

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 10-Q**

(Mark One)

- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2010**
- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE TRANSITION PERIOD FROM \_\_\_\_\_ TO \_\_\_\_\_**

Commission File Number  
**000-53354**

**CC MEDIA HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

26-0241222  
(I.R.S. Employer Identification No.)

200 East Basse Road  
San Antonio, Texas  
(Address of principal executive offices)

78209  
(Zip Code)

(210) 822-2828

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding at October 31, 2010
Class A common stock, \$.001 par value	23,416,159
Class B common stock, \$.001 par value	555,556
Class C common stock, \$.001 par value	58,967,502

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**

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**PART I — FINANCIAL INFORMATION**

**ITEM 1. UNAUDITED FINANCIAL STATEMENTS**

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(In thousands)

	September 30, 2010 (Unaudited)	December 31, 2009
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 1,700,834	\$ 1,883,994
Accounts receivable, net	1,357,179	1,301,700
Other current assets	343,663	473,151
<b>Total Current Assets</b>	<b>3,401,676</b>	<b>3,658,845</b>
<b>PROPERTY, PLANT AND EQUIPMENT</b>		
Structures, net	2,035,286	2,143,972
Other property, plant and equipment, net	1,151,228	1,188,421
<b>INTANGIBLE ASSETS</b>		
Definite-lived intangibles, net	2,362,992	2,599,244
Indefinite-lived intangibles	3,544,703	3,562,057
Goodwill	4,120,633	4,125,005
Other assets	776,973	769,557
<b>Total Assets</b>	<b><u>\$17,393,491</u></b>	<b><u>\$18,047,101</u></b>
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued expenses	\$ 945,292	\$ 995,740
Current portion of long-term debt	847,496	398,779
Deferred income	198,503	149,617
<b>Total Current Liabilities</b>	<b>1,991,291</b>	<b>1,544,136</b>
Long-term debt	19,691,007	20,303,126
Deferred income taxes	2,065,548	2,220,023
Other long-term liabilities	865,241	824,554
Commitments and contingent liabilities		
<b>SHAREHOLDERS' DEFICIT</b>		
Noncontrolling interest	471,914	455,648
Common stock	82	82
Additional paid-in capital	2,123,398	2,109,110
Retained deficit	(9,492,507)	(9,076,084)
Accumulated other comprehensive loss	(319,933)	(333,309)
Cost of shares held in treasury	(2,550)	(185)
<b>Total Shareholders' Deficit</b>	<b>(7,219,596)</b>	<b>(6,844,738)</b>
<b>Total Liabilities and Shareholders' Deficit</b>	<b><u>\$17,393,491</u></b>	<b><u>\$18,047,101</u></b>

See notes to consolidated financial statements.

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
**(UNAUDITED)**  
**(In thousands, except per share data)**

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2010	2009	2010	2009
Revenue	\$1,477,347	\$1,393,973	\$4,231,134	\$ 4,039,825
Operating expenses:				
Direct operating expenses (excludes depreciation and amortization)	596,540	632,778	1,794,803	1,888,203
Selling, general and administrative expenses (excludes depreciation and amortization)	365,555	337,055	1,091,488	1,075,149
Corporate expenses (excludes depreciation and amortization)	80,518	79,723	209,123	177,445
Depreciation and amortization	184,079	190,189	549,591	573,994
Impairment charges	—	—	—	4,041,252
Other operating (expense) income— net	(29,559)	1,403	(22,523)	(33,007)
Operating income (loss)	221,096	155,631	563,606	(3,749,225)
Interest expense	389,197	369,314	1,160,571	1,140,992
Loss on marketable securities	—	(13,378)	—	(13,378)
Equity in earnings (loss) of nonconsolidated affiliates	2,994	1,226	8,612	(20,681)
Other (expense) income— net	(5,700)	222,282	51,548	649,731
Loss before income taxes	(170,807)	(3,553)	(536,805)	(4,274,545)
Income tax benefit (expense)	20,415	(89,118)	129,579	75,842
Consolidated net loss	(150,392)	(92,671)	(407,226)	(4,198,703)
Amount attributable to noncontrolling interest	4,293	(2,816)	9,197	(17,227)
Net loss attributable to the Company	\$ (154,685)	\$ (89,855)	\$ (416,423)	\$(4,181,476)
Other comprehensive (loss) income, net of tax:				
Foreign currency translation adjustments	126,548	70,166	12,876	155,881
Unrealized gain (loss) on securities and derivatives:				
Unrealized holding gain (loss) on marketable securities	5,684	(9,705)	9,217	(11,315)
Unrealized holding gain (loss) on cash flow derivatives	529	(17,243)	(7,617)	(92,993)
Reclassification adjustment	2,565	11,837	1,424	14,957
Comprehensive loss	(19,359)	(34,800)	(400,523)	(4,114,946)
Amount attributable to noncontrolling interest	18,764	9,192	2,524	19,529
Comprehensive loss attributable to the Company	\$ (38,123)	\$ (43,992)	\$ (403,047)	\$(4,134,475)
Net loss per common share:				
Basic	\$ (1.91)	\$ (1.12)	\$ (5.14)	\$ (51.48)
Weighted average common shares outstanding — Basic	81,619	81,427	81,529	81,252
Diluted	\$ (1.91)	\$ (1.12)	\$ (5.14)	\$ (51.48)
Weighted average common shares outstanding — Diluted	81,619	81,427	81,529	81,252

See notes to consolidated financial statements.

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(UNAUDITED)**  
**(In thousands)**

	Nine Months Ended September 30,	
	2010	2009
<b>Cash flows from operating activities:</b>		
Consolidated net loss	\$ (407,226)	\$ (4,198,703)
<b>Reconciling items:</b>		
Impairment charges	—	4,041,252
Depreciation and amortization	549,591	573,994
Deferred taxes	(170,886)	(118,608)
Loss on disposal of operating assets	22,523	33,007
Loss on available-for-sale and trading securities	—	13,378
Gain on extinguishment of debt	(60,289)	(669,333)
Provision for doubtful accounts	14,880	20,774
Share-based compensation	24,967	28,522
Equity in (earnings) loss of nonconsolidated affiliates	(8,612)	20,681
Amortization of deferred financing charges and note discounts, net	160,040	176,901
Other reconciling items — net	9,722	31,654
<b>Changes in operating assets and liabilities:</b>		
(Increase) decrease in accounts receivable	(74,710)	118,521
Decrease in Federal income taxes receivable	132,309	75,939
Increase in deferred income	47,244	27,949
Increase (decrease) in accounts payable, accrued expenses and other liabilities	56,822	(78,628)
Increase (decrease) in accrued interest	34,501	(26,857)
Changes in other operating assets and liabilities, net of effects of acquisitions and dispositions	(14,334)	(60,341)
Net cash provided by operating activities	316,542	10,102
<b>Cash flows from investing activities:</b>		
Sales of investments — net	1,200	41,436
Purchases of property, plant and equipment	(169,405)	(150,799)
Acquisition of operating assets	(11,743)	(7,294)
Proceeds from disposal of assets	20,550	40,856
Change in other — net	(5,941)	8,782
Net cash used for investing activities	(165,339)	(67,019)
<b>Cash flows from financing activities:</b>		
Draws on credit facilities	160,416	1,661,508
Payments on credit facilities	(140,254)	(174,661)
Proceeds from delayed draw term loan facility	138,795	500,000
Proceeds from long-term debt	6,844	—
Payments on long-term debt	(368,585)	(468,696)
Repurchases of long-term debt	(125,000)	(300,937)
Change in other — net	(6,579)	(25,373)
Net cash (used for) provided by financing activities	(334,363)	1,191,841
Net (decrease) increase in cash and cash equivalents	(183,160)	1,134,924
Cash and cash equivalents at beginning of period	1,883,994	239,846
Cash and cash equivalents at end of period	<u>\$ 1,700,834</u>	<u>\$ 1,374,770</u>

See notes to consolidated financial statements.

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

**Note 1: BASIS OF PRESENTATION AND NEW ACCOUNTING STANDARDS**

Preparation of Interim Financial Statements

The accompanying consolidated financial statements were prepared by CC Media Holdings, Inc. (the “Company”) pursuant to the rules and regulations of the Securities and Exchange Commission (“SEC”) and, in the opinion of management, include all normal and recurring adjustments necessary to present fairly the results of the interim periods shown. Certain information and footnote disclosures normally included in financial statements prepared in accordance with U.S. generally accepted accounting principles (“GAAP”) have been condensed or omitted pursuant to such SEC rules and regulations. Management believes that the disclosures made are adequate to make the information presented not misleading. Due to seasonality and other factors, the results for the interim periods are not necessarily indicative of results for the full year. The financial statements contained herein should be read in conjunction with the consolidated financial statements and notes thereto included in the Company’s 2009 Annual Report on Form 10-K and Quarterly Reports on Forms 10-Q for the quarterly periods ended March 31, 2010 and June 30, 2010.

The consolidated financial statements include the accounts of the Company and its subsidiaries. Investments in companies in which the Company owns 20 percent to 50 percent of the voting common stock or otherwise exercises significant influence over operating and financial policies of the company are accounted for under the equity method. All significant intercompany transactions are eliminated in the consolidation process.

Certain prior-period amounts have been reclassified to conform to the 2010 presentation.

New Accounting Pronouncements

In August 2010, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) No. 2010-21, Accounting for Technical Amendments to Various SEC Rules and Schedules. This ASU amends various SEC paragraphs pursuant to the issuance of Release No. 33-9026: Technical Amendments to Rules, Forms, Schedules and Codification of Financial Reporting Policies and became effective upon issuance. The adoption of ASU No. 2010-21 will not have a material impact on the Company’s financial position or results of operations.

In August 2010, the FASB issued ASU No. 2010-22, Accounting for Various Topics—Technical Corrections to SEC Paragraphs. This ASU amends various SEC paragraphs and became effective upon issuance. The adoption of ASU No. 2010-22 will not have a material impact on the Company’s financial position or results of operations.

**Note 2: PROPERTY, PLANT AND EQUIPMENT, INTANGIBLE ASSETS AND GOODWILL**

Property, Plant and Equipment

The Company’s property, plant and equipment consisted of the following classes of assets at September 30, 2010 and December 31, 2009, respectively.

<i>(In thousands)</i>	September 30, 2010	December 31, 2009
Land, buildings and improvements	\$ 649,001	\$ 633,222
Structures	2,589,169	2,514,602
Towers, transmitters and studio equipment	389,494	381,046
Furniture and other equipment	263,554	234,101
Construction in progress	80,262	88,391
	<u>3,971,480</u>	<u>3,851,362</u>
Less: accumulated depreciation	784,966	518,969
Property, plant and equipment, net	<u>\$ 3,186,514</u>	<u>\$3,332,393</u>

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

Definite-lived Intangible Assets

The Company has definite-lived intangible assets which consist primarily of transit and street furniture contracts, permanent easements that provide the Company access to certain of its outdoor displays and other contractual rights in its Americas outdoor and International outdoor segments. The Company has talent and program rights contracts and advertiser relationships in its radio broadcasting segment and contracts for non-affiliated radio and television stations in its media representation operations. These definite-lived intangible assets are amortized over the shorter of either the respective lives of the agreements or over the period of time the assets are expected to contribute directly or indirectly to the Company's future cash flows.

