



2022
IMPACT
REPORT





TABLE OF CONTENTS

Company Overview	3	Discover the Forest	89
Commitment to Community	5	Autism Speaks	91
Executive Letter	7	Adoption From Foster Care	93
About iHeartMedia	9	Local Ad Council Spotlight	95
National Radio Campaigns	11	Focus on Mental Health	97
American Heart Association	13	iHeartRadio Let's Talk	99
Womenheart: Misdiagnosis	15	Mental Wealth Alliance	101
Womenheart: Black Women and Heart Disease	17	Dare to Share Campaign	103
Dress for Success	19	National Alliance on Mental Illness	105
Habitat for Humanity	21	Crisis Text Line	107
Stand Up for Ukraine	23	Not Alone Challenge	109
World Wish Day	25	Local Mental Health Community Spotlight	113
Homebase	27	Focus on Recovery & Addiction	115
No Kid Hungry	28	National Opioid Action Coalition	117
4A's Foundation: Dear Black Talent	31	National Addiction & Recovery Month	119
Cause For Alarm Fire Safety	33	Mobilize Recovery	121
National Summer Learning Association	35	Partnership to End Addiction	123
Global Citizen Festival	37	National Prescription Drug Take Back Day	125
The Peacemakers Corps	39	Environmental	127
Born This Way Foundation	41	iHeartRadio Earth	129
Congressional Black Caucus Foundation	43	A Planet Reimagined - UNDP	131
I Am A Voter	45	American Forests	133
Breast Cancer Research Foundation	47	Environmental Local Spotlights	135
Glaad Spirit Day	49	Remembering 9/11	137
Understood.org	51	September 11 Day of Service & Remembrance	139
Black Futures Lab & Black Census Project	53	Tunnel to Towers Foundation	141
Screen for Life	55	9/11 Local Station Highlights	143
Speed Prevention	57	Ongoing Special Projects	145
School Bus Passing	59	iHeartRadio Show Your Stripes	147
We Can Do This	61	The Greenlight Fund	149
Communities Spotlight Media Grant Program	63	International Women's Day	151
NAACP	65	The Ryan Seacrest Foundation	153
National Faith & Blue Weekend 2022	67	Granting Your Christmas Wish	155
UNFC (United Negro College Fund)	69	Pride Radio	157
Big Brothers Big Sisters of America	71	Harmony Program	159
Shine a Light	73	Helping Small Businesses	161
LGBTQ+ Spotlight Media Grant	75	Small Business Saturday	163
The Hispanic Promise	77	Supporting Black Businesses	165
Stop AAPI Hate	79	Brilliantly Black	167
Operation Hope Financial Literacy	81	Building Black Biz	169
Ad Council Media Partnership	83	iHeartMedia Programming	171
Project Yellow Light	85	"Can't Cancel Pride" Pride Month	173
Love Has No Labels	87	iHeartCountry "One Night for Our Military"	175

iHeartRadio Living Black!	177
iHeartRadio See Her Hear Her	179
iHeartRadio Fiesta Latina	181
iHeartImpact	183
Hispanic Heritage Foundation	185
Musicians on Call	187
Common Threads	189
Florida A&M University	191
Greater Good Charities	193
Volunteers of America	195
Alzheimer's Association Orange County	197
Sweet Relief Musicians Fund	199
St. Jude Children's Research Hospital	201
Bronx Community Foundation	203
Fisher House Foundation	205
Youth Mental Health Project	207
Kids in Need Foundation	209
Arc Broward	211
Capital Preparatory Charter Schools	213
Born This Way Foundation	215
Volunteers of America	217
Heart of Los Angeles	219
American Farmland Trust	221
Plan International Usa	223
Volunteers of America	225
Radiothons	227
Children's Miracle Network Hospitals	229
St. Jude Children's Research Hospital	231
KFI Pastathon	233
Hope for the Holidays Radiothon	235
Lurie Children's Radiothon	237
Warrior Foundation Freedom Station Give-A-Thon	239
Local Radiothon	241
Local Public Affairs Show	243
Community's National Public Affairs Show	245
The iHeartPodcast Network	261
The Black Effect Podcast Network	263
My Cultura Podcast Network	265
The Seneca Women Podcast Network	267
Seneca Women Podcast Academy	269
Nextup Initiative	271
LGBTQIA+ Podcasts	273
Race, Equality & Social Justice	275
Mental Health	277
Responding to Crisis	279
Disaster Assistance & Response Plan	281
First Informers: iHeartMedia Emergency Response Team	283
Local & Nationwide Emergency Alert & Warning Capabilities	285
iHeartMedia Disaster Relief Fund	287
2022 News Events	289
School Shooting in Uvalde, Texas	291
Hurricane Ian	293
Eastern Kentucky Floods	295

California Wildfire Season	297
Corporate Giving & Volunteerism	299
Local Spirit Day of Service	301
Holiday Gift Drives	303
Local Station Highlights	315
Honorary Awards & Recognition	351
Kristin Ann Carr Fund	353
Gracies Leadership Awards	355
Eugene & Ruth Freedman Leadership Award	357
Distinguished Service Award NAB	359
Jerry Boulding Radio Executive Award	361
47th Annual Gracie Awards	363
The CMA Broadcast Awards	365
NAB Marconi Radio Awards	367
The Radio Hall of Fame	369
National Association of Broadcasters	371
Local Markets Recognized for Doing Good	373
Music Development	375
Local Advisory Boards	377
iHeartMedia On-Air Personalities	381
Enrique Santos	383
Big Boy	385
The Woody Show	387
Steve Harvey	389
Delilah	391
Sean Hannity	393
The Breakfast Club	395
Amy Brown	397
Ryan Seacrest	399
Elvis Duran	401
Glenn Beck	403
Bobby Bones	405
Johnjay & Rich	407
Valentine	409
Maxwell & Crystal	411
Clay & Buck	413
BIN: Black Information Network	415
BIN: Executive Letter	417
Big Brothers Big Sisters of America	419
100,000 Careers	421
Rainbow Push Coalition Annual Conference	423
NAACP	425
Congressional Black Caucus Foundation	427
National Urban League	429
NABJ & NAHJ	431
BIN: News Highlights	433
Public Affairs Programming	435
BIN: Local Affiliates	437
BIN: Founding Partners	439
BIN: Local Roundtable	441
BIN: Executive Team	443
BIN: News Team	445
BIN: Awards	451



COMPANY OVERVIEW

ABOUT IHEARTMEDIA INC.

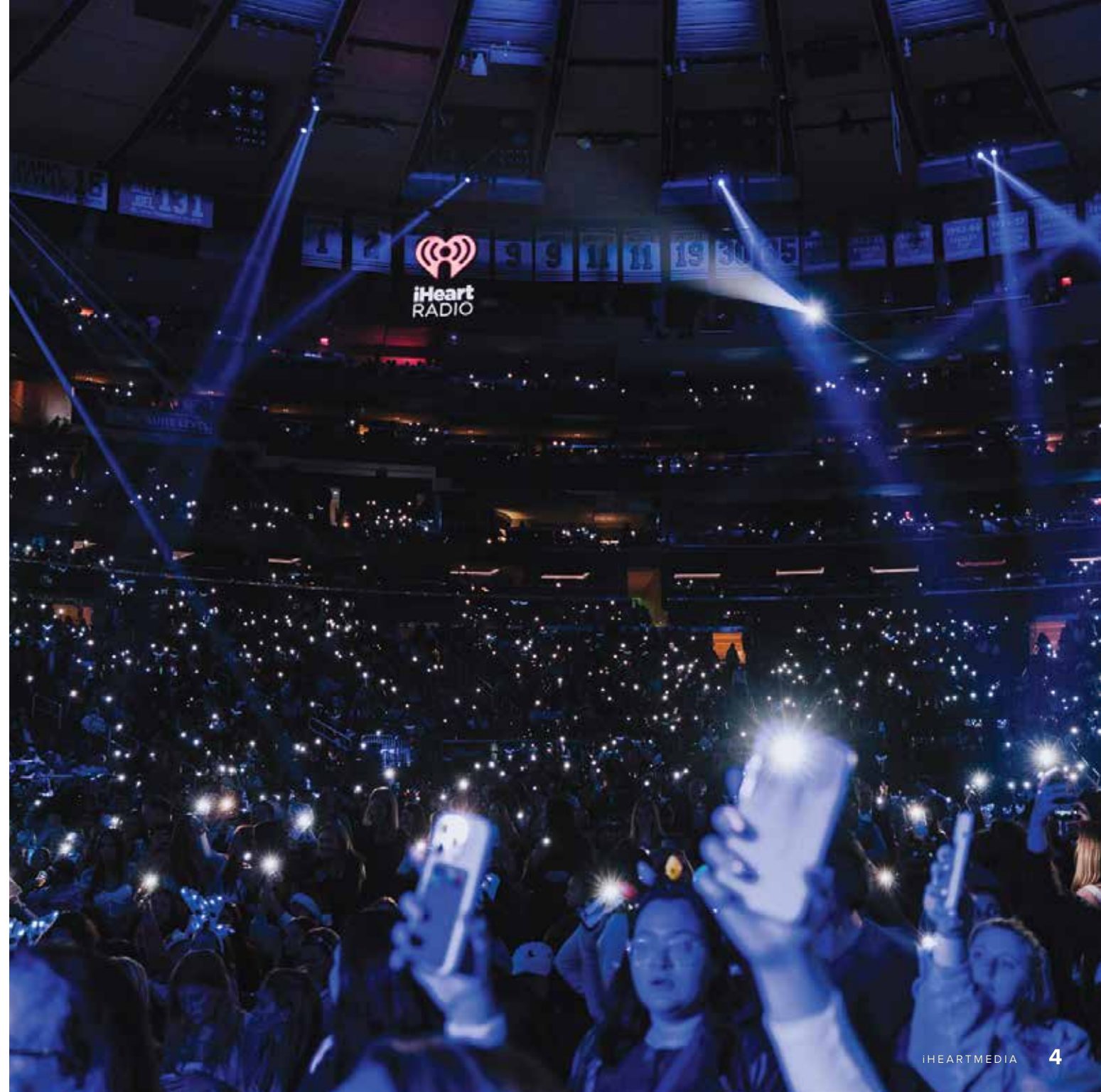
iHeartMedia (NASDAQ: IHRT) is the number one audio company in the United States, reaching nine out of 10 Americans every month. It consists of three business groups.

With its quarter of a billion monthly listeners, the iHeartMedia Multiplatform Group has a greater reach than any other media company in the U.S. Its leadership position in audio extends across multiple platforms, including more than 860 live broadcast stations in over 160 markets nationwide; its National Sales organization; and the company's live and virtual events business. It also includes Premiere Networks, the industry's largest Networks business, with its Total Traffic and Weather Network (TTWN); and BIN: Black Information Network, the first and only 24/7 national and local all news audio service for the Black community. iHeartMedia also leads the audio industry in analytics, targeting and attribution for its marketing partners with its SmartAudio suite of data targeting and attribution products using data from its massive consumer base.

The iHeartMedia Digital Audio Group includes the company's fast-growing podcasting business – iHeartMedia is the number one podcast publisher in downloads, unique listeners, revenue and earnings – as well as its industry-leading iHeartRadio digital service, available across more than 250 platforms and 2,000 devices; the company's digital sites, newsletters, digital services and programs; its digital advertising technology companies; and its audio industry leading social media footprint.

The company's Audio & Media Services reportable segment includes Katz Media Group, the nation's largest media representation company, and RCS, the world's leading provider of broadcast and webcast software.

Visit [iHeartMedia.com](https://www.iheartmedia.com) for more company information.





COMMITMENT TO COMMUNITY

iHeartMedia Communities, the community engagement division of iHeartMedia, Inc. launched in 2011, focuses the company's ongoing philanthropic efforts by adding a layer of resources and commitment to address critical issues affecting the local communities we serve, and streamlines all philanthropic commitments, ensuring consistent focus and messaging across all divisions and departments. iHeartMedia Communities amplifies the most pressing concerns facing each local community and adds additional support and focus for local markets and stations working to address these local needs. The company's local and national campaigns primarily fall into these categories:



FAMILY & SOCIAL IMPACT



EDUCATION & LITERACY



HEALTH & WELLNESS



MUSIC & ARTS



ENVIRONMENTAL & DISASTER RESPONSE

FAMILY & SOCIAL IMPACT

iHeartMedia addresses topical issues that will spur positive impact in local communities across the country.

EDUCATION & LITERACY

Education is at the heart of countless critical issues facing many Americans. iHeartMedia is committed to shining a light on the importance of education and literacy by empowering young people to take control of their future; supporting local schools; enabling teachers; and providing the tools and educational services desperately needed in underserved areas of our country.

HEALTH & WELLNESS

iHeartMedia works with an array of health-related organizations to bring attention to a broad spectrum of key health issues while promoting the importance of living an active and

safe lifestyle. By addressing specific issues afflicting the U.S. population, iHeartMedia hopes to improve the overall physical, mental and social well-being of its listeners, employees and others in the community.

MUSIC & ARTS

iHeartMedia recognizes the power of inspiring creativity and is committed to encouraging society to embrace artistic development within their own neighborhoods. The company emphasizes the importance of art and music education and the benefits of fostering imagination through an array of local and national programs, with the mission to improve and increase access to the arts across the United States

ENVIRONMENTAL

iHeartMedia continually looks for ways to rally the communities it serves to protect the environment and to

conserve energy and natural resources. From Public Service Announcements (PSAs) to local long-form shows and live events, local radio stations use their platforms to inform and educate their audiences and incite action.

DISASTER RESPONSE

iHeartMedia plays a critically important role in its communities when disasters or traumatic events occur. During these times of crisis, iHeartMedia is essential to the lives of local residents. iHeartMedia's broadcast and digital platforms often serve as the sole information source for disrupted areas – providing news, support, companionship and critical information on everything from storm updates and evacuation routes to food banks, rescue efforts, medical care and health safety guidelines.



EXECUTIVE LETTER

At iHeart, we are fully committed to our mission of connecting communities, building relationships and creating opportunities to improve the lives of the diverse audiences we serve.

We are pleased to present our 12th annual Community Impact Report, highlighting our company-wide commitment to making a difference every day in the communities we serve by using our platforms and our deep and trusted relationships with our listeners to influence better societal outcomes in communities across the United States. As a company, we recognize iHeart's scale and multiple platforms give us a unique ability to broadly communicate with our listeners, sharing information that spreads hope, provides comfort and relief in times of crisis and fuels change that will lead to a better world and planet. And every year, we monitor and address the most pressing issues of our times and work to develop impactful alliances that uniquely address the individual needs of our audiences.

In 2022 alone, our company-wide social impact media investment equated to over \$280 million gifted to nearly 2,000 local and nonprofit organizations nationwide that are having a significant impact on families and society; education and literacy;

health and wellness; the environment; music and arts; and disaster response and relief. These partnerships enable us to address important issues impacting communities across America, including the opioid crisis; addiction; food insecurity; mental health; educational disparities; social justice; volunteerism and advocacy; and many others. They also help us inform our listeners about how they can take positive action, both in their communities and in their own lives.

This report highlights iHeart's Community Engagement efforts in 2022, which played a critically important role for – and in – our communities, providing support, information, resources and companionship, and helped create positive change in the lives of individuals, families and children. Some of our major efforts in 2022 included:

iHeartRadio Communities Spotlight Media Grant Program: The iHeartRadio Communities Spotlight Media Grant Program dedicates free media to support organizations that are making a positive impact within communities and serving the full diversity of our country. To date, we have committed over \$7.6M worth of media to leading organizations that support our communities and fight against hate and racism. 2022 Spotlight Media recipients included

CENTERLINK, GLAAD, National Black Justice Coalition, Outright International, SAGE, Trevor Project, Operation Hope, Hispanic Promise, Big Brothers Big Sisters Of America, National Faith & Blue Weekend, Shine A Light, UNCF, STOP AAPI Hate and a number of others.

Disaster Assistance and Response Plan (DARP):

iHeart plays a vitally important role in our local communities when disasters or traumatic events occur. During times of crisis, from the COVID-19 pandemic to natural disasters like the wildfires and severe drought in California; Hurricane Ian; floodings in Missouri and Kentucky; and the horrific shootings in Uvalde and Colorado Springs, iHeart was essential to the lives of local residents, with our broadcast radio and digital platforms often serving as the sole information source for disrupted areas. Additionally, DARP – which includes reserves of radio transmitters, emergency power generators and other news-gathering equipment positioned in locations around the country ready to travel – before, during and after disaster strikes – enables our platforms to stay operational so they can continue to provide essential connection, support, information and resources to local residents in impacted areas.

Focus on Mental Health:

iHeartMedia remains committed to ensuring that mental health messaging remains a priority for each of our radio stations. In 2022, we worked with leading mental health organizations, including the National Alliance on Mental Illness (NAMI), Child Mind Institute, Crisis Textline and the Inspiring Children Foundation to raise awareness of mental health issues and foster a culture within communities that supports talking about mental health issues. Additionally, iHeart's "Let's Talk" campaign, launched in 2019, is designed to weave a virtual support system through iHeartMedia's 860+ stations across the U.S. for people struggling with anxiety and depression, and continues to be a major initiative at iHeart.

Focus on Recovery & Addiction:

iHeartMedia's commitment to combat substance misuse and overdose began with the launch of NOAC.org (National Opioid Action Coalition) in 2018 as a resource hub for the private and public sector to help communities and families combat the opioid epidemic. Additionally, for the past five years, iHeart's Recovery Month media efforts have supported those in recovery, including their families and caregivers, and have helped inspire interventions to start the recovery journey. As part of this initiative, iHeart has partnered

with The Voices Project to support and promote "Mobilize Recovery," a national bus tour that advocates for community-based recovery solutions and ending preventable overdose deaths. In 2022, iHeart announced a multi-faceted campaign with the Partnership to End Addiction, a national nonprofit uniquely positioned to reach, engage and help families impacted by addiction. iHeart was also honored by the Partnership to End Addiction for its support of the organization's work and dedication to ending addiction.

iHeartRadio Earth: iHeartRadio Earth, launched in 2020, is a long-term sustainability initiative to inspire iHeart's millions of listeners to take action to positively impact the environment, and is designed to sharpen the company's focus on sustainability with the goal of increasing listeners' knowledge of simple actions they can take every day to help the environment. Since the program's inception, iHeart has contributed \$8.7 million in donated media across all iHeartMedia stations.

Commitment to Veterans: For the last 10 years, iHeartMedia has been committed to addressing veteran unemployment and employment retention and launched what is still the largest public service campaign in the company's history – iHeartRadio Show Your Stripes

– to address the national veteran unemployment crisis. On Veterans Day 2021, iHeart unveiled an all-new Show Your Stripes program that realigned the program with some of the most pressing issues facing veterans today, including a focus on wellness – from health and emotional wellness to environmental, financial, intellectual, occupational, physical, social and spiritual wellness. Additionally, in 2022, iHeart created and produced the "iHeartCountry One Night for Our Military" concert, which aired on Veterans Day.

Childhood Food Insecurity: To help ensure kids have access to food during the summer months, iHeart is a long-time supporter of No Kid Hungry's summer meals texting service, providing over \$6.6 million in donated media since 2018.

Our 12th annual Community Impact Report gives us the opportunity to reflect on all that our company – and, most importantly, our people – have done to help our communities move forward. We have enormous appreciation for the many nonprofit organizations included in this report that are working every day to create meaningful change – and we want to thank our listeners, who share our deep commitment to serving the communities in which we all live and work.



BOB PITTMAN
CHAIRMAN & CEO,
iHEARTMEDIA



RICH BRESSLER
PRESIDENT, COO & CFO,
iHEARTMEDIA





ABOUT iHEARTMEDIA

Our responsibility begins with broadcast radio; we are available free over the air to all.

As the number one audio company in the U.S., and the largest broadcast radio company, the most important responsibility we have is to the communities we serve.

Our purpose is to change the world through the power of audio, using our multiple platforms and diverse content to connect people through companionship, compelling storytelling and service to our communities.

We are committed to cultivating and fostering diversity at every level of our company to ensure that we reflect our broad and diverse audiences across the many communities in which we live and work.

Broadcast radio is the most trusted medium in America – and iHeartMedia is the most trusted radio company.

79% OF AMERICANS value the opinion and perspectives of their favorite radio DJ/personality, which is why radio is two times more trustworthy than social media.

As the nation's largest broadcast radio company, our focus on targeted local programming and the deep connection on-air personalities have with listeners has led to iHeartRadio being considered the most trusted name in radio.





NATIONAL RADIO CAMPAIGNS

2022 was a year filled with hope and progress as the world began to feel more confident about relief from the COVID-19 pandemic thanks to readily available vaccinations and ongoing safety measures. While communities across the globe were still grappling with the ripple effects of COVID, nonprofits were also recovering financially – and navigating how to alter their mission to better serve the public in this new normal.

For decades, iHeart has played a critically important role for – and in – its communities, providing support, information, resources and companionship, and helping to create positive change in partnership with some of the most impactful nonprofits in the country. We have forged

deep and ongoing relationships by supporting the work of nonprofit organizations and philanthropic causes that shine a light on the critical issues of our times, many of which have come to rely on our partnerships in order to connect to their communities. Through these close national partnerships, iHeart continues to address issues vital to our listeners while helping to further the missions of hundreds of organizations making real and lasting change around the most relevant national and global concerns.

The company's community programs are built on the idea that, through public awareness and education, we can drive attention and action to bring deeper understanding of both world issues and individual community

matters. In 2022, iHeartMedia supported thousands of local and nonprofit organizations nationwide and raised hundreds of millions of dollars for critical issues both in the United States and globally. From natural disaster relief and action to prioritizing the health and safety of our communities, iHeart reaches deep into communities through our diverse portfolio of platforms and assets – broadcast, digital, podcasts, personalities, influencers, social, live events and more – to create positive lasting change within the neighborhoods and communities in which we live and work.

The following pages showcase some of 2022's most impactful national programs and partnerships.



AMERICAN HEART ASSOCIATION

Since the onset of the COVID-19 pandemic, scientific data indicates that deaths from heart disease and stroke have risen significantly, and more people are reporting lower physical and emotional wellness. Additionally, many people have delayed or avoided seeking medical care, and unhealthy use of alcohol and other substances has been on the rise.

For more than a decade, iHeartMedia has committed over \$6.8 million in on-air media to help educate the public on the signs and risk factors associated with heart disease and stroke as part of its collaboration with the American Heart Association — the

leading voluntary health organization devoted to a world of longer, healthier lives for all — and in support of American Heart Month.

In February, during American Heart Month, iHeart supported the American Heart Association in their campaign to help people all over the country “reclaim their rhythm” and take back control of their mental and physical well-being. The female-voiced PSA encouraged listeners to draw inspiration from the power of music to create healthy habits that work best for their life. The PSAs drove the public to heart.org for resources and examples of how to reclaim their health.

CAMPAIGN IMPACT

+170K
high-quality media hits

+2B
impressions

+137K
social engagements

CAMPAIGN SNAPSHOT

2/16/22 - 3/10/22
dates running

748
iHeartMedia stations

38,480,500
impressions



ABOUT

THE AMERICAN HEART ASSOCIATION

Heart.org

The American Heart Association is a relentless force for a world of longer, healthier lives. We are dedicated to ensuring equitable health in all communities. Through collaboration with numerous organizations, and powered by millions of volunteers, we fund innovative research, advocate for the public's health and share lifesaving resources. The Dallas-based organization has been a leading source of health information for nearly a century.

“

We are thankful for iHeartMedia's continued commitment to the American Heart Association and our lifesaving mission to be a relentless force for longer, healthier lives. Together, we are helping people create healthy habits that work best for their life, to give them the best chance at life.”

RAYMOND P. VARA, JR.

CHAIRMAN, AMERICAN HEART ASSOCIATION BOARD



WOMENHEART

THE NATIONAL COALITION FOR WOMEN WITH HEART DISEASE

Misdiagnosis

When seeking health care, women often receive a delayed or wrong diagnosis before finding out that they have heart disease. This is due to myriad reasons, including the fact that women often exhibit different heart disease symptoms than men and therefore do not receive the appropriate diagnostic testing. However, heart disease is the leading cause of death in women – killing more women than all cancers combined.

For the sixth consecutive year, iHeart teamed up with WomenHeart: The National Coalition for Women

with Heart Disease to highlight the very specific symptoms that women experience during a heart attack and to bring attention to the misdiagnosis of millions of women annually. All female-focused iHeartMedia stations ran a PSA reminding listeners to stay in touch with their healthcare providers, learn the signs of heart disease in women, and become an advocate for their own physical health. The spots were designed to empower women with knowledge and inspiration and to share the stories of women who have experienced missed and delayed diagnoses of heart disease.

“

WomenHeart is so grateful for iHeartMedia’s ongoing commitment to raising awareness of heart disease in women, and particularly for lifting up women’s stories. When our experiences of missed and delayed diagnosis are shared, we become empowered to advocate for our own heart health and to support other women in doing the same. This collaboration expands our reach to more women with information and messages of hope. Together we are saving lives.”

CELINA GORRE
CEO, WOMENHEART



CAMPAIGN IMPACT

123M
iHeart Impressions in the last 5 years

ABOUT

WOMENHEART: THE NATIONAL COALITION FOR WOMEN WITH HEART DISEASE

WomenHeart.org

As the leading voice for the millions of American women living with or at risk of heart disease, WomenHeart is the nation’s only patient-centered organization solely dedicated to advancing women’s heart health through patient support, community education and advocacy, while fighting for equity in heart health.

CAMPAIGN SNAPSHOT

2/25/22 - 3/10/22
dates running

307
iHeartMedia stations

14,608,900
impressions



WOMENHEART

THE NATIONAL COALITION FOR WOMEN WITH HEART DISEASE

Black Women and Heart Disease

Nearly half of Black women over the age of 20 have heart disease, and many do not even know it. Additionally, the prevalence of high blood pressure among Black women is nearly 40% higher than white women in the U.S., posing an even greater risk for heart disease — the leading cause of death in the nation.

In addition to a number of other efforts during Heart Health Month, iHeart set out to shine a spotlight on the disproportionate impact of heart

disease among Black women, and the critical need to raise awareness about risk factors and heart-healthy living. To mark both Black History Month and Heart Month, iHeart created a PSA that inspired Black women to take control of their heart health by finding out what their blood pressure is and, if it's high, work with a healthcare provider to get it under control.

The spot also encouraged women to listen to their bodies and to advocate for themselves in a way that promotes health and wellness.

“

While it's important to shine a spotlight on health inequity and the disparities in heart health outcomes experienced by Black women, it is equally important to empower them with knowledge and the tools to take control of their heart health. We are thankful that iHeartMedia is committed to working with WomenHeart to spread awareness and promote messages of encouragement and inspiration.”

CELINA GORRE
CEO, WOMENHEART



CAMPAIGN IMPACT

\$1.7MM

in-kind media donated by iHeartMedia since partnership inception

ABOUT

WOMENHEART: THE NATIONAL COALITION FOR WOMEN WITH HEART DISEASE

WomenHeart.org

As the leading voice for the millions of American women living with or at risk of heart disease, WomenHeart is the nation's only patient-centered organization solely dedicated to advancing women's heart health through patient support, community education and advocacy, while fighting for equity in heart health.

CAMPAIGN SNAPSHOT

2/16/22 - 3/10/22

dates running

95

iHeartMedia stations

76,64,900

impressions



DRESS FOR SUCCESS

Your Hour, Her Power®

Women leaders, mentors and sponsors play a significant role in empowering women as they advance in their careers. Given the impact of COVID-19 on women's careers and representation in the workforce, access to employment tools and resources has never been more critical. With a loss of \$800 billion in global revenue as the result of women leaving the workforce due to the pandemic, it's a critical time to support women and to help usher in socioeconomic change.

iHeart joined Dress for Success, a global nonprofit employment resource for women, for its annual Your Hour, Her Power® campaign. Your Hour, Her Power® was created to address the disparities women have faced in the wake of the pandemic, the economic crisis and other related challenges. In honor of Women's History Month and International Women's Day, the organization shared the stories of 28 groundbreaking women leaders from diverse industries who are making an impact in their industries and beyond, and asked people to donate the equivalent of one hour of pay to support the organization's mission to help women achieve economic independence. By donating, individuals help women gain access to Dress for Success' programs, services and tools.

iHeart adopted the stories of three media and entertainment individuals for its radio campaign, including iHeart CMO Gayle Troberman, "Good Morning America" co-anchor Robin Roberts and award-winning actor and The Outset founder Scarlett Johansson, all of whom have had a measurable impact in helping women achieve self-defined success.



Be your authentic self. Find your moments to shine. Let other people help you get heard. Don't be afraid to be yourself. Ask for support from other women."

GAYLE TROBERMAN

CHIEF MARKETING OFFICER, IHEARTMEDIA

ABOUT

DRESS FOR SUCCESS

DressForSuccess.org

Dress for Success® is an international nonprofit organization that empowers women to achieve economic independence by providing a network of support, professional attire and development tools to help them thrive in work and life. Since starting operations in 1997, Dress for Success has expanded to 23 countries with 143 affiliates. To date, the organization has helped more than 1.3 million women work towards financial independence.



CAMPAIGN IMPACT

+\$1.3M
raised

125%
of donation goal achieved

735M
media impressions

CAMPAIGN SNAPSHOT

3/10/22 - 3/25/22
dates running

843
iHeartMedia stations

40,932,700
impressions



HABITAT FOR HUMANITY

Home is the Key

Everyone deserves the security and stability of a decent home they can afford. But for too many in America, that isn't the case. One in six U.S. households spend more than half of their paychecks on housing costs, creating a burden that often requires families to make difficult choices between their housing and essentials such as health care, education or healthy food.

For the past six years, iHeartMedia has teamed up with Habitat for Humanity International's spring cause marketing campaign "Home is the Key," serving as an official national media partner. Inaugurated in 2017, Habitat's "Home is the Key" campaign aims to demonstrate how a safe and affordable home creates a better life for families and individuals, and encourages others to join the effort to make these homes a reality for more people in the U.S. and around the world.

Many local iHeartMedia radio stations are longtime supporters of their respective Habitat for Humanity chapters. For the last several years, they've come together to bring the "Home is the Key" campaign to life, expanding the opportunity for so many more families. Through a series of powerful PSAs voiced by Habitat for Humanity homeowners as well as iHeart on-air personalities, iHeartMedia highlighted the importance of home as a crucial key to a better life. The 2022 "Home is the Key" campaign reinforced the tremendous meaning of home and drew on support from Habitat's community of advocates.

The on-air, digital and live event program also called attention to the critical need for affordable housing across the U.S. and activated consumers to join the cause. Through radio and digital PSAs, as well as social media, iHeartMedia encouraged listeners to support the campaign.

“

A safe, decent and affordable home can open a world of opportunity, of equity, of better health outcomes and stronger, more resilient communities. But millions of people continue to face obstacles that prevent them from accessing affordable homeownership. With the support of partners like iHeartMedia, we have been able to expand our reach and spread awareness of the need for affordable housing across the country. iHeartMedia has been a valuable partner of Habitat's annual 'Home is the Key' cause marketing campaign since its inception in 2017, and we are grateful for their continued support of our mission to build homes, community and hope around the world.”

JULIE LAIRD DAVIS

VICE PRESIDENT, CORPORATE & CAUSE MARKETING PARTNERSHIP, HABITAT FOR HUMANITY INTERNATIONAL

ABOUT

HABITAT FOR HUMANITY

Habitat.org

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity found its earliest inspirations as a grassroots movement on an interracial community farm in south Georgia. Since its founding in 1976, the Christian housing organization has grown to become a leading global nonprofit working in local communities across all 50 states in the U.S. and in more than 70 countries. Families and individuals in need of a hand-up partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower.



CAMPAIGN IMPACT

+319M
total impressions for marketing campaign

+66M
impressions from the radio campaign, an increase of 83% from 2021

+\$13M
raised in the six years of the campaign to aid in Habitat for Humanity's most critical work

CAMPAIGN SNAPSHOT

4/04/22 - 4/29/22
dates running

156
iHeartMedia stations

66,187,500
impressions



GLOBAL CITIZEN STAND UP FOR UKRAINE

In April 2022, following the invasion of Ukraine by Russian forces, iHeartMedia joined forces with Global Citizen and “Stand Up for Ukraine” – a campaign that seeks to mobilize billions of dollars to support humanitarian efforts in Ukraine and in neighboring countries – to drive opportunities for iHeartRadio listeners to take action and contribute to the global campaign.

The partnership followed Ukraine President Volodymyr Zelenskyy’s appeal to the international community on behalf of Ukrainian citizens who were displaced and injured by the Russian invasion, saying, “On April 9, the biggest online event ‘Social Media Rally’ will support people who were forced to flee Ukraine. I’m inviting everybody: musicians, actors, athletes, businessmen, politicians, everybody. Everyone who wants to join this movement and ‘Stand Up for Ukraine.’”

iHeartMedia is a longstanding partner of Global Citizen, which played a leading role, along with European Commission President Ursula von der Leyen and Canadian Prime Minister Justin Trudeau, in organizing the April 9

“Stand Up for Ukraine” pledging summit to help mobilize funding in support of humanitarian efforts for Ukraine, and to show support to refugees everywhere.