The following table presents the gross carrying amount and accumulated amortization for each major class of definite-lived intangible assets at September 30, 2010 and December 31, 2009, respectively:

	September 30, 2010		December 31, 2009	
	Gross Carrying Amount	Accumulated Amortization	Gross Carrying Amount	Accumulated Amortization
<i>(In thousands)</i>				
Transit, street furniture and other outdoor contractual rights	\$ 791,746	\$ 226,163	\$ 803,297	\$ 166,803
Customer / advertiser relationships	1,210,205	259,842	1,210,205	169,897
Talent contracts	320,854	89,011	320,854	57,825
Representation contracts	229,441	91,895	218,584	54,755
Other	549,761	72,104	550,041	54,457
Total	<u>\$ 3,102,007</u>	<u>\$ 739,015</u>	<u>\$ 3,102,981</u>	<u>\$ 503,737</u>

Total amortization expense related to definite-lived intangible assets was \$82.8 million and \$85.5 million for the three months ended September 30, 2010 and 2009, respectively, and \$251.0 million and \$257.8 million for the nine months ended September 30, 2010 and 2009, respectively.

As acquisitions and dispositions occur in the future, amortization expense may vary. The following table presents the Company's estimate of amortization expense for each of the five succeeding fiscal years for definite-lived intangible assets:

<i>(In thousands)</i>	
2011	\$308,301
2012	292,385
2013	275,712
2014	254,737
2015	232,874

Indefinite-lived Intangible Assets

The Company's indefinite-lived intangible assets consist of Federal Communications Commission ("FCC") broadcast licenses and billboard permits as follows:

	September 30, 2010	December 31, 2009
<i>(In thousands)</i>		
FCC broadcast licenses	\$ 2,424,791	\$2,429,839
Billboard permits	1,119,912	1,132,218
Total indefinite-lived intangible assets	<u>\$ 3,544,703</u>	<u>\$3,562,057</u>

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

Goodwill

The following table presents the changes in the carrying amount of goodwill in each of the Company's reportable segments.

<i>(In thousands)</i>	Radio Broadcasting	Americas Outdoor Advertising	International Outdoor Advertising	Other	Total
Balance as of December 31, 2008	\$ 5,579,190	\$ 892,598	\$ 287,543	\$ 331,290	\$ 7,090,621
Impairment	(2,420,897)	(390,374)	(73,764)	(211,988)	(3,097,023)
Acquisitions	4,518	2,250	110	—	6,878
Dispositions	(62,410)	—	—	(2,276)	(64,686)
Foreign currency	—	16,293	17,412	—	33,705
Purchase price adjustments – net	47,086	68,896	45,042	(482)	160,542
Other	(618)	(4,414)	—	—	(5,032)
Balance as of December 31, 2009	3,146,869	585,249	276,343	116,544	4,125,005
Acquisitions	—	—	—	257	257
Dispositions	(5,088)	—	—	—	(5,088)
Foreign currency	—	176	283	—	459
Balance as of September 30, 2010	<u>\$ 3,141,781</u>	<u>\$ 585,425</u>	<u>\$ 276,626</u>	<u>\$ 116,801</u>	<u>\$ 4,120,633</u>

The balance at December 31, 2008 is net of cumulative impairments of \$1.1 billion, \$2.3 billion, and \$173.4 million in the Radio broadcasting, Americas outdoor and International outdoor segments, respectively.

**NOTE 3: DEBT**

Long-term debt at September 30, 2010 and December 31, 2009 consisted of the following:

<i>(In thousands)</i>	September 30, 2010	December 31, 2009
Senior Secured Credit Facilities:		
Term Loan Facilities <sup>(1)</sup>	\$10,885,447	\$10,885,447
Revolving Credit Facility Due 2014	1,842,500	1,812,500
Delayed Draw Facilities Due 2016	1,013,227	874,432
Receivables Based Facility Due 2014	354,232	355,732
Other secured long-term debt	5,822	5,225
Total consolidated secured debt	<u>14,101,228</u>	<u>13,933,336</u>
Senior Cash Pay Notes	796,250	796,250
Senior Toggle Notes	829,831	915,200
Clear Channel Senior Notes	2,911,393	3,267,549
Subsidiary Senior Notes	2,500,000	2,500,000
Other long-term debt	65,514	77,657
Purchase accounting adjustments and original issue discount	(665,713)	(788,087)
	<u>20,538,503</u>	<u>20,701,905</u>
Less: current portion	847,496	398,779
Total long-term debt	<u>\$19,691,007</u>	<u>\$20,303,126</u>

(1) The term loan facilities mature at various dates from 2014 through 2016.

The Company's weighted average interest rate at September 30, 2010 was 6.2%. The aggregate market value of the Company's debt based on market prices for which quotes were available was approximately \$17.1 billion and \$17.7 billion at September 30, 2010 and December 31, 2009, respectively.



**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

Debt Repurchases and Maturities

During the first nine months of 2010, Clear Channel Investments, Inc. (“CC Investments”), an indirect wholly-owned subsidiary of the Company, repurchased certain of the outstanding senior toggle notes of the Company’s subsidiary, Clear Channel Communications, Inc. (“Clear Channel”), through an open market purchase as shown in the table below. Notes repurchased and held by CC Investments are eliminated in consolidation.

<i>(In thousands)</i>	<u>Nine Months Ended September 30, 2010</u>
<u>CC Investments</u>	
Principal amount of debt repurchased	\$ 185,185
Deferred loan costs and other	104
Gain recorded in “Other (expense) income– net”	<u>(60,289)</u>
Cash paid for repurchases of long-term debt	<u>\$ 125,000</u>

On July 16, 2010, Clear Channel made the election to pay interest on the senior toggle notes entirely in cash, effective for the interest period commencing August 1, 2010.

During the first nine months of 2010, Clear Channel repaid its remaining 7.65% senior notes upon maturity for \$138.8 million, including \$5.1 million of accrued interest, with proceeds from its delayed draw term loan facility that was specifically designated for this purpose. Also during the first nine months of 2010, the Company repaid Clear Channel’s remaining 4.50% senior notes upon maturity for \$240.0 million with available cash on hand.

Note 4: OTHER DEVELOPMENTS

Disposition of Assets

On October 15, 2010, Clear Channel Outdoor Holdings, Inc., the Company’s subsidiary, transferred its interest in its Branded Cities operations to its joint venture partner, The Ellman Companies. The long-lived tangible and intangible assets of the Branded Cities operations were transferred for less than their carrying values in connection with this transaction. In connection with this subsequent event, the Company recorded a non-cash charge in the third quarter of 2010 of approximately \$23.6 million in “Other operating income (expense) – net” to present these assets at their estimated fair values as of September 30, 2010.

During the three months ended September 30, 2010, the Company’s International outdoor segment sold its outdoor advertising business in India, resulting in a loss of \$3.7 million included in “Other operating income (expense) – net.” In addition, the Company sold three radio stations and recorded a loss of \$0.9 million in “Other operating income (expense) – net” during the nine months ended September 30, 2010.

Share-based Compensation Expense

Share-based compensation expense is measured at the grant date based on the fair value of the award and is recognized as expense on a straight-line basis over the vesting period. The following table presents the amount of share-based compensation expense recorded during the three and nine months ended September 30, 2010 and 2009, respectively:

<i>(In thousands)</i>	<u>Three Months Ended September 30,</u>		<u>Nine Months Ended September 30,</u>	
	<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>
Direct operating expenses	\$ 2,890	\$ 2,631	\$ 8,610	\$ 8,509
Selling, general and administrative expenses	1,721	1,750	5,148	5,474
Corporate expenses	<u>3,732</u>	<u>4,835</u>	<u>11,209</u>	<u>14,539</u>
Total share-based compensation expense	<u>\$ 8,343</u>	<u>\$ 9,216</u>	<u>\$ 24,967</u>	<u>\$ 28,522</u>

As of September 30, 2010, there was \$67.7 million of unrecognized compensation cost, net of estimated forfeitures, related to unvested share-based compensation arrangements that will vest based on service conditions. This cost is expected to be recognized over a weighted average period of approximately three years.

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

Additionally, the Company recorded compensation expense of \$6.0 million in “Corporate expenses” related to shares tendered by Mark P. Mays to the Company on August 23, 2010 for purchase at \$36.00 per share pursuant to a put option included in his amended employment agreement.

Supplemental Disclosures

Cash paid (received) for interest and income taxes, net of Federal income tax refunds of \$132.3 million and \$75.9 million for the nine months ended September 30, 2010 and 2009, respectively, was as follows:

<i>(In thousands)</i>	Nine Months Ended September 30,	
	2010	2009
Interest	\$ 969,525	\$975,686
Income taxes	(113,840)	(57,471)

Divestiture Trusts

The Company owns certain radio stations which, under current FCC rules, are not permitted or transferable. These radio stations were placed in a trust in order to comply with FCC rules at the time of the closing of the merger that resulted in the Company’s acquisition of Clear Channel. The Company is the beneficial owner of the trust, but the radio stations are managed by an independent trustee. The Company will have to divest all of these radio stations unless any stations may be owned by the Company under then-current FCC rules, in which case the trust will be terminated with respect to such stations. The trust agreement stipulates that the Company must fund any operating shortfalls of the trust activities, and any excess cash flow generated by the trust is distributed to the Company. The Company is also the beneficiary of proceeds from the sale of stations held in the trust. The Company consolidates the trust in accordance with ASC 810-10, which requires an enterprise involved with variable interest entities to perform an analysis to determine whether the enterprise’s variable interest or interests give it a controlling financial interest in the variable interest entity, as the trust was determined to be a variable interest entity and the Company is its primary beneficiary.

Income Tax Benefit (Expense)

The Company’s income tax benefit (expense) for the three and nine months ended September 30, 2010 and 2009, respectively, consisted of the following components:

<i>(In thousands)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2010	2009	2010	2009
Current tax expense	\$(14,663)	\$(12,735)	\$ (41,307)	\$ (42,766)
Deferred tax benefit (expense)	35,078	(76,383)	170,886	118,608
Income tax benefit (expense)	<u>\$ 20,415</u>	<u>\$(89,118)</u>	<u>\$129,579</u>	<u>\$ 75,842</u>

The effective tax rate is the provision for income taxes as a percent of income from continuing operations before income taxes. The effective tax rate for the three and nine months ended September 30, 2010 was 11.9% and 24.1%, respectively, compared to an effective tax rate of (2,508.2%) and 1.8% for the three and nine months ended September 30, 2009, respectively. The 2010 effective rate was impacted primarily as a result of the Company’s inability to benefit from tax losses in certain foreign jurisdictions due to the uncertainty of the ability to utilize those losses in future years. In addition, during the three months ended September 30, 2010, the Company recorded a valuation allowance of \$13.4 million against deferred tax assets in foreign jurisdictions due to the uncertainty of the ability to realize those assets in future periods. The 2009 effective rate was impacted primarily by the impairment charge on goodwill in 2009 and as a result of a deferred tax valuation allowance recorded in 2009 due to the uncertainty of the Company’s ability to utilize Federal and foreign tax losses at that time.

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

Note 5: FAIR VALUE MEASUREMENTS

The Company holds marketable equity securities and interest rate swaps that are measured at fair value on each reporting date.

ASC 820-10-35 establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include: Level 1, defined as observable inputs such as quoted prices in active markets; Level 2, defined as inputs other than quoted prices in active markets that are either directly or indirectly observable; and Level 3, defined as unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own assumptions.