Hundreds of world-renowned artists, athletes, entertainers and advocates pledged to join the global social rally and urged world leaders to commit to aiding refugees. iHeartRadio shared special calls to action and PSAs, and amplified artists -- including Billie Eilish, Celine Dion, Demi Lovato, Elton John, Jon Batiste, Jonas Brothers, Katy Perry, Leon Bridges, Madonna, Miley Cyrus, Pearl Jam, Pharrell Williams, Radiohead, Red Hot Chili Peppers, Stevie Nicks, Stevie Wonder, Tame Impala, U2 and Usher -- who posted unique performance content on their social channels in support of “Stand Up for Ukraine.”

All iHeart listeners were urged to join the social media rally by visiting www.forukraine.com and take action by calling on governments and businesses to pledge the billions that the refugee relief effort so urgently needs.

“

We are so grateful to iHeartMedia for the support they gave to ‘Stand Up for Ukraine.’ We are thankful they encouraged their audiences to support Ukrainian refugees. Now is the time for us to use our voice to call on world leaders to commit the billions needed to address this humanitarian crisis.”

HUGH EVANS
CEO, GLOBAL CITIZEN



CAMPAIGN IMPACT

\$10.1B
in new cash grants and loans at The 'Stand Up for Ukraine' pledging event in Warsaw, Poland, on April 9 to support those who had to flee their homes in Ukraine

\$4.6B
in grants and \$5.5 billion in loans will support refugee efforts in Ukraine in providing accommodation and economic security, as well as support for grassroots organizations and UN agencies working with refugees and internally displaced people

CAMPAIGN SNAPSHOT

4/06/22 - 4/08/22
dates running

840
iHeartMedia stations

191,565,468
impressions

ABOUT

GLOBAL CITIZEN
GlobalCitizen.org

Global Citizen is an international advocacy organization on a mission to end extreme poverty NOW. Powered by a worldwide community of everyday activists raising their voices and taking action, the movement is amplified by campaigns and events that convene leaders in music, entertainment, public policy, media, philanthropy and the corporate sector. Over the past 10 years, \$41 billion in commitments announced on Global Citizen platforms has been deployed, impacting more than 1.15 billion lives. Established in Australia in 2008, Global Citizen’s team operates from New York, London, Paris, Berlin, Melbourne, Toronto, Johannesburg, Lagos and beyond.



MAKE-A-WISH WORLD WISH DAY

Every year, Make-A-Wish®, the organization that grants life-changing wishes for children with critical illnesses, celebrates World Wish Day® on April 29, the anniversary of the wish that inspired the founding of Make-A-Wish in 1980. World Wish Day® commemorates the hundreds of thousands of life-changing wishes that have been granted – and the thousands of wishes still to come.

iHeart joined with its longtime partner Make-A-Wish to promote this year’s theme, “Restore Hope with a Wish,” which encouraged individuals and corporations to donate to make life-changing wishes possible for children who are waiting for their wishes to come true. Inspired by new research on the impact of a wish, World Wish Day 2022 focused on how the hope that a wish provides can improve the emotional and mental well-being of children with critical illnesses, helping them deal with and overcome their illnesses.

World Wish Day shines a light on the imperative role a wish plays in a child’s medical treatment. Research shows that a wish can help kids build the physical and emotional strength they need to fight a critical illness – an eye-opening finding in light of the fact that Make-A-Wish is currently only able to grant the wish of one of out of every two eligible children in the U.S. The radio campaign ran during the week leading up to World Wish Day across all iHeart radio stations.

CAMPAIGN IMPACT

128
potential impressions of multiple new stories

+7,480
placements in April

+1.9M
impressions to Make-A-Wish America Channels, with 362K+ potential reach

565.8M
impressions and 450K engagements to #WorldWishDay



We are grateful for iHeart’s ongoing support. Wishes act as a turning point in a wish kid’s treatment, helping them find the motivation to persevere and envision a brighter future. Thanks to our national corporate partners like iHeart, wishes do come true.”

LESLIE MOTTER

PRESIDENT & CEO, MAKE-A-WISH AMERICA



▲ “I wish to be a train conductor” Nathan, 7, Heart Transplant,

ABOUT

MAKE-A-WISH

Wish.org

Make-A-Wish makes life-changing wishes for children with critical illnesses come true. Headquartered in Phoenix, Arizona, Make-A-Wish is the world’s leading children’s wish-granting organization, operating in every community in the United States and in nearly 50 countries worldwide. Together with generous donors, supporters, staff and more than 30,000 volunteers across the U.S., Make-A-Wish delivers hope and joy to children and their families when they need it most. Make-A-Wish aims to bring the power of wishing to every child with a critical illness because wish experiences can help improve emotional and physical health. Since 1980, Make-A-Wish has granted more than 500,000 wishes worldwide; more than 340,000 wishes in the U.S. and its territories alone.

CAMPAIGN SNAPSHOT

4/20/22 - 5/03/22
dates running

842
iHeartMedia stations

34,120,400
impressions



HOME BASE

There are nearly 17 million military veterans in the U.S. today, each of whom bravely and selflessly served our nation. But returning home and healing from the invisible wounds of war may be the longest and most difficult battle they have ever faced. Since 2001, more than 125,000 veterans have died by suicide; an estimated 20 veterans are tragically lost to suicide every day; and hundreds of thousands more suffer from service-connected conditions.

Home Base is devoted to helping veterans, service members and their families by treating conditions such as post-traumatic stress disorder, traumatic brain injury, military sexual trauma and co-occurring challenges

such as depression and anxiety — and iHeart is committed to lifting Home Base’s cause through support and awareness.

In 2022, iHeart forged a relationship with Home Base to bring awareness to the profound struggle of mental health and suicide among U.S. veterans. To launch this partnership, iHeart hosted Home Base Director of Health and Wellness Ron Hirschberg, MD, a psychiatrist at Massachusetts General Hospital, on its national community affairs show. Dr. Hirschberg is also the host of Home Base Nation, Home Base’s podcast featuring discussions on serving those who have served with military and civilian leaders of a grateful nation.

Additionally, Home Base became a premier partner of iHeartRadio’s “Show Your Stripes,” an initiative that addresses some of the most pressing issues facing veterans today, including a focus on wellness — from health and emotional wellness to environmental, financial, intellectual, occupational, physical, social and spiritual wellness.

Last year, iHeart also premiered two radio campaigns, valued at over \$1 million in media support, that focused on helping veterans find and access care, and launched a digital public fundraising campaign during Veterans Day to help Home Base provide free care to those in need.



“

Home Base is tremendously grateful for, and excited about, our partnership with iHeart. They not only value the health and wellness welfare of our military community but put actions behind their words. We look forward to a long-lasting relationship in which our two organizations will raise vital awareness and funds for the critical care we provide to our veterans of all eras, service members, military families and families of the fallen.”

BRIGADIER GENERAL (RET.) JACK HAMMOND
EXECUTIVE DIRECTOR, HOME BASE

CAMPAIGN IMPACT

+30K
veterans, service members and their family members served

+85K
clinicians trained across the nation

CAMPAIGN SNAPSHOT

5/27/22 - 6/17/22;
11/02/22 - 11/17/22
dates running

828
iHeartMedia stations

99,053,900
impressions

ABOUT

HOME BASE

HomeBase.org

Home Base is a national nonprofit dedicated to healing the invisible wounds of war for veterans of all eras, service members, military families and families of the fallen through world-class, direct clinical care, wellness, education and research — all at no cost to them — regardless of their era of service, discharge status or geographical location. The program was founded by Massachusetts General Hospital and the Boston Red Sox.



NO KID HUNGRY

Summer is the hungriest time of year for kids and teens who rely on programs like school meals. While free summer meal programs, run by schools and community groups, are available to any kid or teenager who needs a healthy meal when school is out, many families don't know about them or how to access the programs in their communities. This summer presented even more challenges for kids, as rising food and fuel costs made it harder for families to put food on the table.

To help solve this problem and raise awareness, iHeartMedia teamed up with No Kid Hungry for the fourth consecutive summer to promote the campaign's summer meals texting service and Free Meals Finder Map. To help ensure kids have access to food during the summer months and raise awareness, No Kid Hungry runs a summer meals texting service, available in English and Spanish. Students, parents, grandparents

and caregivers can text 'FOOD' or 'COMIDA' to 304-304 to find free summer meal sites in their nearby community, open to anyone 18 years or younger. Each text received prompts the user to provide their address or zip code to generate the locations and service information for summer meal sites in the nearby community. This service is also available through the web via No Kid Hungry's Free Meals Finder Map by visiting www.NoKidHungry.org/Help.

iHeart is a major supporter of No Kid Hungry's summer meals program, providing over \$6.6 million in donated media since 2018. In 2022, all iHeartMedia radio stations ran public service campaigns promoting the texting service and Free Meals Finder Map nationwide to help spread the word and connect as many kids as possible to free summer meals.

“*Millions of kids in the United States rely on school for more than just an education. It's where they can rely on getting the food they need through meal programs like breakfast, lunch and afterschool meals. But when school is out, many of those meals disappear. This summer, the rise in food and fuel prices presented even more challenges for families to put food on the table, making raising awareness of free summer meals sites across the nation, extremely critical. We're grateful for the continued partnership with iHeartMedia to help us promote our summer meals text service and letting families know where to find healthy meals for their kids.*”

PAMELA TAYLOR
SENIOR VICE PRESIDENT AND CHIEF BRAND STRATEGY & COMMUNICATIONS OFFICER, NO KID HUNGRY



CAMPAIGN IMPACT

+121K
requests in 2022 -- a 401% increase from 2021

323K
page views to the Free Meals Finder Map -- a 451% increase from 2021

ABOUT

NO KID HUNGRY

NoKidHungry.org

No child should go hungry in America. But millions of kids in the United States live with hunger. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization committed to ending hunger and poverty.

CAMPAIGN SNAPSHOT

7/06/22 - 7/21/22
dates running

828
iHeartMedia stations

38,881,400
impressions

4A'S FOUNDATION

DEAR BLACK TALENT

After more than two years of remote work and living in a pandemic, many employees are questioning their careers in what is being dubbed “The Great Resignation.” Black, Indigenous and people of color (BIPOC) employees in particular were feeling overworked and undervalued, and were seeking a “better work environment,” according to a VMLY&R study on the advertising industry.

iHeart joined the 4A's Foundation to help advocate for and improve diversity within the advertising and media industry for its launch of “Dear Black Talent,” an initiative designed to empower the next generation of Black advertising leaders. “Dear Black Talent” was

intended to be a recruitment platform geared toward attracting new talent into the industry, driving consideration for those returning to the industry, and elevating individuals seeking professional growth and development.

The iHeart-created radio PSAs called on Black professionals interested in exploring a career in media to visit the all-new “Dear Black Talent” website that was designed to drive discovery about agency life, shed light on other Black professionals’ journeys, and provide educational resources and networking opportunities. Users were also able to view and apply to a range of job listings provided by agency partners directly from the website.

CAMPAIGN IMPACT

35
partners

+30MM
impressions, 6MM
unique impressions

+200
lives impacted since
campaign launch



“

Our success would not have been possible without the advertising and media industry coming together to do their part, which is exactly what iHeart did for us as a key media partner. To ensure we had the right scale and reach, iHeart provided us with pro-bono media targeted at our key target consumers and even supported the creative development of the PSA asset. Without their support, we would not have been able to expand our footprint beyond digital and reach our target in a truly impactful and contextually relevant way.”

STACEY ABREU

VP PARTNERSHIPS AND GROWTH

ABOUT

4A'S FOUNDATION

aaaa.org

Established in 1997, the 4A's Foundation has been investing in education and providing financial support, primarily through scholarships, for future multicultural advertising and media executives. The 4A's Foundation team discovers, develops, and delivers best-in-class diverse talent to the industry through pipeline programs, scholarships, grants, and training from the high school to professional level for all stages of one's career. Our programs work to amplify and catalyze the voices and actions of multicultural talent to ensure we are fueling a more equitable future for the marketing industry. We directly impact the lives of over 4,000 professionals by providing the platform to launch and sustain their careers and offer a place for community to all multicultural talent.

CAMPAIGN SNAPSHOT

7/13/22 - 7/29/22
dates running

82
iHeartMedia stations

5,306,100
impressions

CAUSE FOR ALARM FIRE SAFETY

IN PARTNERSHIP WITH KIDDE

Fatal residential fires disproportionately affect Black communities where the risk of fire-related death is almost twice that of individuals of any other race.¹ According to the National Fire Protection Association (NFPA), the lack of access to fire safety educational resources and websites in popular languages spoken in the U.S. contributes to the gap in fire safety.

In response to these statistics, Kidde, an iHeart partner and a trusted leader in fire safety for more than 100 years, created “Cause For Alarm,” a fire safety awareness initiative addressing gaps in education and access to fire safety measures. The “Cause for Alarm” campaign strives to provide access to education on home safety basics, product placement guides, emergency plans and more.

The “Cause for Alarm” campaign was featured on the nationally-syndicated “The Breakfast Club” morning show with on-air personalities DJ Envy, Angela Yee and Angie Martinez supporting the program. To strengthen the partnership, DJ Envy hosted an event with The Bronx Community

Foundation in the Bronx, New York and helped unveil a thought-provoking mural by renowned New York City-based visual artist Cey Adams. Following the event, iHeart premiered a radio PSA program across all radio stations that discussed the socioeconomic factors that are among the best-known predictors of fire rates in neighborhoods and drove listeners to CauseForAlarm.com to access visual and multilingual fire safety resources.

iHeart also featured Kidde on its national Community Affairs program and interviewed Michael Kozo, the commanding officer of the FDNY’s Fire Safety Education Unit, and Ivanette Bonilla, Director of Communications and Public Relations for Fire & Security Products at Carrier Corporation for iHeart’s Spanish stations. During the 30-minute show, both speakers discussed the importance of fire preparedness as well as Kidde’s “Cause For Alarm” campaign. Bronx Borough President Vanessa L. Gibson was also a guest on “The Breakfast Club” to talk about the work they have done in the community since the catastrophic Twin Parks fires.

“

Kidde partnered with iHeart for this initiative to engage and educate communities across the country so that fires like Twin Parks don’t happen again. We want to thank iHeartMedia for its commitment to this campaign and the \$25,000 contribution to the Bronx Community Foundation. ‘Cause For Alarm’ empowers communities to take control of their safety by providing fire safety tips and best practices before an incident occurs.”

KIDDE

CAMPAIGN IMPACT

\$25K
Donated to the Bronx Borough
Community Foundation



CAMPAIGN SNAPSHOT

3/7/22 - 10/30/22
dates running

827
iHeartMedia stations

33,690,300
iHeartMedia impressions

ABOUT

KIDDE

Kidde.com

Kidde, a leading manufacturer of residential smoke alarms, carbon monoxide alarms, fire extinguishers, and safety accessories, has been helping to keep the world a safer place for over 100 years. Kidde produced the first integrated smoke detection system a century ago and continues its legacy today by delivering advanced fire-safety technology. Kidde is a part of Carrier Global Corporation, the leading global provider of healthy, safe, sustainable and intelligent building and cold chain solutions

(1. U.S. Consumer Product Safety Commission, Oct. 4, 2021)



NATIONAL SUMMER LEARNING ASSOCIATION

High-quality summer and afterschool programs can change the trajectory of a young person's life. In 2022, the National Summer Learning Association (NSLA) organized its annual National Summer Learning Week from July 12-16. The week consists of hundreds of partner events across the U.S. to raise awareness and elevate the importance of keeping all kids – regardless of background, income or zip code – learning, earning, safe and healthy every summer, ensuring they return to school each fall prepared to succeed and thrive.

In 2022, Summer Learning Week was focused on supporting academic and social-emotional gains, and celebrating educators, youth providers and community partners who have provided safe, healthy and enriching experiences to young people throughout the pandemic. Daily themes throughout the week were designed to shine a spotlight on high-quality summer programs across the nation and to focus attention on critical summer issues like nutrition; social-emotional wellness; literacy and the arts; STEM; career skills; and employment opportunities for older youth. Additionally, to celebrate and bring summer learning to life, they launched a new overnight National Youth Leadership Institute at

American University in Washington, D.C. for student and staff leaders from 50 summer programs across the United States.

Since 2016, iHeartMedia and NSLA have joined forces on national summer PSA campaigns to promote the importance of summer learning and fun English and Spanish PSAs voiced by U.S. Department of Education Secretary Miguel Cardona included a call for families to visit DiscoverSummer.org – a new online destination, developed in response to COVID-19, to help families discover affordable summer programs, summer meals, youth employment opportunities, mentors and a sea of summer enrichment resources.

Additionally, iHeart featured the NSLA on its National Community Affairs program and interviewed Aaron Philip Dworkin, CEO of NSLA. During the interview, Dworkin discussed DiscoverSummer.org, — its online database of Summer Learning Resources sponsored in part by iHeartMedia — that encourages families to discover both in-person and virtual summer programs in their communities. He also talked about the effects of summer learning loss, equity in education and the impact of COVID-19 on summer education.

CAMPAIGN IMPACT

+30K
summer programs listed
at DiscoverSummer.org

+256K
families reached

CAMPAIGN SNAPSHOT

8/3/22 - 8/19/22
dates running

828
iHeartMedia stations

43,838,100
impressions



ABOUT NATIONAL SUMMER LEARNING ASSOCIATION

SummerLearning.org

National Summer Learning Association works to ensure all of America's students, regardless of income, zip code and background, can access and benefit from a high-quality summer learning experience every year.



DiscoverSummer.org saw an overwhelming uptick in online visitors in search of resources and programs offering meals, academic support, caring mentors, college and career preparation, exposure to the arts, health and fitness in 2022. COVID impacted all of us, but research shows it affected the lowest income and most vulnerable students the hardest. Summer learning has been identified as a key national strategy to help kids recover and DiscoverSummer.org makes it easier for families to find and sign up for local summer learning programs. We are pleased to work with iHeart to share this important resource and expand the 2023 listings across the nation."

AARON PHILIP DWORKIN
NSLA CEO



GLOBAL CITIZEN FESTIVAL

Global Citizen is an international advocacy organization on a mission to “End Extreme Poverty NOW.” Each year, its Global Citizen Festival brings together the worlds of music, entertainment, public policy, philanthropy and big brands to raise funding and pledges toward its mission to end extreme poverty, defend the planet and demand equity for women and girls everywhere.

Last year, for the 10th anniversary Global Citizen Festival in New York City’s Central Park, iHeartMedia joined its longtime ally as the exclusive U.S. audio partner and played an instrumental role in promoting the event both in New York City and across the U.S. leading up to the show day through on-air and digital PSAs as well as ticket giveaways and contesting.

With two stages in international cultural capitals -- New York City and Accra, Ghana -- the 2022 Global Citizen Festival was broadcast and streamed on iHeartRadio and other major media outlets. Global Citizen Festival: Accra featured performances by Usher, SZA, Stormzy, Gyakie, Sarkodie, Stonebwoy, TEMS and Uncle Waffles, and was hosted by award-winning actor, playwright and activist Danai Gurira. Global Citizen Festival: NYC featured performances by Metallica, Charlie Puth, Jonas Brothers,

MÅNESKIN, Mariah Carey, Mickey Guyton and Rosalía, with special guest performances by Angélique Kidjo and Billy Porter, and was hosted by actor, producer, author and Global Citizen Ambassador Priyanka Chopra Jonas.

To further support this worldwide event, iHeart relaunched Global Citizen Radio, which featured music by past and present Global Citizen Festival performers and offered the latest news and information surrounding the campaign and event.

2022 was the tenth year that iHeart partnered with Global Citizen on its annual festival, which is just one part of iHeart’s longtime partnership with Global Citizen; they have also partnered on past events like One World: Together At Home; GlobalGoal: Unite for Our Future; Global Citizen Live; and VAX LIVE: The Concert to Reunite the World.

Since the first Global Citizen Festival in New York City in 2012, Global Citizen has grown into one of the largest, most visible platforms for people around the world calling on world leaders to honor their responsibilities in achieving the United Nations’ Sustainable Development Goals and ending extreme poverty by 2030.

“

We are so grateful for the long-standing partnership between Global Citizen and iHeart. From the first Global Citizen Festival in 2012, to the 10th anniversary Global Citizen Festival in New York’s Central Park and including many more events along the way, iHeart has engaged its listeners in our mission of ending extreme poverty. We look forward to the years to come, and to the positive impact we will continue to create together.”

HUGH EVANS
FOUNDER AND CEO,
GLOBAL CITIZEN



CAMPAIGN IMPACT

\$2.4B
in commitments

2M
actions taken by global citizens during the six-week campaign, more than doubling the record previously set by the international advocacy organization

CAMPAIGN SNAPSHOT

8/11/22 - 9/24/22
dates running

828
iHeartMedia stations

137,458,200
impressions

ABOUT

GLOBAL CITIZEN

GlobalCitizen.org

Global Citizen is an international advocacy organization on a mission to end extreme poverty NOW. Powered by a worldwide community of everyday activists raising their voices and taking action, the movement is amplified by campaigns and events that convene leaders in music, entertainment, public policy, media, philanthropy and the corporate sector. Over the past 10 years, \$41 billion in commitments announced on Global Citizen platforms has been deployed, impacting more than 1.15 billion lives. Established in Australia in 2008, Global Citizen’s team operates from New York, London, Paris, Berlin, Melbourne, Toronto, Johannesburg, Lagos and beyond.



THE PEACEMAKER CORPS

Youth violence is a significant public health problem. According to the Center for Disease Control (CDC), homicide is a major leading cause of death for young people between the ages of 15 and 24. iHeartMedia is a longtime partner of the Peace in the Streets Global Film Festival (PSGFF), which showcases young filmmakers from around the world sharing ideas about what peace looks like in their communities.

The Peace in the Streets Global Film Festival is a worldwide program from The Peacemaker Corps – an organization whose mission is to promote peace, tolerance and nonviolent conflict resolution. In a world where violence is a part of so many young people’s lives, the Peace in the Streets Global Film Festival offers an outlet for youth from the

Americas, Africa, Asia and Europe to submit an original one to five-minute video that expresses what peace means to them and illustrates how they influence peace and love in their own neighborhoods.

For the last eight years, iHeartMedia has played an active role in sharing information about the festival, and has aired tens of thousands of PSAs across all iHeart radio stations to encourage submissions. In 2022, iHeart produced and aired a PSA encouraging young people globally to showcase their vision of peace in their own neighborhoods and in the world through video storytelling. The winning film was featured at the Peace In The Streets awards ceremony at the United Nations in New York City.

CAMPAIGN IMPACT

\$4MM
worth of media donated since start of partnership

24
entries from the world; including the United States and six of the seven continents -- North America, South America, Africa, Europe, Asia and Australia — and 24 countries: US, Canada, Mexico, Brazil, Bolivia, Argentina, Romania, Moldova, Ukraine, France, Italy, Spain, Greece, Turkey, India, Japan, South Korea, Jordan, Kenya, South Africa, Zimbabwe, DRC, Australia and New Zealand.



“

In today’s world the need for peace has never been greater. Each day, millions of children and young adults are victims of bullying, physical abuse, violent words, the ever presence threat of school shootings – and now the consequences of war. We are grateful to be working with iHeartMedia these many years to help children make sense of their experiences, find a productive voice and tell their sometimes simple, often compelling stories.”

CAROLE KRECHMAN
FOUNDER, PRESIDENT, THE PEACEMAKER CORPS FOUNDATION

ABOUT

PEACE IN THE STREETS

PSGFF.org

The Peacemaker Corps mission is to facilitate and support peace and tolerance education among the youth of the world. The Peacemaker Corps empowers generations to come together and make our world a peaceful, compassionate, safe and tolerant place to live. The Peacemaker Corps concept grew out of the United Nations mission to promote peace, tolerance and conflict resolution. A collaborative effort between the Department of Housing and Urban Development (HUD), Friends of the United Nations (FOTUN) and Simon Youth Foundation (SYF) launched the preliminary Peacemaker Corps training in fall of 1999.

CAMPAIGN SNAPSHOT

8/16/22 -9/04/22
dates running

163
iHeartMedia stations

33,795,500
impressions



BORN THIS WAY FOUNDATION

Small acts of kindness can make a big impact. A growing body of research has demonstrated the tangible benefits of kindness, for communities and for individuals -- and, according to the Born This Way Foundation's "2017 Kind Communities – A Bridge to Youth Mental Wellness" report, young people who describe their environments as kind are more likely to be mentally healthy. That's true for youth in high schools, colleges and the workplace.

Born This Way Foundation is dedicated to supporting young people's mental health, and to working with them to create a kinder, braver world. In 2022, iHeart launched a media partnership with Lady Gaga's Born This Way Foundation's "#BeKind21," an annual program that invites young people, families, employers, educators and community members to take intentional kind actions in support of

themselves and our collective wellness year-round.

Inspired by the idea that we each have the power to foster healthier communities through our kind acts, the radio PSA campaign, voiced by Cynthia Germanotta, co-founder and President of Born This Way Foundation, called on participants to practice an act of kindness each day from September 1 to September 21. Listeners were encouraged to take the pledge and share their experience on social media using the hashtag #BeKind21.

Culminating on U.N. International Day of Peace, #BeKind21 invited schools and colleges to kick off the new school year by establishing kinder habits, and for corporate partners, nonprofit partners and all other participants to head into the fall with a spirit of compassion and kindness across their organizations and in their communities.



Young people know kindness is the way forward to a kinder and braver world that supports our collective wellness. Our team is proud of all our #BeKind21 partners for joining us in leading the charge and working with us to amplify the acts of kindness that are happening in our communities. We are inspired by iHeartMedia's commitment to supporting youth mental health and we look forward to creating more opportunities for connection, kindness and impactful change together."

ALEX AIDE

DIRECTOR OF PROGRAMS + IMPACT,
BORN THIS WAY FOUNDATION



ABOUT

BORN THIS WAY FOUNDATION

BornThisWayFoundation.org

Born This Way Foundation, co-founded and led by Lady Gaga and her mother Cynthia Germanotta, supports youth mental health and works with young people to build a kinder and braver world. Through high-impact programming, youth-led conversations and strategic, cross-sectoral partnerships, the Foundation aims to make kindness cool, validate the emotions of young people and eliminate the stigma surrounding mental health. Learn how Born This Way Foundation encourages people to practice kindness toward themselves and their communities through its website bornthisway.foundation and its storytelling platform Channel Kindness at channelkindness.org.

CAMPAIGN IMPACT

+291M
pledged acts of kindness
reached globally

+990
company partnerships

+480
nonprofit partnerships

+1K
schools, and several school
districts and cities

CAMPAIGN SNAPSHOT

9/14/22 - 9/21/22
dates running

316
iHeartMedia stations

10,526,600
impressions

CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC.

The mission of the Congressional Black Caucus Foundation, Inc. (CBCF) is to advance the global Black community by developing leaders, informing policy and educating the public; and to foster equal voices in public policy through leadership cultivation, economic empowerment and civic engagement. The CBCF's Annual Legislative Conference (ALC) is the nation's leading public policy conference on issues impacting Black communities across the country and around the world. The Honorary Co-Chairs of the 2022 ALC, Congresswoman Val Demings of Florida and Congressman Steven Horsford of Nevada, established the ALC's theme, "Advancing Our Purpose. Elevating Our Power."

In 2022, for the second consecutive year, iHeartMedia and BIN: Black Information Network helped

promote the 51st Annual Legislative Conference, which – after two years of exclusively virtual programming – attracted more than 10,000 in-person attendees to Washington, D.C. and thousands more to join free virtual events. Hundreds of local iHeartRadio and BIN stations across the country encouraged listeners to join the members of the Congressional Black Caucus, Black leaders and respected policy advocates supporting the ALC to share perspectives on issues that impact the global Black community including education, economic development, public health, voting rights, civic engagement and social and environmental justice. BIN also sponsored an ALC panel entitled "Our Voices Must Be Heard," which focused on the importance of Black voices in media and journalism.

CAMPAIGN IMPACT

+10K
in-person attendees to Washington, D.C.

+100
in-person issue forums and established brain trusts



“

The Annual Legislative Conference serves as an opportunity for CBC members to connect with current and future leaders of our nation. Through the unique perspectives of thought leaders, community organizers, activists and others, we will generate the momentum necessary to propel the Black community to new heights.”

TERRI SEWELL (D-AL)

CBCF BOARD CHAIR CONGRESSWOMAN

ABOUT

CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC.

cbcfinc.org

Established in 1976, the Congressional Black Caucus Foundation, Inc. (CBCF) is a non-partisan, nonprofit, public policy, research and educational institute committed to advancing the global Black community by developing leaders, informing policy and educating the public.

CAMPAIGN SNAPSHOT

9/14/22 - 10/02/22
dates running

27
iHeartMedia stations

3,628,600
impressions



I AM A VOTER.

Every year, millions of eligible voters are unable to cast ballots because of missed registration deadlines, outdated registration information, or other problems with their voter status. While 2022 was not a presidential election year, the 2022 midterm elections were a very important year with elections for 35 of the 100 seats in the U.S. Senate; all 435 seats in the U.S. House of Representatives; governors in 36 states; legislators in 88 of the country's 99 state legislative chambers; and hundreds of local appointments.

Building on iHeartMedia's longstanding efforts to encourage all Americans to vote, iHeart once again teamed up with the Civic Alliance in support of the 'I am a voter.' nonpartisan movement that aims to create a cultural shift around voting and civic engagement. Launched in

2018, the program was created to encourage a common expectation of voter participation— not to sway one way or another.

The Civic Alliance is a coalition of entertainment, tech, fashion, beauty and media companies that are working to advance nonpartisan civic engagement by promoting a culture of participation, both internally at their companies and externally through public awareness activations and strategic partnerships. As part of the Civic Alliance, iHeartMedia is committed to airing media during pivotal moments in the election cycle. For the midterm elections, iHeart ran PSAs across iHeartMedia radio stations over 20K times in the days leading up to important voter registration deadlines. All PSAs encouraged listeners to Text VOTER to 26797 to check their registration status before election day.

“
We are so grateful for the longstanding partnership with iHeart, which has leveraged their platform to push out the important message: that our democracy works best when we all participate! The reach of 'I am a voter.' is only possible because of partners like iHeart.”

NATALIE TRAN
DIRECTOR OF THE
CAA FOUNDATION



CAMPAIGN SNAPSHOT

9/30/22 - 10/14/22
dates running

240
iHeartMedia stations

22,310,000
impressions

CAMPAIGN IMPACT

50+
Brand partners

+450K
Subscribers on Civic
Alliance platform

+18,952
iHeart PSAs

ABOUT

CIVIC ALLIANCE

CivicAlliance.com

The Civic Alliance is a nonpartisan business coalition that strengthens our democracy by supporting safe, accessible and trusted elections and inspiring every American to participate in shaping our country's future. Founded by the CAA Foundation and Democracy Works, the Civic Alliance cultivates a community of companies united by a shared belief that an active democracy is good for business, and an engaged business community is good for democracy. With its valuable tools, resources, events and partnership opportunities, the Civic Alliance helps companies engage employees and consumers as active participants in civic life.



BREAST CANCER RESEARCH FOUNDATION

The U.S. National Cancer Institute has estimated that there will be 10,000 excess deaths from breast and colorectal cancer in the decade ahead – deaths that may have been otherwise prevented with proper screening. Simultaneously, breast cancer incidence is increasing; in 2021, the World Health Organization announced that breast cancer is now the most common cancer worldwide, surpassing lung cancer for the first time. We know that early detection is a key determinant of survival, and increasing screening rates is imperative to reducing breast cancer deaths.

Supporting 250 scientists at leading academic and medical centers across 14 countries, Breast Cancer Research Foundation (BCRF) is the

world's most preeminent source for the latest advancements in breast cancer prevention, diagnoses, treatment, survivorship and metastasis. To date, BCRF-funded investigators have been involved in every major breakthrough in breast cancer research.

To encourage women to make appointments for their annual health screenings and to talk to their doctors about various screening options, iHeart teamed up with the BCRF — the largest private funder of breast cancer research in the world — for a national PSA campaign during Breast Cancer Awareness Month in October, an annual campaign to raise awareness about the impact of breast cancer.

“

Delayed screenings are already resulting in a rise of later-stage breast cancer diagnoses and, devastatingly, still more preventable deaths. Stressing the importance of screening is critical to saving lives. We are grateful for iHeartMedia for its commitment to improving women's health.”

MYRA BIBLOWIT
PRESIDENT & CEO,
THE BREAST CANCER
RESEARCH FOUNDATION



ABOUT

BREAST CANCER RESEARCH FOUNDATION

BCRF.org

Breast cancer is a complex disease with no simple solution. Research is the key to stopping it in its tracks. Founded in 1993 by Evelyn H. Lauder, the Breast Cancer Research Foundation is the largest private funder of breast cancer research in the world. We invest in the best minds in science—from those investigating prevention to metastasis—and foster cross-disciplinary collaboration. Our approach accelerates the entire field and moves us closer to the answers we urgently need. We can't stop now. Join us in fueling the world's most promising research. With you, we will be the end of breast cancer.

CAMPAIGN IMPACT

250
researchers funded across 14 countries and 5 continents

42%
decline in deaths from breast cancer since the BCRF was founded in 1993

CAMPAIGN SNAPSHOT

10/15/22 - 11/02/22
dates running

828
iHeartMedia stations

44,413,200
impressions



GLAAD SPIRIT DAY

Today, LGBTQ youth, and especially trans and nonbinary youth, are still experiencing scrutiny in schools, adding to the peer-to-peer bullying of the past. Additionally, cyberbullying is at an all-time high. iHeartMedia is committed to working with GLAAD, the nation's leading LGBTQ media advocacy organization, to continue to educate and inspire its diverse audiences and team members to learn more about LGBTQ communities and to build support for equality.

GLAAD's Spirit Day brings together hundreds of celebrities, media companies, brands, landmarks, faith groups, schools and more to show support for LGBTQ youth.

Since 2010, iHeartMedia has 'gone purple' on Spirit Day, standing with GLAAD and its partners against bullying. For the sixth consecutive year, iHeartMedia expanded its efforts by launching an on-air PSA campaign across all AC, Hot AC, CHR and RCHR stations to encourage listeners to go purple and unite against bullying of LGBTQ youth. iHeartRadio also promoted Spirit Day across its social media channels as well as on iHeartRadio's editorial platform.

In addition, Tony Morrison, GLAAD's Senior Director of Communications, penned a guest post on the iHeartRadio blog about how youth may need GLAAD's Spirit Day now more than ever.

CAMPAIGN IMPACT

+1.62B
social media impressions for #SpiritDay

87K
social media posts

TRENDING
in top 10 on twitter throughout Oct 20, 2022, Spirit Day



“

At a time when anti-LGBTQ rhetoric, violence and legislation continue to rise at alarming rates, LGBTQ youth need to hear a loud message of affirmation on Spirit Day and all year long. We hope LGBTQ youth see Spirit Day participation and recognize they are loved and supported just as they are. That's why we are especially proud of the partnership between iHeartMedia and GLAAD, joining forces to let LGBTQ youth know: we see them, we celebrate them and we will not let others bully them for who they are.”

TONY MORRISON

SENIOR DIRECTOR OF COMMUNICATIONS, GLAAD

ABOUT

GLAAD

GLAAD.org

GLAAD rewrites the script for LGBTQ acceptance. As a dynamic media force, GLAAD tackles tough issues to shape the narrative and provoke dialogue that leads to cultural change. GLAAD protects all that has been accomplished and creates a world where everyone can live the life they love.

CAMPAIGN SNAPSHOT

10/15/22 - 10/21/22

dates running

212

iHeartMedia stations

5,537,100

impressions



UNDERSTOOD.ORG

One in five people in the United States experience learning and thinking differences, like ADHD and dyslexia. That means over 70 million of us are navigating a world that was not shaped for neurodiversity, and as a result are often misunderstood, undiagnosed or dismissed. Understood.org provides actionable resources, digital products and a supportive community to drive change for people who learn and think differently. Each year, Understood.org helps more than 20 million people discover their potential and thrive.

For a second consecutive year, iHeartMedia partnered with Understood.org to further its mission to shape the world for difference so that people who learn and think differently can thrive—regardless of the challenges that life brings.

In October 2022, for Learning Disabilities Awareness Month, iHeartMedia and Understood.org launched the “Wired

Differently” campaign to support families, raise awareness among adults and allies and influence public perception about learning and thinking differences. The PSAs included testimonials from children, parents and adults talking about their own experiences with differences like ADHD and dyslexia. Listeners were encouraged to visit a specially curated webpage (U.org/iHeart) to take a Signs and Symptoms Quiz, explore resources and engage with a supportive community. The campaign also included digital banners on iHeartMedia stations’ websites, redirecting visitors to the Understood.org resource page.

Additionally, iHeart’s national Community Affairs program featured an interview with Dr. Andrew Kahn, Licensed Psychologist and Associate Director of Behavior Change and Expertise at Understood.org. During the interview, Dr. Kahn discussed the “Wired Differently” campaign and provided listeners with information on ADHD and dyslexia.

“

iHeartMedia fundamentally helped increase awareness of learning and thinking differences, such as ADHD and Dyslexia. Driving this awareness is critical and the first step in reducing stigma for the 70 million people in the U.S. who learn and think differently.”

NATHAN FRIEDMAN

CO-PRESIDENT AND CHIEF MARKETING OFFICER, UNDERSTOOD.ORG



ABOUT

Understood.org

Understood.org is a nonprofit dedicated to shaping the world for difference. We raise awareness of the challenges, skills and strengths of people who learn and think differently. Our resources help people navigate challenges, gain confidence and find a supportive community so they can thrive. Together, we can build a world where everyone can reach their full potential. Understood.org is a 501(c)(3) organization headquartered in New York.

CAMPAIGN IMPACT

282
stations ran the “Wired Differently” campaign

22,609
promotions

43,443,400
impressions

10K
individuals visited U.org/iHeart after hearing a PSA

+1,000
individuals took the Signs and Symptoms Quiz

CAMPAIGN SNAPSHOT

10/24/22 - 11/13/22
dates running

43,933,416
impressions

282
iHeartMedia stations



BLACK FUTURES LAB & BLACK CENSUS PROJECT

The Black Census Project is an important step in transforming Black communities into constituencies that build power in cities and states. Over 30,000 Black people from across the country participated in the first Black Census Project in 2018. In 2022, iHeart teamed up with the Black Futures Lab for the Black Census Project 2022 with a goal of receiving 200,000 responses from across all 50 states by June — a mission to become the largest survey of Black people conducted in the United States in 157 years, six times the size of the 2018 Black Census.

iHeart stations across the country, including BIN: Black Information Network, supported the initiative through a series of on air and digital PSAs as well as with robust social media support. The stations promoted the in-person activations

planned from March through June across the country that allowed Black communities to come together, share their experiences and discuss solutions to address the issues Black communities face. Additionally, national PSAs encouraged listeners to fill out the confidential, self-reporting survey online at blackcensus.org.

Angela Rye, Esq. (Principal and CEO, Impact Strategies) was a guest on the “The Breakfast Club,” “Big Boy’s Neighborhood,” “Steve Harvey,” “The WGCI Morning Show,” “The Rise & Grind Morning Show” and BIN: Black Information Network to discuss the importance of the Black Census Project and to encourage Black communities to stay engaged and wield political power to inform, influence and impact all institutions and decision-makers who are or should be engaging Black people.

“*If you want to take a pulse on what is happening with the country at large, listen and be responsive to Black communities. Black voters are the backbone of the Democratic party; yet our needs are often neglected and deprioritized by our elected officials.*”

ALICIA GARZA
PRINCIPAL AND FOUNDER,
BLACK FUTURES LAB



ABOUT

BLACK FUTURES LAB

BlackFuturesLab.org

Black Futures Lab works with Black people to transform our communities, building Black political power, and changing the way that power operates—locally, statewide and nationally. We work to understand the dynamics impacting our communities, we build the capacity of our communities to govern, and we engage and include Black people in the decisions that impact our lives. Our mission is to engage Black communities year-round, using our political strength to stop corporate influences from creeping into public policies, and combining technology and traditional organizing methods to reach Black people anywhere and everywhere we are.

CAMPAIGN SNAPSHOT

11/16/22 - 12/02/22;
12/14/22 - 12/31/22
dates running

95
iHeartMedia stations

11,819,900
impressions

CAMPAIGN IMPACT

3,970
surveys were completed from November 1 to December 31, 2022, using the dedicated iHeartRadio link

15%
of all unique page views and engagement for the campaign came direct from iHeartRadio.

+62K
unique responses, which is nearly triple the number of surveys received after the original launch four years ago



CENTER FOR DISEASE CONTROL (CDC) **SCREEN FOR LIFE**

The CDC's "Screen for Life: National Colorectal Cancer Action Campaign" informs men and women who are 45 years old or older about the importance of getting regularly screened for colorectal cancer. Screening tests help find precancerous polyps (abnormal growths) so they can be removed before they become cancerous. Screenings also help in finding this cancer early, when treatment works best. But many adults have not been screened as recommended.

Colorectal cancer is the fourth most common cancer in men and women. The CDC aims to reduce colorectal cancer incidence and

deaths, as part of the agency's overarching goal of ensuring that people are healthy in every stage of life.

For the second consecutive year, iHeart radio stations across the country helped promote "Screen for Life" in 2022 by airing a series of English and Spanish radio spots nationally that encouraged listeners to make an appointment for screening. Additionally, multiple radio stations conducted interviews with key CDC stakeholders and influencers hosted by Nephew Tommy and Mario Lopez. CDC messaging was also integrated into several iHeart podcasts.



“

At iHeart we consistently collaborate with partners to distribute the most critical information to keep our listeners informed and healthy. By working with the CDC's Colorectal Cancer Control Program and their community partners we aim to increase screening rates in communities across that U.S. that will reduce the incidences of colorectal cancer nationally.”

MICHAEL PREACHER

PRESIDENT OF UNIFIED PARTNERSHIPS, IHEARTMEDIA

ABOUT

CDC'S "SCREEN FOR LIFE"

CDC.gov

CDC's "Screen for Life: National Colorectal Cancer Action Campaign" informs people about the importance of colorectal cancer screening beginning at age 45. Campaign development is based on an extensive review of communication and behavioral science literature. Since 1999, CDC has conducted more than 225 focus groups in 35 U.S. cities to assess knowledge, behaviors and screening practices related to colorectal cancer, and to test campaign messages and materials with target audiences. Input is also sought from state health departments on the types of materials that would be most helpful to local efforts.

CAMPAIGN IMPACT

+47M

impressions were delivered through iHeart's campaign

+\$909K

in donated media

142,462

new colorectal cancers were reported in the US in 2019



NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION (NHTSA) SPEED PREVENTION

Speeding endangers everyone on the road: According to National Highway Traffic Safety Administration (NHTSA) data, 11,258 people died in speeding-related crashes in 2020, and speeding was a contributing factor in 29% of all fatal crashes. Even with fewer cars on the road during the pandemic, 2020 saw a dramatic increase (17%) in speeding-related deaths compared to 2019.

As part of the U.S. Department of Transportation's comprehensive safety strategy to prevent traffic deaths, NHTSA launched a public education campaign across the country in 2022 to address one of America's most dangerous driving

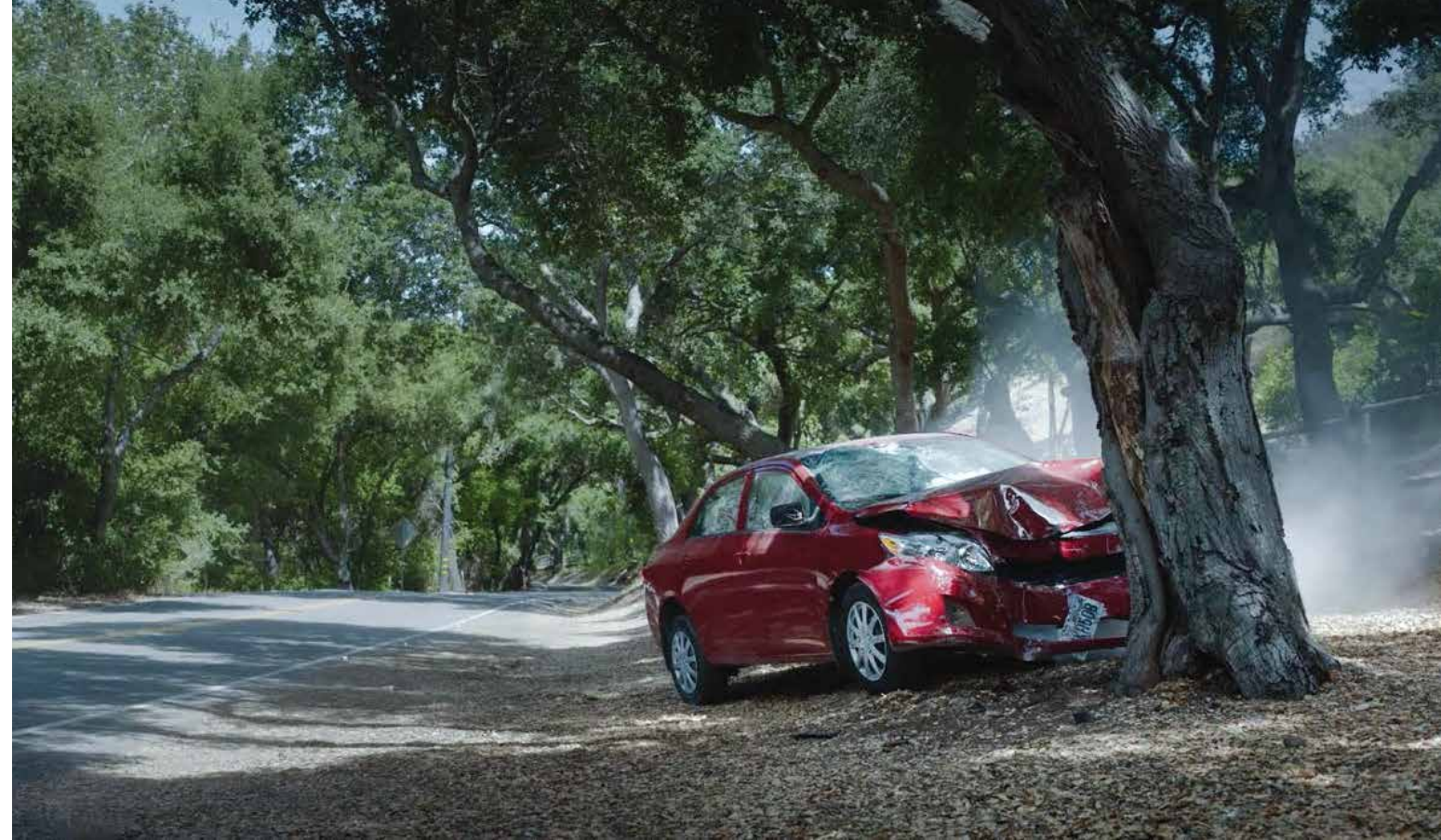
behaviors: The "Speeding Wrecks Lives" campaign, aimed at changing general attitudes toward speeding and reminding drivers of the deadly consequences.

To help support the all-new campaign, which ran July 20-August 14, iHeart teamed up with NHTSA to raise awareness about the dangers of speeding. The English and Spanish-language radio spots targeted drivers ages 18 to 44, who data shows are most likely to be involved in speeding-related fatal crashes. The spots drove listeners to www.NHTSA.gov/Speeding for additional information and resources.

“

Much like impaired driving, speeding can steal the lives of everyone using our roads: drivers, passengers, pedestrians and cyclists. We cannot accept the status quo. Speed-related deaths aren't inevitable. They're preventable, and everyone has a role in addressing this crisis on our nation's roadways.”

DR. STEVEN CLIFF
ADMINISTRATOR, NHTSA



ABOUT

NHTSA

NHTSA.gov

Through enforcing vehicle performance standards and partnerships with state and local governments, NHTSA reduces deaths, injuries and economic losses from motor vehicle crashes.

CAMPAIGN IMPACT

+74M
impressions delivered

+\$860K
in donated media

NATIONAL
coverage across all 50 states



NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION (NHTSA) SCHOOL BUS PASSING

Each school day, millions of children ride school buses. Statistically, school buses are the safest way to transport school children. Yet a significant number of injuries and fatalities occur outside of or near a school bus because a motorist has failed to obey the stop-arm warning or follow local traffic laws. From 2011 and 2020, there were 1.6 times more fatalities among pedestrians (183) than occupants of school buses (113) in school-bus-related crashes. A total of 218 school-age children (18 and younger) died in school-bus-related crashes during that period, either as occupants of school buses or other vehicles, or on foot or bike. Of the 218 deaths, 85 were children who were walking.

It's important for all drivers, as well as parents and students, to understand school bus safety. Illegal school bus passing poses a significant threat to children and others on the road. In every state, it is illegal to pass a school bus while the school bus stop-arm is extended

and the red lights are flashing. Although the school bus is one of the safest modes of transportation, illegal school bus passing is a deadly risk to bus riders and their caretakers. In 2022, iHeart shared statistics and resources on illegal school bus passing through a series of PSAs and on-air interviews to help raise awareness about its dangers.

In 2022, in support of National School Bus Safety Week, October 17-21, 2022, iHeart teamed up with The U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) to promote School Bus Safety and to remind drivers about the importance of the local laws. iHeart radio stations ran a series of English and Spanish radio spots across the country that encouraged listeners to learn and understand the school bus laws in their state and always follow them, as well as the flashing lights that school bus drivers use to alert you.

“

It is so important that drivers in every community heed the school bus stop-arm laws. They are not a suggestion. iHeart is committed to helping motorists fully understand bus laws because school bus riders and their caretakers are relying on drivers to follow the law to keep them safe.”

CRISTY SORENSEN

SENIOR VICE PRESIDENT,
UNIFIED PARTNERSHIPS,
iHEARTMEDIA



ABOUT

NHTSA

[NHTSA.gov](https://www.nhtsa.gov)

Through enforcing vehicle performance standards and partnerships with state and local governments, NHTSA reduces deaths, injuries and economic losses from motor vehicle crashes.

CAMPAIGN IMPACT

+255M

impressions delivered

\$1.4M

estimated in donated media

NATIONAL

coverage across all 50 states



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS)

WE CAN DO THIS

COVID has killed more than 1,090,000 people in the United States, making it a leading cause of death. The CDC suggests getting and staying up to date with a COVID vaccine can reduce the public's risk that they will get seriously ill, need hospital care or die from COVID.

The all-new 'We Can Do This' HHS COVID-19 public education campaign was a national initiative launched in 2022 to increase public confidence in and uptake of COVID-19 vaccines while reinforcing basic prevention measures such as mask wearing and social distancing. The campaign also aimed to increase awareness about COVID treatments, heighten urgency to talk to a doctor at first sign of symptoms and educate the public about the availability of COVID treatments, particularly those most at risk of severe illness.

The 'We Can Do This' campaign used a science-based approach to motivate behavior change, evolving messages based on the latest scientific information and research. iHeart's messaging was specially designed to reach both diverse populations that are most likely to take action to protect their health and those disproportionately affected by COVID.

Through a nationwide network of trusted messengers and consistent, fact-based public health messaging, the campaign's goal was to help the public make informed decisions about their health and COVID, including steps to protect themselves and their communities.

Through a series of trusted messengers, including iHeart personalities, U.S. Surgeon General Dr. Vivek Murthy, Dr. Cameron Webb and Secretary of Health and Human Services Xavier Becerra, all of whom delivered consistent fact-based public health messaging, iHeart used all of its platforms to help the public make informed decisions about their health and COVID-19, including steps to protect themselves and their communities. Stations across the country coordinated nearly 100 interviews across multiple platforms, including its national and regional Public Affairs programming; local radio morning shows; and some of the company's largest syndicated radio shows, including 'The Steve Harvey Morning Show' and 'The Breakfast Club', as well as across BIN: The Black Information Network

“*Public education is a critical component of our response to the COVID-19 pandemic — it is a shared effort to empower people to protect themselves, especially those in disproportionately burdened populations.*”

DR. ROCHELLE P. WALENSKY
CDC DIRECTOR



CAMPAIGN IMPACT

+100
interviews with key experts across iHeart platforms

+20MM
impressions in donated airtime across the country

ABOUT

HHS

HHS.gov

The mission of the U.S. Department of Health and Human Services (HHS) is to enhance the health and well-being of all Americans, by providing for effective health and human services and by fostering sound, sustained advances in the sciences underlying medicine, public health, and social services.



iHEARTRADIO COMMUNITIES SPOTLIGHT MEDIA GRANT PROGRAM

EFFECTIVELY SUPPORTING UNDERSERVED & IMPACTED COMMUNITIES

In December 2020, iHeart launched the “iHeartRadio Communities Spotlight Media Grant Program” — an initiative to support organizations that are making a positive impact within the communities iHeart serves — using iHeart’s multiplatform media network to deliver messaging that is timely, relevant and hyper-targeted to most effectively support underserved and impacted communities.

The inaugural Spotlight Media Grants provided a nationwide platform for Black-focused community organizations to inspire, educate and empower listeners to take a stand against systemic racism and promote social justice; celebrate Black excellence, achievement and culture; help members of the Black community express themselves and address the unique needs of their communities; and invest in educational programs and individuals that are inspiring the next generation of Black journalists and leaders. To mark the launch of the grant program, long-time iHeart collaborator UNCF, an organization that helps fund 37 private historically Black colleges and universities (HBCUs), was named the initiative’s first partner and received the first-ever Spotlight Media Grant.

Additionally, in 2021 iHeart expanded its portfolio of Spotlight Grants to include several other at-risk groups. In response to the increasing number of violent incidents and hate crimes against members of the Asian American and Pacific Islander

(AAPI) community, iHeart issued its second wave of Spotlight Grants to AAPI-focused organizations including Stop AAPI Hate, Asian Americans Advancing Justice and the Ad Council’s “Stop the Virus, Stop the Bias” campaign to ensure that their critically important messages are heard in our communities nationwide and to help foster the understanding that is so critical to ending injustice and racial violence.

Since launching the Spotlight Media Grant program, iHeart has issued additional media grants to Big Brothers Big Sisters to empower the potential of youth through one-to-one mentoring, and the organization’s commitment to Justice, Equity, Diversity and Inclusion (JEDI); Operation HOPE, a nonprofit organization providing financial literacy empowerment and economic education to youth and adults; civil rights organization NAACP; Faith & Blue, an initiative focused on the reinforcement of connections between law enforcement professionals and the communities they serve through the reach of houses of worship; and Shine a Light, a comprehensive initiative to illuminate the dangers of antisemitism through education, community partnerships, workplace engagement, advocacy and media.

In addition to the support we have given our existing partners, we introduced several new organizations to the Spotlight Media Grant program in 2022. iHeart hoped to increase the visibility and inclusivity for LGBTQ+ communities by shining a spotlight on the most impactful organizations advocating for and improving the lives

of the LGBTQ+ community, including CenterLink, GLAAD, National Black Justice Coalition, Outright International, SAGE and Trevor Project. Additionally, iHeart partnered with the We Are All Human Foundation to raise awareness of the important and positive impact that Latinos have on the U.S. communities and fighting against hate and racism.

To date, iHeart has committed \$4 million worth of media to these leading organizations supporting our communities and fighting against hate and racism. Future iHeartRadio Communities Spotlight Media Grant PSAs will address individual issue areas ranging from minority education and mental health to food insecurity and the many long-term impacts of COVID-19 on our country; spotlight critical issues facing all of our listeners; and provide a platform to explore the issues that matter most to them both locally and nationally.

In 2022, iHeart contributed over \$245 million in media to thousands of national and local organizations. The “iHeartRadio Communities Spotlight Media Grant Program” is an extension of that commitment and is designed to enable the company to address the many facets of timely issues like social justice and structural racism facing our country, offering multiple outlets for action.

SPOTLIGHT MEDIA GRANT RECIPIENTS

UNCF • NAACP • Big Brothers and Big Sisters of America • Stop AAPI Hate • The National Black Justice Coalition • The Trevor Project • Asian Americans Advancing Justice • National Faith & Blue • GLAAD • SAGE • CenterLink • National Urban League • Shine a Light • Hispanic Promise Operation Hope • OutRight Action International • The Ad Council’s “Stop the Virus, Stop the Bias”



NAACP

The NAACP is an iconic organization that is working to disrupt inequality, dismantle racism and accelerate change in key areas including criminal justice, health care, education, climate and the economy. When it comes to civil rights and social justice, the NAACP has the unique ability to secure more wins than anyone else.

For the second consecutive year, iHeart teamed up with NAACP to inspire listeners to advocate for the changes they hope to see in their communities by pushing forward with strategic thinking, planning, organizing, policymaking and accountability to ensure that Black lives are a priority in all spaces. This year,

all media was directed in the New York market to encourage participation in the NAACP's 113th National Convention.

The 2022 convention, which focused on the theme of #ThisIsPower, brought organizational leaders together to workshop solutions to our community's most pressing issues – voting and reproductive rights, student debt, and police reform – and determined the NAACP's policy agenda priorities for 2022-23.

In the last two years, iHeart has issued the NAACP over \$600,000 in media grants and will continue to expand and deepen its partnership each year.

ABOUT

NAACP

NAACP.org

Founded in 1909 in response to the ongoing violence against Black people around the country, the NAACP (National Association for the Advancement of Colored People) is the largest and most pre-eminent civil rights organization in the nation. We have over 2,200 units and branches across the nation, along with well over 2 million activists. Our mission is to secure the political, educational, social and economic equality of rights in order to eliminate race-based discrimination and ensure the health and well-being of all persons.

CAMPAIGN SNAPSHOT

7/08/22 - 7/20/22
dates running

3,092,569
impressions



In 2022 the NAACP recognized, celebrated, and amplified our collective power. The theme for the 113th NAACP National Convention “This is Power,” could not have been more fitting for the pivotal moment we are faced with as a nation heading into the midterm elections. This convention and the energy of our activists set the stage for what can be achieved when community, elected officials, corporations and partners come together under one goal, forging a productive path forward for the future of all Americans, equally.”

TROVON C. WILLIAMS

SR. VICE PRESIDENT, MARKETING AND COMMUNICATIONS, NAACP





NATIONAL FAITH & BLUE WEEKEND 2022

As the nation continues to grapple with discord between law enforcement and some of the communities they serve, National Faith and Blue works to reinforce the connections between them.

For the second consecutive year, iHeart helped promote the 2022 National Faith & Blue Weekend (Faith & Blue) and address an urgent yet long-standing need for authentic collaboration between law enforcement and citizens. This public/private collaborative effort to build bridges and break biases aims to facilitate safer, stronger and more unified communities by connecting law enforcement officers and residents through local faith-based organizations.

The two-week radio campaign was focused on encouraging local communities to create grassroot events and enticing citizens to come together and participate at organized events in their local communities.

This national effort was organized by Atlanta-based human and civil rights organization MovementForward, Inc., the U.S. Department of Justice and the U.S. Department

of Homeland Security along with every major law enforcement group in the country, including the National Fraternal Order of Police, the International Association of Chiefs of Police, National Sheriffs' Association, the National Organization of Black Law Enforcement Executives, the Hispanic-American Police Command Officers Association and a long list of other national, regional, state and local law enforcement entities.

Faith & Blue involved 3,000 engagements in all 50 states and Washington, D.C., and over 150,000 participants. Activities included community discussions, peace, justice and unity marches, and service projects, along with over 100 other types of events that facilitated reconciliation and mutual understanding. Surveying of officers and residents who took part in Faith & Blue revealed that participating led to an increased willingness to collaborate to address crime and reduce tensions along with greater feelings of empathy and understanding.

“

No words can suffice in expressing the gratitude that we have for iHeart for their significant role in sharing the mission of Faith & Blue far and wide. Faith & Blue reached new heights and became a transformative movement because of this partnership.”

REV. MARKEL HUTCHINS

CIVIL & HUMAN RIGHTS LEADER, CHAIRMAN & CEO, MOVEMENTFORWARD, INC., NATIONAL LEAD ORGANIZER, NATIONAL FAITH & BLUE WEEKEND (FAITH & BLUE)



CAMPAIGN IMPACT

3K
engagements in all 50 states

+150K
participants

ABOUT

NATIONAL FAITH & BLUE

FaithAndBlue.org

National Faith & Blue Weekend (Faith & Blue) is a collaborative initiative that builds bridges and breaks down biases through activities and outreach amongst law enforcement professionals and the communities they serve. Faith & Blue is a program of MovementForward, Inc., a solutions-focused, social change organization based in Atlanta, Georgia led by noted human and civil rights leader, the Rev. Markel Hutchins. Faith & Blue organizers represent every major national law enforcement group and faith tradition in the U.S.

CAMPAIGN SNAPSHOT

9/26/22 - 10/07/22
dates running

824
iHeartMedia stations

27,466,000
impressions



UNCF (UNITED NEGRO COLLEGE FUND)

The nation's Historically Black Colleges and Universities (HBCUs) produce almost 17% of all African-American graduates and 25% of African-American graduates in the STEM fields of science, technology, engineering and mathematics—the critical industries of the future. UNCF works to provide the support HBCUs need to help more students pursue their educational endeavors and graduate from college prepared for leadership roles, competitive employment and active participation in society.

UNCF works tirelessly to benefit HBCUs, in part by changing the narrative of HBCUs across the nation, and helping equip minority students with the resources necessary to transition into and graduate from college and ultimately succeed in the workforce.

2022 was a challenging year for HBCU students as over 70% of UNCF-benefiting students are from households with exceptional financial need. Long-time iHeart partner UNCF was named the company's inaugural iHeartRadio Spotlight Media Grant partner in 2020, and this year was gifted a second grant to help reach its critical fundraising goals. iHeart's 2022 media campaign supported UNCF's participation in the annual #GivingTuesday campaign, a global day of giving, and encouraged giving in light of the many challenges facing minority higher education, including the continued ripple effects of the COVID-19 pandemic.

“

UNCF thanks iHeart for being a long-standing partner, particularly valued during these recent critical times. With iHeart's help, UNCF can continue supporting our HBCUs and the students they educate, allowing them to remain focused on their goals, despite the many challenges they have recently faced and continue to encounter. Our relationship with iHeart demonstrates how non-profit and corporate collaboration can have such a positive impact, elevating a new generation of young, Black and gifted students.”

MAURICE JENKINS

UNCF EXECUTIVE VICE PRESIDENT
AND CHIEF DEVELOPMENT OFFICER.

CAMPAIGN SNAPSHOT

12/14/22 - 12/21/22
dates running

746
iHeartMedia stations

16,508,800
impressions



ABOUT

UNCF

[UNCF.org](https://www.uncf.org)

UNCF (the United Negro College Fund) is the nation's largest and most effective minority education organization. To serve youth, the community and the nation, UNCF supports students' education and development through scholarships and other programs, supports and strengthens its 37 member colleges and universities and advocates for the importance of minority education and college readiness. UNCF institutions and other historically black colleges and universities are highly effective, awarding nearly 20 percent of Black baccalaureate degrees. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment, and curriculum and faculty development programs. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. Its logo features the UNCF torch of leadership in education and its widely recognized trademark, "A mind is a terrible thing to waste."®

CAMPAIGN IMPACT

+500K
students with college degrees, thanks to UNCF

+\$5B
amount contributed to UNCF to date

\$11M
awarded in scholarships to students in top five cities: New York City, Atlanta, Chicago, Philadelphia, Washington, D.C.



BIG BROTHERS BIG SISTERS OF AMERICA

86% of Big Brothers Big Sisters youth are on track academically and have a plan beyond high school graduation. As the nation's largest youth mentoring organization, Big Brothers Big Sisters of America's proven model empowers young people on a path for their future with a mentor whose impact lasts a lifetime. Leveraging the expertise of professionally supported mentoring experiences, BBBSA's adult volunteers ("Bigs") inspire young people ("Littles") to achieve post-secondary success, strengthen mental well-being and foster an inclusive environment for all.

The impactful mentoring message of Big Brothers Big Sisters of America (BBBSA) was highlighted across more all iHeart radio stations as part of the iHeart Communities Spotlight Media Grant Program for the second consecutive year. The 100+ year-old national non-profit was founded out of a need to offer an innovative alternative to the juvenile justice system. Today, there are more than 230+ local Big Brothers Big Sisters agencies, in every state, from rural communities to major metropolitan areas.

A series of iHeart-produced PSAs featuring voices of "Littles" aired on iHeartRadio stations and the iHeartRadio app again in 2022.

The spots focused on the need for Big Brothers Big Sisters mentors, especially Black men. Through iHeart's partnership with Big Brothers Big Sisters of America, iHeart hoped to increase equity for all young people, with an emphasis on male-identifying youth.

Additionally, Tony Coles, President of iHeartMedia's BIN: Black Information Network and Division President of iHeartMedia's Metro Division, expanded his leadership role in 2022 on the Board of Directors for BBBSA when he accepted the role of Vice Chairman in June 2022.

iHeartMedia also supported BBBSA's first-ever network-wide Juneteenth Celebration hosted at the Madam CJ Walker Legacy Center in Indianapolis, Indiana which also featured a performance by Grammy Award-Winning Artist Karen Clark Sheard.

Additionally, Artis Stevens, President & CEO of Big Brothers Big Sisters of America, completed his second year on the BIN: Black Information Network Advisory Board in 2022 where he serves as a champion to help foster the common understanding necessary to create real, positive and lasting societal change.