Marketable Equity Securities

The marketable equity securities are measured at fair value using quoted prices in active markets. Due to the fact that the inputs used to measure the marketable equity securities at fair value are observable, the Company has categorized the fair value measurements of the securities as Level 1. The cost, unrealized holding gains or losses, and fair value of the Company's investments at September 30, 2010 and December 31, 2009, respectively, are as follows:

<i>(In thousands)</i> Investments	September 30, 2010				December 31, 2009			
	Cost	Gross Unrealized Losses	Gross Unrealized Gains	Fair Value	Cost	Gross Unrealized Losses	Gross Unrealized Gains	Fair Value
Available-for-sale	\$19,104	\$ (4,025)	\$ 41,470	\$56,549	\$19,104	\$ (12,237)	\$ 32,035	\$38,902

Interest Rate Swap Agreements

The Company's aggregate \$6.0 billion notional amount interest rate swap agreements are designated as a cash flow hedge and the effective portions of the gain or loss on the swaps are reported as a component of other comprehensive income. The Company entered into the swaps to effectively convert a portion of its floating-rate debt to a fixed basis, thus reducing the impact of interest-rate changes on future interest expense. On October 29, 2010, \$3.5 billion of the Company's interest rate swaps matured. The remaining interest rate swap is scheduled to mature in 2013.

The swap agreements are valued using a discounted cash flow model that takes into account the present value of the future cash flows under the terms of the agreements by using market information available as of the reporting date, including prevailing interest rates and credit spread. Due to the fact that the inputs are either directly or indirectly observable, the Company classified the fair value measurements of these agreements as Level 2.

The Company continually monitors its positions with, and credit quality of, the financial institutions which are counterparties to its interest rate swaps. The Company may be exposed to credit loss in the event of nonperformance by the counterparties to the interest rate swaps. However, the Company considers this risk to be low. If a derivative instrument no longer qualifies as a cash flow hedge, hedge accounting is discontinued and the gain or loss that was recorded in other comprehensive income is recognized currently in income.

The Company's interest rate swaps meet the four criteria in ASC 815-30-35-22, which states that if certain critical terms and matching criteria are met, the change-in-variable-cash-flows method will result in no ineffectiveness being recorded in earnings. In accordance with ASC 815-20-35-9, as the critical terms of the swaps and the floating-rate debt being hedged were the same at inception and remained the same during the current period, no ineffectiveness was recorded in earnings related to these interest rate swaps.

The fair value of the Company's interest rate swaps designated as hedging instruments and recorded in "Other long-term liabilities" was \$249.4 million and \$237.2 million at September 30, 2010 and December 31, 2009, respectively.

The following table details the beginning and ending accumulated other comprehensive loss and the current period activity related to the interest rate swap agreements:

<i>(In thousands)</i>	Accumulated other comprehensive loss
Balance at December 31, 2009	\$ 149,179
Other comprehensive loss	7,617
Balance at September 30, 2010	\$ 156,796

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

Other Comprehensive Income (Loss)

The following table discloses the amount of income tax benefit (expense) allocated to each component of other comprehensive income for the three and nine months ended September 30, 2010 and 2009, respectively:

<i>(In thousands)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2010	2009	2010	2009
Foreign currency translation adjustments	\$ (8,193)	\$ (6,799)	\$ (4,196)	\$ (15,388)
Unrealized holding gain (loss) on marketable securities	(3,520)	(2,869)	(8,431)	(7,208)
Unrealized holding gain (loss) on cash flow derivatives	(318)	10,082	4,570	54,377
Income tax benefit (expense)	\$(12,031)	\$ 414	\$ (8,057)	\$ 31,781

**Note 6: COMMITMENTS, CONTINGENCIES AND GUARANTEES**

The Company and its subsidiaries are currently involved in certain legal proceedings arising in the ordinary course of business and, as required, the Company has accrued its estimate of the probable costs for resolution of those claims for which the occurrence of loss is probable and the amount can be reasonably estimated. These estimates have been developed in consultation with counsel and are based upon an analysis of potential results, assuming a combination of litigation and settlement strategies. It is possible, however, that future results of operations for any particular period could be materially affected by changes in the Company's assumptions or the effectiveness of its strategies related to these proceedings.

In 2006, two of the Company's operating businesses (L&C Outdoor Ltda. and Publicidad Klimes Sao Paulo Ltda.) in the Sao Paulo, Brazil market received notices of infraction from the state taxing authority, seeking to impose a value added tax ("VAT") on such businesses, retroactively for the period from December 31, 2001 through January 31, 2006. The taxing authority contends that our businesses fall within the definition of "communication services" and as such are subject to the VAT. The aggregate amount of tax initially claimed to be owed by both businesses equals approximately \$69.4 million, comprised of approximately \$20.2 million in taxes, approximately \$40.2 million in penalty and approximately \$9.0 million in interest. In addition, the taxing authorities are seeking to impose an additional aggregate amount of interest on the tax and penalty amounts of approximately \$39.3 million until the initial tax, penalty and interest are paid. The aggregate amount of additional interest accrues daily at an interest rate promulgated by the Brazilian government, which at September 30, 2010 is equal to approximately \$1.85 million per month.

The Company has filed petitions to challenge the imposition of this tax against each of its businesses, which are proceeding separately. The Company's challenge for L&C Outdoor Ltda. was unsuccessful at the first administrative level, but successful at the second administrative level. The state taxing authority filed an appeal to the next administrative level, which required consideration by a full panel of 16 administrative law judges. On September 27, 2010, the Company received an unfavorable ruling from this final administrative level and intends to appeal this ruling to the judicial level. The Company has filed a petition to have the case remanded to the second administrative level for consideration of the amount of the penalty assessed against it. The Company's challenge for Publicidad Klimes Sao Paulo Ltda. was unsuccessful at the first administrative level, and denied at the second administrative level on or about September 24, 2009. The case is now pending before the third administrative level. Based on the Company's review of the law in similar cases in other Brazilian states, the Company has not accrued any costs related to these claims and believes the occurrence of loss is not probable.

At September 30, 2010, Clear Channel guaranteed \$39.9 million of credit lines provided to certain of its international subsidiaries by a major international bank. Most of these credit lines related to intraday overdraft facilities covering participants in Clear Channel's European cash management pool. As of September 30, 2010, no amounts were outstanding under these agreements.

As of September 30, 2010, Clear Channel had outstanding commercial standby letters of credit and surety bonds of \$132.0 million and \$46.7 million, respectively. Letters of credit in the amount of \$15.7 million are collateral in support of surety bonds and these amounts would only be drawn under the letter of credit in the event the associated surety bonds were funded and Clear Channel did not honor its reimbursement obligation to the issuers.

These letters of credit and surety bonds relate to various operational matters including insurance, bid, and performance bonds as well as other items.

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

**Note 7: CERTAIN RELATIONSHIPS AND RELATED PARTY TRANSACTIONS**

The Company is a party to a management agreement with certain affiliates of Bain Capital Partners, LLC and Thomas H. Lee Partners, L.P. (together, the “Sponsors”) and certain other parties pursuant to which such affiliates of the Sponsors will provide management and financial advisory services until 2018. These agreements require management fees to be paid to such affiliates of the Sponsors for such services at a rate not greater than \$15.0 million per year, plus reimbursable expenses. For the three and nine months ended September 30, 2010, the Company recognized management fees and reimbursable expenses of \$4.4 million and \$13.0 million, respectively. For the three and nine months ended September 30, 2009, the Company recognized management fees and reimbursable expenses of \$6.1 million and \$15.6 million, respectively.

**Note 8: EQUITY AND COMPREHENSIVE INCOME (LOSS)**

The Company reports its noncontrolling interests in consolidated subsidiaries as a component of equity separate from the Company’s equity. The following table shows the changes in equity attributable to the Company and the noncontrolling interests of subsidiaries in which the Company has a majority, but not total ownership interest:

<i>(In thousands)</i>	<u>The Company</u>	<u>Noncontrolling Interests</u>	<u>Consolidated</u>
Balances at December 31, 2009	\$(7,300,386)	\$ 455,648	\$(6,844,738)
Net income (loss)	(416,422)	9,197	(407,225)
Foreign currency translation adjustments	9,748	3,128	12,876
Unrealized holding gain (loss) on marketable securities	9,830	(613)	9,217
Unrealized holding loss on cash flow derivatives	(7,617)	—	(7,617)
Reclassification adjustment	1,414	10	1,424
Other — net	11,923	4,544	16,467
Balances at September 30, 2010	<u>\$(7,691,510)</u>	<u>\$ 471,914</u>	<u>\$(7,219,596)</u>

<i>(In thousands)</i>	<u>The Company</u>	<u>Noncontrolling Interests</u>	<u>Consolidated</u>
Balances at December 31, 2008	\$(3,342,451)	\$ 426,220	\$(2,916,231)
Net loss	(4,181,476)	(17,227)	(4,198,703)
Foreign currency translation adjustments	136,350	19,531	155,881
Unrealized holding loss on marketable securities	(10,021)	(1,294)	(11,315)
Unrealized holding loss on cash flow derivatives	(92,993)	—	(92,993)
Reclassification adjustment	13,665	1,292	14,957
Other — net	9,010	18,834	27,844
Balances at September 30, 2009	<u>\$(7,467,916)</u>	<u>\$ 447,356</u>	<u>\$(7,020,560)</u>

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

Note 9: SEGMENT DATA

The Company has three reportable segments, which it believes best reflect how the Company is currently managed — radio broadcasting, Americas outdoor advertising and International outdoor advertising. The Americas outdoor advertising segment consists primarily of operations in the United States, Canada and Latin America, and the International outdoor advertising segment includes operations primarily in Europe, Asia and Australia. The category “other” includes media representation and other general support services and initiatives. Revenue and expenses earned and charged between segments are eliminated in consolidation.

The following table presents the Company’s operating segment results for the three and nine months ended September 30, 2010 and 2009:

<i>(In thousands)</i>	Radio Broadcasting	Americas Outdoor Advertising	International Outdoor Advertising	Other	Corporate and other reconciling items	Eliminations	Consolidated
<b>Three Months Ended September 30, 2010</b>							
Revenue	\$ 743,034	\$ 333,269	\$ 361,817	\$61,849	\$ —	\$ (22,622)	\$1,477,347
Direct operating expenses	202,771	143,940	236,679	24,112	—	(10,962)	596,540
Selling, general and administrative expenses	240,668	51,750	63,474	21,323	—	(11,660)	365,555
Depreciation and amortization	64,657	53,139	50,694	13,139	2,450	—	184,079
Corporate expenses	—	—	—	—	80,518	—	80,518
Other operating expense — net	—	—	—	—	(29,559)	—	(29,559)
Operating income (loss)	<u>\$ 234,938</u>	<u>\$ 84,440</u>	<u>\$ 10,970</u>	<u>\$ 3,275</u>	<u>\$(112,527)</u>	<u>\$ —</u>	<u>\$ 221,096</u>
Intersegment revenues	\$ 7,259	\$ 865	\$ —	\$14,498	\$ —	\$ —	\$ 22,622
Share-based compensation expense	\$ 1,746	\$ 2,207	\$ 658	\$ —	\$ 3,732	\$ —	\$ 8,343
Capital expenditures	\$ 10,515	\$ 30,689	\$ 21,869	\$ —	\$ 2,923	\$ —	\$ 65,996
<b>Three Months Ended September 30, 2009</b>							
Revenue	\$ 703,232	\$ 312,537	\$ 348,085	\$50,674	\$ —	\$ (20,555)	\$1,393,973
Direct operating expenses	214,748	147,250	251,516	29,097	—	(9,833)	632,778
Selling, general and administrative expenses	222,927	47,602	61,222	16,026	—	(10,722)	337,055
Depreciation and amortization	63,008	54,102	56,951	14,086	2,042	—	190,189
Corporate expenses	—	—	—	—	79,723	—	79,723
Other operating income — net	—	—	—	—	1,403	—	1,403
Operating income (loss)	<u>\$ 202,549</u>	<u>\$ 63,583</u>	<u>\$ (21,604)</u>	<u>\$(8,535)</u>	<u>\$(80,362)</u>	<u>\$ —</u>	<u>\$ 155,631</u>
Intersegment revenues	\$ 7,225	\$ 760	\$ —	\$12,570	\$ —	\$ —	\$ 20,555
Share-based compensation expense	\$ 2,070	\$ 1,775	\$ 537	\$ —	\$ 4,834	\$ —	\$ 9,216
Capital expenditures	\$ 9,933	\$ 23,819	\$ 23,335	\$ 84	\$ 1,005	\$ —	\$ 58,176