“

We are thrilled to continue our partnership with iHeartMedia to raise awareness for the important role mentoring relationships play in igniting the full potential of young people. Mentorship is a powerful way to create equity for youth and their communities and iHeart's ongoing and generous support enables us to empower more young people across the country.”

ADAM VASALLO
CHIEF MARKETING OFFICER,
BIG BROTHERS BIG SISTERS
OF AMERICA

CAMPAIGN IMPACT

+113K
inquiries from individuals interested in becoming a "Big" received nationwide in 2022 during campaign period



ABOUT

BIG BROTHERS BIG SISTERS OF AMERICA

BBBSA.org

Founded in 1904, Big Brothers Big Sisters of America is the largest and most experienced youth mentoring organization in the United States. The mission of Big Brothers Big Sisters of America is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Big Brothers Big Sisters' evidence-based approach is designed to create positive youth outcomes, including educational success, avoidance of risky behaviors, higher aspirations, greater confidence and improved relationships. Big Brothers Big Sisters has 230+ local agencies serving more than 5,000 communities across all 50 states.

CAMPAIGN SNAPSHOT

12/21/22 - 12/31/22
dates running

284
iHeartMedia stations

24,066,600
impressions



SHINE A LIGHT

According to the AJC's "The State of Antisemitism" report, one in every four American Jews has been targeted by antisemitism over the past year, and nearly four in ten report changing their behavior for fear of being identified as Jewish, or for their safety or comfort as Jews.

Amid a sharp and widespread rise in antisemitism in North America, an unprecedented coalition of over 100 American and Canadian Jewish and non-Jewish organizations and over 200 corporations joined together in partnership with Shine A Light — a convening platform for organizations, companies, communities, elected officials and individuals to unite in shining a light on antisemitism in all its modern forms through education, community partnerships, workplace engagement and policy advocacy — and commit to effectuating societal change through education and a shared sense of communal allyship.

Shine A Light draws inspiration from the story of Chanukah, the Festival of Lights, to champion the message that light can dispel darkness and hate, and that antisemitism is a sign of an intolerant society — and each individual and community should be empowered to shine a light on hate.

Shine A Light launched during Chanukah in 2021, and in tandem with key inaugural partners including iHeartMedia, the campaign was honored by the Shorty Awards, an international awards competition honoring excellence in digital and social content, as one of 2021's most groundbreaking campaigns. Shine A Light won in the Social Activism category and received bronze distinction in Multicultural Community Engagement.

Now in its second year, Shine A Light partnered again with iHeartMedia which issued over \$725K in Spotlight Media Grants to the coalition to increase awareness and action against antisemitism. iHeart also produced a PSA that addressed the many forms of antisemitism and encouraged Jews and allies to speak up about antisemitism to send the message that one single light can dispel darkness. The series of spots aired across all iHeart radio stations leading up to and through Chanukah, the Festival of Lights, with the goal of catalyzing conversations within and across communities, on school campuses and in the workplace, so that people can better understand what constitutes antisemitism and take steps to respond.



“

iHeartMedia was a key inaugural partner in 2021, and in 2022 advanced their partnership and the Shine A Light message even further, carrying and conveying this critical initiative. They donated time, production and thought leadership and continued their commitment to the fight against all hatred, racism and antisemitism that so infects our society. Their partnership is critical to our success.”

DAVID SABLE
CO-FOUNDER/PARTNER, DOABLE

ABOUT

SHINE A LIGHT

ShineALightOn.com

Shine A Light is a comprehensive initiative to spotlight the dangers of antisemitism through education, community partnerships, workplace engagement and community advocacy. Fueled by an unprecedented coalition of over 100 North American Jewish and non-Jewish organizations from across the United States and Canada, and over 200 companies, Shine A Light draws from the inspiration of Chanukah, the Festival of Lights, to encourage Jews and allies to speak up and send a message that antisemitism, in all its modern forms, won't be tolerated in our communities.

CAMPAIGN IMPACT

390%
increase in company onboarding and participation in 2022, from DEI policy review to forming ERG's and support on social media

490%
growth in total media impressions year over year through a combination of radio, broadcast, cable, billboards and other out of home media

CAMPAIGN SNAPSHOT

12/21/22 - 12/31/22
dates running

31,900,500
impressions

745
iHeartMedia stations



LGBTQ+ SPOTLIGHT MEDIA GRANT

Eighty-seven percent of U.S. adults know someone in the LGBTQ+ community — a family member, friend, neighbor or co-worker. iHeartMedia is committed to serving its diverse audiences including the LGBTQ+ community and strives to provide the most relevant LGBTQ+ news and information to its listeners every day. Additionally, iHeart supports the most impactful organizations advocating for and improving the lives of the LGBTQ+ community.

In alignment with Pride Month and the return of “Can’t Cancel Pride 2022 – Proud AND Together,” an iHeart-produced fundraiser for the LGBTQ+ community celebrating visibility and inclusivity for all, iHeart issued a **\$2.2M Spotlight Media Grant** to the event’s complete slate of participating nonprofit partners, including CenterLink, GLAAD, National Black Justice Coalition, Outright International, SAGE and Trevor Project. Each PSA created a unique opportunity to highlight the specific work of each organization and drove listeners to their respective websites for more information.

The following organizations were the beneficiaries of the 2022 LGBTQ+ Spotlight Media Grant:

GLAAD

As a dynamic media force, the GLAAD Media Institute equips and empowers advocates and storytellers to strengthen their media impact and accelerate acceptance for the LGBTQ community by tackling tough issues to shape the narrative and provoke dialogue that leads to cultural change. Proceeds from “Can’t Cancel Pride” supported GLAAD’s Spirit Day — the world’s largest LGBTQ+ anti-bullying campaign — and the first digital ceremony of the 31st Annual GLAAD Media Awards. Additionally, a PSA for the GLAAD campaign aired in support of trans youth and their families, encouraging listeners to take a stance for equality.

SAGE

Since 1978, SAGE has been dedicated to making aging better for LGBTQ+ people nationwide. It is the country’s largest and oldest advocacy and services organization that offers supportive services and consumer resources to older LGBTQ+ people and their caregivers. Proceeds from the fundraiser enabled SAGE to support LGBTQ+ elders, especially through virtual support programs and assistance services. The Spotlight Media Grant for SAGE promoted the organization’s advocacy work

for LGBTQ+ aging policies and civil rights protections, as well as provided listeners with resources related to services, connection and care, offering opportunities for intergenerational connections throughout the LGBTQ+ community.

THE NATIONAL BLACK JUSTICE COALITION

The National Black Justice Coalition (NBJC) is a leading civil rights organization dedicated to empowering Black lesbian, gay, bisexual, transgender, queer+ and same-gender loving (LGBTQ+/SGL) people, including those living with HIV/AIDS. With the proceeds from “Can’t Cancel Pride,” NBJC supported the NBJC Youth and Young Adult Advisory Council (YYAAC) as well as LGBTQ+ people who were impacted by the pandemic by sharing COVID-19, MPox and other critical information with the LGBTQ+ community. NBJC awarded more than 40 micro-grants to organizations supporting Black LGBTQ+ children, youth, and young adults and provided more than 200 Black LGBTQ+ youth free, culturally competent mental health services and support. iHeart PSAs encouraged listeners to get involved and support the National Black Justice Coalition in pursuing better public policy solutions that ensure equity and strengthen democracy.



“

The Trevor Project works to support and affirm LGBTQ young people where they are, no matter what -- celebrating their joys and experiences, creating educational resources and providing them with 24/7 crisis services. In 2022, support from ‘Can’t Cancel Pride’ allowed trained Trevor counselors to spend more than 200 hours with those young people, ensuring that they never feel alone.”

AMANDA RYAN-SMITH

CHIEF DEVELOPMENT OFFICER,
THE TREVOR PROJECT

THE TREVOR PROJECT

The Trevor Project is the leading organization working to end LGBTQ youth suicide in the U.S. and beyond. The nonprofit operates several programs to help prevent and respond to the public health crisis of LGBTQ youth suicide, including 24/7 free crisis services, research, advocacy, education and peer support. Proceeds from “Can’t Cancel Pride” enabled The Trevor Project to continue providing support to LGBTQ youth through crisis counselor training and maintaining a safe space for LGBTQ social networking. Additionally, PSAs for The Trevor Project brought awareness to the organization’s free and confidential services via phone lifeline, text and chat, and encouraged listeners in crisis to reach out.

CENTERLINK

Founded in 1994, CenterLink is a coalition that supports the development of inclusive and sustainable LGBTQ+ community centers across the country, and works to strengthen, support and connect these centers, and help build their capacity to address the social, cultural, health and political advocacy needs of LGBTQ+ community members. With the proceeds from Can’t Cancel Pride, CenterLink was able to provide \$2,400 grants to 190+ LGBTQ+ community centers and organizations. iHeart’s CenterLink media campaign brought awareness to the organization’s mission to strengthen, support and connect LGBTQ+ community centers across the United States.

OUTRIGHT INTERNATIONAL

Outright works with the United Nations, regional human rights monitoring bodies and civil society partners around the globe to strengthen the capacity of the LGBTIQ human rights movement, document and amplify human rights violations against LGBTIQ people, and advocate for inclusion and equality. With the proceeds from “Can’t Cancel Pride,” Outright funded frontline LGBTIQ organizations in Ukraine providing humanitarian support to LGBTIQ people affected by the war. Outright also convened its annual LGBTIQ global human rights conference, OutSummit, with registrants from 75 countries. And Outright brought 20 LGBTIQ activists to New York to participate in Advocacy Week and advocate for LGBTIQ human rights at the United Nations. The iHeart PSA for Outright raised critical awareness for the organization and its fight for the human rights of LGBTIQ people everywhere.



WE ARE ALL HUMAN FOUNDATION THE HISPANIC PROMISE

By 2050 one in every three Americans will be Latino. With more than 62 million people, 74% of new workers and \$1.9 trillion in purchasing power, Latinos are an untapped source of future growth. However, at the same time Latinos are often undervalued, underrepresented and misperceived in society, which affects how they feel about their place both in day-to-day life and in the workplace.

In 2019, iHeartMedia accepted an invitation from the We Are All Human Foundation, a nonprofit dedicated to promoting diversity and inclusion, to join “The Hispanic Promise,” a collaborative effort with more than a dozen Hispanic associations and more than 150 corporations to advance and empower U.S. Hispanics as employees, customers and citizens. “The Hispanic Promise” asks employers to make the commitment to create inclusive workplaces and to take positive actions to hire, promote, retain and celebrate Hispanics through improved employee engagement, mentorship programs, employee or business resource groups and talent advancement, with the aim for Hispanic employees to feel they belong, are valued, enjoy equal access to opportunity and have a voice.

This year, iHeart awarded the We Are All Human Foundation a Spotlight Media Grant during Hispanic Heritage Month in September to raise awareness and help celebrate the current and future contributions that Latinos bring to the U.S. The series of English and Spanish PSAs drove listeners to hispanicstar.org to find ways to meaningfully activate during Hispanic Heritage Month.

CAMPAIGN IMPACT

- +85K** web visits to find information on how to support the Hispanic Community
- +16K** Hispanic Data / Hispanic Heritage monthly toolkit downloads
- +1K** meals delivered to families with food insecurity
- +23** actived cities



“

Hispanic Heritage Month is a huge opportunity to educate and mobilize both the business and Hispanic communities. Our partnership with iHeart this year was a vital pathway for us to drive interest in Hispanic Heritage month and, more specifically, to our toolkit, which is used by hundreds of companies, organizations and schools. These PSAs helped drive website visits and critically attracted new interest and new relationships.”

CLAUDIA ROMO EDELMAN
FOUNDER AND CHAIRMAN, WE ARE ALL HUMAN FOUNDATION

ABOUT

WE ARE ALL HUMAN

WeAreAllHuman.org

We Are All Human is a foundation dedicated to advancing the agenda of equity, diversity and inclusion. Our vision is for every human to value every human. Our mission is to advocate for every human to be respected and empowered by focusing on our common humanity. By focusing on the universal values that make us all human, we can reach common ground, eliminate discrimination and achieve a more equitable society.

CAMPAIGN SNAPSHOT

10/07/22 - 10/15/22
dates running

817
iHeartMedia stations

17,493,600
impressions



STOP AAPI HATE

Over the last several years, reports of hate incidents and hate crimes against Asian American and Pacific Islander (AAPI) individuals have increased in communities across the country. Xenophobia and the rise of misinformation about COVID-19 have led to reports of harassment on public transportation, denial of services, verbal harassment and physical attacks. In response to the increasing number of violent incidents and hate crimes against members of the AAPI community, iHeart issued over \$1 million in Spotlight Grants to AAPI-focused organizations in 2021 including Stop AAPI Hate, Asian

Americans Advancing Justice and the Ad Council’s “Stop the Virus, Stop the Bias” campaign to ensure that their critically important messages are heard in our communities nationwide to help foster the understanding so critical to ending injustice and racial violence.

At iHeart, we believe that consistent information, education and facts are critical to ending fears and misconceptions that can lead to violence and hate, and we believe in using our resources – our reach, our multiple platforms, our programming, our relationships with our audiences

and our commitment to serving all of our communities – to have the greatest possible positive impact.

This year, we issued a second \$650K media grant to Stop AAPI Hate – a coalition that runs the Stop AAPI Hate Reporting Center, which tracks incidents of hate and discrimination against Asian Americans and Pacific Islanders in the United States. All iHeart PSAs encouraged the reporting of anti-Asian crimes to this coalition and encouraged listeners to find meaningful ways to support the Asian American and Pacific Islander communities.



“

The work of Stop AAPI Hate is not possible without our supporters, especially our Corporate Partners. By collaborating with iHeart, more people know about our mission and more Asian Americans are connected to a community resource that allows them to report AAPI Hate. The increase in visibility from the campaign impacts SAH’s ability to advance our work to track AAPI Hate and develop reports that are instrumental in advancing racial justice. We value this partnership tremendously.”

LY NGUYEN
DIRECTOR OF CORPORATE ENGAGEMENT,
STOP AAPI HATE

CAMPAIGN IMPACT

102%
Uptick of visitors to STOP AAPI HATE website during iHeart campaign period

+57K
visitors to STOP AAPI HATE during May 2022

CAMPAIGN SNAPSHOT

5/03/22 - 5/20/22
dates running

842
iHeartMedia stations

46,466,400
impressions

ABOUT

STOP AAPI HATE

StopAAPIHate.org

In response to the alarming escalation in xenophobia and bigotry resulting from the COVID-19 pandemic, AAPI Equity Alliance (AAPI Equity), Chinese for Affirmative Action (CAA) and the Asian American Studies Department of San Francisco State University launched the Stop AAPI Hate coalition on March 19, 2020. The coalition tracks and responds to incidents of hate, violence, harassment, discrimination, shunning and child bullying against Asian Americans and Pacific Islanders in the United States. Our mission is to advance equity, justice and power by dismantling systemic racism and building a multiracial movement to end anti-Asian American and Pacific Islander (AAPI) hate.

OPERATION HOPE FINANCIAL LITERACY

The National Financial Educators Council estimates that financial illiteracy costs American families an estimated \$415 billion each year. Operation HOPE believes that financial literacy is the civil rights issue of our generation. Having the knowledge to manage your finances equips all of us to make smart decisions – how to budget, save, borrow and build wealth. It helps us buy a car, a house, pay for school or plan for our financial future; how to access financial resources opportunities; and how to avoid – and resolve – financial challenges at all stages of life. Without this financial knowledge, there are major barriers for people to fairly participate in the economy and work toward their own version of the American Dream.

Given the importance and societal impact of financial literacy and with a goal to expand people's access to opportunities, especially underserved communities, iHeartMedia joined a collective effort to spur a national movement of financial capability and gifted over \$1 million worth of media to Operation HOPE.

“Financial Literacy for All” (FL4ALL) is a national initiative of Operation HOPE, established with a mission to embed financial literacy in our

schools, communities, workplaces and culture – the bedrock of our nation. Launched May 20, 2021, this 10-year commitment, co-chaired by Walmart CEO Doug McMillon and Operation HOPE's Founder, Chairman and CEO John Hope Bryant, will reach millions of Americans of all ages and enable them to achieve greater financial success for themselves and their families.

Since FL4ALL's inception, iHeartMedia joined other top-tier organizations -- including founding members Walmart, Disney, NFL, NBA, Delta Air Lines, Walgreens, Bank of America and others -- for this financial capability initiative, and issued a multi-year Spotlight Media grant. iHeartMedia created and produced a series of PSAs that ran across all radio stations and encouraged listeners -- at all stages in their lives -- to access financial literacy resources and to start a plan for their future. All spots drove listeners to FL4A.org, providing them with the necessary tools to become confident in making financial decisions that unlock greater wellbeing for themselves, their families and their communities.

iHeartMedia Chairman and CEO Bob Pittman joined Chairman Bryant for a one-on-one fireside chat at

December's HOPE Global Forum in Atlanta with over 5,000 registered delegates in attendance. Others who featured in HOPE Global Forum panels included iHeart radio personality Angela Yee, Charlamagne Tha God, who founded Black Effect Podcast Network as a joint venture with iHeartMedia, along with Black Effect Podcast Network partners “Earn Your Leisure” co-CEOs, Rashad Balil and Troy Milling.

“

We are grateful to iHeartMedia for their dedication to the FL4ALL movement. iHeartMedia has brought exactly the kind of passion, commitment and follow-through that we need to succeed in our mission.”

JOHN HOPE BRYANT
FOUNDER, CHAIRMAN AND CEO,
OPERATION HOPES



ABOUT

OPERATION HOPE

OperationHOPE.org

Since 1992, Operation HOPE has been moving America from civil rights to "silver rights" with the mission of making free enterprise and capitalism work for the underserved—disrupting poverty for millions of low and moderate-income youth and adults across the nation. Through its community uplift model HOPE Inside, which received the 2016 Innovator of the Year recognition by American Banker magazine, Operation HOPE has served more than four million individuals and directed more than \$3.2 billion in economic activity into disenfranchised communities—turning check-cashing customers into banking customers, renters into homeowners, small business dreamers into small business owners, minimum wage workers into living wage consumers and uncertain disaster victims into financially empowered disaster survivors.

CAMPAIGN SNAPSHOT

1/31/22 - 2/16/22
dates running

600
iHeartMedia stations

28,686,600
impressions

CAMPAIGN IMPACT

1,477,992
youth educated

1,916,016
adults educated

79,428
employees educated



AD COUNCIL MEDIA PARTNERSHIP

For years, iHeartMedia has been one of the leading media companies supporting the incredible work of the Ad Council. The Ad Council has a long history of creating life-saving public service communications in times of national crisis and its innovative social good campaigns raise awareness, inspire action and save lives.

iHeart has contributed billions of impressions and more than \$100MM in media support of Ad Council campaigns across its radio stations since the inception of its partnership, making iHeart one of the single largest audio supporters of the Ad Council over the last decade. Most recently, the two organizations have collaborated on unique campaigns around COVID-19, which helped lead the media industry's response to the pandemic, as well as reimagined new opportunities around the iconic "Love Has No Labels" and "Project Yellow Light" campaigns.

iHeart continually lends its audio expertise and creative and programming teams to expand many of the Ad Council's most successful campaigns into radio, podcasting and all streaming platforms.

In addition to the many nationally supported campaigns, local stations across the country work closely with regional Ad Council teams to place PSAs that address the most relevant issues within their communities.

+\$100MM
IN MEDIA SUPPORT



PROJECT YELLOW LIGHT

The U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) reported that an estimated 42,915 people died in motor vehicle traffic crashes in 2021, a 10.5% increase from the 38,824 fatalities in 2020. The projection is the highest number of fatalities since 2005 and the largest annual percentage increase in the Fatality Analysis Reporting System's history.

For the sixth consecutive year, iHeartMedia teamed up with the Ad Council to prevent distracted driving in partnership with "Project Yellow Light," a national PSA contest and scholarship program.

By supporting the 11th annual "Project Yellow Light" contest, iHeart helped bring attention to the dangers of distracted driving, specifically the dangers of using a mobile device while

driving. The contest, created by the family of Hunter Garner to honor his memory after his death in a car crash at age 16, called on high school and college students to submit PSAs to help raise awareness among their peers about the dangers of distracted driving – creating their own radio, outdoor and television PSAs with the opportunity to win a scholarship and have their radio creative turned into a national PSA that iHeartMedia would distribute across the U.S.

The 2022 "Project Yellow Light" radio winners were high school student Noah Brechbill (Schwenksville, PA) and college student Asher Mitchell (Watford City, ND), each of whom received \$2,000 and had their radio creative aired nationally across all iHeartMedia broadcast radio stations.

“

We are honored to have iHeart's continued partnership to help us carry the message to not drive distracted. Car crashes are one of the leading causes of death for our youth and the numbers of distracted driving crashes are sadly increasing. It's more critical than ever to help spread the word and PYL is indebted to iHeartMedia for the vital role they play in this campaign. iHeart plays a critical role in supporting our message to prevent distracted driving; one of the leading causes of death for our youth. We are incredibly honored to have them as partners, spreading lifesaving messages on a national scale.”

JULIE GARNER

FOUNDER, PROJECT YELLOW LIGHT



ABOUT

PROJECT YELLOW LIGHT

ProjectYellowLight.com

Project Yellow Light is a film, billboard and radio scholarship competition where high school and college students create compelling stories persuading their peers to develop safe driving habits. This project gives students a voice and a role in preventing car crashes — one of the leading causes of death of teenagers and young adults in the U.S. Project Yellow Light was created by Julie, Lowell and Alex Garner in memory of their son/brother, Hunter, who died tragically in a car crash in 2007. Each year the winners receive the Hunter Garner Scholarship.

CAMPAIGN IMPACT

~3 BILLION
impressions garnered by campaign

+11.2K
radio submissions since 2017

CAMPAIGN SNAPSHOT

1/21/22 - 12/31/22
dates running

828
iHeartMedia stations

100,362,184
impressions



LOVE HAS NO LABELS

We are living in divisive times. At a time when over half (55%) of adults say race relations in the US are bad, according to research from the Ad Council Research Institute, Americans are looking for meaningful actions to take. The all-new “Love Lives On” creative showed how individuals acted with love following instances of hate and injustice, including the murder of George Floyd, the alarming rise in violence and harassment toward the Asian American and Pacific Islander (AAPI) community and the deadly 2016 shooting at Orlando’s Pulse Nightclub.

iHeartMedia teamed up with the iconic campaign as an audio partner, utilizing real stories to showcase how acts of love can drive inclusion, equity and justice. The iHeart campaign focused on expanding the program’s reach to its listeners by using iHeartRadio’s Talkback, a groundbreaking new interactive feature on the iHeartRadio app that enables listeners to engage with their favorite iHeartRadio stations and podcasts. iHeart personalities across the country asked listeners to participate in the “Love Has No Labels” conversation by recording a

story about how they or someone in their life faced bias, discrimination or hate, only to respond with an act of love.

The goal of the program was to help “Love Has No Labels” demonstrate and celebrate how individuals and communities can meet bias, discrimination, harassment and hate with an act of love.

“

Love Has No Labels continues to demonstrate the incredible impact of convening leading media platforms behind a singular cause and the generous support of iHeartMedia is a shining example of the industry’s passion for driving positive impact through diversity, equity and inclusion efforts. We’re grateful to their commitment, creativity and ability to move hearts and minds through innovative and compelling strategies that create lasting change.”

HEIDI ARTHUR

CHIEF CAMPAIGN DEVELOPMENT OFFICER, AD COUNCIL

CAMPAIGN SNAPSHOT

7/19/22 - 7/31/22
dates running

373
iHeartMedia stations

35,317,400
impressions

CAMPAIGN IMPACT

16,962,300
total impressions in 2022

ABOUT

LOVE HAS NO LABELS

LoveHasNoLabels.com

First launched by the Ad Council in 2015, “Love Has No Labels” is an Emmy-winning national communications campaign designed to celebrate diversity and promote inclusion across race, religion, gender, sexuality, disability and age. The goal of the campaign is to flood culture with diverse images of love and acceptance in order to erode implicit bias, promote inclusion and mobilize the public to take action against injustice.





DISCOVER THE FOREST

Over the last several years, we've seen the outdoors become a place of respite for families throughout the continuing COVID-19 pandemic. In 2021 and beyond, iHeartMedia has teamed up with the USDA Forest Service and the Ad Council in support of the all-new "Discover the Forest" creative. Since 2009, the "Discover the Forest" campaign has encouraged parents and caregivers to take their families out to the forest to experience and reconnect with nature.

Through the power of storytelling, all the radio PSAs aired by iHeart showcased the value of the forest as a place where families can deepen their connection with each other and with the outdoors. The PSAs culminated in a singular ask:

Make the forest part of your family's story. The creative aimed to reach all parents and caregivers, with an emphasis on fostering a sense of connection to and belonging in nature among Black and Latino families. Across all PSAs, audiences were directed to DiscoverTheForest.org and DescubreElBosque.org, where they could search for nearby forests, parks and trails and find ideas for outdoor-focused activities.

In 2022, iHeartRadio stations across the country aired more than \$200,000 in donated media for the USDA Forest Service, and in the last two years have contributed \$1.29MM worth of media towards the Discover the Forest campaign.

“

iHeart is a vital partner in helping parents and their children discover a mutual love for the outdoors. By exploring parks and forests, parents and caregivers can bond with their children, and partnerships like iHeart help make those memories happen.”

MICHELLE HILLMAN
CHIEF CAMPAIGN DEVELOPMENT
OFFICER, THE AD COUNCIL

ABOUT

USDA FOREST SERVICE

fs.usda.gov

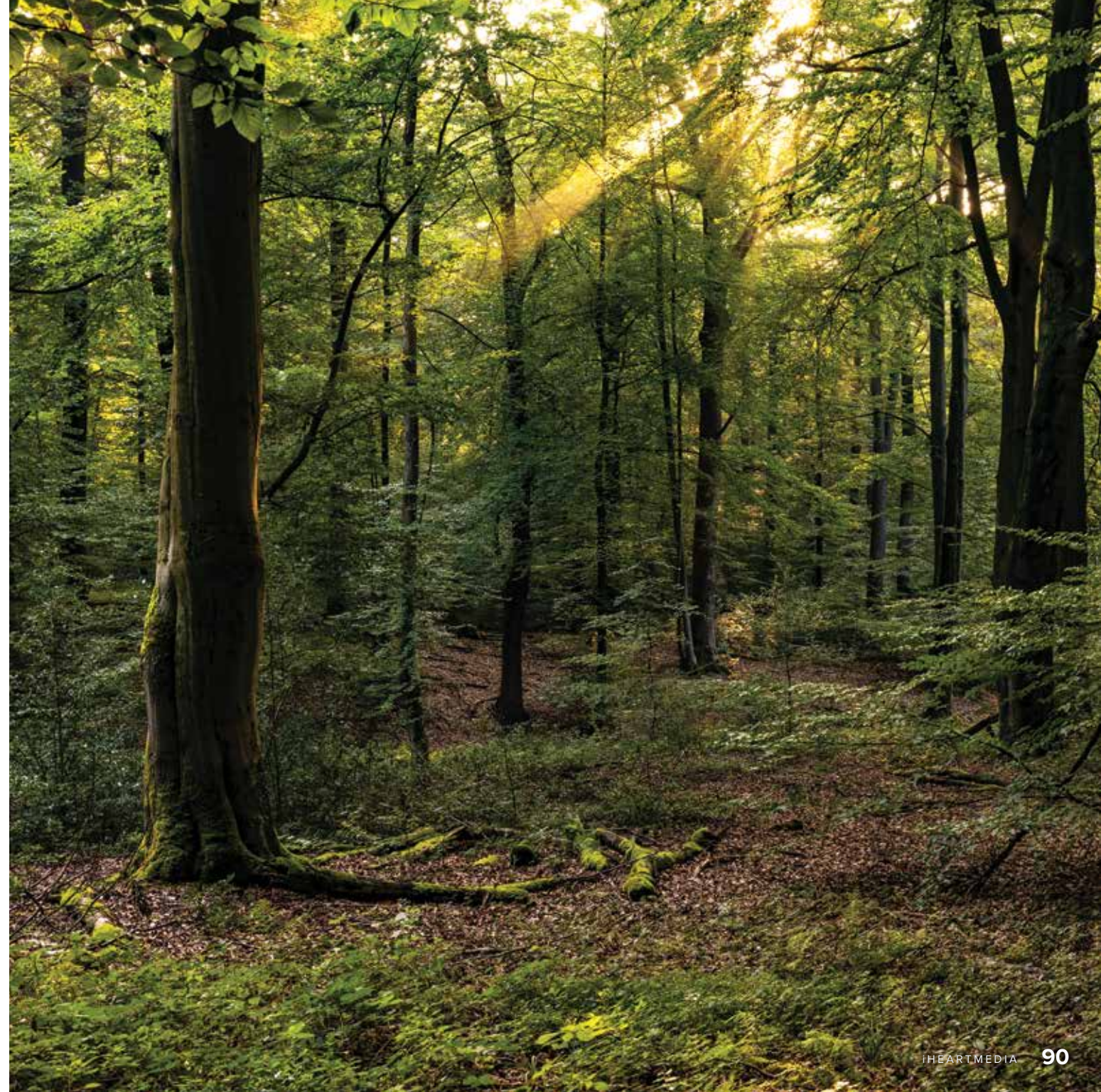
The USDA Forest Service has brought people and communities together to answer the call of conservation for more than 100 years. Grounded in world-class science and rooted in communities, the Forest Service connects people with nature and to each other. The Forest Service cares for shared natural resources in ways that promote lasting economic, ecological and social vitality. 193 million acres of national forests and grasslands contribute more than \$13 billion to the economy each year through visitor spending alone. The Forest Service also maintains the largest forestry research organization in the world and assists state and private landowners, helping to steward about 900 million forested acres in the U.S., including 130 million acres in urban areas, which most Americans now call home.

CAMPAIGN IMPACT

7,256,200
total Impressions in 2022

\$200K
in donated media

\$1.29MM
worth of media over the last two years





AUTISM SPEAKS

Identifying the early signs of autism can make a lifetime of difference in helping a child access resources and thrive later in life. According to the CDC, autism affects an estimated one in 44 children in the U.S., and though autism can be reliably diagnosed as early as age two, the signs can begin to appear even earlier.

As part of their ongoing commitment to lowering the age of diagnosis and empowering more children with autism to reach their full potential, the Ad Council and Autism Speaks launched an awareness campaign encouraging parents and caregivers of young

children to spot the signs early and seek support when they need it.

During Autism Awareness month in April, iHeartMedia supported the collaborative work by airing a PSA focused on some of the earliest possible signs in language development, including little or no babbling sounds in babies. While every child develops differently, research shows that early treatment improves outcomes, often dramatically. The radio spot ran across more than 266 radio stations and drove listeners to the Autism Speaks website where families could learn more and access a simple screening questionnaire.

CAMPAIGN IMPACT

+50%
increase in autism awareness through the collaborative Ad Council public service messaging campaigns

2.8M
social following that is helping understand and accept by sharing stories



“

Increasing early screening and timely interventions for kids on the spectrum has been a crucial part of our mission and our work with the Ad Council. Support of media partners like iHeart plays a vital role in advancing this effort. The earlier a child can receive support – whatever their unique set of strengths and challenges – the better their future outcomes can be. We believe in a world where all people with autism can reach their full potential, and early diagnosis is critical to making this a reality.”

KELLI SEELY
CHIEF MARKETING OFFICER, AUTISM SPEAKS

Getty Images

CAMPAIGN SNAPSHOT

5/02/22 - 5/15/22
dates running

266
iHeartMedia stations

15,544,800
impressions

ABOUT

AUTISM SPEAKS

AutismSpeaks.org

Autism Speaks is dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of individuals with autism and their families. We do this through advocacy and support; increasing understanding and acceptance of people with autism spectrum disorder; and advancing research into causes and better interventions for autism spectrum disorder and related conditions.



ADOPTION FROM FOSTER CARE

Thousands of teens in foster care are waiting for the love and support from a family, but unfortunately almost 20,000 young people leave foster care without a family every year. Families that adopt teens provide them with stability during a critical period in their lives. Teens who have been adopted are more likely to graduate, go to college, and be more emotionally secure than their peers that have 'aged out' of foster care without the security and encouragement of family.

Inspired by real families' stories, this honest and heartfelt Ad Council campaign reveals the remarkable value of adoption for both teens and parents. With the tagline, "You can't imagine the reward," the radio PSAs delivered emotional messages that reassured prospective parents and inspired them to consider adopting a teen.

In support of the U.S. Department of Health and Human Services' (HHS) Administration for Children and Families (ACF), AdoptUSKids and the Ad Council, iHeart radio stations in select markets heavily supported the campaign with on-air media in 2022 to encourage prospective parents to adopt teens from foster care.

“

These PSAs continue the campaign's powerful work of sharing true and inspirational stories of teens adopted from foster care. Teens in foster care deserve love and support regardless of age and these stories show the impact that families truly have on teens adopted from foster care. It is our hope that this work continues to inspire and inform prospective parents of the lifelong rewards that can come from adopting a teen from foster care.”