**CC MEDIA HOLDINGS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)**  
**(UNAUDITED)**

<i>(In thousands)</i>	Radio Broadcasting	Americas Outdoor Advertising	International Outdoor Advertising	Other	Corporate and other reconciling items	Eliminations	Consolidated
<b>Nine Months Ended September 30, 2010</b>							
Revenue	\$2,114,971	\$928,015	\$1,077,246	\$176,668	\$ —	\$ (65,766)	\$ 4,231,134
Direct operating expenses	605,425	427,546	717,843	76,153	—	(32,164)	1,794,803
Selling, general and administrative expenses	706,478	160,302	196,971	61,339	—	(33,602)	1,091,488
Depreciation and amortization	192,401	158,319	152,522	39,660	6,689	—	549,591
Corporate expenses	—	—	—	—	209,123	—	209,123
Other operating expense — net	—	—	—	—	(22,523)	—	(22,523)
Operating income (loss)	<u>\$ 610,667</u>	<u>\$ 181,848</u>	<u>\$ 9,910</u>	<u>\$ (484)</u>	<u>\$ (238,335)</u>	<u>\$ —</u>	<u>\$ 563,606</u>
Intersegment revenues	\$ 21,056	\$ 2,712	\$ —	\$ 41,998	\$ —	\$ —	\$ 65,766
Share-based compensation expense	\$ 5,252	\$ 6,553	\$ 1,953	\$ —	\$ 11,209	\$ —	\$ 24,967
Capital expenditures	\$ 21,617	\$ 70,615	\$ 68,659	\$ —	\$ 8,514	\$ —	\$ 169,405
<b>Nine Months Ended September 30, 2009</b>							
Revenue	\$2,024,421	\$898,277	\$1,036,678	\$141,807	\$ —	\$ (61,358)	\$ 4,039,825
Direct operating expenses	676,515	440,885	729,798	73,378	—	(32,373)	1,888,203
Selling, general and administrative expenses	688,493	147,839	200,091	67,711	—	(28,985)	1,075,149
Depreciation and amortization	197,830	158,612	169,157	42,418	5,977	—	573,994
Corporate expenses	—	—	—	—	177,445	—	177,445
Impairment charges	—	—	—	—	4,041,252	—	4,041,252
Other operating expense — net	—	—	—	—	(33,007)	—	(33,007)
Operating income (loss)	<u>\$ 461,583</u>	<u>\$ 150,941</u>	<u>\$ (62,368)</u>	<u>\$ (41,700)</u>	<u>\$ (4,257,681)</u>	<u>\$ —</u>	<u>\$ (3,749,225)</u>
Intersegment revenues	\$ 24,641	\$ 2,029	\$ —	\$ 34,688	\$ —	\$ —	\$ 61,358
Share-based compensation expense	\$ 6,208	\$ 5,971	\$ 1,806	\$ —	\$ 14,537	\$ —	\$ 28,522
Capital expenditures	\$ 33,542	\$ 58,116	\$ 55,860	\$ 104	\$ 3,177	\$ —	\$ 150,799

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### *Format of Presentation*

Management's discussion and analysis of our results of operations and financial condition should be read in conjunction with the consolidated financial statements and related footnotes. Our discussion is presented on both a consolidated and segmented basis. Our reportable operating segments are radio broadcasting ("radio" or "radio broadcasting"), which also includes our national syndication business, Americas outdoor advertising ("Americas outdoor" or "Americas outdoor advertising") and International outdoor advertising ("International outdoor" or "International outdoor advertising"). Included in the "other" segment are our media representation business, Katz Media, as well as other general support services and initiatives.

We manage our operating segments primarily focusing on their operating income, while Corporate expenses, Other operating income (expense) — net, Interest expense, Equity in earnings (loss) of nonconsolidated affiliates, Other income (expense) — net and Income tax benefit (expense) are managed on a total company basis and are, therefore, included only in our discussion of consolidated results.

### *Executive Summary*

The key highlights of our business for the three and nine months ended September 30, 2010 are summarized below:

- Consolidated revenue increased \$83.4 million and \$191.3 million for the three and nine months ended September 30, 2010, respectively, compared to the same periods of 2009, primarily as a result of improved economic conditions throughout the first nine months of 2010.
- Radio revenue increased \$39.8 million and \$90.6 million for the three and nine months ended September 30, 2010, respectively, compared to the same periods of 2009, primarily as a result of increased average rates per minute driven by increased demand for both national and local advertising.
- Americas outdoor revenue increased \$20.7 million and \$29.7 million for the three and nine months ended September 30, 2010, respectively, compared to the same periods of 2009, driven by increases in revenue across our advertising inventory, particularly digital.
- International outdoor revenue increased \$13.7 million for the three months ended September 30, 2010, compared to the same period of 2009, primarily as a result of revenue growth from all of our advertising inventory categories, particularly street furniture, and across most countries, partially offset by a decrease from movements in foreign exchange of \$12.5 million. Revenue increased \$40.6 million for the nine months ended September 30, 2010 compared to the same period of 2009, primarily as a result of revenue growth from street furniture across most countries and included a \$3.4 million increase from movements in foreign exchange.
- Our subsidiary, Clear Channel Investments, Inc., repurchased \$185.2 million aggregate principal amount of Clear Channel's senior toggle notes for \$125.0 million during the first nine months of 2010.
- We repaid \$240.0 million upon the maturity of Clear Channel's 4.50% senior notes due 2010 in the first nine months of 2010.
- During the third quarter of 2010, Clear Channel repaid its remaining 7.65% senior notes upon maturity for \$138.8 million with proceeds from its delayed draw term loan facility that was specifically designated for this purpose.
- During the third quarter of 2010, we received \$132.3 million in Federal income tax refunds.
- On October 15, 2010, Clear Channel Outdoor Holdings, Inc., our subsidiary, transferred its interest in its Branded Cities operations to its joint venture partner, The Ellman Companies. The long-lived tangible and intangible assets of the Branded Cities operations were transferred for less than their carrying values in connection with this transaction and, as a result, we recorded a non-cash charge in the third quarter of 2010 of approximately \$23.6 million in "Other operating income (expense) — net" to present these assets at their estimated fair values as of September 30, 2010.

### *Certain Credit Agreement EBITDA Adjustments*

Clear Channel's senior secured credit facilities allow Clear Channel to adjust the calculation of consolidated adjusted EBITDA (as calculated in accordance with the senior secured credit facilities) for certain charges. These charges include restructuring costs of \$3.0 million and \$35.9 million for the three and nine months ended September 30, 2010. In addition, certain other charges, including costs related to the closure and/or consolidation of facilities, retention charges, systems establishment costs and consulting fees incurred in connection with any of the foregoing, among other items, are also adjustments to the calculation of consolidated adjusted EBITDA. For the three and nine months ended September 30, 2010, Clear Channel adjusted the consolidated adjusted



EBITDA calculation for an additional \$3.1 million and \$7.2 million, respectively. See “SOURCES OF CAPITAL” below for a description of the calculation of Clear Channel’s adjusted EBITDA pursuant to the senior secured credit facilities.

## RESULTS OF OPERATIONS

### Consolidated Results of Operations

The comparison of the three and nine months ended September 30, 2010 to the three and nine months ended September 30, 2009, respectively, is as follows:

(In thousands)	Three Months Ended September 30,		% Change	Nine Months Ended September 30,		% Change
	2010	2009		2010	2009	
Revenue	\$1,477,347	\$1,393,973	6%	\$4,231,134	\$ 4,039,825	5%
Operating expenses:						
Direct operating expenses (excludes depreciation and amortization)	596,540	632,778	(6%)	1,794,803	1,888,203	(5%)
SG&A expenses (excludes depreciation and amortization)	365,555	337,055	8%	1,091,488	1,075,149	2%
Corporate expenses (excludes depreciation and amortization)	80,518	79,723	1%	209,123	177,445	18%
Depreciation and amortization	184,079	190,189	(3%)	549,591	573,994	(4%)
Impairment charges	—	—		—	4,041,252	
Other operating income (expense) — net	(29,559)	1,403		(22,523)	(33,007)	
Operating income (loss)	221,096	155,631		563,606	(3,749,225)	
Interest expense	389,197	369,314		1,160,571	1,140,992	
Loss on marketable securities	—	(13,378)		—	(13,378)	
Equity in earnings (loss) of nonconsolidated affiliates	2,994	1,226		8,612	(20,681)	
Other income (expense) — net	(5,700)	222,282		51,548	649,731	
Loss before income taxes	(170,807)	(3,553)		(536,805)	(4,274,545)	
Income tax benefit (expense)	20,415	(89,118)		129,579	75,842	
Consolidated net loss	(150,392)	(92,671)		(407,226)	(4,198,703)	
Amount attributable to noncontrolling interest	4,293	(2,816)		9,197	(17,227)	
Net loss attributable to the Company	\$ (154,685)	\$ (89,855)		\$ (416,423)	\$ (4,181,476)	

### Consolidated Revenue

Consolidated revenue increased \$83.4 million during the third quarter of 2010 compared to the same period of 2009 primarily as a result of a stronger economic environment compared to the prior year. Our radio broadcasting revenue increased \$39.8 million driven by increases in both local and national advertising and average rate per minute. Americas outdoor revenue increased \$20.7 million, driven by revenue increases across our advertising inventory, particularly digital. Our International outdoor revenue increased \$13.7 million, primarily due to revenue growth from all of our advertising inventory categories, particularly street furniture, and across most countries, partially offset by decreases of \$12.5 million from movements in foreign exchange. Other revenue increased \$11.2 million compared to the same period of 2009, primarily from stronger national advertising in our media representation business.

Consolidated revenue increased \$191.3 million during the first nine months of 2010 compared to the same period of 2009. Our radio broadcasting revenue increased \$90.6 million driven by increases in national advertising and average rate per minute. Americas outdoor revenue increased \$29.7 million, driven by revenue increases across our advertising inventory, particularly digital. Our International outdoor revenue increased \$40.6 million, primarily due to revenue growth from street furniture across most countries, and included a \$3.4 million increase from movements in foreign exchange. Other revenue increased \$34.9 million compared to the same period of 2009, primarily from stronger national advertising in our media representation business.

### *Consolidated Direct Operating Expenses*

Consolidated direct operating expenses decreased \$36.2 million during the third quarter of 2010 compared to the same period of 2009. Our radio broadcasting direct operating expenses decreased \$12.0 million, primarily from a \$5.6 million decline in programming expenses resulting from cost savings from our restructuring program in addition to a decline from the non-renewals of sports contracts. Americas outdoor direct operating expenses decreased \$3.3 million, primarily as a result of the disposition of our taxi advertising business, partially offset by an increase in site lease expenses associated with the increase in revenue. Direct operating expenses in our International outdoor segment decreased \$14.8 million, primarily as a result of a \$9.4 million decrease from movements in foreign exchange in addition to decreased site lease expenses associated with cost savings from our restructuring program.