MICHELLE HILLMAN

CHIEF CAMPAIGN DEVELOPMENT OFFICER,
THE AD COUNCIL

CAMPAIGN IMPACT

900K

children and youth adopted from U.S. foster care system since 2004 from successful campaign efforts





LOCAL AD COUNCIL SPOTLIGHT

Local iHeart broadcast radio stations play a critical role in distributing life-saving Ad Council creative to their audiences through PSAs, social media and personality engagement. Below is a spotlight of some additional impactful Ad Council campaigns local stations have supported in 2022:

CHILD CAR SAFETY

Motor vehicle crashes are a leading cause of death for children under 13. This campaign encourages parents and caregivers to correctly buckle up their kids in the right seat for their age and size by reminding them of the importance of getting the big stuff, like car safety, right.

To ensure parents and caregivers are properly securing their children in the best car seat restraint for their age and size, PSAs encouraged listeners to visit [NHTSA.gov/TheRightSeat](https://www.nhtsa.gov) or [NHTSA.gov/Protegidos](https://www.nhtsa.gov/Protegidos).

ENDING HUNGER

In 2020, one in five people turned to the charitable food sector for help. The pandemic presented a perfect storm with long-lasting impacts with disruptions to the supply chain and an increased need for help. This year, 34 million people (one in ten), including nine million children (one in eight), may experience food insecurity. The lingering effects of the pandemic and increasing food prices are adding to the stress on food banks while also forcing families whose budgets are tight to turn to food banks to make ends meet.

As the largest hunger-relief organization in the U.S., Feeding America is working to make sure people have enough food to realize their potential. The Feeding America network of food banks feeds millions of families each year, especially during times of disasters and national emergencies. PSAs encouraged audiences to visit [FeedingAmerica.org](https://www.feedingamerica.org) to learn more about how they can help families in need.

TYPE 2 DIABETES PREVENTION

More than one in three American adults have prediabetes and are at high risk of developing type 2 diabetes — a serious health condition that can lead to a heart attack or stroke. Of these individuals, more than 80% of people with prediabetes don't know they have it. Thankfully, the vast majority of people with prediabetes can take steps to reduce their risk. Through weight loss, diet changes and increased physical activity, prediabetes can often be reversed.

PSAs encouraged listeners to visit the campaign website where they can take a one-minute risk test to know where they stand. The campaign highlights the importance of early diagnosis, speaking with your doctor and visiting [DolHavePrediabetes.org](https://www.dolhaveprediabetes.org) to learn more about prediabetes.

EMERGENCY PREPAREDNESS

In recent years, devastating earthquakes, tornadoes, floods and wildfires in communities across the country have highlighted the need for all Americans, regardless of background or location, to prepare for natural disasters. However, according to the Federal Emergency Management Agency (FEMA), half of Americans have not discussed or developed a family emergency plan. Since 2003, this campaign has empowered individuals, families, small businesses and communities to prepare for both natural and man-made disasters.

The Ready campaign encourages, educates and empowers families to develop their own emergency preparedness plans by visiting [Listo.gov/plan](https://www.listo.gov/plan) or [Ready.gov/plan](https://www.ready.gov/plan).



CAREGIVER ASSISTANCE

There are 48 million unpaid family caregivers in the United States. Most caregivers are family members or friends who are working, managing their own families and caring for their loved ones at the same time. For many, the caregiving role doesn't start all at once — it starts with simple things, like scheduling a doctor's visit or helping with daily errands, and gradually expands until it becomes a major commitment. On average, caregivers provide 23 hours of care a week, the equivalent of an unpaid, part-time job. Since 2011, this campaign has encouraged caregivers to care not only for their loved ones but for themselves as well.

The campaign directed listeners to AARP's Family Caregiving site, where caregivers can find free Care Guides, self-care tips, planning resources, legal and financial guidance and more.

CORONAVIRUS RESPONSE

In response to the coronavirus pandemic, the Ad Council -- in partnership with the federal government, public health partners, board member companies, major media networks and digital platforms -- launched a series of national PSAs and multi-channel content to provide critical and urgent messages to the American public about COVID-19 prevention. The "Coronavirus Response"

campaign included a variety of research-based, targeted efforts focusing on mask use, social distancing, mental health and more. These PSAs were intended to reach individual communities with messaging that resonated and addressed each audience's unique motivators and barriers to action. Specific audiences included all Americans, conservatives, Black Americans, Hispanic Americans and Gen Z. PSAs encouraged listeners to visit [Coronavirus.gov](https://www.coronavirus.gov) for more information.

LUNG CANCER SCREENING

Lung cancer is the #1 cancer killer of men and women. Compared to other cancers, it has one of the lowest survival rates. But with new lung cancer screening methods detecting it sooner, approximately fourteen million people in the U.S. who are at high risk for lung cancer can be saved thanks to early detection and treatment. If everyone at high risk were screened, close to 48,000 lives could be saved.

"Saved By The Scan" drives current and former smokers to take a lung cancer screening eligibility quiz at [SavedByTheScan.org](https://www.savedbythescan.org). Since the campaign's launch in August 2017, 26% of quiz respondents have been eligible for a low-dose CT scan.



FOCUS ON MENTAL HEALTH

For the last several years, iHeart has worked with leading mental health organizations focused on improving mental wellness for both adults and children. These partnerships with organizations including the National Alliance on Mental Illness (NAMI) and the Child Mind Institute are designed to raise awareness of mental health issues and foster a culture within communities that supports talking openly about mental health issues like anxiety and depression.

iHeart's long-term commitment to mental health began in 2019 with the launch of the company's signature mental health program — iHeartMedia's "Let's Talk" — which includes elements like weaving a virtual support system through iHeartMedia's 860 broadcast radio stations for people struggling

with anxiety and depression to let them know they are not alone, and encouraging listeners to check in on the people in their lives by starting a conversation around mental health.

Today mental wellness is more important than ever as mental crises, feelings of isolation, uncertainty and anxiety are at an all-time high. iHeart is dedicated to amplifying our focus on this critical issue, and we will continue to foster and strengthen our relationships with the most impactful organizations addressing mental wellness across our country with the goal of reducing stigma through candid conversations, informing audiences about resources they can find in their communities and encouraging anyone suffering to seek help.

Additionally, iHeart is especially focused on addressing the unique mental health needs of young people through our deep relationship with the Child Mind Institute and most recently the Inspiring Children Foundation. According to a recent study, 17.1 million young people in the US will have a mental health disorder by age 18 -- more than the number with AIDS, asthma, diabetes, cancer and peanut allergy combined. Common diagnoses include depression, anxiety, ADHD, dyslexia, autism and eating disorders.



iHEARTRADIO LET'S TALK

Research shows that talking about mental illness has the power to reduce stigma and help a person suffering from these all-too-common struggles feel less isolated. Each year, millions of Americans face the reality of living with mental illness, yet many don't feel comfortable sharing their experience with others.

For the last three years, iHeart has invested heavily in media programs that provide resources, support and information for people struggling with mental health and is committed to helping reduce the stigma.

In 2022, iHeart once again teamed up with the National Alliance on Mental Illness (NAMI) and The Child Mind Institute to build upon its multi-year "Let's Talk" campaign, an initiative to raise awareness of mental health and foster a culture within communities that supports talking about mental health issues like anxiety and depression.

The goal of iHeartMedia's "Let's Talk" campaign was to harness the mass-reach power of iHeartMedia's 860 stations across the U.S. and weave a virtual support system aimed at helping people struggling with anxiety and depression realize that they are not alone. The campaign aims to expand its messaging by also encouraging the general population to check in on the people in their lives by starting a conversation around mental health.

Since the program's inception, iHeartMedia has aired over \$7 million worth of diverse PSAs for "Let's Talk" that have educated the public on the wide-reaching impact of mental illness – such as the fact that over 280 million people of all ages around the world are dealing with depression – and described the signs and symptoms associated with the most common mental health concerns to help people understand what they may be seeing in themselves and in others.

Radio spots voiced by Kristen Bell, Charlamagne tha God, Emma Stone, Pete Wentz, Wayne Brady and the band Weezer drove listeners to iHeartRadio.com/TALK where they could find curated resources published by NAMI and the Child Mind Institute, including guides to starting the conversation with a friend, child or healthcare provider; a symptom checker; and other general information on mental health. The campaign was also created to reach parents and educators and help them better identify and proactively address concerns that they may be facing with the kids in their lives.

Additionally, iHeart, NAMI and The Child Mind Institute continually work together to distribute important mental health information and resources focused on children and families as well as the general population.

CAMPAIGN IMPACT

+235K
spots aired

630MM
impressions

\$7MM
in media value





MENTAL WEALTH ALLIANCE

In 2021, iHeart’s “The Breakfast Club” host Charlamagne Tha God launched the Mental Wealth Alliance (MWA), a forward-thinking foundation created to destigmatize, accelerate and center state-of-the-art mental health outreach and care across the U.S. while building an unprecedented long-term system of generational support for Black communities. A brainchild of Charlamagne himself, the groundbreaking effort is set to raise \$100 million over 5 years and will partner with Black-led organizations and experts to activate MWA’s three major pillars of life-changing impact: train, teach and treat.

iHeart continually looks for ways to support the Alliance by donating airtime, digital impressions and event production. Additionally, for the second consecutive year, iHeartMedia joined Charlamagne Tha God and the Mental Wealth Alliance for the second annual Mental Wealth Expo, a free event open to the public and held in New York City on World Mental Health Day.

Attendees heard from curated panels on Black men and mental health; Black women and mental health; racial trauma and mental health + religion; and spirituality x mental health. Breakout sessions with experts exploring such topics as suicide prevention in our youth, LGBTQ+ mental health, Black Men Heal and Writing as a Tool for Collective Liberation and Healing were also held.

New for 2022, the Mental Wealth Expo included the MEternal breakout room, a room dedicated to mothers of color. Topics included Motherhood Matters: Building Systems Of Support and Sisterhood For Women of Color; MEternal Mothers Table Talk: A Conversation Around the Black Maternal Health Crisis and How It Affects Mental Health; Black Fathering and Mental Health; Motherhood and Mental Health Depressive Disorders; Anxiety, Children and Teens and Mental Health; and more.



My founding of the Mental Wealth Alliance is the manifestation of a deeply personal vision. I believe improving Black mental health is a core tenet of restoring souls, igniting wealth and inspiring upliftment for Black America.”

CHARLAMAGNE THA GOD
CULTURAL ARCHITECT AND CO-HOST,
THE NATIONALLY SYNDICATED BREAKFAST CLUB
RADIO SHOW

ABOUT

MentalWealthAlliance.com

The Mental Wealth Alliance (MWA), founded by Radio Hall of Famer Charlamagne Tha God (Lenard McKelvey), supports state of the art mental health services for Black people in need, while building a long-term system of generational support for Black communities. By raising \$100 million, the MWA focuses on three pillars of impact: Train - prepare thousands of Black people to become research and clinical services providers in psychology, psychiatry, social work and related fields; Teach - advocate for the implementation of Social and Emotional Learning (SEL) and Mental Health Literacy (MHL) in public K-12 education nationwide; and Treat - support Black-led and culturally-competent organizations to provide free therapy to more than 10 million Black Americans within five years.

SPECIAL GUESTS INCLUDED

DR. ALFIEE: Founder, The AAKOMA Project + Chief Mental Wealth Officer, The Mental Wealth Alliance

SARAH JAKES ROBERTS & TOURÉ ROBERTS: Co-pastors of The Potter’s House at One LA and The Potter’s House Denver

SHANTI DAS: Music Industry Veteran, Philanthropist and CEO/Founder Silence the Shame, Inc.

COREY MINOR SMITH: Attorney, Author of #Driven and Advocate for Mental Wellness

NEDRA TAWWAB: New York Times best-selling author, licensed therapist and sought-after relationship expert

DR. RHEEDA WALKER: Clinical psychologist, award-winning professor and a leading scholar

JOEY BADA\$\$: Rapper, singer and actor

ANTHONY HAMILTON: GRAMMY® Award-winning multi-platinum singer, songwriter, producer, actor, author and R&B icon

JAY BARNETT: Author, speaker and licensed therapist

LAMMAN RUCKER: Actor, educator, activist and entrepreneur

DOUG REED: Director of Partnerships for Black Men Heal

DR. MICHAEL LINDSEY: Dean and Paulette Goddard Professor of Social Work at NYU Silver School of Social Work

DAVID MCCULLAR: Founder and driving force behind expanding the footprint of Inception

DR. JONATHAN MATHIAS LASSITER: Licensed clinical psychologist, professor, author, public speaker and choreographer

DR. SPIRIT: Licensed psychotherapist, media personality, wife and devoted mother

ANGELA RYE: Award-winning host, social justice advocate, lawyer, commentator and self-described empowermenteur

DR. MARIEL BUQUÉ: Columbia University-trained psychologist, intergenerational trauma expert and author

DEVI BROWN: Master well-being educator, certified multi-modality healer and entrepreneur

WALLO267: Critically acclaimed author, top rated podcaster, social influencer/activist, three-time Tedx speaker and multi-hyphenated entrepreneur

SHAKA SENGHOR: Head of Sales and Success Culture at TripActions, President of Shaka Senghor, Inc. and founder of Redeemed Sole

DOUG REED: Director of Partnerships for Black Men Heal & Reginald Howard, Senior Program Coordinator for Black Men Heal

HOSTED BY

IYANA ANDERSON: Founder and CEO of Well Together LLC

AAKOMA SME (JASON PHILLIPS) LCSW: A Subject Matter Expert, licensed therapist and life coach

DR. MICHAEL LINDSEY: Dean and Paulette Goddard Professor of Social Work at NYU Silver School of Social Work

DR. JONATHAN MATHIAS LASSITER: Licensed clinical psychologist, professor, author, public speaker and choreographer

JOE DAVIS: Nationally touring artist, educator and speaker

DR. AKEEM MARSH: Medical Director of the Home for Integrated Behavioral Health – The New York Foundling, consultant member of the Verywell Mind Review Board



CHILD MIND INSTITUTE DARE TO SHARE CAMPAIGN

One in five adolescents struggle with a diagnosable mental health disorder. Today, the need for open conversations about mental health is greater than ever before; symptoms of depression and anxiety doubled during the pandemic and rates of youth suicide are at an all-time high. In late 2021, the American Academy of Pediatrics declared a national emergency in youth mental health, shortly followed by the U.S. Surgeon General Vivek Murthy issuing a rare public health advisory.

In 2022 iHeart joined longtime partner Child Mind Institute, the leading independent nonprofit in children’s mental health, to help launch the organization’s latest public awareness campaign, “Dare to Share” — a powerful mental health awareness initiative to reduce stigma and normalize conversations about emotional, social and psychological wellbeing among youth. The campaign launched in conjunction with Mental Health Awareness Month.

“Dare to Share” partnered with celebrities and influencers who spoke about difficult times they’ve encountered, what’s helped them with their mental health challenges and why it is important for kids to speak up when they are struggling.

iHeart adapted the campaign videos of participants including musicians P!nk, Paris Jackson, LeAnn Rimes, Keke Palmer and U.S. Surgeon General Dr. Vivek Murthy and created a powerful series of PSAs that ran across all iHeart radio stations.

Additionally, Dr. Janine Domingues, Clinical Psychologist at the Child Mind Institute, was a guest on iHeart’s National Public Affairs show to talk about how children’s mental health has been impacted by the pandemic and offered strategies for navigating difficult topics in the news with kids.

“

We’re grateful to iHeart for bringing attention to the defining public health crisis of our time: youth mental health disorders. Families need to hear the message that these disorders are real, common and treatable. iHeart has generously given us a microphone to bring this message to millions across their channels.”

DR. HAROLD S. KOPLEWICZ
PRESIDENT AND MEDICAL
DIRECTOR, CHILD MIND INSTITUTE



CAMPAIGN IMPACT

3.68B
media impressions
(total campaign)

8M
reached on social media

CAMPAIGN SNAPSHOT

5/20/22 - 5/27/22
dates running

839
iHeartMedia stations

18,236,000
impressions

ABOUT

THE CHILD MIND INSTITUTE

ChildMind.org

The Child Mind Institute is dedicated to transforming the lives of children and families struggling with mental health and learning disorders by giving them the help they need to thrive. We’ve become the leading independent nonprofit in children’s mental health by providing gold-standard care, delivering educational resources to millions of families each year, training educators in underserved communities and developing tomorrow’s breakthrough treatments. Together, we truly can transform children’s lives.



NATIONAL ALLIANCE ON MENTAL ILLNESS (NAMI)

According to the World Health Organization, approximately 280 million people around the world are dealing with depression. And according to the National Survey on Drug Use and Health (NSDUH) 2021 report, 27.6% of adults with mental illness reported being unable to receive the mental health services that they needed. To address these challenges, NAMI and iHeart are committed to providing credible information and resources to help people navigate through this crisis.

Throughout its more than 40-year history, NAMI has fought stigma and discrimination that marginalize people with mental illness and pose barriers to their well-being. To address the current and future mental well-being of our country and to reach listeners experiencing mental health challenges -- including anxiety, depression and feeling vulnerable, fragile or scared during these uncertain times -- iHeart worked closely with NAMI to remind people that they are not alone. The campaign PSAs drove to NAMI.org for more information, resources and to find support and information on how to best support others.

Over the last three years, iHeart has aired thousands of NAMI PSAs and has provided a platform for mental health experts to speak directly to its audience. iHeart continues to connect listeners to trusted local and national tools to help them thrive and overcome mental health challenges.

“

NAMI is grateful to iHeart for their shared commitment to raising awareness about mental health issues, encouraging frank discussions and erasing stigma. We know that early intervention can achieve positive outcomes and get help for those who need it most. Given that audio content is still an information juggernaut — especially with Millennials and Gen Z — our partnership with iHeart helps us reach these and other audiences in the millions with important messages about mental health.”

DANIEL H. GILLISON, JR.
CEO, NAMI



CAMPAIGN IMPACT

+19.4M
website visits in 2022

+361M
social media impressions in
2022 (up 121% from 2021)

ABOUT

THE NATIONAL ALLIANCE ON MENTAL ILLNESS

NAMI.org

The National Alliance on Mental Illness is the nation's largest grassroots mental health organization dedicated to improving the lives of individuals and families affected by mental illness.



CRISIS TEXT LINE

One in every four people in the world is affected by a mental health condition such as depression and anxiety. This is especially true of young adults, as 70% of teens say that anxiety and depression are significant problems (Pew Research Study), and suicide is the second leading cause of death in the U.S. for ages 10-34 (NAMI).

iHeart once again teamed up with longtime partner Crisis Text Line, a not-for-profit organization that provides free, 24/7 text-based mental health support, to ensure listeners are aware of the free lifesaving resource. In 2022, Crisis Text Line supported over 1.3 million conversations with over 770,000 people in need of empathy across the U.S. 67% percent of conversations were with texters under age 25, providing a unique snapshot of the mental health issues for young Americans.

Throughout the year, and especially around critical peaks of known feelings of anxiety, depression and isolation – like the holidays – iHeart ran spots across all of its stations promoting the free texting platform. Individuals were

encouraged to text START to 741741 if they were experiencing a mental health crisis – anything from suicidal thoughts or abusive relationships to difficult conversations with parents or anxiety about school workload. At any time, texters can connect with volunteer Crisis Counselors, all of whom undergo a rigorous multi-stage application process, background check and training program, who can provide confidential support. Crisis Text Line recently expanded its service to include Spanish language support, becoming the first organization to provide free, text-based mental health support for Spanish speakers in the United States

Over the last several years, iHeart has run thousands of PSAs on all its radio stations to help attract volunteers as well as educate the public that this free service is available 24/7. The 2022 PSAs acknowledge that whatever someone may be feeling or whatever they are going through, it's real and it matters and they don't have to do it alone.

“

We are continuously grateful to iHeart and their team for amplifying our critical message— help is always available with a volunteer Crisis Counselor, no matter what mental health crisis you're experiencing.”

MAGGIE FARAH

SR. DIRECTOR OF BUSINESS DEVELOPMENT, CRISIS TEXT LINE



CAMPAIGN IMPACT

+\$2.1M

in-kind media donated by iHeart over the course of four years

1.3M

conversations

770K

people reached

CAMPAIGN SNAPSHOT

1/01/22 – 1/07/22;
3/25/22 - 4/06/22;
8/19/22 - 9/2/22
dates running

266

iHeartMedia stations

15,544,800

impressions

ABOUT

CRISIS TEXT LINE

CrisisTextLine.org

Crisis Text Line has been providing free, 24/7, confidential support for people in crisis via text since 2013. Volunteer Crisis Counselors complete a 30-hour training and have 24/7 supervision by full-time Crisis Text Line mental health professionals. Text HOLA to 741741 or text to 442-AYUDAME in WhatsApp to be connected to a trained Crisis Counselor in Spanish. Text CRISIS to 741741 for English. Crisis Text Line currently offers its service in the USA, UK, Canada, and Ireland.



INSPIRING CHILDREN FOUNDATION NOT ALONE CHALLENGE

Anxiety, depression and suicide rates are at a historic high, yet 50% of Americans who need proven tools and resources don't have access to them. During November 2022, iHeart teamed up with multi-platinum singer-songwriter and mental health pioneer Jewel to launch the #NotAloneChallenge. The challenges provided free mental health tools and raised awareness for mental health throughout the holiday season.

The mission of the #NotAloneChallenge was to remind people they are not alone during the holidays, to offer free mental health resources and to raise funds to make mental health available to those in need through Jewel's Inspiring Children Foundation. The #NotAloneChallenge brought together an extensive collaboration, one of the largest to-date, of more than 120 thought leaders and executives in tech, finance, entertainment, music, sports and mental health, all banding together to participate in the campaign.

The #NotAloneChallenge inspired people to create a short video sharing their support and advocacy for mental health, then challenging and tagging friends to participate. iHeart participants included radio personalities Elvis Duran, Bobby Bones and Greg T who shared their

personal connection to mental health challenges and encouraged others to participate via social media.

The campaign also included an auction that raised funds to make free online tools and in-person programs more readily available. The funds help provide wellness to people in need, and to scale the Inspiring Children Foundation's best-in-class, innovative mental health curriculum. iHeart organized and sponsored a private holiday singalong and toast (choice of hot chocolate or a cocktail) with award-winning actor, singer and songwriter Darren Criss at the famed Café Carlyle on December 7th in New York City, where Darren debuted his new show, "A Very Darren Crissmas: Live at Café Carlyle." iHeart stations promoted the opportunity across their radio and social media platforms.

“

The power of iHeartRadio's platform is undeniable. I am very grateful to Bob Pittman, Tom Poleman and John Sykes for using this power to help solve our nation's mental health crisis."

JEWEL

SINGER-SONGWRITER, ACTRESS,
AUTHOR AND FOUNDER,
INSPIRING CHILDREN FOUNDATION

CAMPAIGN IMPACT

1.46B
campaign social following

+500
participants

+200
participants



Join the #NotAloneChallenge

Benefiting Inspiring Children Foundation & other named charities



CAMPAIGN SNAPSHOT

12/02/22 - 1/01/22
dates running

353
iHeartMedia stations

30,174,500
impressions

ABOUT

INSPIRING CHILDREN FOUNDATION

InspiringChildren.org

For 21 years Jewel's Inspiring Children Foundation (ICF) has been transforming the lives of at-risk youth in Las Vegas through a whole human approach to physical, emotional and mental health. ICF serves 2,500 youth in-person and millions online. 95% of students in their Leadership Program have earned college scholarships for academics & athletics (tennis) to some of the best colleges in the US. 100% of our last graduating class self-reported a full remission in their depression and suicidal ideation symptoms. Parts of the program are now being duplicated in 22 cities by other nonprofits.



2022 LOCAL MENTAL HEALTH COMMUNITY SPOTLIGHT

iHeart has been committed to fostering a culture within communities that supports talking about mental health issues like anxiety and depression for several years through partnerships with leading mental health organizations, including the National Alliance on Mental Illness (NAMI) and the Child Mind Institute. In the last three years, amidst the pandemic, the topic has become even more relevant, with increased rates of mental health problems being reported across the U.S. In addition to the many national mental health programs that iHeart supports and develops, many stations worked locally to address the mental health crisis among their listeners.

ANCHORAGE, AK **iHEARTMEDIA ANCHORAGE**

In 2022, the CEO of Volunteers of America (VOA) Alaska joined the 650 KENI afternoon show on multiple occasions, highlighting the services provided by the organization. VOA Alaska also joined morning shows on 101.3 KGOT and Magic 98.9 FM to share information with listeners about the organization's youth mental health services.

ASHEVILLE, NC **iHEARTMEDIA ASHEVILLE**

In 2022, iHeartMedia Asheville partnered with Vaya health to promote their crisis helpline, a free hotline for those who experience different crisis situations due to mental health, substance abuse or intellectual and developmental disability needs.

ATLANTA, GA **POWER 96.1**

In 2022, Georgia Department of Behavioral Health partnered with Power 96.1 for the 2022 Summer Ball, a concert featuring Charlie Puth, Kane Brown, Chainsmokers, Gayle, Russ and Em Beihold. The concert targeted a younger audience to educate them on naloxone, suicide prevention, vaping and more important health issues in the community. The station also ran on-air promos leading up to the event with important community resources.

BILOXI, MS **K99 COUNTRY**

In 2022, K99 Country partnered with Mississippi Council on Problem and Compulsive Gambling to produce and air a 30 minute public affairs show tackling the issue of gambling addiction.

CHILLICOTHE, OH **WSRW 101.5**

Local area physician Dr. Villarreal has a monthly program tackling various health issues and concerns in the community, including a conversation about the local mental health programs available in the Chillicothe community.

DENVER, CO **106.7 THE BULL**

In 2022, 106.7 The Bull celebrated anti-bullying month in partnership with Wendy's. The campaign encouraged students to take the pledge to stop bullying for a chance to win a ticket to a performance by Calista Clark at their school.

FAYETTEVILLE, AR **iHEARTMEDIA FAYETTEVILLE**

iHeartMedia Northwest Arkansas stations partnered with various local mental health organizations to produce and air multiple public affairs programs focusing on mental health with emphasis on topics like suicide, mental health around the holidays and mental health during the pandemic.

FORT SMITH, AR **iHEARTMEDIA FORT SMITH**

iHeartMedia Fort Smith stations aired multiple long-form public affairs programs where topics focused on mental health among children and mental health during the pandemic, as well as the mental health of veterans.

GRAND FORKS, ND **96.1 THE FOX**

In 2022, 96.1 The Fox ran a suicide and bullying prevention campaign with area students voicing the campaign on air. The campaign was also supported by local businesses and schools in the community.

HARTFORD, CT **THE RIVER 105.9**

In 2022, The River 105.9 ran weekly zoom sessions addressing mental health issues in the communities. The sessions were produced in public affairs shows that aired across the stations in the market over the weekends.

HOUSTON, TX **SUNNY 99.1 HOUSTON**

During mental health month in 2022, iHeartMedia Houston produced three public affairs shows that aired across four stations in the market - SUNNY 99.1, 94.5 The Buzz, KPRC 950 and SportsTalk 790 – covering various mental health topics pertaining to the community. Guests on the show included Partnership for a Drug Free America, as well as three local doctor consultants.

LIMA, OH **LIMA'S COUNTRY T102**

During 2022, mental health awareness was featured in the community public affairs programs throughout the year.

LITTLE ROCK, AR **iHEARTMEDIA LITTLE ROCK**

In 2022, iHeartMedia Little Rock interviewed a specialist from University of Arkansas for Medical Sciences (UAMS) regarding various topics surrounding mental health.

MANSFIELD, OH **Y105**

iHeartMedia Mansfield partnered with several local organizations including 33 Forever, the Richland Co. Mental Health Board and the Ashland Co. Mental Health Board to highlight various mental health issues in the community. The campaigns featured on-air PSAs, local public affairs interviews and interviews on various local on-air personalities' podcasts.

MARION, OH **iHEARTMEDIA MARION**

In 2022, iHeartMedia Marion had three of its weekly public affairs shows dedicated to mental health and addressing mental health in the Marion community. Guests on the public affairs shows included spokespersons from the Alcohol, Drug Addiction and Mental Health (ADAMH) Board of Crawford and Marion Counties.

McALLEN, TX **iHEARTMEDIA McALLEN**

iHeartMedia McAllen ran three mental health programs during the local community public affairs program called Borderline, which featured interviews with three different doctors from Valley Baptist Medical Center and South Texas Health System.

MINOT, ND **iHEARTMEDIA MINOT**

In 2022, iHeartMedia partnered with Dakota Medical Foundation to bring awareness to the importance of mental health. The campaign featured public service announcements directing listeners to the organization's resources.

HILADELPHIA, PA **POWER 99**

In 2022, Power 99 partnered with Philadelphia Department of Behavioral Health and Intellectual Disability Services to host two town halls promoting community mental health in the Philadelphia community, with an emphasis on communities of color. The stations also aired PSAs directing listeners to the organization's website for additional resources.



2022 LOCAL MENTAL HEALTH COMMUNITY SPOTLIGHT

PORTLAND, OR **1190 KEX**

1190 KEX featured various interviews on its public affairs show with the focus on mental health including Robyn Burke, manager of Portland Street Response, who talked about their expansion to a city-wide program responding to behavioral and mental health crisis calls that operates seven days a week. Another interview featured Dr. Thomas Insel who discussed mental health issues in the community and fighting the stigma around them.

PROVIDENCE, RI **iHEARTMEDIA PROVIDENCE**

All four iHeartMedia Providence stations ran PSAs throughout the year promoting the Samaritans of Rhode Island hotline, dedicated to suicide prevention in the community.

ROANOKE LYNCHBURG, VA **NEW COUNTRY 107.9 YYD**

In 2022, New Country 107.9 YYD once again promoted and supported American Foundation for Suicide Prevention's annual "Out of the Darkness Walks" in Lynchburg, Roanoke and the New River Valley, as well as the organization's "Bedford Hike for Hope" event, which provides an opportunity

to enjoy nature and acknowledge the ways in which suicide and mental health conditions have affected the lives of so many loved ones in the community.

SAINT LOUIS, MO **iHEARTMEDIA SAINT LOUIS**

iHeartMedia Saint Louis featured interviews on its public affairs show with subject matter experts and health care professionals tackling mental health issues and common mental health topics.

SALT LAKE CITY, UT **iHEARTMEDIA SALT LAKE CITY**

In 2022, iHeartMedia Salt Lake City supported LiveOn, a State of Utah campaign aimed to prevent suicide by promoting education, providing resources and changing our culture around suicide and mental health. On-air personalities promoted the campaign on air and on social media. In addition, the market conducted "Lunch & Learn" campaigns where, on each station, listeners were encouraged to enter their workplace for lunch and a visit from a LiveOn representative to discuss suicide in the workplace.

SAN FRANCISCO, CA **106.1 KMEL**

In addition to various PSAs run on 106.1 KMEL to promote mental health and wellness, The Bay Area Community Health Advisory Council (BAHAC) was featured on the public affairs show to promote free mental health services and programs.

SAN FRANCISCO, CA **STAR 101.3**

In addition to running various PSAs and interviews featured on STAR 101.3's public affairs shows, as well as various "Good News" segments highlighting local Mental Health services, STAR 101.3 featured Side by Side's Community Counseling team serving youth across the Bay Area.

SPRINGFIELD, MO **iHEARTMEDIA SPRINGFIELD**

iHeartMedia Springfield featured a 30 minute public affairs show with Jordan Valley Community Health Center addressing mental health and wellness in the community.

WASHINGTON, DC **DC101**

For the sixth year, DC101 continued its partnership with the American Foundation for Suicide Prevention (AFSP) and their Washington, D.C. "Out of the Darkness Walk." Since 2017, the DC101 One More Light team, led by DC101's Roche, has recruited more than 500 team members and raised over \$250,000 in support of AFSP's mission to save lives and bring hope to those affected by suicide.

WEST PALM BEACH, FL **iHEARTMEDIA WEST PALM BEACH**

iHeartMedia West Palm Beach ran a public affairs program produced and hosted by breast cancer survivor Deb Knepp, who brings her passion for the Palm Beaches to the mic weekly. The show covered events, organizations, health news and entertainment throughout the community featuring interviews with subject matter experts who address key mental health topics. The show aired across all stations in the market.

WINCHESTER, VA **Q102**

Q102 hosted its 22nd annual Friday Fish Fry to raise money to help people in crisis and those struggling with their mental health issues in the community. The station promoted the event for three weeks, including interviews, promotion on air, on our websites and social media. Q102 raised over \$30,000 for the cause this year, keeping the local community suicide hotline – Concern Hotline - supported and running.





An initiative of...



FOCUS ON RECOVERY & ADDICTION

iHeartMedia's commitment to combat substance misuse and overdose began with the launch of NOAC.org (National Opioid Action Coalition) in 2018 as a resource hub for the private and public sector to help communities and families combat the opioid epidemic. Additionally, for the past five years "iHeart's Recovery Month" media efforts have supported those in recovery, including their families and caregivers, and have helped inspire interventions to start the recovery journey. As part of this initiative, iHeart partnered with The Voices Project to support and promote

"Mobilize Recovery," a national bus tour that advocates for community-based recovery solutions and ending preventable overdose deaths.

In 2022, iHeart announced a multi-faceted campaign with the Partnership to End Addiction, a national nonprofit uniquely positioned to reach, engage and assist families impacted by addiction. iHeart was also honored by the Partnership to End Addiction for the company's support of the organization's work and dedication to ending addiction.

Hilary Swift, Mobile Recovery



NATIONAL OPIOID ACTION COALITION

In response to the national opioid epidemic, which has killed tens of thousands of Americans and impacted millions more, WPP, iHeartMedia and Fors Marsh Group launched the National Opioid Action Coalition (NOAC), an initiative focused on reducing stigma as a barrier to addiction prevention treatment and recovery. First launched in 2018, NOAC's work has become even more critical as the ripple effects of the COVID-19 pandemic continue to create a crisis collision that is impacting treatment and recovery.

The country is at a 50-year high in drug overdose deaths. NOAC aims to help support local, state and federal opioid misuse and addiction prevention, treatment and recovery efforts by elevating the conversation; providing communications tools, including media donations, to reduce stigma; and harnessing the power of individuals, communities and companies to get engaged. Since its inception, NOAC has launched targeted programs in several local communities highly affected by the crisis and brought together like-minded organizations that have offered expertise and tools to help address the opioid epidemic.

The coalition's website – noac.org – is a free online resource for people seeking information related to opioid misuse prevention, treatment and recovery. The website also provides free access to online resources including a treatment locator for people seeking assistance.

Additionally, iHeartMedia continues to launch multiple initiatives around National Recovery Month that recognize people in recovery and encourage people to share their recovery stories and create hope that recovery is possible. To date, the efforts have featured pop culture icons and influencers including Macklemore, Camila Cabello, Nikki Sixx, Dan & Shay, Cheryl Burke, City Girl Gone Mom, Melissa Etheridge and many others.

In 2019, the coalition launched #TalkToMe – a science-based public awareness initiative that aimed to reduce stigma as a barrier to opioid use disorder prevention, treatment and recovery. NOAC allows and invites government agencies and private sector companies to use and deploy its #TalkToMe creative to help combat substance use disorder and addiction stigma. iHeartMedia offers a media matching program for specific public outreach campaigns to help extend the reach and results of communications efforts to end the crisis and serve our communities.





IHEART'S NATIONAL ADDICTION AND RECOVERY MONTH

The opioid crisis is one of the most pressing human crises in our society. The CDC estimated there were about 107,600 overdose deaths for the 12-month period between July 2021 and June 2022. There are over 23 million Americans who live in long-term recovery in the United States. When given support—without shame or judgment—we know empirically that people do get better, and that people do recover.

iHeart has been supporting National Recovery Month since 2018 and has launched several media campaigns and initiatives focused on reducing the stigma around addiction. Over the last four years, iHeart has enlisted influencers and subject matter experts to reach the most diverse and vulnerable populations in an effort to increase understanding that addiction is a disease, and that recovery is possible.

This year, iHeart, in partnership with The Voices Project's "Mobilize Recovery, launched its largest media effort to date with radio spots recorded by musicians and influencers including

Macklemore, Dylan Scott, Lauv, Cheryl Burke, Jimmie Allen, City Girl Gone Mom and many others that ran across all iHeart radio stations. A cross country bus tour in support of these efforts was heavily promoted across iHeart, including on the iHeart Recovery Month website.

In 2022, iHeart expanded its reach by launching a streamlined online destination to support iHeart's Recovery Month, becoming a leading media platform to support those in recovery, their families and caregivers, and help inspire interventions to start the recovery journey. The all-new website includes a location finder powered by the Substance Abuse and Mental Health Services Administration that matches users by zip code to substance abuse and/or mental health treatment facilities in the United States; detailed information on the "Mobilize Recovery " bus tour; and access to all iHeart-produced PSAs.

“*It is incredibly important to raise awareness, address stigma and bring people together to celebrate America's strong and resilient recovery community. Avenues of meaningful engagement and accessible treatment, prevention and recovery services and supports are needed now more than ever. SAMHSA remains committed to forging ahead with partners at all levels to lower barriers, create inclusivity and listen to the unique needs of those in, or seeking recovery. We want everyone across the nation to know that help is available, and recovery is possible.”*

MIRIAM E. DELPHIN-RITTMON, PH.D.
ASSISTANT SECRETARY FOR MENTAL HEALTH AND SUBSTANCE USE AND THE LEADER OF THE SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION (SAMHSA)



Hilary Swift, Mobile Recovery

CAMPAIGN IMPACT

+50M
impressions across 834 iHeartMedia stations during its nearly two-week lifespan

+30
artists and influencers participated in the campaign

CAMPAIGN SNAPSHOT

9/12/22 - 9/26/22
dates running

825
iHeartMedia stations

35,886,900
impressions



MOBILIZE RECOVERY

Now in its 33rd year, National Addiction & Mental Health Recovery Month is a month-long, federally recognized acknowledgment of substance use disorder, commonly known as addiction. September is designated as a time to celebrate the gains made by those in recovery, just as we celebrate improvements made by those who are managing other health conditions such as hypertension, diabetes, asthma and heart disease.

In 2022, The Voices Project and iHeart teamed up with tech partners Meta, Google and Twitter for the Mobilize Recovery 2022 National Bus Tour for National Addiction & Mental Health Recovery Month. The national tour ran from September 5 – October 6 and visited 27 cities across the country to host over 40 events — with each stop highlighting the recovery experience that is so unique in different regions throughout America, advocating for community-based recovery solutions and ending preventable overdose deaths.

Since 2018, iHeart has been at the forefront of addressing the nation’s opioid epidemic, as well as the country’s mental health crisis, with the launch of several public awareness initiatives designed to merge public and private audiences with pop culture influencers to reduce stigma around mental health, addiction and opioid use disorder.

This year, all iHeart radio stations promoted the tour stops via both local and national on-air and on social media.

Additionally, this year iHeart’s BIN: Black Information Network coordinated with the White House to cover and promote a special bus tour stop to discuss the issue with Second Gentleman Douglas Emhoff and ONDCP Director Rahul Gupta and had them sign the Mobilize Recovery bus.

Over the last four years, iHeart has enlisted influencers and subject matter experts to increase understanding that addiction is a disease, and that recovery is possible. iHeart and Mobilize Recovery also partnered last year for the “Recover Out Loud” concert featuring headliner Macklemore, which was heavily promoted by iHeart and streamed exclusively on iHeartRadio, and iHeartRadio’s Facebook / Meta and YouTube channels.

“

We are changing the nation’s attitude towards supporting recovery – and it requires attention, focus and urgency from the critical verticals of grassroots NGOs, private sector companies, government agencies and elected officials.”

RYAN HAMPTON
FOUNDER, THE VOICES PROJECT AND CREATOR OF MOBILIZE RECOVERY



Hilary Swift, Mobile Recovery

CAMPAIGN IMPACT

10,403
miles traveled, 25 states, over 35 events by The Mobilize Recovery 2022 bus distributed over 11,000 fentanyl test strips

10K
free overdose response kits with naloxone

1M
Americans reached in just under one month

+1M
people tuned in to the Recover Out Loud Concert with +1.7 million unique impressions and 11,400 social engagements

ABOUT

THE VOICES PROJECT
VoicesRiseUp.org

The Voices Project is a grassroots recovery advocacy organization that is changing the way America thinks about recovery, one voice at a time. End the silence, end addiction. Learn more and get involved. Work Together.



PARTNERSHIP TO END ADDICTION

Substance use and addiction affects more than 20 million Americans each year. One in two Americans report they have a family member or close friend with a substance use disorder. Approximately 296 people will die today from an overdose. For the last several years, iHeart has been dedicated to finding solutions to help people understand addiction and connect them with the best resources available.

In 2022, iHeart announced a multi-faceted campaign with Partnership to End Addiction, a national nonprofit uniquely positioned to reach, engage and help families impacted by addiction. The partnership provides parents and caregivers with personalized support programs, tools and resources to care for their child, feel confident about their ability to help and be more hopeful about the future, all of which ensures better outcomes.

Through a series of national PSAs, the iHeart campaign aimed to empower families and communities to help prevent and treat substance use disorders and addiction, and support recovery for their

children and loved ones. The PSA specifically targeted family members who are helping someone struggling with addiction to let them know that they are not alone and to drive them to Partnership to End Addiction's website for support and resources.

In 2020, Enrique Santos, President & Chief Creative Officer of iHeartLatino and host of "The Enrique Santos Show" and "On The Move with Enrique Santos," hosted Partnership to End Addiction's virtual Hope Out Loud Gala, which included an intimate conversation between Bobby Bones, host of the nationally syndicated "The Bobby Bones Show," and iHeart's President, Chief Operating Officer & Chief Financial Officer Rich Bressler. The virtual event took place on November 15, 2022 and was an inspiring 45 minute experience to help empower families struggling with a loved one's addiction.

“

Thank you Rich Bressler and iHeartMedia for all the work you do to shine a light on addiction and mental health, topics long suppressed from public conversation. We are so grateful for your partnership on this new media campaign, which is actively reaching families across the nation with our life saving addiction resources.”

CREIGHTON DRURY

CEO, PARTNERSHIP TO END ADDICTION



CAMPAIGN IMPACT

+\$1.6M
raised at the Hope Out Loud Gala

+1.5M
people accessed our educational resources on drugfree.org

+20K
families Directly served

CAMPAIGN SNAPSHOT

11/17/22 - 12/02/22
dates running

746
iHeartMedia stations

34,004,300
impressions

ABOUT

PARTNERSHIP TO END ADDICTION

DrugFree.org

Partnership to End Addiction is a national nonprofit uniquely positioned to reach, engage and help families impacted by addiction. With decades of experience in research, direct service, communications and partnership-building, we provide families with personalized support and resources — while mobilizing policymakers, researchers and health care professionals to better address addiction systemically on a national scale.



DRUG ENFORCEMENT ADMINISTRATION

NATIONAL PRESCRIPTION DRUG TAKE BACK DAY

The drug overdose epidemic in the United States is a clear and present public health, public safety and national security threat. The Drug Enforcement Administration's (DEA) "National Prescription Drug Take Back Day" encourages the public to remove unneeded medications from their homes as a measure of preventing medication misuse and opioid addiction from ever starting.

For more than a decade, DEA's "National Prescription Drug Take Back Day" has helped Americans easily rid their homes of unneeded medications—those that are old, unwanted or otherwise no longer needed—that too often become a gateway to addiction.

For the last several years, iHeartMedia has helped inform its listeners of the thousands of local sites nationwide where individuals can dispose of expired, unused and unwanted prescription medications as part of the "National Prescription Drug Take Back Day" and throughout the year.

iHeart played an active role in supporting the official DEA "Take Back Day" in October, which yielded the disposal of 324 tons of expired, unused and unwanted prescription medications across the country. iHeart radio stations across the country helped promote "National Take Back Day" in 2022 by airing a series of radio spots meant to encourage participation in the campaign and to educate listeners about the importance of disposing of any unwanted, unused or expired prescription medications in their homes.

Since the first National Prescription Drug Take Back Day, the DEA has collected more than 8,300 tons of expired, unused and unwanted prescription medication.

“

I encourage everyone across the country to dispose of unneeded medications to help keep our communities safe and healthy. The Take Back campaign is part of DEA's continued efforts to combat the drug poisoning epidemic and protect the safety and health of communities across the United States.”

ANNE MILGRAM
ADMINISTRATOR, DEA

Getty Images



CAMPAIGN IMPACT

4,340
total law enforcement participation

4,902
total collection sites

647,163
lbs. (324 Tons) total weight collected

16,636,729
lbs. (8,318 Tons) all time total weight

25,500
iHeart PSAs

5M
streaming audio impressions



ENVIRONMENTAL

iHeartMedia continually looks for ways to encourage the communities in which we live and work to protect the environment and conserve energy and natural resources.

In 2020, iHeartMedia made a company-wide commitment to this effort with the launch of iHeartRadio Earth, a long-term sustainability initiative designed to inspire iHeart's millions of listeners to take action to positively impact the environment. Now in its third year, iHeartRadio Earth is rooted in the belief that millions of small actions have the potential to make a massive difference for the environment. Since the program's inception in April 2020, iHeart has contributed over \$8.7 million in donated media across all iHeartMedia stations for this campaign alone.

Additionally, iHeart supports a number of nonprofit organizations that are changing the world by helping solve pressing issues facing our planet. From PSAs to local long-form shows and live events, local radio stations use their platforms to inform and educate their audiences and incite actions that will preserve and protect our world and have a lasting impact on our environment for generations to come.

Local stations continue to support and promote the sustainability and beautification of their local neighborhoods by participating in local events and campaigns on Earth Day and throughout the year. Additionally, many of our news talk stations and iHeart podcasts are committed to inciting meaningful science-based discussions within communities across the U.S.



iHEARTRADIO EARTH

In April 2020, iHeart launched iHeartRadio Earth, a company-wide sustainability initiative designed to inspire iHeart's millions of listeners to take action to positively impact the environment.

iHeartRadio Earth is designed to sharpen the company's focus on sustainability with the goal of increasing listeners' knowledge of simple actions they can take every day to help the environment. The campaign is rooted in the belief that millions of small actions have the potential to make a massive difference for the environment.

The series of PSAs developed in partnership with the National Environmental Education Foundation (NEEF), the nation's leading organization in lifelong environmental learning, provide useful tips and information about environmentally conscious actions and behaviors while also helping consumers save money during this unprecedented and challenging time. The program also provides listeners with information about virtual ways to explore the outdoors, including free guided tours of national parks, online workshops and more.

The multi-year PSA campaign educates audiences across iHeart's broadcast radio stations and platforms about small steps they can take in their daily lives to make a positive impact in their own communities and on the planet. Since the program's inception, over 65 spots have been created addressing issues such as consumers' behavioral changes due to the COVID-19 pandemic and its impact on energy and water usage as well as how families shop for, consume and dispose of food; waste reduction; energy optimization; reducing food waste and carpooling to reduce greenhouse emissions; and so much more. The spots run daily on iHeartRadio stations across the country.

All of iHeartRadio Earth's efforts lead listeners to an online destination for more information on how to conserve and protect the planet in their own communities. The website also provides an opportunity to search for local virtual volunteer activities powered by VolunteerMatch.

“

The partnership with iHeartMedia has been invaluable to NEEF. Our collaboration on iHeart Earth contributes directly to NEEF's mission of making the environment more accessible, relatable, relevant and connected to the daily lives of all Americans by bringing our Public Service Announcements into the homes of millions of listeners across the country. The campaign motivates them to visit the iHeartRadio Earth website to learn how to incorporate smart and sustainable actions in their everyday routine to improve their lives and the health of the planet.”

MERI-MARGARET DEOUDES
PRESIDENT AND CEO, NATIONAL ENVIRONMENTAL EDUCATION FOUNDATION (NEEF)

CAMPAIGN IMPACT

+770K
aired spots since 2020

+\$8.7M
in media value

65
created spots



ABOUT

THE NATIONAL ENVIRONMENTAL EDUCATION FOUNDATION (NEEF)

NEEFusa.org

Congressionally chartered in 1990, NEEF is a non-partisan, non-advocacy organization working to make the environment more accessible, relatable, relevant and connected to people's daily lives. We build effective public-private partnerships and develop programs and initiatives that advance environmental education and engagement.

VOLUNTEER MATCH

VolunteerMatch.org

Founded in 1998, VolunteerMatch is the most effective way to recruit highly qualified volunteers for nonprofits. We are the largest nonprofit network in the world with the most nonprofits and volunteer opportunities. We believe everyone should have the chance to make a difference. That's why we make it easy for good people and good causes to connect. We've connected millions of people with great places to volunteer and helped tens of thousands of organizations better leverage volunteers to create real impact.



A PLANET REIMAGINED AND THE UNITED NATIONS DEVELOPMENT PROGRAMME

The Sustainable Development Goals (SDGs) are a collection of 17 “Global Goals” designed to be a “blueprint to achieve a better and more sustainable future for all.” The goals were set in 2015 by the United Nations General Assembly, endorsed by every country in the world and are intended to be achieved by the year 2030.

Building on a long-standing relationship with Planet Reimagined (formerly Sustainable Partners, Inc.), a climate impact social venture founded by musician Adam Met of the indie pop band AJR, iHeart teamed up once again in 2022 with Planet Reimagined and the United Nations Development Programme (UNDP), the UN’s largest agency and central coordinator of the SDGs in 170 countries. Through this partnership, iHeart shared messages of sustainability with iHeartRadio listeners across the country.

The all-new campaign included a series of two powerful spots produced by iHeart’s creative team that explored the benefits

of rooftop farms as an amazing solution for fresher foods that are healthier and better for the planet; the impact of urban gardens on pollution; and information on managing waste. Both spots encouraged listeners to think of ways that they might reduce their impact on our world through simple, everyday actions that are in alignment with the Sustainable Development Goals.

The first of a multi-year campaign launched in 2019 garnered over 88 million impressions on over 800 iHeartRadio stations. The original campaign was presented as part of the UN General Assembly Week and artists such as Steve Aoki, Runaway June, Local Natives, MAX, AJR and Rachel Crow recorded PSAs to educate the public about the SDGs through small actions like single use plastics, LED lightbulbs, recycling and reducing food waste.

“

Our partnership harnesses the emotional energy of music to reach people’s hearts as well as their minds, making it more likely that they’ll get involved in working for real change and real solutions to the climate challenge. We appreciate iHeart’s commitment to using its huge platform to help make change possible.”

ADAM MET
EXECUTIVE DIRECTOR,
PLANET REIMAGINED

CAMPAIGN IMPACT

+50K
views across organization's digital platform

~1M
in-kind media donated by iHeartMedia over two years



CAMPAIGN SNAPSHOT

1/21/22 - 1/31/22
dates running

599
iHeartMedia stations

17,581,300
impressions

ABOUT

PLANET REIMAGINED

PlanetReimagined.com

Planet Reimagined is a start-up social impact venture that fosters and inspires research-driven THOUGHT and turns it into collaborative ACTION to fight the climate crisis and deliver fair solutions for people and the planet. Planet Reimagined brings together young researchers from around the world to work with experts and policy makers to explore new ideas and solutions that address climate, inequality, and human rights, developing ACTION campaigns with media partners, artists, policy makers and influencers to communicate and expand the reach of RESEARCH — putting it in the hands of the people who can do something about it.



AMERICAN FORESTS

AN INITIATIVE OF iHEARTIMPACT

Almost 60% of America's drinking water originates from our national forests. Trees bring clean air and cooler temperatures to cities and neighborhoods and are vital to our health and wealth. But a map of tree cover in cities is too often a map of income and race as trees are sparse in low-income neighborhoods and some neighborhoods of color. American Forests, the nation's oldest conservation nonprofit organization, launched a Tree Equity program that strives to create Tree Equity by bringing trees to where they are needed the most.

Through iHeartIMPACT's partnership with Aspiration, the global leader in "sustainability as a service" for consumers and companies, a \$100,000 grant was given to American Forests to help them raise awareness

around tree equity and the importance of healthy and resilient forests across the country.

iHeart's 2022 efforts were focused on the city of Phoenix, one of the nation's hottest cities, which broke the record for most recorded high-heat days with more than 143 days above 100 degrees in 2020. Such high temperatures are dangerous to everyone, but neighborhoods without enough trees — which are frequently low-income or communities of color — face a particular threat from high heat. The funds were directed at the creation of a "Cool Corridor," which marked a major milestone in Phoenix's multi-year partnership with American Forests, as well as Phoenix's Metro Urban Forestry Roundtable.

“

With today's planting of more than 250 trees in the city's first 'Cool Corridor,' we mark an important milestone toward our goal of 100 Cool Corridors by 2030. With American Forests and private sector partners, we're proud to prioritize investment in low-income and heat-vulnerable neighborhoods. This corridor models the vision for Tree Equity and will serve students walking to and from nearby schools, public transit riders and residents in this community.”

KATE GALLEGO
MAYOR, PHOENIX

Getty Images



CAMPAIGN IMPACT

+100K
in IMPACT funding provided to American Forests on behalf of Aspiration

+250
trees planted in Phoenix to establish a 'cool corridor'

ABOUT

AMERICAN FORESTS

AmericanForests.org

American Forests creates healthy and resilient forests, from cities to large natural landscapes, that deliver essential benefits for climate, people, water and wildlife. They advance our mission through forestry innovation, place-based partnerships to plant and restore forests, and movement building.



ENVIRONMENTAL 2022 LOCAL SPOTLIGHTS

GREEN SOLO CUP PARTY 101.7 THE BULL

BOSTON, MA

On April 26, 2022, iHeartMedia Boston's 101.7 The Bull held its Green Solo Cup Party featuring Hardy. A portion of the ticket proceeds benefited Friends of the Boston Public Garden. Approximately \$5,000 was raised from the event.

RE-TREEING IOWA NEWS RADIO 600 WMT

CEDAR RAPIDS IOWA CITY, IA

In 2022, News Radio 600 WMT partnered with Trees Forever, a local nonprofit based in Marion, Iowa, for Re-Treeing Iowa. The event promoted the planting of trees to recover from the 2020 derecho and improve water quality in the community.

BIG SHELL BEACH CLEANUP IHEARTMEDIA CORPUS CHRISTI

CORPUS CHRISTI, TX

KRYS and KKTX are long-time supporters of Friends of Padre, an organization dedicated to the preservation and betterment of North Padre Island and the people and wildlife that call it home. On February 26 at the 27th annual Big Shell Cleanup, 500 volunteers removed 30 tons of trash from 62 miles of beach that comprises the Padre Island National Seashore.

The stations played an active role in supporting the event through on-air promotion and its public affairs podcast promoting the cleanup.

REDUCING ONE TIME USE PLASTIC 97.3 KBCO

DENVER, CO

On Earth Day 2022, 97.3 KBCO partnered with The Alliance Center to spread the message of reducing one-time use plastic and the effects it has on our environment. The campaign featured live mentions, social media posts and recorded public service announcements (PSAs) voiced by children to further stress how we are leaving the planet for the next generation to use.

CONNECTICUT GROWN THE RIVER 105.9

HARTFORD, CT

In 2022, The River 105.9 partnered with the Connecticut Department of Agriculture to promote buying locally sourced foods and vegetables and to educate the public on its benefits. The campaign also featured local growers and producers to create awareness in the community.

TREES FOR HOUSTON SUNNY 99.1 HOUSTON

HOUSTON, TX

In 2022, SUNNY 99.1 Houston featured Trees for Houston across five interviews in its public affairs shows discussing the goal of the organization to plant one million trees in Houston over the next 10 years.

TANNER & DREW'S TRASH BANDITS 105.9 THE BREW

PORTLAND, OR

In 2022, 105.9 The Brew's morning show hosts Tanner and Drew recruited listeners to help clean up a Portland neighborhood during Earth Month in partnership with SOLVE Oregon, whose mission is to bring Oregonians together to improve our environment and build a legacy of stewardship.

WILDFIRE PREVENTION IHEARTMEDIA SAN FRANCISCO

SAN FRANCISCO, CA

iHeartMedia San Francisco ran PSAs and highlighted various environmental nonprofits on its public affairs show to highlight the importance of fire safety and emergency preparedness throughout the year and especially during California wildfire season.

EARTH DAY CELEBRATION KIX 100.9

SPRINGFIELD, MA

In 2022, KIX 100.9 partnered with People's Bank to distribute plant seeds at various bank locations as part of their Earth Day celebration.

AMERICA RECYCLES DAY REAL RADIO 92.1

WEST PALM BEACH, FL

In 2022, Real Radio 92.1 and 1290 WJNO interviewed the Solid Waste Authority about America Recycles Day and their event to celebrate it and promote recycling.





REMEMBERING 9/11

September 11th, 2001 is a day we – as a country and as a company – will never forget. Twenty-one years ago, iHeart was called upon in ways we never imagined. Following the events of 9/11, the iHeart team rallied, with many stations forgoing their usual formats to provide continuing crucial information to devastated communities; provide much-needed connection and emotional support; and help with cleanup efforts. During and after the crisis, a number of our on-air personalities served as touchstones for their listeners in the cities attacked and around the country, helping people understand what happened, what they could do to help and where they could find the assistance many of them desperately needed.

As more and more time passes, iHeart remains committed to commemorating the anniversary of the attacks on the World Trade Center, the Pentagon and flight UA 93 in Shanksville, PA and the thousands of people who lost their lives as a result. We encourage listeners in every city across the country to remember by serving their communities and neighbors as part of our work with 9/11 Day and to support fundraising initiatives for the victims of 9/11.



SEPTEMBER 11 NATIONAL DAY OF SERVICE & REMEMBRANCE

For more than a decade, iHeartRadio has been an important national partner with the nonprofit 9/11 Day to annually promote and support the federally-recognized September 11 National Day of Service. Working with 9/11 Day, iHeart stations across the United States have encouraged tens of millions of Americans to remember and pay tribute on the anniversary of the 9/11 tragedy by volunteering, donating to charities or performing other good deeds and acts of kindness.

These efforts have helped transform the anniversary of 9/11 into the largest day of charitable service in America.

In 2022, to support and commemorate the day, iHeart aired 9/11 Day's inspiring national PSA campaign, entitled "State of Unitedness," which urges Americans to work together to resolve differences and rekindle the spirit of unity that arose in the nation, and in many parts of the world, following the 9/11 attacks.

iHeart's radio campaign included a series of PSAs that featured 9/11 families, survivors, first responders, Gold Star parents and others impacted by 9/11 and its aftermath reminding fellow Americans to refocus on their common humanity. The radio PSAs, set to the lyrics of Bruce Springsteen's 9/11-themed song "The Rising," included the voices of Will Jimeno, a former NY-NJ Port Authority police officer who was buried for 13 hours beneath the rubble of the World Trade Center towers; Jay Winuk, a 9/11 family

member who lost his younger brother Glenn J. Winuk, an attorney and volunteer firefighter and EMT, in the line of duty in the collapse; Scott Strauss, a retired New York City Police Department officer who helped rescue survivors trapped under debris after the collapse; Kathy Dillaber, a survivor of the 9/11 attack of the Pentagon who also lost her sister during the 9/11 attack; and Cait Leavy, who was just 10 years old when she lost her father, FDNY Lt. Joseph Leavy, on Sept. 11.

All PSAs encouraged listeners to visit 911day.org to find lists of "good deeds" they could choose to do in observance of the 9/11 anniversary. The 9/11 Day website also included free lesson plans for parents and teachers and video interviews with 9/11 family members, survivors, first responders, recovery workers, Gold Star parents and military veterans.

Additionally, 9/11 Day again hosted large-scale, in-person hunger relief volunteer events in 11 cities across the nation in collaboration with AmeriCorps -- the federal agency which provides year-round investment in and support of service and volunteerism, and engages millions of its AmeriCorps members, volunteers, alumni, organizations and communities to serve in honor of both MLK Day and 9/11 Day. iHeartRadio stations in New York; Atlanta; Boston; Chicago; Dallas; Washington, DC; Los Angeles; Phoenix; St. Louis; Minneapolis and Philadelphia played an active role in the recruitment of volunteers to 9/11 Day events by providing both on-air and digital media support.

“
We are indebted to the iHeart organization and to its hundreds of stations, employees and on-air talent who once again inspired millions of Americans to remember and pay tribute on the anniversary of 9/11 through kindness, service and expressions of unity.

DAVID PAINE
CO-FOUNDER & PRESIDENT,
9/11 DAY

CAMPAIGN IMPACT

8,000
volunteers mobilized

2.6M
healthy, non-perishable meals packed that were donated to local Feeding America-affiliated food banks that serve those at risk of hunger



ABOUT

9/11 DAY

911day.org

9/11 Day is the respected nonprofit that founded and annually organizes the federally-recognized September 11 National Day of Service and Remembrance. Launched in 2003 with broad support from the 9/11 community, the 9/11 Day Observance has become a positive, permanent and nonpartisan tribute to the 9/11 victims, first responders, military personnel and others who rose in service in response to the attacks. In commemoration of the anniversary of the September 11, 2001 terrorist attacks, the 9/11 Day organization hosts large scale volunteer service projects, focused on hunger relief, in many cities around the nation. 9/11 Day also provides free educational materials and lesson plans to teachers that have inspired more than one million students to engage in service for 9/11. Additionally, 9/11 Day supports many other programs as well, including delivering free toolkits and resources to hundreds of employers, nonprofits and other groups, to facilitate their participation in 9/11 Day.

CAMPAIGN SNAPSHOT

9/02/22 - 9/12/22
dates running

827
iHeartMedia stations

26,503,100
impressions



TUNNEL TO TOWERS FOUNDATION

Stephen Siller, a young New York City firefighter, was one of thousands of people who lost their lives when the World Trade Center collapsed on September 11, 2001. Stephen gave his life while trying to save others. He was off duty, about to play golf with his brothers, when he learned about the attack on the Twin Towers. Since the Brooklyn Battery Tunnel was closed to traffic, Stephen ran in full 60-pound firefighting gear through the tunnel to the Towers, only to lose his life with 342 other members of the Fire Department of the City of New York. Afterwards, his family, led by brother Frank Siller, started the Tunnel to Towers Foundation with the mission of honoring his sacrifice.

The Foundation began paying off the mortgages of fallen first responders, easing the financial burden of loved ones left behind. Since that time, they've expanded their scope to encompass Gold Star families and are building some of the most advanced "smart" homes for critically injured veterans and first responders. They also pay off the mortgages of families with young children for first responders lost to 9/11 illnesses. Their mission has grown even more: Tunnel to Towers has declared it aims to end homelessness for veterans.

Shelli Sonstein, co-host of Q104.3's "The Jim Kerr Rock And Roll Morning Show," has led iHeart's partnership with the Tunnel to Towers Foundation for the last eight years. She's inspired thousands of Q104.3 listeners to join her in two of the organization's most successful events, including the "Tunnel to Towers Tower Climb NYC" at the One World Observatory, where participants climb 104 stories to celebrate the life and sacrifice of all 9/11 heroes including FDNY Firefighter Stephen Siller and FDNY Captain Billy Burke; and "The Tunnel to Towers 5K Run & Walk" in New York City, an event that symbolically recreated Stephen Siller's final footsteps from the foot of the Battery Tunnel to the Twin Towers and pays homage to the 343 FDNY members as well as law enforcement officers and civilians who lost their lives on September 11, 2001. In the last seven years the stations' efforts have raised over \$75,000 for the organization through these two events.

Additionally, over the last two decades, iHeartMedia New York has forged a deep relationship with Tunnel to Towers and, in 2022, launched a series of campaigns and programs across all of its stations and iHeartRadio that included:

- Producing a powerful and moving #LoveSomeoneWithDelilah podcast episode, featuring Frank Siller, on the eve of the 20th anniversary of 9/11.
- Teaming up with the Tunnel to Towers Foundation to promote their 5K Run & Walk NYC to help honor those lost on 9/11 and all of those lost in the days, months and years since the War on Terror.
- Supporting Frank Siller's "Never Forget Walk" that paid tribute to America's fallen heroes. To commemorate the 20th anniversary of the attack, Frank Siller walked from the Pentagon to Shanksville, Pennsylvania and on to Ground Zero. Shelli joined him briefly on his more than 500-mile journey through six states in 42 days, which began August 1, 2021 and fittingly finished on September 11, 2021 at Ground Zero.
- Dedicating over a dozen of Shelli Sonstein's Sunday community affairs programs to Tunnel to Towers.
- Social media support for Tunnel to Towers.
- Being named the beneficiary of the Q104.3 "Rock and Roll Car Show" in August.

“

The Tunnel to Towers Foundation's primary mission has always been to ensure America Never Forgets the heroic actions that took place on September 11, 2001. The unwavering support we have received from iHeartMedia has allowed us to deliver this message to millions of people. iHeart's commitment to our nation's active service members, veterans and first responder families has been key to our continued growth. We are so grateful to have them in our corner.”

FRANK SILLER
CHAIRMAN & CEO,
TUNNEL TO TOWERS FOUNDATION



ABOUT

THE TUNNEL TO TOWERS FOUNDATION

T2T.org

The Tunnel to Towers Foundation is dedicated to honoring the sacrifice of FDNY Firefighter Stephen Siller, who laid down his life to save others on September 11, 2001. For more than 20 years, the Foundation has supported our nation's first responders, veterans and their families by providing these heroes and the families they leave behind with mortgage-free homes to hundreds of employers, nonprofits and other groups, to facilitate their participation in 9/11 Day.