Consolidated direct operating expenses decreased \$93.4 million during the first nine months of 2010 compared to the same period of 2009. Our radio broadcasting direct operating expenses decreased \$71.1 million, primarily from a \$25.7 million decline in expenses incurred in connection with our restructuring program from which cost savings resulted in a \$12.0 million decline in programming expenses and a \$12.7 million decline in compensation expense. Americas outdoor direct operating expenses decreased \$13.3 million, primarily as a result of the disposition of our taxi advertising business, partially offset by an increase in site lease expenses associated with the increase in revenue. Direct operating expenses in our International outdoor segment decreased \$12.0 million, primarily as a result of decreased site lease expenses associated with cost savings from our restructuring program, partially offset by a \$1.2 million increase from movements in foreign exchange.

### *Consolidated Selling, General and Administrative ("SG&A") Expenses*

Consolidated SG&A expenses increased \$28.5 million during the third quarter of 2010 compared to the same period of 2009. Our radio broadcasting SG&A expenses increased \$17.7 million, primarily as a result of increased marketing and promotional expenses and increased bonus and commission expense associated with the increased revenue. SG&A expenses increased \$4.1 million in our Americas outdoor segment, primarily as a result of increased bonus and commission expenses associated with the increase in revenue. SG&A expenses increased \$2.3 million in our International outdoor segment, primarily from increased selling costs associated with the increase in revenue, partially offset by a \$2.5 million decrease from movements in foreign exchange.

Consolidated SG&A expenses increased \$16.3 million during the first nine months of 2010 compared to the same period of 2009. Our radio broadcasting SG&A expenses increased \$18.0 million, primarily as a result of increased bonus and commission expense associated with the increase in revenue. SG&A expenses increased \$12.5 million in our Americas outdoor segment, primarily as a result of the unfavorable impact of litigation in addition to an increase in selling and marketing costs associated with the increase in revenue. Our International outdoor SG&A expenses decreased \$3.1 million, primarily as a result of cost savings from our restructuring program as well as a decrease in business tax related to a change in French tax law.

### *Corporate Expenses*

Corporate expenses were flat during the third quarter of 2010 compared to the same period of 2009. The third quarter of 2009 included a \$23.5 million accrual related to an unfavorable outcome of litigation. The third quarter of 2010 included an \$18.1 million increase in bonus expense from improved operating performance compared to the prior year and a \$15.3 million increase primarily related to headcount from centralization efforts and the expansion of corporate capabilities.

Corporate expenses increased \$31.7 million during the first nine months of 2010 compared to the same period of 2009, primarily due to a \$49.9 million increase in bonus expense from improved operating performance and a \$37.3 million increase primarily related to headcount from centralization efforts and the expansion of corporate capabilities. Partially offsetting the 2010 increase was \$23.5 million related to an unfavorable outcome of litigation recorded in the third quarter of 2009 discussed above and a \$22.6 million decrease in expenses during 2010 associated with our restructuring program.

### *Depreciation and Amortization*

Depreciation and amortization decreased \$6.1 million during the third quarter of 2010 compared to the same period of 2009, due to decreased amortization in our International outdoor segment in 2010 primarily related to assets that became fully amortized during 2009.

Depreciation and amortization decreased \$24.4 million during the first nine months of 2010 compared to the same period of 2009, primarily as a result of assets in our International outdoor segment that became fully amortized during 2009. Additionally, the first nine months of 2009 included \$8.0 million of additional amortization expense associated with the finalization of purchase price allocations to the acquired intangible assets in our Radio segment.

### *Other Operating Income (Expense) — Net*

Other operating expense of \$29.6 million and \$22.5 million for the three and nine months ended September 30, 2010, respectively, primarily related to a \$23.6 million non-cash charge recorded as of September 30, 2010 as a result of the transfer of our subsidiary's interest in its Branded Cities business, and a \$3.7 million loss on the sale of our outdoor advertising business in India.

Other operating expense of \$33.0 million for the first nine months of 2009 primarily related to losses on the sale and exchange of radio stations.

### *Interest Expense*

Interest expense increased \$19.9 million during the third quarter of 2010 compared to the same period of 2009, primarily as a result of an increase in the weighted average cost of debt during 2010 due to the issuance of \$2.5 billion in subsidiary senior notes in December 2009 partially offset by decreased interest expense due to the prepayment of \$2.0 billion of term loans in December 2009. Clear Channel's weighted average cost of debt in the third quarter of 2010 and 2009 was 6.2% and 5.7% , respectively.

Interest expense increased \$19.6 million during the first nine months of 2010 compared to the same period of 2009, primarily as a result of an increase in the weighted average cost of debt during 2010 due to the issuance of \$2.5 billion in subsidiary senior notes in December 2009. This increase was partially offset by decreased interest expense due to maturities of the 4.25% senior notes due May 2009 and the 4.5% senior notes due January 2010, repurchases of senior notes, senior toggle notes and senior cash pay notes made between April 2009 and March 2010, and prepayment of \$2.0 billion of term loans in December 2009. The first six months of 2009 also included additional interest expense related to larger outstanding balances on the senior toggle notes and senior cash pay notes prior to the cancellation and retirement of \$249.4 million and \$183.8 million aggregate principal amount of the senior toggle notes and senior cash pay notes, respectively, in June of 2009. Clear Channel's weighted average cost of debt for the first nine months of 2010 and 2009 was 6.3% and 5.8%, respectively.

### *Loss on Marketable Securities*

The loss on marketable securities of \$13.4 million during the three and nine months ended September 30, 2009 relates to an impairment of certain available-for-sale securities and a loss on the sale of equity securities.

### *Equity in Earnings (Loss) of Nonconsolidated Affiliates*

Equity in earnings of nonconsolidated affiliates increased during the first nine months of 2010 compared to the same period of 2009, primarily as a result of a \$19.7 million impairment of equity investments in our International outdoor segment in 2009.

### *Other Income (Expense) — Net*

Other income of \$51.5 million for the first nine months of 2010 primarily related to an aggregate gain of \$60.3 million on the repurchase of Clear Channel's senior toggle notes. Please refer to the *Debt Repurchases and Maturities* section within this Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") for additional discussion of the repurchase.

Other income of \$222.3 million in the third quarter of 2009 primarily related to an aggregate gain of \$229.0 million on the third quarter open market repurchases of certain of Clear Channel's senior notes. Other income of \$649.7 million in the first nine months of 2009 primarily related to the third quarter repurchase discussed above in addition to an aggregate gain of \$373.7 million on the second quarter repurchase of certain of Clear Channel's senior toggle notes and senior cash pay notes. In addition, \$66.6 million related to the open market repurchase of certain of Clear Channel's senior notes at a discount.

### *Income Tax Benefit (Expense)*

Income tax benefits of \$20.4 million and \$129.6 million were recorded for the three and nine months ended September 30, 2010, respectively, resulting in effective tax rates of 11.9% and 24.1% for those periods, respectively. The effective tax rates for the 2010 periods were impacted primarily as a result of our inability to benefit from tax losses in certain foreign jurisdictions due to the uncertainty of the ability to utilize those losses in future years. In addition, during the three months ended September 30, 2010, we recorded a valuation allowance of \$13.4 million against deferred tax assets in foreign jurisdictions due to the uncertainty of our ability to realize those assets in future periods.

Income tax (expense) benefits of (\$89.1) million and \$75.8 million were recorded for the three and nine months ended September 30, 2009, respectively, resulting in effective tax rates of (2,508.2%) and 1.8% for those periods, respectively. The effective tax rates for the 2009 periods were primarily impacted by the impairment charge on goodwill. We recorded a deferred tax valuation

allowance during the third quarter and during the first nine months of 2009 due to the uncertainty of our ability to utilize Federal and foreign tax losses at that time.

## Segment Revenue and Divisional Operating Expenses

### Radio Broadcasting

Our radio broadcasting operating results were as follows:

<i>(In thousands)</i>	Three Months Ended September 30,		%	Nine Months Ended September 30,		%
	2010	2009		2010	2009	
Revenue	\$743,034	\$703,232	6%	\$2,114,971	\$2,024,421	4%
Direct operating expenses	202,771	214,748	(6%)	605,425	676,515	(11%)
SG&A expenses	240,668	222,927	8%	706,478	688,493	3%
Depreciation and amortization	64,657	63,008	3%	192,401	197,830	(3%)
Operating income	<u>\$234,938</u>	<u>\$202,549</u>	16%	<u>\$ 610,667</u>	<u>\$ 461,583</u>	32%

#### Three Months

Radio broadcasting revenue increased \$39.8 million during the third quarter of 2010 compared to the same period of 2009, primarily due to a \$15.0 million increase in national advertising and a \$14.0 million increase in local advertising driven by improved economic conditions and increases in average rate per minute during the third quarter of 2010 compared to the same period of 2009. Increases occurred across various advertising categories including automotive, political, financial services and healthcare.

Direct operating expenses decreased \$12.0 million compared to the third quarter of 2009. Programming expenses declined \$5.6 million primarily as a result of cost savings from our restructuring program. Expenses declined a further \$7.4 million from the non-renewals of sports contracts. SG&A expenses increased \$17.7 million during the third quarter of 2010 compared to the same period of 2009, primarily as a result of a \$7.7 million increase in marketing and promotional expenses and an \$8.1 million increase in bonus and commission expense associated with the increase in revenue.

#### Nine Months

Radio broadcasting revenue increased \$90.6 million during the first nine months of 2010 compared to the same period of 2009, driven primarily by a \$58.6 million increase in national advertising and a \$25.5 million increase in local advertising. Average rates per minute have increased during the first nine months of 2010 compared to the same period of 2009 as a result of improved economic conditions. Increases occurred across various advertising categories including automotive, political, food and beverage and healthcare.

Direct operating expenses during the first nine months of 2010 decreased \$71.1 million compared to the first nine months of 2009, primarily from a \$25.7 million decrease in expenses associated with our restructuring program. Programming expenses and compensation expenses declined \$12.0 million and \$12.7 million, respectively, primarily as a result of cost savings from our restructuring program. Expenses declined further from the non-renewals of sports contracts, offset by \$8.0 million associated with the finalization of purchase accounting during the first nine months of 2009. SG&A expenses increased \$18.0 million, primarily as a result of a \$13.9 million increase in bonus and commission expense associated with the increase in revenue.

Depreciation and amortization decreased \$5.4 million during the first nine months of 2010 compared to the same period of the prior year. The first nine months of 2009 included \$8.0 million of additional amortization expense associated with the finalization of purchase price allocations to the acquired intangible assets.

### Americas Outdoor Advertising

#### Disposition of Taxi Business

On December 31, 2009, our subsidiary Clear Channel Outdoor, Inc. disposed of Clear Channel Taxi Media, LLC ("Taxis"), our taxi advertising business. For the three months ended September 30, 2009, Taxis contributed \$9.8 million in revenue, \$9.6 million in direct operating expenses and \$2.4 million in SG&A expenses. For the nine months ended September 30, 2009, Taxis contributed \$29.5 million in revenue, \$29.5 million in direct operating expenses and \$7.7 million in SG&A expenses.

Our Americas outdoor operating results were as follows:

(In thousands)	Three Months Ended September 30,		% Change	Nine Months Ended September 30,		% Change
	2010	2009		2010	2009	
Revenue	\$333,269	\$312,537	7%	\$928,015	\$898,277	3%
Direct operating expenses	143,940	147,250	(2%)	427,546	440,885	(3%)
SG&A expenses	51,750	47,602	9%	160,302	147,839	8%
Depreciation and amortization	53,139	54,102	(2%)	158,319	158,612	(0%)
Operating income	<u>\$ 84,440</u>	<u>\$ 63,583</u>	33%	<u>\$181,848</u>	<u>\$150,941</u>	20%

### Three Months

Americas outdoor revenue increased \$20.7 million during the third quarter of 2010 compared to the same period of 2009 as a result of increased revenue across our advertising inventory, particularly digital. The increase was driven by increases in both occupancy and rate. Partially offsetting the revenue increase was the decrease in revenue related to the sale of Taxis.