CAMPAIGN IMPACT

+200
mortgage-free homes provided to our injured veterans and first responders, fallen first responder families, and Gold Star families

+600
mortgage-free homes to our nation's heroes

+\$500M
in commitments across all programs



9/11 LOCAL STATION HIGHLIGHTS

Many iHeart employees who assisted with 9/11 broadcast and recovery efforts that day are still a part of the iHeart team 21 years later, something that makes us immensely proud and speaks to their continuing dedication to serve our communities. In 2022, many iHeart stations commemorated 9/11 on-air and honored the heroes of the day with special broadcasts and periods of remembrance.

NEWSRADIO 790 WAEB ALLENTOWN, PA

NewsRadio 790 WAEB hosted a week-long radiothon to raise awareness and funds for Folds of Honor, a nonprofit organization that provides educational scholarships to the spouses and children of military members who have fallen or been disabled while serving in the United States armed forces or as a first responder. The radiothon raised over \$111,700.

1040 WHO DES MOINES, IA

iHeartMedia Des Moines once again partnered with the City of Des Moines to place flags in Gray's Lake Park commemorating all victims of the 9/11 attack.

96.1 THE FOX GRAND FORKS, ND

99.3 The Fox Rocks commemorated the anniversary of 9/11 through on-air vignettes and social media support reminding listeners of the importance of 9/11.

THE RIVER 105.9 HARTFORD, CT

The River 105.9 ran special on-air programming reminding listeners in the community of the importance of 9/11, as well as hosting an honoring event for the fallen victims of 9/11 at the local 9/11 Day memorial.

iHEARTMEDIA HOUSTON HOUSTON, TX

For the 21st anniversary of 9/11, iHeartMedia Houston news stations ran stories about the fallen victims and heroes of the 9/11 attacks during newscast hours.

iHEARTMEDIA MINOT MINOT, ND

iHeartMedia Minot Aired a specially produced segment remembering the victims and heroes of 9/11.

1190 KEX PORTLAND, OR

1190 KEX ran public service announcements in support of 9/11 National Day of Service.

iHEARTMEDIA SALT LAKE CITY SALT LAKE CITY, UT

iHeartMedia Salt Lake City on-air personalities reminded listeners of the importance of the 9/11 anniversary, as well as honoring the victims and heroes of 9/11.

106.1 KMEL SAN FRANCISCO, CA

The 21st anniversary of 9/11 was covered in news segments during Morning Drive on iHeartMedia San Francisco's 106.1 KMEL.

STAR 101.3 SAN FRANCISCO, CA

The 21st anniversary of 9/11 was covered in news segments during Morning Drive on iHeartMedia San Francisco's STAR 101.3.

93.3 FLZ TAMPA, FL

93.3 FLZ'S 'The Joe Show' commemorated the anniversary of 9/11 throughout the AM drive segment.

NEWSRADIO WFLA TAMPA, FL

Newsradio WFLA's on-air personalities Jack Harris and Ryan Gorman discussed 9/11 and commemorated the anniversary live during their AM drive segments.





ONGOING SPECIAL PROJECTS

Each year, iHeartMedia makes a company-wide commitment beyond media or financial support to address a specific issue or cause. In 2022, the company reacted to a number of timely and relevant concerns in addition to our ongoing growth and development of our most successful social impact programs.

For the last nine years, iHeartMedia has been committed to addressing veteran unemployment and employment retention and launched what is still the largest public service campaign in the company's history – iHeartRadio 'Show Your Stripes' – to address the national veteran unemployment crisis. On Veterans Day 2021, iHeart unveiled an all-new 'Show Your Stripes' program that realigns with some of the most pressing issues facing veterans today, including a focus on wellness — from health and emotional wellness to environmental, financial, intellectual, occupational, physical, social and spiritual wellness.

This year, iHeart continued to expand its relationship with the innovative and effective nonprofit GreenLight Fund which

helps communities identify and address their unmet local needs. Together we are working to bring proven programs to iHeart cities where they are needed most. In addition, we reached our ninth year supporting the Ryan Seacrest Foundation, assisting in his mission to build broadcast media centers, named Seacrest Studios, in pediatric hospitals for patients to explore the creative realms of radio, television and new media.

We also continued to expand our work around International Women's Day, and this year celebrated the contributions of women and girls around the world who are leading the charge on climate change adaptation, mitigation and response to build a more sustainable future.

In addition, iHeartMedia granted holiday wishes for hundreds of families in local communities across America through its 13th annual "Granting Your Christmas Wish" program.



iHEARTRADIO SHOW YOUR STRIPES

In 2021, iHeart relaunched its award-winning “iHeartRadio Show Your Stripes” social impact campaign with an all-new series of Public Service Announcements (PSAs), a broadened focus on veteran wellness and a multi-year commitment to create a more supportive world for veterans returning home. The program aims to connect veterans and their families with the communities, businesses, resources, programs and nonprofits that can support their different wellness needs.

Launched ten years ago to address the national veteran unemployment crisis, “iHeartRadio Show Your Stripes” realigned with some of the most pressing issues facing veterans today, including a focus on wellness — from health and emotional wellness to environmental, financial, intellectual, occupational, physical, social and spiritual wellness. The campaign

promotes the eight dimensions of wellness — an effective framework for the pursuit of wellness — and drives veterans to programs and resources that provide ideas and examples for improving each specific area of wellbeing.

Additionally, iHeart produced a series of PSAs voiced by nationally-recognized iHeart on-air personalities Ryan Seacrest, Bobby Bones, Elvis Duran, Enrique Santos, Steve Harvey and Woody, as well as recording artists Craig Morgan and Walker Hayes, to encourage veterans facing challenges, or family and friends looking out for the wellbeing of a veteran, to visit showyourstripes.org for national and local support.

The new showyourstripes.org — a refreshed, centralized and easy-to-use online destination — offers broad recommendations and relevant

resources curated by iHeart in partnership with Dixon Center for Military and Veteran Services, which provides influence, ideas and actions to organizations and individuals wanting veterans and their families to succeed where they live. The site also serves as a launchpad to many programs that are serving veterans today.

True to the program’s original mission, “iHeartRadio Show Your Stripes” celebrates the unique skills and training that make veterans such valuable leaders and members of their communities by sharing stories that highlight the strength and resilience of our military as they overcome challenges in their quest to reintegrate into civilian life.

“

Veterans and their families may face difficult and unique challenges, some as a result of war trauma...However, just like on the battlefield, we’ve seen our veterans thrive when they are connected to the right support, at the right place, at the right time – where they live. They are amazing people. Get them started and they will shine.”

DAVID SUTHERLAND

RETIRED US ARMY COLONEL AND CHAIRMAN, DIXON CENTER FOR MILITARY AND VETERANS SERVICES

AWARD-WINNING CAMPAIGN

- 2015 NABEF Service to America President’s Special Award
- Cause Marketing Forum 2014 Halo Award: Best Message-Focused Campaign
- Cause Marketing Forum 2014 Halo Award: Best Social Service Campaign
- 2014 PR News’ CSR Award for Social Good
- 2022 Dixon Center for Military and Veterans Service, Eugene and Ruth Freedman Leadership Award

CAMPAIGN IMPACT

2.6M
public service announcements have aired on iHeartMedia radio stations nationally

+7B
media impressions





THE GREENLIGHT FUND

The GreenLight Fund engages with community leaders and residents to identify unmet needs that, if addressed, could make a significant difference in the lives of residents facing barriers to economic opportunity. The organization identifies innovative models from across the country with measurable results that address those needs and, after a thorough due diligence process, selects a proven program that is the best fit for the city.

In each of GreenLight's 12 cities, in collaboration with the local community, the organization helps open opportunities for children, youth and families experiencing poverty by engaging deeply with residents, experts and leaders and running a consistent annual process to: elevate priority issues not yet being addressed; invest in innovative, proven programs that have a significant, measurable social impact; and galvanize local support to accelerate the selected program's launch and ensure growth and long-term viability.

Since 2019, iHeartMedia has made an annual media commitment to support new and existing GreenLight Fund sites that are working to bring effective programs to cities where they are needed. To date, iHeart has launched media campaigns in Boston, Atlanta, Baltimore, Charlotte, Chicago, Cincinnati, Detroit, the San Francisco Bay Area and the Twin Cities, with several other additional cities planned over the next few years.

In each city, GreenLight was able to raise awareness about its mission and focus while also spotlighting the work of the portfolio organizations GreenLight has brought to those cities.

Here are just a few examples of iHeart collaborations:

- In Cincinnati, local stations showcased stories of the work of recently selected portfolio organization The Literacy Lab's Leading Men Fellowship (LMF) and its fellows. LMF tackles systemic education inequities by closing the literacy gap through high quality pre-k tutoring; employing young men of color as trained, paid literacy tutors; and diversifying the teacher pipeline.
- The LMF program is also in Atlanta where GreenLight partnered with the local iHeartRadio stations to air PSAs helping to recruit young men of color as fellows who now work in pre-K classrooms to strengthen early childhood literacy skills while training to become teachers.
- In Boston, iHeartRadio supported two of GreenLight's fundraising events by providing raffle prize packages including concert tickets, helping the organization exceed its fundraising goals.
- In the San Francisco Bay Area, a series of PSAs were used by three portfolio organizations - uAspire, EveryoneOn and Springboard Collaborative – to recruit participants, educate on college financial aid options and promote upcoming, free digital literacy trainings.

“

GreenLight invested in the expansion of seven new organizations this past year addressing a diverse set of focus areas including workforce development, financial security, family childcare, housing, youth mental health and community safety. As we work to open opportunities for inclusive prosperity, we are grateful to iHeartMedia for helping to amplify our work and that of GreenLight's portfolio organizations in our communities.”

MARGARET HALL
CEO AND CO-FOUNDER,
GREENLIGHT FUND



CAMPAIGN IMPACT

565K
children and families reached
across 44 portfolio organizations
this past year alone

ABOUT

GREENLIGHT FUND

GreenLightFund.org

The GreenLight Fund helps open opportunities for children, youth and families experiencing poverty by engaging deeply with the community and running a consistent annual process to: elevate priority issues not yet being addressed; invest in innovative, proven programs that have a significant, measurable social impact; and galvanize local support to accelerate the selected program's launch and ensure growth and long-term viability. Started in Boston in 2004, the nonprofit organization is addressing critical needs in Atlanta, Baltimore, Boston, Charlotte, Chicago, Cincinnati, Detroit, Kansas City, Greater Newark, Philadelphia, the San Francisco Bay Area and the Twin Cities.



INTERNATIONAL WOMEN'S DAY

March is Women's History Month, and Tuesday, March 8 marked International Women's Day 2022. This year, the theme of "Gender Equality Today for a Sustainable Tomorrow" recognized the contributions of women and girls around the world who are leading the charge on climate change adaptation, mitigation and response to build a more sustainable future.

As a company we continued to expand our engagement with International Women's Day, and beginning on March 1 we launched an eight-day countdown to International Women's Day across 600 of our broadcast radio stations, on our social media platforms and on our biggest podcasts. We also launched our second event in collaboration with SeeHer, the largest global movement to eliminate gender bias in marketing, advertising, media and entertainment: "iHeartRadio SeeHer Hear Her: Celebrating Women Who Make Music and Culture."

"iHeartRadio SeeHer Hear Her: Celebrating Women Who Make Music and Culture" was a special event celebrating the fight for gender equality and highlighted successful and influential artists in music with interviews from Alicia Keys, Maren Morris, Avril Lavigne and more – all women who are trailblazers in the music industry and who inspire women to follow their dreams. This live one-hour special was streamed on iHeartRadio's YouTube and Facebook pages.

In 2022, iHeartMedia and Seneca Women launched "Seneca Women to Hear: The Search For the Next Great Female Podcasters," which kicked off the search for the next 10 breakout female podcast stars. The search was highlighted during iHeartRadio's SeeHer Hear Her celebration on March 8 with a special appearance from Michelle Williams, singer, author and host of the "Checking In" podcast. Ten winners were awarded top-of-the-line audio equipment and six weeks of specialized training at the Seneca Women Podcast Academy, followed by their own shows on the Seneca Women Podcast Network on iHeartMedia.

In addition, iHeart launched "Women Take the Mic" across iHeart's broadcast radio stations, where some of iHeart's most influential female personalities hosted popular iHeart radio shows during the day for conversations about equality, inclusion and inspiration, and shared their ideas and thoughts on how to help more women be heard. iHeart broadcast radio stations also devoted the hour to playing the biggest hits and new music from today's female artists, and offered special playlists on the iHeartRadio app. Women guest hosts also took over some of our biggest podcasts, including "The Daily Zeitgeist," "Ridiculous History," "Stuff They Don't Want You To Know," "Part-Time Genius" and "Techstuff."

LOCAL EFFORTS

iHEARTMEDIA CHARLOTTE

iHeartMedia Charlotte showed support for Charlotte-area woman-owned businesses and awarded one Charlotte woman-owned business a \$25,000 advertising campaign.

iHEARTMEDIA CHICAGO

iHeartMedia Chicago stations, YWCA Metropolitan Chicago and Chicago Foundation for Women presented "Women Who WIN Class of 2022," a celebration of dynamic women leaders who have made a significant impact in the community as a direct result of their exceptional leadership. The tributes included a series of on-air and digital vignettes on iHeartMedia Chicago's six radio stations, websites and social media.

V103

V103 spotlighted iconic women of R&B throughout the day.

ROCK 95.5

The station ran programming throughout the day recognizing the women in their teams and dedicated one hour to playing only female artists.

93.9 LITE FM

On-air personalities highlighted listeners talking about women that have made a difference in their lives. In addition, between 10 a.m. - 5 p.m. the station played all female musicians.



107.5 WGCI

V103 spotlighted iconic women of R&B throughout the day.

WGRB/INSPIRATION 1390

Featured music hours with Gospel's Leading Ladies at 8a, 10a, 3p and 5p.

103.5 KISS FM

V103 spotlighted iconic women of R&B throughout the day.

iHEARTMEDIA CINCINNATI

Kiss 1071 celebrated local female business owners the entire month of March, and on-air personality Tiffany interviewed select women business owners on-air.

iHEARTMEDIA NASHVILLE

107.5 THE RIVER

Highlighting female-owned businesses in the community the entire week leading to International Women's Day, as well as female on-air personalities and female listeners on "Woody & Jim Show."

101.1 THE BEAT

On-air personality Mani Mills discussed the role that women play in the modern world on social media.

THE BIG 98

The station aired vignettes of artists

including Carrie Underwood, Miranda Lambert and Little Big Town discussing what IWD means to them. Additionally, listeners were asked to nominate women they know who have made an impact on their lives.

iHEARTMEDIA SALISBURY AND iHEARTMEDIA WILMINGTON

104.7 Q105 and KISS 95.9 on-air personalities talked about important local women in their lives and invited listeners to nominate women from the community for on-air shout outs.

iHEARTMEDIA PORTLAND

K103 Portland celebrated International Women's Day & Women's History Month with a campaign designed to put local women-owned businesses in the spotlight. Listeners were invited to nominate local women-owned businesses for a chance to win one of two \$2,000 grants.

iHEARTMEDIA WASHINGTON DC

iHeart stations featured women business leaders for the entire month, including:

- Jennifer Felix, President and CEO, ASRC Federal Holding Company
- Susan Cantrell, CEO, Academy of Managed Care Pharmacy (AMCP)

- Audrey Chambers-Robinson, President and CEO, Inomal Healthcare Concepts, LLC

- Kendall Holbrook, CEO, Dev Technology Group Inc

- Kim Toscano, Partner & Senior Principal, Toscano Clements Taylor LLC

- Dr. Carolyn B. Rudd, Founder President & CEO, CRP Incorporated

- Nicole Cober, Founder, The Bow Collective

- Suzan Jenkins, CEO, Arts and Humanities Council of Montgomery County

97.1 WASH-FM

Interviewed Danita Johnson, President of Business Operations at DC United on IWD (AMD Toby & Chill)

iHEARTMEDIA PORTLAND

During the month of March, iHeart Cape Cod stations WCOD and Cool 102 celebrated local women who are making or have made history on Cape Cod.

TOP FEMALE-HOSTED iHEARTRADIO ORIGINAL PODCASTS



THE RYAN SEACREST FOUNDATION

The Ryan Seacrest Foundation (RSF) contributes positively to the healing process of children by building broadcast media centers in hospitals across the country – providing a respite for children and families being treated. iHeartMedia is committed to helping further the mission of the foundation and continually looks for innovative ways to support the organization.

RSF builds broadcast media centers, named Seacrest Studios, in pediatric hospitals for patients to explore the creative realms of radio, television and new media. There are now studios in 11 cities across the United States including Atlanta; Philadelphia; Dallas; Orange County; Charlotte; Cincinnati; Denver; Boston; Washington, D.C.; Nashville and Orlando. Three new Seacrest Studios will be opening in 2023 at Le Bonheur Children’s Hospital (Memphis, TN), Cohen Children’s Medical Center (Queens, NY) and Primary Children’s Hospital (Salt Lake City, UT).

iHeartMedia supports the amazing work of RSF in a variety of ways throughout the year, including educational experiences for studio interns, assisting with talent bookings and executing national and local fundraising programs.

For the ninth consecutive year, RSF was named the official charity partner for select iHeartRadio Jingle Ball Tour concert cities, and iHeartMedia donated \$1 from every ticket sold to RSF in addition to donating a variety of exclusive packages.

“

We are grateful for our incredible partnership with iHeartMedia. Due to their continued support, we are launching three new Seacrest Studios this year in Memphis, TN; Queens, NY; and Salt Lake City, UT. We couldn’t expand our studio footprint and impact without companies like iHeartMedia that truly believe in our mission.”

MEREDITH SEACREST
EXECUTIVE DIRECTOR & COO,
RYAN SEACREST FOUNDATION

CAMPAIGN IMPACT

+\$1.75M
raised in the past nine years

+\$51K
raised in 2022 through exclusive experiences

+\$102K
raised in cash donations from the 2022
iHeartRadio Jingle Ball Tour ticket proceeds



ABOUT

THE RYAN SEACREST FOUNDATION

RyanSeacrestFoundation.org

The Ryan Seacrest Foundation (RSF) is a non-profit 501(c)(3) dedicated to inspiring today’s youth through entertainment and education-focused initiatives. RSF’s primary initiative is to build broadcast media centers — Seacrest Studios — within pediatric hospitals for patients to explore the creative realms of radio, television and new media. Founded in 2009, RSF currently has Seacrest Studios at hospitals in Atlanta; Philadelphia; Dallas; Orange County; Charlotte; Cincinnati; Denver; Boston; Washington, D.C.; Nashville and Orlando. Three new studios are scheduled to open this year in Memphis, TN at Le Bonheur Children’s Hospital, Queens, NY at Cohen Children’s Medical Center and Salt Lake City, UT at Primary Children’s Hospital.



GRANTING YOUR CHRISTMAS WISH

For the 15th consecutive year, iHeartMedia granted Christmas wishes to those in need and who deserve a special holiday gift. In 2022, iHeart's annual "Granting Your Christmas Wish" program attracted over 30,000 entries with wishes ranging from plane tickets to visit family members, toys for children, assistance with bills, family vacations, housing repairs and more.

Beginning November 24 through December 16, 2022, iHeartMedia stations across the country encouraged listeners to share their wish requests via their broadcast radio station websites. All participants were required to submit a short paragraph stating why they should have their wish granted or to nominate someone worthy in their lives. The program was designed to share listeners' personal stories, with the goal of inspiring non-winners to give back and do something special for their own families or community. All 62 winning entries received gifts between \$1,000 - \$5,000.

Below are some winners of iHeart's 2022's "Granting Your Christmas Wish" program:

CYNTHIA

WISH: LAB RESCUE

"My Christmas Wish would be to help area Labrador Retriever Rescues, especially Lab Rescue of Greater Richmond. Hundreds of volunteers rescue and save my favorite dogs in need (over 3000 each year). This would be the best gift for our family and our beloved rescues too!"

JENNY

WISH: FUNDS FOR CHRISTMAS MEAL AND DECORATIONS

"My Christmas wish this year is to be able to provide a nice family meal for Christmas with holiday decorations. Our house flooded in October and the insurance company has not started on the job yet. The flood wiped out our whole kitchen, so we were not able to cook Thanksgiving dinner. My four boys would be more than thrilled if we had the help to keep the family tradition going."

KAREN

WISH: DOWN PAYMENT FOR CAR

"After my mom passed away four years ago, my family has been struggling financially. Two years ago, we lost our car and haven't been able to afford the down payment for a new one. My husband is disabled and getting to certain places has been really difficult for him. A minivan would make life easier for my husband and our service and emotional support dogs."

LISA

WISH: DONATION TO LOCAL COATS FOR KIDS DRIVE

"Our church family is doing a coat drive for local school kids. These funds would go a long way toward not only our local school but nearby schools as well."

DONALD

WISH: NEW ANNIVERSARY STONE

"My wife and I will celebrate our 40th anniversary in March. Her stone fell out of her wedding ring. I am 69, recently retired and I cannot afford to replace it right now. I proposed on a bridge over a 200 ft waterfall. I know she cherishes the ring, and I would love to have the stone replaced."

TINA

WISH: GROCERY AND GIFT HELP FOR SISTER

"My wish is to gift my sister groceries and some gift cards to help her Christmas shop. My mom was in remission and her cancer recently came back. My sister without hesitation quit her job, moved in with my mom and is taking care of her full time. She is now living on one income. She is very deserving and such a kind-hearted person, and I am very grateful for her taking care of our mom. However, I see what it has done to her financially."

SIDNEY

WISH: BRACES FOR DAUGHTER

"We just found out our youngest daughter needs braces. We are trying to plan for them around Christmas, but this is a big financial cost for our family. Any help would be a blessing!"

JEANENE

WISH: MONEY FOR MOM'S BILLS AND HOME REPAIRS

"My mom is battling stage 4 cancer yet continues to work. I would love to be able to give her some money to fix her car and improve a few things around the house. This would take some pressure off of her, as she is already under a lot of stress."

DENICE

WISH: WASHER AND DRYER FOR MOM

"My wish is for my mother to get a washer and dryer. She lost her dog the day before Thanksgiving, her car broke down and her washer and dryer stopped working. She is unable to purchase one as she's on a fixed income and it's hard for her to go to the laundromat, as she uses a walker."

BRITNEY

WISH: NEW RECLINER

"My husband has been battling cancer for the past two years. He is unable to sleep in his bed due to physical issues and has been using his recliner as a bed since this began. I would like to get him a comfortable extra wide recliner that he can more comfortably sleep in."

PAMELA

WISH: TRAVEL EXPENSES

"I would love to be able to take my 80-year-old mother to Memphis, Tennessee to visit her sister and her brother. That would make her dream come true."





PRIDE RADIO

iHeartRadio is proud to support the LGBTQIA+ community and strives to provide the most relevant LGBTQIA+ news and information to its listeners every day. iHeartRadio's PRIDE Radio – iHeartRadio's digital entertainment destination for the LGBTQIA+ community – brings the best of music and programming to the LGBTQIA+ community and its allies around the country and is featured on the iHeartRadio app as well as on 29 iHeart stations via HD Radio.

The station, hosted by leading LGBTQIA+ on-air personalities, features a dynamic blend of music alongside its signature LGBTQIA+ Audio Vignette series with top music artists such as Sam Smith, Kim Petras, Lizzo, Miley Cyrus and Ariana Grande, as well as influencers from within the community.

iHeartMedia proudly supports the LGBTQIA+ community and annually participates in LGBTQIA+ events and initiatives across the country, and is very active in promoting, supporting, and developing the biggest Pride celebrations of the year across the country.

LOCAL PRIDE RADIO ACTIVATIONS

- iHeart stations celebrated "National Coming Out Day" in October with special on-air and online celebrity greetings and coming out stories from artists like Sam Smith and Lil Nas X.

- PRIDE Radio was the lead station promoting iHeartRadio's annual "Can't Cancel Pride" special event featuring performances by Elton John, Katy Pery, Sam Smith, Lizzo and more. The event raised millions of dollars for local and national LGBTQIA+ charities and organizations.
- PRIDE Radio was the official media partner for the "Capital Pride Concert" in Washington, DC hosted by PRIDE Radio personality Houston and local personalities from iHeart's HOT 99.5. The concert featured performances by DNCE with Joe Jonas, Jody Watley, Vincint, "RuPaul's Drag Race" winner Willow Pill and a special appearance by Vice President Kamala Harris.
- PRIDE Radio published a "PRIDE Guide" online directory of Pride celebrations throughout the country, complimenting the on-air feature, listing both virtual and in-person events happening in all 50 states.
- PRIDE Radio was the official media sponsor of "One Magical Weekend" at Walt Disney World Resort. This event, timed with the start of Pride Month during the first weekend in June, featured live broadcasts from PRIDE Radio personality Houston at the event and featured messaging in opposition to Florida's "Don't Say Gay" bill. The event created a safe space for the LGBTQIA+ community and included an expo for brands, entertainers and LGBTQIA+ professionals to connect.

- Throughout the year, PRIDE Radio highlighted hundreds of local Pride celebrations on-air in 60-second updates that ran multiple times per day.
- PRIDE Radio broadcast live from multiple local Pride events in June. PRIDE Radio personalities broadcast live, Christie from LA Pride and Houston from the Capital Pride Parade, both on corresponding iHeartRadio floats.
- Celebrities and artists like Billy Porter, Britney Spears, Demi Lovato, Adam Lambert, Cyndi Lauper and many more recorded special Pride Month Greetings that ran throughout the month across all @PRIDERadio social channels and on-air.
- iHeart stations promoted World AIDS Day on December 1 through on-air promos and discussion, as well as other HIV Awareness campaigns throughout the year with periodic interviews featuring Dr. Laura Cheever from the Ryan White HIV/AIDS Program and the Health Resources and Services Administration.
- PRIDE Radio partnered with Murray & Peter Presents to provide experiences at drag shows across the country, supporting this important art of the LGBTQIA+ community and bringing awareness to the significant increase of threats, protests and violence against drag performers.





HARMONY PROGRAM

Learning to play an instrument takes patience, persistence and focus — the same qualities students need to excel in school and in future careers. Neuroscience research also demonstrates how music-making changes the brain's ability to process language and sharpen cognitive strengths, such as attention and working memory.

Harmony Program provides high quality music instruction and social support to children year-round at no cost to them. With a network of world-class instructors and continuous opportunities for advancement, the organization motivates youth to achieve their greatest aspirations and cultivate the human potential of local communities. The program was designed to support the positive growth and development of children in need through the study, practice and performance of music under the mentorship of professional musicians.

In 2022, iHeart launched its first youth mentoring effort with the Harmony Program in an effort to increase access among underserved students to high-level executives within the media world. As part of the newly launched collaboration, iHeart hosted seven

students from the Harmony Program's Alumni Corps, a program that exposes students to careers in the music industry and supports workforce readiness, at the company's NYC headquarters. The participating students had the opportunity to sit down with iHeart executives from across the organization -- including top iHeart executives John Sykes, iHeart's President of Entertainment Enterprises, and Tom Poleman, iHeart's Chief Programming Officer & President of National Programming Group -- to discuss their personal journeys in the music and media industry, offer insights and advice as the students begin their own careers and answer many thoughtful and focused questions. The students were also invited to the iHeartRadio Z100 Jingle Ball, where they were provided a glimpse into the backstage workings of a large concert event.

Harmony Program Alumni Corps members, including some who previously participated in iHeart's mentorship program, have continued in musical study and/or pursuit of industry careers at New York University, Syracuse University and beyond, and holding internships with the Warner Music Group, Sirius XM and Pandora, among others.

“*The Harmony Program is grateful to iHeart for their efforts to inspire our students on their paths to professional opportunities in music. The warmth and enthusiasm of iHeart's senior executives speak to their genuine commitment to cultivating a diverse generation of future leaders in the industry.”*

ANNE FITZGIBBON
FOUNDER AND EXECUTIVE
DIRECTOR, HARMONY PROGRAM



ABOUT

HARMONY PROGRAM

HarmonyProgram.org

The Harmony Program, established in 2008, is a non-profit organization that provides children from underserved communities with free instruments, community-based music instruction, ensemble training and access to a variety of cultural experiences, in an effort to promote healthy social development and academic achievement. The Harmony Program's unique model also addresses a shortage of well-trained music teachers by preparing professional musicians to teach at partnering public schools and community centers throughout New York City. This year, the Harmony Program will reach an estimated 1,000 students at sites across four boroughs of the city.

CAMPAIGN IMPACT

1,039
students served in 2021-2022

93%
students showing
social-emotional growth



HELPING SMALL BUSINESSES

Small businesses are the heart of America's economy and an important presence in communities across the country, but COVID-19 has driven hundreds of thousands of them out of business. While iHeart has supported Small Business Saturday for the past decade, in the last three years iHeart has launched several public campaigns aimed at helping the hardest-hit small businesses stay afloat and keep local workers employed by helping them navigate the relief resources available to them and by encouraging communities to shop local.

Additionally, iHeart remains committed to helping Black businesses and entrepreneurs as vital resources within local communities and economies and are critical to creating racial and wealth equity. Through iHeart-created programs like "Brilliantly Black" and "Building Black Biz" we are shining a light on the thousands of Black-owned businesses making a difference in some of the country's biggest cities, including New York and Chicago.

Getty Images



SMALL BUSINESS SATURDAY

Based on research conducted by American Express, \$0.68 of every dollar spent at a small business in the U.S. stays in the local community and every dollar spent at small businesses creates an additional \$0.48 in local business activity as a result of employees and local businesses purchasing local goods and services.

Saturday, November 26, 2022 was Small Business Saturday – a day to celebrate and support small businesses and all they do for their communities. In 2022, small businesses needed our support more than ever as they navigated, retooled and pivoted from the lingering effects of the coronavirus pandemic. Founded by American Express in 2010 and officially cosponsored by the U.S. Small Business Administration since 2011, Small Business Saturday has become an important part of small businesses' busiest shopping season.

Based on data in the Small Business Economic Impact Study from American Express, if every Gen Z and Millennial shopper spent \$10 at a small business

on Small Business Saturday, it would support \$2 billion in local economic activity throughout the U.S. Additionally, 63% of small business owners said they want to grow their Gen Z and Millennial customer base this holiday season.

For the 12th consecutive year, iHeartMedia played a major role in American Express' national initiative to encourage consumers to shop locally. To align with American Express' desire to reach a younger audience, iHeart aimed to help them reach a new generation of shoppers on Small Business Saturday. iHeart crafted community-specific messaging that was targeted at reaching millennials and Gen-Z audiences across multiple platforms, including broadcast radio, digital streaming radio, social media and podcasting.

As part of the campaign, local personalities highlighted local small businesses and encouraged listeners to shop small during the holiday season – many sharing why they personally believe shopping small is important during the holiday season.

CAMPAIGN IMPACT

~\$17.9B
based on projections from U.S. consumer reported spending

+72%
shoppers strongly agreed they will continue to Shop Small throughout the holiday season because of the impact it has on their local community

CAMPAIGN SNAPSHOT

40.22M
impressions

+3,100
local spots aired

Getty Images



ABOUT

SMALL BUSINESS SATURDAY

ShopSmall.com

November 26 was the 13th annual Small Business Saturday, proudly backed by American Express. Dedicated to supporting the diverse range of local businesses that create jobs, help boost the economy and enhance neighborhoods around the country, Small Business Saturday was created by American Express in 2010 in response to small business owners' most pressing need: getting more customers.



SUPPORTING BLACK BUSINESSES

According to a report conducted in 2020 by the Federal Reserve Bank of New York, nearly half of Black-owned small businesses had been wiped out by the end of April 2020 as the COVID-19 pandemic disproportionately ravaged minority communities. In fact, Black-owned businesses were more than twice as likely to shutter as their white counterparts. In response to these alarming statistics, many iHeart stations launched community resource initiatives to support local Black-owned businesses, restaurants and nonprofits. Among some of the biggest programs were iHeartMedia Chicago's Brilliantly Black, which encouraged listeners to visit their websites and enter keyword "brilliant" to get more information about over

800 Black-owned businesses, restaurants and community resources. Additionally, iHeartMedia New York launched Building Black Biz – an initiative designed to support, sustain and grow local Black-owned businesses in the New York metro area.

iHeart remains committed to helping build equitable growth for Black entrepreneurs and businesses through the growth and development of these programs, as supporting Black-owned businesses helps strengthen local economies, boosts community morale and can help close disparities in wealth.

Getty Images



BRILLIANTLY BLACK

An estimated 145,000 businesses in Illinois, or 12%, are Black-owned, according to the most recent U.S. Census data. iHeart recognizes that the advancement of minority-owned businesses is essential to the growth of our local and national economies.

In June 2020, iHeartMedia Chicago launched “Brilliantly Black” as a community resource initiative to support local Black-owned businesses, restaurants and non-profits. Each radio

station encouraged listeners to visit its website and enter the keyword “brilliant” to get more information about Black-owned businesses and community resources. Since its inception, iHeartMedia Chicago has supported Black-owned businesses with more than \$5,000,000 in promotion and in-kind advertising. In addition, they showcased nearly 1300 Black-owned businesses through digital, on-air features and the “Brilliantly Black” podcast.