Direct operating expenses decreased \$3.3 million during the third quarter of 2010 compared to the same period of 2009, due to the disposition of Taxis. Offsetting the decrease was a \$5.6 million increase in site-lease expenses associated with the increase in revenue. SG&A expenses increased \$4.1 million during the third quarter of 2010 compared to the same period of 2009 primarily as a result of increased bonus and commission expenses associated with the increase in revenue, partially offset by the disposition of Taxis.

### Nine Months

Americas outdoor revenue increased \$29.7 million during the first nine months of 2010 compared to the same period of 2009 as a result of increased revenue across our advertising inventory, particularly digital. The increase was driven by increases in both occupancy and rate. Partially offsetting the revenue increase was the decrease in revenue related to the sale of Taxis.

Direct operating expenses decreased \$13.3 million during the first nine months of 2010 compared to the same period of 2009. The decline in direct operating expenses was due to the disposition of Taxis, partially offset by a \$16.9 million increase in site-lease expenses associated with the increase in revenue. SG&A expenses increased \$12.5 million during the first nine months of 2010 compared to the same period of 2009 as a result of a \$5.3 million increase primarily related to the unfavorable impact of litigation, a \$4.4 million increase in consulting costs and a \$6.0 million increase primarily due to bonus and commission expenses associated with the increase in revenue, partially offset by the disposition of Taxis.

## International Outdoor Advertising

Our international outdoor operating results were as follows:

(In thousands)	Three Months Ended September 30,		% Change	Nine Months Ended September 30,		% Change
	2010	2009		2010	2009	
Revenue	\$361,817	\$348,085	4%	\$1,077,246	\$1,036,678	4%
Direct operating expenses	236,679	251,516	(6%)	717,843	729,798	(2%)
SG&A expenses	63,474	61,222	4%	196,971	200,091	(2%)
Depreciation and amortization	50,694	56,951	(11%)	152,522	169,157	(10%)
Operating income (loss)	<u>\$ 10,970</u>	<u>\$ (21,604)</u>	151%	<u>\$ 9,910</u>	<u>\$ (62,368)</u>	116%

### Three Months

International outdoor revenue increased \$13.7 million during the third quarter of 2010 compared to the same period of 2009. Revenue growth from all of our advertising inventory categories, particularly street furniture, and across most countries was partially offset by the exit from the business in Greece. Foreign exchange movements negatively impacted revenues by \$12.5 million.

Direct operating expenses decreased \$14.8 million during the third quarter of 2010 compared to the same period of 2009, primarily from a \$9.4 million decrease from movements in foreign exchange and a \$4.7 million decline in site-lease expenses as a result of cost savings from our restructuring program and the exit from the business in Greece. SG&A expenses increased \$2.3

million during the third quarter of 2010 compared to the same period of 2009 primarily from increased selling costs associated with the increase in revenue, partially offset by a \$2.5 million decrease from movements in foreign exchange.

Depreciation and amortization decreased \$6.3 million during the third quarter of 2010 compared to the same period of 2009 primarily as a result of assets that became fully amortized during 2009.

#### *Nine Months*

International outdoor revenue increased \$40.6 million during the first nine months of 2010 compared to the same period of 2009, primarily as a result of revenue growth from street furniture across most countries and included a \$3.4 million increase from movements in foreign exchange. Partially offsetting the increase was the exit from the businesses in Greece and India.

Direct operating expenses decreased \$12.0 million during the first nine months of 2010 compared to the same period of 2009, primarily as a result of a \$16.6 million decline in site-lease expenses associated with cost savings from our restructuring program and the exit from the business in Greece, partially offset by a \$1.2 million increase from movements in foreign exchange. SG&A expenses decreased \$3.1 million during the first nine months of 2010 compared to the same period of 2009, primarily as a result of a \$4.5 million decrease in business tax related to a change in French tax law, partially offset by higher compensation expense associated with the increase in revenue.

Depreciation and amortization decreased \$16.6 million during the first nine months of 2010 compared to the same period of 2009 primarily as a result of assets that became fully amortized during 2009.

### **Reconciliation of Segment Operating Income (Loss) to Consolidated Operating Income (Loss)**

<i>(In thousands)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2010	2009	2010	2009
Radio broadcasting	\$234,938	\$202,549	\$ 610,667	\$ 461,583
Americas outdoor advertising	84,440	63,583	181,848	150,941
International outdoor advertising	10,970	(21,604)	9,910	(62,368)
Other	3,275	(8,535)	(484)	(41,700)
Impairment charges	—	—	—	(4,041,252)
Other operating income (expense) — net	(29,559)	1,403	(22,523)	(33,007)
Corporate expenses	(82,968)	(81,765)	(215,812)	(183,422)
Consolidated operating income (loss)	<u>\$221,096</u>	<u>\$155,631</u>	<u>\$ 563,606</u>	<u>\$(3,749,225)</u>

### **Share-Based Compensation Expense**

The following table details amounts related to share-based compensation expense for the three and nine months ended September 30, 2010 and 2009, respectively:

<i>(In thousands)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2010	2009	2010	2009
Radio broadcasting	\$ 1,746	\$ 2,070	\$ 5,252	\$ 6,208
Americas outdoor advertising	2,207	1,775	6,553	5,971
International outdoor advertising	658	537	1,953	1,806
Corporate	3,732	4,834	11,209	14,537
Total share-based compensation expense	<u>\$ 8,343</u>	<u>\$ 9,216</u>	<u>\$ 24,967</u>	<u>\$ 28,522</u>

Additionally, we recorded compensation expense of \$6.0 million in “Corporate expenses” related to shares tendered by Mark P. Mays to us on August 23, 2010 for purchase at \$36.00 per share pursuant to a put option included in his amended employment agreement.

## LIQUIDITY AND CAPITAL RESOURCES

The following discussion highlights our cash flow activities during the nine months ended September 30, 2010 and 2009, respectively.

### Cash Flows

(In thousands)	Nine Months Ended September 30,	
	2010	2009
Cash provided by (used for):		
Operating activities	\$ 316,542	\$ 10,102
Investing activities	\$(165,339)	\$ (67,019)
Financing activities	\$(334,363)	\$1,191,841

#### *Operating Activities*

The increase in cash flows from operations in the first nine months of 2010 compared to the same period of 2009 was primarily driven by improved profitability, including a 5% increase in revenue and a 3% decrease in direct operating and SG&A expenses. Our cash paid for interest increased \$6.2 million and we received \$132.3 million in Federal income tax refunds.

#### *Investing Activities*

Cash used for investing activities during the first nine months of 2010 primarily reflected capital expenditures of \$169.4 million. We spent \$21.6 million for capital expenditures in our Radio segment, \$70.6 million in our Americas outdoor segment primarily related to the construction of new billboards, and \$68.7 million in our International outdoor segment primarily related to new billboard and street furniture contracts and renewals of existing contracts. In addition, we acquired representation contracts for \$10.9 million and received proceeds of \$20.6 million primarily related to the sale of radio stations and assets in our Americas and International outdoor segments.

Cash used for investing activities during the first nine months of 2009 primarily reflected capital expenditures of \$150.8 million. We spent \$33.5 million for capital expenditures in our Radio segment, \$58.1 million in our Americas outdoor segment primarily related to the construction of new billboards, and \$55.9 million in our International outdoor segment primarily related to new billboard and street furniture contracts and renewals of existing contracts. We received proceeds of \$41.4 million primarily related to the sale of our remaining investment in Grupo ACIR Comunicaciones. In addition, we received proceeds of \$40.9 million primarily related to the disposition of radio stations and corporate assets.

#### *Financing Activities*

During the first nine months of 2010, our wholly-owned subsidiary, Clear Channel Investments, Inc., repurchased \$185.2 million aggregate principal amount of Clear Channel's senior toggle notes for \$125.0 million as discussed in the *Debt Repurchases and Maturities* section within this MD&A. Clear Channel repaid its remaining 7.65% senior notes upon maturity for \$138.8 million with proceeds from its delayed draw term loan facility that was specifically designated for this purpose. In addition, we repaid Clear Channel's remaining 4.50% senior notes upon maturity for \$240.0 million with available cash on hand.

Cash provided by financing activities for the first nine months of 2009 primarily reflected a draw of remaining availability of \$1.6 billion under Clear Channel's \$2.0 billion revolving credit facility. We redeemed Clear Channel's \$500.0 million aggregate principal amount of its 4.25% senior notes with proceeds from our \$500.0 million delayed draw term loan facility that was specifically designated for this purpose. Our wholly-owned subsidiaries, CC Finco and CC Finco II, LLC, together repurchased certain of Clear Channel's outstanding senior notes for \$300.9 million. In addition, during the first nine months of 2009, our Americas outdoor segment purchased the remaining 15% interest in our fully consolidated subsidiary, Paneles Napsa S.A., for \$13.0 million and our International outdoor segment acquired an additional 5% interest in our fully consolidated subsidiary, Clear Channel Jolly Publicita SPA, for \$12.1 million.

### Anticipated Cash Requirements

Our ability to fund our working capital needs, debt service and other obligations, and to comply with the financial covenant under our financing agreements depends on our future operating performance and cash flow, which are in turn subject to prevailing economic conditions and other factors, many of which are beyond our control. If our future operating performance does not meet our expectations or our plans materially change in an adverse manner or prove to be materially inaccurate, we may need additional financing. There can be no assurance that such financing, if permitted under the terms of Clear Channel's financing agreements, will

be available on terms acceptable to us or at all. The inability to obtain additional financing in such circumstances could have a material adverse effect on our financial condition and on our ability to meet Clear Channel's obligations.

We frequently evaluate strategic opportunities both within and outside our existing lines of business. We expect from time to time to pursue additional acquisitions and may decide to dispose of certain businesses. These acquisitions or dispositions could be material.

Based on our current and anticipated levels of operations and conditions in our markets, we believe that cash on hand as well as cash flow from operations will enable us to meet our working capital, capital expenditure, debt service and other funding requirements for at least the next 12 months.

We expect to be in compliance with the covenants contained in Clear Channel's material financing agreements in 2010, including the subsidiary senior notes, and including the financial covenant contained in Clear Channel's senior credit facilities that limits the ratio of our consolidated senior secured debt, net of cash and cash equivalents, to our consolidated adjusted EBITDA for the preceding four quarters. However, our anticipated results are subject to significant uncertainty and our ability to comply with this limitation may be affected by events beyond our control, including prevailing economic, financial and industry conditions. The breach of any covenants set forth in Clear Channel's financing agreements would result in a default thereunder. An event of default would permit the lenders under a defaulted financing agreement to declare all indebtedness thereunder to be due and payable prior to maturity. Moreover, the lenders under the revolving credit facility under Clear Channel's senior secured credit facilities would have the option to terminate their commitments to make further extensions of revolving credit thereunder. If we are unable to repay Clear Channel's obligations under any secured credit facility, the lenders could proceed against any assets that were pledged to secure such facility. In addition, a default or acceleration under any of Clear Channel's material financing agreements, including the subsidiary senior notes, could cause a default under other of our obligations that are subject to cross-default and cross-acceleration provisions. The threshold amount for a cross-default under the senior secured credit facilities is \$100.0 million.

## SOURCES OF CAPITAL

As of September 30, 2010 and December 31, 2009, we had the following debt outstanding, net of cash and cash equivalents:

<i>(In millions)</i>	September 30, 2010	December 31, 2009
<b>Senior Secured Credit Facilities:</b>		
Term Loan Facilities	\$ 10,885.4	\$ 10,885.4
Revolving Credit Facility	1,842.5	1,812.5
Delayed Draw Term Loan Facilities	1,013.2	874.4
Receivables Based Facility	354.2	355.8
Secured Subsidiary Debt	5.9	5.2
<b>Total Secured Debt</b>	<b>14,101.2</b>	<b>13,933.3</b>
Senior Cash Pay Notes	796.3	796.3
Senior Toggle Notes	829.8	915.2
Clear Channel Senior Notes <sup>(1)</sup>	2,245.7	2,479.5
Subsidiary Senior Notes	2,500.0	2,500.0
Clear Channel Subsidiary Debt	65.5	77.7
<b>Total Debt</b>	<b>20,538.5</b>	<b>20,702.0</b>
Less: Cash and cash equivalents	1,700.8	1,884.0
	<b>\$ 18,837.7</b>	<b>\$ 18,818.0</b>

(1) Includes \$665.7 million and \$788.1 million at September 30, 2010 and December 31, 2009, respectively, in unamortized fair value purchase accounting discounts related to the merger.

We and our subsidiaries have from time to time repurchased certain debt obligations of Clear Channel and we may in the future, as part of various financing and investment strategies, purchase additional outstanding indebtedness of Clear Channel or its subsidiaries or our outstanding equity securities or outstanding equity securities of Clear Channel Outdoor Holdings, Inc., in tender offers, open market purchases, privately negotiated transactions or otherwise. We may also sell certain assets or properties and use the proceeds to reduce our indebtedness or the indebtedness of our subsidiaries. These purchases or sales, if any, could have a material positive or negative impact on our liquidity available to repay outstanding debt obligations or on our consolidated results of



operations. These transactions could also require or result in amendments to the agreements governing outstanding debt obligations or changes in our leverage or other financial ratios, which could have a material positive or negative impact on our ability to comply with the covenants contained in our debt agreements. These transactions, if any, will depend on prevailing market conditions, our liquidity requirements, contractual restrictions and other factors. The amounts involved may be material.

The senior secured credit facilities require Clear Channel to comply on a quarterly basis with a financial covenant limiting the ratio of consolidated secured debt, net of cash and cash equivalents, to consolidated adjusted EBITDA for the preceding four quarters. Clear Channel's secured debt consists of the senior secured credit facilities, the receivables-based credit facility and certain other secured subsidiary debt. Clear Channel's consolidated adjusted EBITDA for the preceding four quarters of \$1.7 billion is calculated as operating income for the period before depreciation, amortization, and other operating income (expense) — net, plus impairment charges and non-cash compensation for the period, and is further adjusted for certain items, including: (i) an increase for expected cost savings (limited to \$100.0 million in any twelve month period) of \$54.3 million; (ii) an increase of \$13.8 million for cash received from nonconsolidated affiliates; (iii) an increase of \$51.3 million for non-cash items; (iv) an increase of \$94.1 million related to restructuring charges and other costs/expenses; and (v) an increase of \$13.1 million for various other items. The maximum ratio under this financial covenant is currently set at 9.5:1 and becomes more restrictive over time beginning in the second quarter of 2013. At September 30, 2010, our ratio was 7.1:1.

### Disposition of Assets

On October 15, 2010, Clear Channel Outdoor Holdings, Inc., our subsidiary, transferred its interest in its Branded Cities operations to its joint venture partner, The Ellman Companies. The long-lived tangible and intangible assets of the Branded Cities operations were transferred for less than their carrying values in connection with this transaction. In connection with this subsequent event, we recorded a non-cash charge in the third quarter of 2010 of approximately \$23.6 million in "Other operating income (expense) — net" to present these assets at their estimated fair values as of September 30, 2010.

During the three months ended September 30, 2010, our International outdoor segment sold its outdoor advertising business in India, resulting in a loss of \$3.7 million included in "Other operating income (expense) — net." In addition, we sold three radio stations and recorded a loss of \$0.9 million in "Other operating income (expense) — net" during the nine months ended September 30, 2010.

## USES OF CAPITAL

### Debt Repurchases and Maturities

During the first nine months of 2010, Clear Channel Investments, Inc. ("CC Investments"), our indirect wholly-owned subsidiary, repurchased certain of Clear Channel's outstanding senior toggle notes through an open market purchase as shown in the table below. Notes repurchased and held by CC Investments are eliminated in consolidation.

<i>(In thousands)</i>	<u>Nine Months Ended September 30, 2010</u>
<u>CC Investments</u>	
Principal amount of debt repurchased	\$ 185,185
Deferred loan costs and other	104
Gain recorded in "Other income (expense) — net"	<u>(60,289)</u>
Cash paid for repurchases of long-term debt	<u>\$ 125,000</u>

On July 16, 2010, Clear Channel made the election to pay interest on the senior toggle notes entirely in cash, effective for the interest period commencing August 1, 2010.

During the first nine months of 2010, Clear Channel repaid its remaining 7.65% senior notes upon maturity for \$138.8 million, including \$5.1 million of accrued interest, with proceeds from its delayed draw term loan facility that was specifically designated for this purpose. Also during the first nine months of 2010, we repaid Clear Channel's remaining 4.50% senior notes upon maturity for \$240.0 million with available cash on hand.

## **Certain Relationships with the Sponsors**

We are party to a management agreement with certain affiliates of Bain Capital Partners, LLC and Thomas H. Lee Partners, L.P. (together, the "Sponsors") and certain other parties pursuant to which such affiliates of the Sponsors will provide management and financial advisory services until 2018. These arrangements require management fees to be paid to such affiliates of the Sponsors for such services at a rate not greater than \$15.0 million per year, plus reimbursable expenses. For the three and nine months ended September 30, 2010, we recognized management fees and reimbursable expenses of \$4.4 million and \$13.0 million, respectively. For the three and nine months ended September 30, 2009, we recognized management fees and reimbursable expenses of \$6.1 million and \$15.6 million, respectively.

## **Commitments, Contingencies and Guarantees**

As a result of Clear Channel's election to pay cash interest on the senior toggle notes, our contractual obligation to make a payment on August 1, 2013 will be reduced to \$57.4 million, assuming the cash interest election remains in effect for the remaining term of the notes, compared to the \$486.1 million disclosed in the schedule of Commitments, Contingencies and Guarantees in our Annual Report on Form 10-K for the year ended December 31, 2009.

We are currently involved in certain legal proceedings. Based on current assumptions, we have accrued an estimate of the probable costs for the resolution of those claims for which the occurrence of loss is probable and the amount can be reasonably estimated. Future results of operations could be materially affected by changes in these assumptions or the effectiveness of our strategies related to these proceedings.

## **SEASONALITY**

Typically, our Radio broadcasting, Americas outdoor and International outdoor segments experience their lowest financial performance in the first quarter of the calendar year, with International outdoor historically experiencing a loss from operations in that period. Our Radio broadcasting and Americas outdoor segments historically experience consistent performance for the remainder of the calendar year. Our International outdoor segment typically experiences its strongest performance in the second and fourth quarters of the calendar year. We expect this trend to continue in the future.

## **MARKET RISK**

### **Interest Rate Risk**

A significant amount of our long-term debt bears interest at variable rates. Accordingly, our earnings will be affected by changes in interest rates. At September 30, 2010, we had interest rate swap agreements with a \$6.0 billion aggregate notional amount that effectively fix interest rates on a portion of our floating rate debt. The fair value of these agreements at September 30, 2010 was a liability of \$249.4 million. At September 30, 2010, approximately 38% of our aggregate principal amount of long-term debt, taking into consideration debt for which we have entered into pay-fixed-rate-receive-floating-rate swap agreements, bears interest at floating rates.

Assuming the current level of borrowings and interest rate swap contracts and assuming a 30% change in LIBOR, our interest expense for the three and nine months ended September 30, 2010 would have changed by approximately \$1.6 million and \$4.7 million, respectively.

On October 29, 2010, \$3.5 billion of our interest rate swaps matured. The remaining interest rate swap is scheduled to mature in 2013.

In the event of an adverse change in interest rates, management may take actions to further mitigate its exposure. However, due to the uncertainty of the actions that would be taken and their possible effects, the preceding interest rate sensitivity analysis assumes no such actions. Further, the analysis does not consider the effects of the change in the level of overall economic activity that could exist in such an environment.

### **Foreign Currency Exchange Rate Risk**

We have operations in countries throughout the world. The financial results of our foreign operations are measured in their local currencies. As a result, our financial results could be affected by factors such as changes in foreign currency exchange rates or weak economic conditions in the foreign markets in which we operate. We believe we mitigate a small portion of our exposure to foreign currency fluctuations with a natural hedge through borrowings in currencies other than the U.S. dollar. We estimate a 10%

increase in the value of the U.S. dollar relative to foreign currencies would have increased our net loss for the three and nine months ended September 30, 2010 by approximately \$1.6 million and \$2.5 million, respectively, and that a 10% decrease in the value of the U.S. dollar relative to foreign currencies would have decreased our net loss by a corresponding amount.

This analysis does not consider the implications that such fluctuations could have on the overall economic activity that could exist in such an environment in the U.S. or the foreign countries or on the results of operations of these foreign entities.

## **Inflation**

Inflation is a factor in the economies in which we do business and we continue to seek ways to mitigate its effect. Inflation has affected our performance in terms of higher costs for wages, salaries and equipment. Although the exact impact of inflation is indeterminable, we believe we have offset these higher costs by increasing the effective advertising rates of most of our broadcasting stations and outdoor display faces.

## **NEW ACCOUNTING PRONOUNCEMENTS**

In August 2010, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) No. 2010-21, Accounting for Technical Amendments to Various SEC Rules and Schedules. This ASU amends various SEC paragraphs pursuant to the issuance of Release No. 33-9026: Technical Amendments to Rules, Forms, Schedules and Codification of Financial Reporting Policies and became effective upon issuance. The adoption of ASU No. 2010-21 will not have a material impact on our financial position or results of operations.

In August 2010, the FASB issued ASU No. 2010-22, Accounting for Various Topics—Technical Corrections to SEC Paragraphs. This ASU amends various SEC paragraphs and became effective upon issuance. The adoption of ASU No. 2010-22 will not have a material impact on our financial position or results of operations.

## **CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS**

The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements made by us or on our behalf. Except for the historical information, this report contains various forward-looking statements which represent our expectations or beliefs concerning future events, including, without limitation, our future operating and financial performance and availability of capital and the terms thereof. Statements expressing expectations and projections with respect to future matters are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We caution that these forward-looking statements involve a number of risks and uncertainties and are subject to many variables which could impact our future performance. These statements are made on the basis of management’s views and assumptions, as of the time the statements are made, regarding future events and performance. There can be no assurance, however, that management’s expectations will necessarily come to pass. We do not intend, nor do we undertake any duty, to update any forward-looking statements.

A wide range of factors could materially affect future developments and performance, including:

- the impact of the substantial indebtedness incurred to finance the consummation of the merger, including the effect of our leverage on our financial position and earnings;
- the need to allocate significant amounts of our cash flow to make payments on our indebtedness, which in turn could reduce our financial flexibility and ability to fund other activities;
- risks associated with a global economic downturn and its impact on capital markets;
- other general economic and political conditions in the United States and in other countries in which we currently do business, including those resulting from recessions, political events and acts or threats of terrorism or military conflicts;
- the risk that our restructuring program may not be entirely successful;
- the impact of the geopolitical environment;
- industry conditions, including competition;
- fluctuations in operating costs;
- technological changes and innovations;
- changes in labor conditions;
- legislative or regulatory requirements;
- capital expenditure requirements;
- fluctuations in exchange rates and currency values;

- the outcome of pending and future litigation;
- changes in interest rates;
- taxes;
- shifts in population and other demographics;
- access to capital markets and borrowed indebtedness;
- the risk that we may not be able to integrate the operations of recently acquired companies successfully; and
- certain other factors set forth in our other filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the year ended December 31, 2009.

This list of factors that may affect future performance and the accuracy of forward-looking statements is illustrative and is not intended to be exhaustive. Accordingly, all forward-looking statements should be evaluated with the understanding of their inherent uncertainty.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Required information is presented under “MARKET RISK” within Item 2 of this Part I.

### **ITEM 4. CONTROLS AND PROCEDURES**

Under the supervision and with the participation of management, including our Chief Executive Officer and our Chief Financial Officer, we have carried out an evaluation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act). Based on that evaluation, our Chief Executive Officer and our Chief Financial Officer concluded that our disclosure controls and procedures were effective as of September 30, 2010 to ensure that information we are required to disclose in reports that are filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified by the SEC and is accumulated and communicated to our management, including our Chief Executive Officer and our Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

There were no changes in our internal control over financial reporting that occurred during the most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II — OTHER INFORMATION

### Item 1. Legal Proceedings

Certain of our subsidiaries are co-defendants with Live Nation (which was spun off as an independent company in December 2005) in 22 putative class actions filed beginning in May 2006 by different named plaintiffs in various district courts throughout the country. These actions generally allege that the defendants monopolized or attempted to monopolize the market for “live rock concerts” in violation of Section 2 of the Sherman Act. Plaintiffs claim that they paid higher ticket prices for defendants’ “rock concerts” as a result of defendants’ conduct. They seek damages in an undetermined amount. On April 17, 2006, the Judicial Panel for Multidistrict Litigation centralized these class action proceedings in the Central District of California. On March 2, 2007, plaintiffs filed motions for class certification in five “template” cases involving five regional markets: Los Angeles, Boston, New York, Chicago and Denver. Defendants opposed that motion and, on October 22, 2007, the district court issued its decision certifying the class for each regional market. On February 20, 2008, defendants filed a Motion for Reconsideration of the Class Certification Order, which is still pending. Plaintiffs filed a Motion for Approval of the Class Notice Plan on September 25, 2009, but the Court denied the Motion as premature and ordered the entire case stayed until the 9th Circuit issues its en banc opinion in *Dukes v. Wal-Mart*, 509 F.3d 1168 (9th Cir. 2007), a case that may change the standard for granting class certification in the 9th Circuit. On April 26, 2010, the 9th Circuit issued its opinion adopting a new class certification standard which will require district courts to resolve Rule 23 factual disputes that overlap with the merits of the case. In response, the defendants asked the court to set a hearing date for argument on our Motion for Reconsideration of the Class Certification Order. On July 30, 2010, Plaintiffs filed a motion to lift the stay of proceedings in the case. On October 13, 2010 the district court granted plaintiffs’ request to lift the stay and denied defendants’ motion to reconsider the decision to grant class certification. The court also ordered the parties to meet and confer on a joint stipulation for proceeding with class notification and discovery. In the Master Separation and Distribution Agreement between one of our subsidiaries and Live Nation that was entered into in connection with the spin-off of Live Nation in December 2005, Live Nation agreed, among other things, to assume responsibility for legal actions existing at the time of, or initiated after, the spin-off in which we are a defendant if such actions relate in any material respect to the business of Live Nation. Pursuant to the Agreement, Live Nation also agreed to indemnify us with respect to all liabilities assumed by Live Nation, including those pertaining to the claims discussed above.

On or about July 12, 2006, two of our operating businesses (L&C Outdoor Ltda. and Publicidad Klimes Sao Paulo Ltda.) in the Sao Paulo, Brazil market received notices of infraction from the state taxing authority, seeking to impose a value added tax (“VAT”) on such businesses, retroactively for the period from December 31, 2001 through January 31, 2006. The taxing authority contends that our businesses fall within the definition of “communication services” and as such are subject to the VAT. The aggregate amount of tax initially claimed to be owed by both businesses equals approximately \$69.4 million, comprised of approximately \$20.2 million in taxes, approximately \$40.2 million in penalty and approximately \$9.0 million in interest (as of September 30, 2010 at an exchange rate of 0.59). In addition, the taxing authorities are seeking to impose an additional aggregate amount of interest on the tax and penalty amounts until the initial tax, penalty and interest are paid of approximately \$39.3 million (as of September 30, 2010 at an exchange rate of 0.59). The aggregate amount of additional interest accrues daily at an interest rate promulgated by the Brazilian government, which at September 30, 2010 is equal to approximately \$1.85 million per month.

We have filed petitions to challenge the imposition of this tax against each of our businesses, which are proceeding separately. Our challenge for L&C Outdoor Ltda. was unsuccessful at the first administrative level, but successful at the second administrative level. The state taxing authority filed an appeal to the next administrative level, which required consideration by a full panel of 16 administrative law judges. On September 27, 2010, we received an unfavorable ruling from this final administrative level and intend to appeal this ruling to the judicial level. We have filed a petition to have the case remanded to the second administrative level for consideration of the amount of the penalty assessed against us. Our challenge for Publicidad Klimes Sao Paulo Ltda. was unsuccessful at the first administrative level, and denied at the second administrative level on or about September 24, 2009. The case is now pending before the third administrative level.

We are currently involved in certain legal proceedings arising in the ordinary course of business and, as required, have accrued an estimate of the probable costs for the resolution of these claims. These estimates have been developed in consultation with counsel and are based upon an analysis of potential results, assuming a combination of litigation and settlement strategies. It is possible, however, that future results of operations for any particular period could be materially affected by changes in our assumptions or the effectiveness of our strategies related to these proceedings. Additionally, due to the inherent uncertainty of litigation, there can be no assurance that the resolution of any particular claim or proceeding would not have a material adverse effect on our financial condition or results of operations.

### Item 1A. Risk Factors

For information regarding our risk factors, please refer to Item 1A in our Annual Report on Form 10-K for the year ended December 31, 2009. There have not been any material changes in the risk factors disclosed in the 2009 Annual Report on Form 10-K.

Additional information relating to risk factors is described in “Management’s Discussion and Analysis of Financial Condition and Results of Operations” under “Cautionary Statement Concerning Forward-Looking Statements.”

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table sets forth the purchases made during the quarter ended September 30, 2010 by or on behalf of the Company or an affiliated purchaser of shares of our Class A common stock registered pursuant to Section 12 of the Exchange Act:

Period	Total Number of Shares Purchased <sup>(1)</sup>	Average Price Paid per Share <sup>(2)</sup>	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Number (or Approximate Dollar Value) of Shares that May Yet Be Purchased Under the Plans or Programs
July 1 through July 31	67,215	\$ 6.50	—	(3)
August 1 through August 31	200,000	\$ 36.00	—	(3)
September 1 through September 30	81	\$ 7.50	—	(3)
Total	267,296	\$ 28.57	—	\$ 100,000,000(3)

- (1) The shares indicated consist of: (a) 200,000 shares tendered by Mark P. Mays to the Company on August 23, 2010 for purchase at \$36.00 per share pursuant to a put option included in his amended employment agreement; and (b) 67,296 shares tendered by employees to the Company during the three months ended September 30, 2010 to satisfy the employees’ tax withholding obligations in connection with the vesting and release of restricted shares, which are repurchased by the Company based on their fair market value on the date the relevant transaction occurs.
- (2) The calculation of the average price paid per share does not give effect to any fees, commissions or other costs associated with the repurchase of such shares. The calculation includes 200,000 shares purchased by the Company at \$36.00 per share pursuant to a put option included in Mr. Mays amended employment agreement. Without those 200,000 shares, the weighted average price paid per share would have been \$6.50.
- (3) On August 9, 2010, Clear Channel Communications, Inc., an indirect subsidiary of the Company, announced that its board of directors approved a stock purchase program under which Clear Channel Communications or its subsidiaries may purchase up to an aggregate of \$100 million of the Class A common stock of the Company and/or the Class A common stock of Clear Channel Outdoor Holdings, Inc., an indirect subsidiary of Clear Channel Communications. The stock purchase program does not have a fixed expiration date and may be modified, suspended or terminated at any time at Clear Channel Communications’ discretion. No shares were purchased under the stock purchase program during the three months ended September 30, 2010.

### Item 3. Defaults Upon Senior Securities

None.

### Item 4. (Removed and Reserved)

### Item 5. Other Information

None.

**Item 6. Exhibits**

<b>Exhibit Number</b>	<b>Description</b>
11*	Statement re: Computation of Per Share Earnings.
31.1*	Certification Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1**	Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2**	Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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\* Filed herewith.

\*\* Furnished herewith.

## Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

November 8, 2010

CC MEDIA HOLDINGS, INC.

/s/ Scott D. Hamilton

Scott D. Hamilton  
Chief Accounting Officer



**EXHIBIT 11 — COMPUTATION OF EARNINGS (LOSS) PER SHARE**

<i>(In thousands, except per share data)</i>	Three Months Ended September 30,		Nine Months Ended September 30,	
	2010	2009	2010	2009
<b>NUMERATOR:</b>				
Loss attributable to the Company — common shares	\$(154,685)	\$(89,855)	\$(416,423)	\$(4,181,476)
Less: Participating securities dividends	<u>1,196</u>	<u>1,221</u>	<u>2,589</u>	<u>1,221</u>
Net loss attributable to the Company per common share — basic and diluted	<u>\$(155,881)</u>	<u>\$(91,076)</u>	<u>\$(419,012)</u>	<u>\$(4,182,697)</u>
<b>DENOMINATOR:</b>				
Weighted average common shares outstanding — basic	81,619	81,427	81,529	81,252
Effect of dilutive securities:				
Stock options and common stock warrants <sup>(1)</sup>	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>
Weighted average common shares outstanding — diluted	81,619	81,427	81,529	81,252
Net loss attributable to the Company per common share:				
Basic	\$ (1.91)	\$ (1.12)	\$ (5.14)	\$ (51.48)
Diluted	\$ (1.91)	\$ (1.12)	\$ (5.14)	\$ (51.48)

- (1) Equity awards of 6.0 million and 9.2 million were outstanding as of September 30, 2010 and 2009, respectively, but were not included in the computation of diluted earnings per share because to do so would have been antidilutive as the respective options' strike price was greater than the current market price of the shares.

EXHIBIT 31.1 — CERTIFICATION PURSUANT TO RULES 13A-14(A) AND 15D-14(A) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Mark P. Mays, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of CC Media Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 8, 2010

/s/ MARK P. MAYS

Mark P. Mays  
Chief Executive Officer

EXHIBIT 31.2 — CERTIFICATION PURSUANT TO RULES 13A-14(A) AND 15D-14(A) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Thomas W. Casey, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of CC Media Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 8, 2010

/s/ THOMAS W. CASEY

Thomas W. Casey  
Chief Financial Officer

EXHIBIT 32.1 — CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED  
PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

This certification is provided pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and accompanies the Quarterly Report on Form 10-Q (the "Form 10-Q") for the quarter ended September 30, 2010 of CC Media Holdings, Inc. (the "Issuer").

The undersigned hereby certifies that the Form 10-Q fully complies with the requirements of Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Issuer.

Date: November 8, 2010

By: /s/ MARK P. MAYS

Name: Mark P. Mays

Title: Chief Executive Officer

EXHIBIT 32.2 — CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED  
PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

This certification is provided pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and accompanies the Quarterly Report on Form 10-Q (the "Form 10-Q") for the quarter ended September 30, 2010 of CC Media Holdings, Inc. (the "Issuer").

The undersigned hereby certifies that the Form 10-Q fully complies with the requirements of Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Issuer.

Date: November 8, 2010

By: /s/ THOMAS W. CASEY

Name: Thomas W. Casey

Title: Chief Financial Officer