In 2022, local businesses and listeners had the opportunity to nominate and vote for their favorite Black-owned business in Chicagoland and Northwest Indiana between June 16 and July 31. A total of 10 winners were selected to receive \$100,000 of in-kind media on iHeartMedia Chicago radio stations and a small business development cohort from the Chicago Urban League.

“

The Chicago Urban League has a longstanding commitment to supporting the growth and success of Black-owned businesses. Thriving businesses that create jobs and support families are a critical component to achieving economic equity for our communities, and we are proud to partner with iHeartMedia Chicago to celebrate and support the success of Black entrepreneurs.”

KAREN FREEMAN-WILSON
PRESIDENT AND CEO,
THE CHICAGO URBAN LEAGUE

“

iHeartMedia Chicago created the first of its kind ‘Brilliantly Black’ community resource initiative. We are proud to expand the initiative and award 10 local Black-owned businesses a combined total of \$1 million in marketing and advertising to further promote their products and services, while elevating economic growth for their businesses. The Chicago Urban League shares our mission and stepped up to provide small business master-level education training for the award winners as well.”

MATT SCARANO
PRESIDENT, IHEARTMEDIA CHICAGO



CAMPAIGN IMPACT

+\$55M
in promotion and in-kind advertising since its inception

1300
Black-owned businesses supported through digital, on-air features and the “Brilliantly Black” podcast.

IHEARTMEDIA CHICAGO 2022 “BRILLIANTLY BLACK BUSINESS AWARD” WINNERS

- Barbara Bates Fashions, Inc.
- Epic Mortgage, Inc.
- Funkytown Brewery
- Ms. P’s GFree, Inc.
- Next Man Up
- No Baby Mama Apparel & Accessories
- Opulence Gallery
- Premier Health Network, LLC
- Window Maestros
- Xoxoxo Cosmetics



BUILDING BLACK BIZ

“Building Black Biz” is a long-term initiative designed to support, sustain and grow local Black-owned businesses in the New York metro area. Through the “Building Black Biz” initiative, listeners and aspiring business owners heard from successful entrepreneurs within the tristate area on how they started their business and what advice they would give to new entrepreneurs.

Over the last two years, “Building Black Biz” has created an online educational guide that features the fundamentals of entrepreneurship to help start or grow a business. The resources include curated topics that range from business development skills to finding the

right funding or mentorship program for a small business. All educational opportunities have been provided by Operation Hope -- a nonprofit organization providing financial literacy empowerment and economic education -- the NYC Small Business Services and MetroPlus Health.

In addition, listeners are encouraged to shop and support local Black-owned businesses through the website’s vendor database including many local black-owned businesses.

The initiative also features “The Building Black Biz Podcast,” a weekly podcast hosted by prominent iHeart on-air

personalities, including Angela Yee, Maxwell and more. In the last two years, the podcast has featured over 40 successful Black business owners, executives and other notable trailblazers offering advice and business guidance.

CAMPAIGN IMPACT

+1.2K
businesses in the database

+100M
media impressions

“

The Greater New York Toyota Dealers Association, in partnership with iHeart’s Building Black Biz initiative, is proud to support Black-owned businesses in the New York metro area. Going into year two of this partnership, the GNY TDA is excited to help raise awareness of Black-owned businesses that make an impact in our local communities.”

SPOKESPERSON

THE GREATER NEW YORK TOYOTA DEALERS ASSOCIATION



Getty Images



iHEARTMEDIA PROGRAMMING

Every day, iHeart broadcast radio stations play an essential role in the lives of the communities in which we live and work, especially in times of crisis – and that has never been more critical than in the face of the COVID-19 pandemic and its aftermath.

iHeart is dedicated to being a force for understanding and support for our entire listening population and we reach our diverse audiences through over 20,000 local events every year. All of our events represent the members and voices of the many different communities we serve and are often an opportunity to embed social impact messaging. From fundraising to serving as a vehicle to deliver positive and

inspiring messages, our events often mobilize communities to create positive lasting change in their own lives and the lives of others.

At iHeart, we have a responsibility to uplift and support the people making up the communities in which we all live and work, especially the most marginalized and vulnerable. We strive to provide a safe space for these communities and offer programming that is validating, inspiring and uplifting, and which connects individuals to their communities and to one another. Every year, we reach these communities through special event programming that brings more awareness and attention to their causes and celebrates their individuality.



“CAN’T CANCEL PRIDE” PRIDE MONTH

For the third consecutive year, iHeartMedia and P&G joined forces during Pride Month for “Can’t Cancel Pride 2022 – Proud AND Together,” a fundraiser for the LGBTQ+ community celebrating visibility and inclusivity for all. Hosted by singer, actress and social media phenom JoJo Siwa, the benefit special brought together some of the biggest names in culture and entertainment and included performances from Katy Perry, Sam Smith, Lizzo, Anitta, Dove Cameron, Betty Who and Kim Petras. In addition, Elton John was honored with the first-ever Impact Award for his humanitarian work through the Elton John AIDS Foundation. The event was available on demand throughout Pride Month via iHeartRadio’s YouTube, Facebook, The CW App and CWTV.com and Revry.

The third annual event focused on the challenges and celebrations of “The Year in Pride,” showcasing twelve months of community and activism and the issues that continue to impact the LGBTQ+ community in 2022 as well as intersectional messages of spirit and strength.

“Can’t Cancel Pride” partnered with The Greater Cincinnati Foundation to administer and distribute financial support raised by the event to LGBTQ+ organizations with a track record of positive impact and support of the LGBTQ+ community, including GLAAD,

SAGE, The Trevor Project, the National Black Justice Coalition, CenterLink and OutRight Action International. In just three years, “Can’t Cancel Pride” has raised over \$11.4 million for these organizations. In 2021 alone, the event reached 6.3 million viewers and listeners.

Additionally, to raise money for the six participating nonprofits, iHeartMedia partnered with Cameo and participating talent to donate a portion of proceeds from the personalized videos to benefit the “Can’t Cancel Pride” fund.

Since its inception, the annual benefit special has brought together some of the biggest names in culture and entertainment and included performances from Adam Lambert, Ben Platt, Bebe Rexha, Brothers Osborne, Hayley Kiyoko, JoJo Siwa, Katy Perry, Kylie Minogue, Leslie Odom Jr., Melissa Etheridge, P!NK, Ricky Martin and Carla Morrison, Sia and Troye Sivan, as well as Neil Patrick Harris, Darren Criss, Andrew Rannells and more, with special appearances from Billy Porter, Brandi Carlile, Cara Delevingne, Ciara, Dan Levy, Demi Lovato, Dolly Parton, Elton John, Gus Kenworthy, Jennifer Hudson, Karamo Brown and Tan France from “Queer Eye,” Kermit The Frog, Lena Waithe, Lil Nas X, Marshmello, Matt Bomer, Michaela Jaé Rodriguez, Nico Tortorella, Pete and Chasten Buttigieg, Tituss Burgess and more.

CAMPAIGN IMPACT

+\$4M
was raised by “Can’t Cancel Pride” in 2022 to benefit the LGBTQ+ communities most impacted by COVID-19

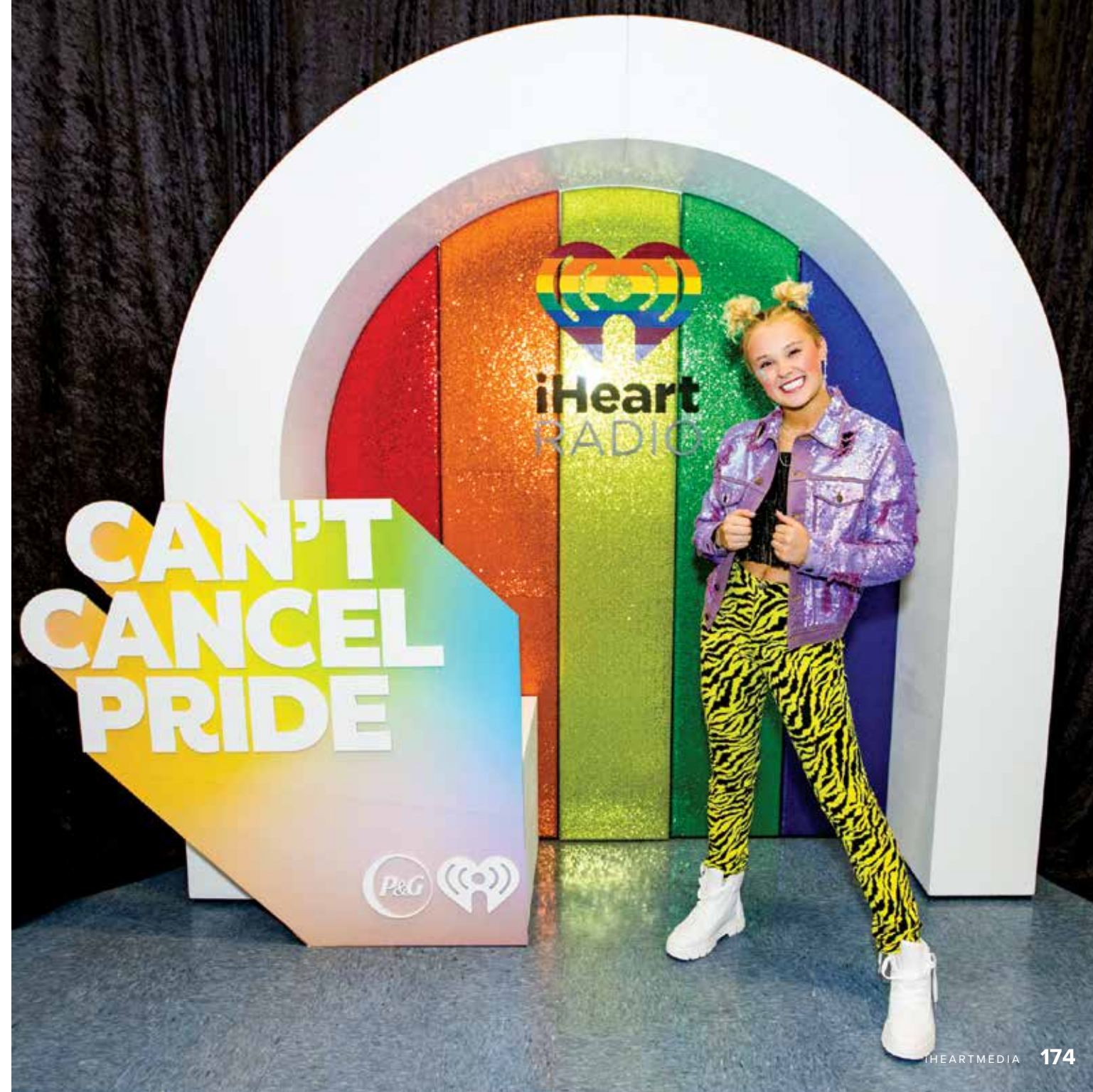
+\$11.4M
raised in the last three years

ABOUT

GREATER CINCINNATI FOUNDATION

gcfdn.org

As the region’s leading community foundation, Greater Cincinnati Foundation connects people with purpose in an eight-county region in Ohio, Kentucky and Indiana. GCF is leading the charge toward a more vibrant and equitable region for everyone – now, and for generations to come.





iHEARTCOUNTRY "ONE NIGHT FOR OUR MILITARY"

Each year, our country unites on Veterans Day to celebrate and honor the courage and sacrifice of the brave men and women who serve. For the last five years on Veterans Day, iHeartRadio has brought together some of country music's biggest stars during the iHeartCountry "One Night For Our Military" special broadcast to honor and salute our military heroes.

This year's one-hour special featured a compilation of some of the biggest performances from previous iHeartCountry live events, including Morgan Wallen, Luke Combs, Jason Aldean, Maren Morris, Zac Brown Band, Thomas Rhett and many more.

The special broadcast also included artists like Blake Shelton, Luke Combs, Lady A, Old Dominion, Miranda Lambert and many others discussing their personal connection to our military, the gratitude they have for our service members and the importance of remembering and commemorating our veterans.

The one-hour special broadcast of iHeartCountry "One Night For Our Military" aired on Thursday, November 10 at 7 p.m. local time on iHeartMedia Country stations across the nation and on the iHeartRadio app on iHeartRadio's iHeartCountry Radio station.

CAMPAIGN SNAPSHOT

11/05/22 – 11/11/22
dates running

142
iHeartMedia stations

27,539,200
impressions





iHEARTRADIO'S LIVING BLACK!

For the second consecutive year, iHeart hosted “iHeartRadio Living Black!” a month-long on-air celebration that culminated with a special event featuring performances by Big Sean, H.E.R., Moneybagg Yo, Ari Lennox and more, plus a special moment from Lizzo at the iHeartRadio Theater Los Angeles and Black-owned businesses across the country. The event also featured special appearances from J. Cole, John Legend, Alicia Keys, Saweetie, Bas and more. “iHeartRadio Living Black!” exclusively streamed on TikTok and was broadcast on iHeartMedia Hip-Hop and R&B stations and the iHeartRadio app.

“iHeartRadio Living Black!” spotlighted the power of Black culture – past, present and future – throughout Black History Month in February. The month-long celebration featured conversations that educated, inspired and celebrated the Black experience through a mix of custom audio tributes from artists, influencers and thought leaders that aired across iHeartMedia broadcast radio stations in every format. iHeartMedia national and on-air personalities including “The Breakfast Club” – Charlamagne the God, Angela Yee and DJ Envy – as well as Big Boy honored trailblazers, modern history makers and future change-makers of Black culture.

The “iHeartRadio Living Black!” special event on February 23 paid homage to the culture that sets the trends, creates the moments and moves the world. The show weaved once-in-a-lifetime performances into a powerful audio and visual celebration of the Black experience featuring artists, actors, creators and Black leaders who have shaped culture. Many of the artists included in this year’s “iHeartRadio Living Black!” have made a major impact on American culture through sharing their music and perspective with the world’s most passionate fans.

“

iHeartRadio Living Black is a bold celebration of Black culture and showcases the beauty and influence of the Black experience. We're thrilled to build upon the Living Black! foundation in our second year.”

THEA MITCHEM

EXECUTIVE VP OF PROGRAMMING HIP HOP AND R&B STRATEGY, IHEARTMEDIA

CAMPAIGN SNAPSHOT

1/24/22 – 3/6/22
dates running

309,343,700
impressions





iHEARTRADIO PRESENTS SEEHER HEAR HER

CELEBRATING WOMEN IN MUSIC

In celebration of International Women's Day on March 8, iHeartMedia and SeeHer, the largest global movement to eliminate gender bias in marketing, advertising, media and entertainment, hosted the second annual "iHeartRadio SeeHer Hear Her: Celebrating Women Who Make Music and Culture," a celebration placing gender equality center stage. The special event highlighted successful and influential artists in music, with interviews from Alicia Keys, Maren Morris, Avril Lavigne and more during a live one-hour special that streamed on iHeartRadio's YouTube and Facebook pages on March 8.

The "iHeartRadio SeeHer Hear Her: Celebrating Women Who Make Music and Culture" event dove into the lives of these three leading female artists – from their girlhood dreams and the mentors who inspired them to achieving those goals and becoming leaders and role models for future generations. The special shared how these artists use their music platform and social media presence to activate and encourage other women, and revealed that while their experiences may come from their lives in the music industry, the challenges they face are universal. "iHeartRadio SeeHer Hear Her: Celebrating Women Who Make Music and Culture" also featured footage and interviews with other top female artists.

To kick off the celebration, beginning on March 1 iHeartMedia launched an eight-day countdown to International Women's Day across 600 iHeartMedia broadcast radio stations in every format, on social media platforms and on iHeartRadio's biggest podcasts. The weeklong countdown culminated on March 8 with "Women Take The Mic," as iHeart's most influential female personalities hosted popular iHeart radio shows throughout the day, having conversations about equality, inclusion and inspiration and sharing steps everyone can take to help more women be heard. That evening, iHeart broadcast radio stations also devoted the hour to playing the biggest hits and new music from today's female artists and offered special playlists on the iHeartRadio App.

Additionally, listeners were encouraged to join the conversation online by using #iHeartWomensDay and #SeeHer throughout the day and during the one-hour special.

“

Music has the ability to inspire people, and that's why SeeHer Hear Her, a key initiative in the SeeHer movement, is striving to eliminate gender bias in the music industry and increase the percentage of women in front of and behind the mic. For a second year in a row, we are proud to partner with iHeartRadio and bring awareness to these issues with real scale on International Women's Day, while also celebrating female trailblazers in the industry. This is an important step towards progress to ensuring the music world sees and hears her.”

JEANNINE SHAO COLLINS
PRESIDENT, SEEHER



CAMPAIGN IMPACT

15.3M
views + listens across the event's AM/FM broadcast and Social livestream/vod + supporting content

582M
gross impressions across 861 stations

12.8M
listeners P6+ across the country during the show, up +8% YOY

ABOUT

SEEHER

[SeeHer.com](https://seeher.com)

SeeHer is the leading global movement of media, marketing and entertainment leaders and influencers committed to the accurate depiction of women and girls in advertising and media. While strides have been made in recent years to authentically portray women and girls, unconscious bias persists throughout advertising and entertainment. The average age, race and body type, among other characteristics, of women shown in media still represent only a small fraction of the female population. The SeeHer movement was launched by the Association of National Advertisers (ANA) in partnership with The Female Quotient (The FQ) in 2016 at the United State of Women.



iHEARTRADIO FIESTA LATINA

iHeartMedia reaches our diverse audiences through over 20,000 local events every year that represent the members and voices of the many different communities we serve. iHeartRadio Fiesta Latina celebrates the best in Latin culture and music during Hispanic Heritage Month.

The ninth annual iHeartRadio Fiesta Latina celebrated the best in Latin music with performances by Farruko, Nicky Jam, Jhayco, Becky G, Myke Towers, Manuel Turizo, DJ Adoni, Fat Joe and iHeartRadio Corazón Award recipient Enrique Iglesias at the FTX Arena in Miami, Florida on Saturday, October 15. In addition, the 2022 iHeartRadio Fiesta Latina was broadcast live nationwide across iHeart's Spanish Contemporary hits, Tropical, Regional Mexican, Tejano and Spanish Oldies stations.

This year, iHeartMedia and Enrique Santos presented Enrique Iglesias with the iHeartRadio Corazón Latino Award. The award honors an individual who exemplifies their big heart through their selfless work to enhance the lives of the Latin community and beyond.

Guests of the show and listeners were encouraged to donate to Americares, an organization that was on the ground aiding health facilities in Florida following Hurricane Ian. Donations were used to help deliver medicine, medical supplies and emergency support so people impacted by Hurricane Ian and other disasters could get the essential health care they needed.

CAMPAIGN IMPACT

4.2M
views + listens across the event's on-air Radio broadcast and supporting social media content

2.3B
social media impressions

418M
on-air promo impressions

“

We are so excited to head back to Miami to celebrate the best of Latin music this year. We're thrilled to once again give fans the opportunity to come together and feel the unique energy that comes from celebrating our culture. This year's iHeartRadio Corazón Latino Award recipient, Enrique Iglesias, embodies that perfectly with his endless stream of hits and charitable work. It's going to be a night to remember.”

ENRIQUE SANTOS

PRESIDENT AND CHIEF CREATIVE OFFICER, iHEARTLATINO AND ON-AIR TALENT FOR iHEARTRADIO





iHEARTIMPACT

iHeartIMPACT is a community impact division of iHeartMedia designed to help corporate brands partner with nonprofits through their advertising spends with iHeartMedia. iHeartIMPACT works with brands to achieve marketing goals

on iHeart platforms, while at the same time helping them invest in community organizations addressing critical social causes. To date, this program has provided more than \$6.2M in funding to nonprofits across dozens of issue areas.



ADVERTISING WITH PURPOSE

Brands with goals that include giving back to the community advertise with iHeartMedia



COMMUNITY PARTNERSHIPS

iHeart reinvests a portion of this advertising spend back into the communities in which we live and work to help address pressing challenges within our communities.



STORYTELLING & AWARENESS

iHeartIMPACT creates awareness and recognition to showcase work being done in the community – made possible by our advertisers.

60+ ORGANIZATIONS FUNDED TO-DATE SINCE THE LAUNCH OF IHEARTIMPACT IN 2019

2022 iHEARTIMPACT BRAND PARTNERS INCLUDE:

- Aspiration
- The Coca-Cola Company
- Edible
- Elevance Health, formerly Anthem, Inc.
- Florida A&M University
- Hill's Pet Nutrition
- HP
- Innovation Refunds
- Jack Daniels
- Kia
- Kidde
- Navy Federal Credit Union
- Pediatric Associates
- PLAN International
- REVOL
- Starbucks
- Stella Rosa
- Subaru
- Tillamook
- Voltaren



HISPANIC HERITAGE FOUNDATION

POWERED BY THE COCA-COLA COMPANY

Established by the White House in 1988, the Hispanic Heritage Foundation (HHF) is an award-winning nonprofit that identifies, inspires, prepares and positions Latinx leaders in the classroom, community and workforce to meet America's priorities.

In celebration of 35 years of Hispanic Heritage Month, The Coca-Cola Company and iHeartMedia collaborated to grant a \$150,000 donation to the Hispanic Heritage Foundation

in support of Latinx youth through year-round innovative programs focused on education, sustainability, technology and identity as well as the creation of a tool kit – titled LatinKnow – promoting Hispanic culture to be made available year-round.

Both iHeart and The Coca-Cola Company have a long history of celebrating Hispanic Heritage Month and the remarkable achievements and contributions of Hispanic and

Latinx communities across our nation. This collaboration expanded both companies' efforts by partnering with Hispanic Heritage Foundation to support Latinx youth.

Through the partnership, HHF is assembling 35 years of content, data and inspiration to promote Latinx culture and accomplishments, creating digital assets that will be used to educate and inspire communities about the impact of the Hispanic people on our country.



“

This comprehensive digital package will be shared with students, families, communities and the public and private sectors to ensure our diverse stories are told in our voices and through our lenses. We will add to the LatinKnow kit as our history is added on to in collaboration with other Hispanic-serving institutions, academic institutions and cultural institutions, among others. We are grateful to Coca-Cola and iHeartMedia for understanding that our history is American history, and we look forward to sharing, inspiring and informing all communities, including our own, about our impact.”

ANTONIO TIJERINO

PRESIDENT AND CEO, HISPANIC HERITAGE FOUNDATION

CAMPAIGN IMPACT

\$100K

funding provided to Hispanic Heritage Foundation on behalf of The Coca-Cola Company

ABOUT

HISPANIC HERITAGE FOUNDATION

HispanicHeritage.org

HHF is a national, nonprofit focused on education, workforce development, social impact and culture through the lens of leadership.



MUSICIANS ON CALL

POWERED BY EDIBLE

Research shows that music has the power to heal – it improves blood pressure, manages stress, alleviates pain and improves overall mood. As the nation’s leading provider of live music in hospitals, Musicians On Call volunteers have performed for more than one million individuals in healthcare facilities nationwide. iHeart has a deep and long history supporting the work of Musicians On Call, and in 2022 expanded its partnership to include iHeartIMPACT.

Through their bedside, virtual and streaming programs, Musicians On Call seeks to continue to give patients and caregivers access to music that supports the healing process.

“

We're grateful to Children's and our friends at iHeartMedia and Musicians On Call for working with us to bring smiles to these kids who are away from their families during the Thanksgiving timeframe.”

SOMIA FARID SILBER
PRESIDENT, EDIBLE BRANDS

In 2022, iHeart teamed up with Edible -- the world's largest franchisor of fresh fruit arrangements and other sweet treats -- for a partnership with Musicians On Call to bring a bit of cheer to the nearly 400 child patients at Children's Healthcare of Atlanta. World-renowned recording artist Blanco Brown joined MOC in Children's Seacrest Studios for a musical showcase, including his family dance tune "The Git Up." Edible also provided gifts and treats to patients and staff at the hospital.

CAMPAIGN IMPACT

\$20K
funding provided to Musicians On Call on behalf of Edible

ABOUT

MUSICIANS ON CALL

MusiciansOnCall.org

Bringing a dose of joy to the hospital experience for more than one million people since 1999, Musicians On Call (MOC) brings live and recorded music directly to the bedsides of patients, families and caregivers in healthcare environments nationwide.





COMMON THREADS

POWERED BY ELEVANCE HEALTH, FORMERLY ANTHEM, INC.

Students with a healthy balanced diet are more likely to have stronger immune systems, lower risk of diabetes and heart disease and live longer. A healthy diet is crucial for optimal learning because it can boost brain function and improve mood.

Following the White House Conference on Hunger, Nutrition and Health, iHeartIMPACT and Anthem Blue Cross expanded their multi-year partnership to combat food insecurity and improve health in marginalized communities by teaming up with non-profit Common Threads to provide hands-on culinary programming focused on food as medicine in under-resourced schools.

To support their ongoing commitment to the Los Angeles, New York, Indianapolis and Atlanta communities, iHeartMedia, Anthem, Inc. and Common Threads worked together to launch culturally responsive hands-on food as medicine programs for local students, helping to ensure that students and families not only have access to nutritious food but can also

build the skills to prepare healthy meals that can help combat obesity and food-related chronic conditions or diseases. Additionally, elements of the curriculum included focusing on affordable and healthy ingredients; embedding culturally relevant content and teaching practices; increasing vegetable and fruit intake; emphasizing whole grains and lean protein; and reducing sugar intake – all elements that will ultimately increase knowledge and skill of cooking at home to utilize healthy foods that have been demonstrated to improve physical and mental health outcomes.

To mark the occasion, the partnership hosted a produce distribution event with Chicas Verdes and Food Forward, providing 250 families with bags of groceries of fresh produce. Joined by the WNBA's Los Angeles Sparks, students were able to participate in a live cooking demonstration from Common Thread instructors and Anthem Blue Cross volunteers on how to create a healthy meal from the food provided.

“

We are thrilled to continue working with our community partners to address health-related social needs and promote health equity through access to nutritious foods here in Los Angeles. We know that lowering barriers and making it easier for individuals to access everyday items, like nutritious food, are some of the best ways to help people live healthier. We are doing that here today by helping build hands-on nutrition knowledge for students and families, which will help open paths towards health equity for future generations.”

DR. DAVID PRYOR
REGIONAL VICE PRESIDENT
AND MEDICAL DIRECTOR,
ANTHEM BLUE CROSS



CAMPAIGN IMPACT

\$250K

funding provided to Common Threads on behalf of Elevance Health

+50M

media impressions across digital streaming audio, display banners and pre-roll video content

ABOUT

COMMON THREADS

CommonThreads.org

Common Threads is a national leader in health and wellness education with nearly 20 years experience in equipping under-resourced communities with the knowledge to make affordable, nutritious and appealing food choices. Understanding that hunger and nutrition knowledge are both expressions of our nation's food access challenges, we pair evidence-based, culturally responsive, nutrition and cooking education classes with access to healthy snacks and meals. Our programs significantly improve student vegetable consumption and preference, nutrition knowledge, communication to the family about healthy eating and cooking skills. We believe that interactive cooking and nutrition education can be part of the solution to more just, equitable and healthy communities.



FLORIDA A&M UNIVERSITY

POWERED BY FLORIDA A&M UNIVERSITY

Founded October 3, 1887, Florida Agricultural and Mechanical University (FAMU) is a public, historically Black university located in Tallahassee, Florida. From 1990 until now, the Black Male College Explorers Program at FAMU has encouraged middle and high school Black males to graduate from high school, pursue post-secondary education and achieve academic and personal success. The goals of the program are to improve academic performance; reduce chronic absenteeism; and increase the graduation rate in the state of Florida and beyond for young Black men.

In 2022, iHeartIMPACT collaborated with FAMU to help fund the University Foundation's Black Male College Explorers program, a scholarship initiative enabling students to complete their undergraduate education in the field of their choice. The partnership focused on the FAMU School of Journalism, Media and Graphic Communications.

“

Florida A&M University sincerely thanks iHeart for its support. Our students are the true beneficiaries of their generosity. iHeart's contribution will significantly increase our students' ability to complete their degree programs and start their professional careers.”

DR. SHAWNTA FRIDAY-STROUD

EXECUTIVE DIRECTOR, FAMU FOUNDATION



CAMPAIGN IMPACT

\$50K

donation provided to Florida A&M University Foundation

ABOUT

FLORIDA A&M UNIVERSITY

Famu.edu

Founded October 3, 1887, Florida Agricultural and Mechanical University (FAMU) is a public, historically Black university located in Tallahassee, Florida. What distinguishes FAMU from other universities is its legacy of providing access to a high-quality, affordable education with programs and services that guide students toward successfully achieving their dreams. FAMU is part of the State University System of Florida and is accredited by the Southern Association of Colleges and Schools Commission on Colleges.



GREATER GOOD CHARITIES

POWERED BY HILL'S PET NUTRITION

According to the American Society for the Prevention of Cruelty to Animals, approximately 6.3 million companion animals enter U.S. animal shelters nationwide every year. Currently, animal shelters are facing economic hardships, staffing and veterinarian shortages, causing restrictions in their ability to care for pets.

Through iHeartIMPACT, iHeart joined with Hill's Pet Nutrition to provide support for Greater Good Charities, an organization that works to help people, pets and the planet by mobilizing in response to need and amplifying the good. The

partnership provided funding to help improve the lives of shelter pets nationwide by supporting programs that serve a network of over 9,000 shelters and rescues.

To date, Greater Good Charities has provided over \$28 million in support for COVID-19 disaster relief, including cash grants, in-kind supplies and programmatic support. The organization also renovates shelter spaces and provides critical food and supplies, medical support, training, transport and more for pets nationwide.

“

The impact of this campaign is incredible – it's hard to express not only the value of the donation, but the exposure our organization and its programs receive as a part of the partnership. We cannot thank Hill's Pet Nutrition and iHeartIMPACT enough.”

NOAH HORTON

CHIEF MARKETING OFFICER, GREATER GOOD CHARITIES

CAMPAIGN IMPACT

\$25K
funding provided to Greater Good Charities on behalf of Hill's Pet Nutrition

+539M
meals provided to Pets in Need

+4.5M
pets directly helped

42
countries served

ABOUT

GREATER GOOD CHARITIES

GreaterGood.org

Greater Good Charities works to help people, pets and the planet by mobilizing in response to need and amplifying the good. To date, Greater Good Charities has given \$475 million in cash and in-kind grants to charity partners, encompassing thousands of projects that support our mission.





VOLUNTEERS OF AMERICA

POWERED BY HP

Volunteers of America is one of the nation's largest established comprehensive human services organizations with 16,000 mission-driven professionals dedicated to helping those in need rebuild their lives and reach their full potential.

Through the iHeartIMPACT partnership, iHeart and HP provided funding to Volunteers of America that helped enhance the "Bridges to Career Opportunities" program, which addressed common employment barriers such as basic education, job readiness skills and access to employers with career opportunities that will lead to better jobs and higher wages.

The primary objective of the campaign was to provide an innovative network of support services to address shortages in high growth, high wage positions in the healthcare and construction industries with qualified and prepared employees who were formerly low-income residents in and around Houston.

CAMPAIGN IMPACT

\$81.5K
funding provided to Volunteers of America on behalf of HP

“

We are grateful for this funding from HP through iHeart which will support the VOA Texas Bridges to Career Opportunities program, helping us serve even more community members by providing financial stability tools and resources to comprehensively meet the needs of underserved populations detrimentally impacted by the COVID-19 pandemic.”

DANITA WADLEY

VICE PRESIDENT, HOUSTON REGION

ABOUT

VOLUNTEERS OF AMERICA

VOA.org

Through hundreds of human service programs, including housing and healthcare, Volunteers of America touches the lives of 1.5 million people in over 400 communities in 46 states as well as the District of Columbia and Puerto Rico each year. Since 1896, we have supported and empowered America's most vulnerable groups, including veterans, at-risk youth, older adults, men and women returning from prison, individuals and families experiencing homelessness, people with disabilities and those recovering from substance use disorders. Our work touches the mind, body, heart — and ultimately the spirit — of those we serve, integrating our deep compassion with highly effective programs and services.





ALZHEIMER'S ASSOCIATION ORANGE COUNTY

POWERED BY INNOVATION REFUNDS

Alzheimer's is the most common form of dementia, causing problems with memory, thinking and behavior. The Alzheimer's Association is leading the way to end Alzheimer's and all other dementia by accelerating global research, driving risk reduction and early detection and maximizing quality care and support.

In partnership with Innovation Refunds, iHeartIMPACT sponsored the Inaugural Alzheimer's Association Orange County Gala – InspirationALZ -- an evening of music and appreciation, honoring inspiring local Alzheimer's heroes. Proceeds from the gala helped fund critical Alzheimer's Association programs and services supporting the national mission and the local Orange County community.

Additionally, the support from iHeart helped to provide a comprehensive continuum of direct services, care and support programs and helped fund several initiatives locally that will increase access to care and support.

“

Philanthropy is doing something for the public good to improve other people's lives. The iHeart partnership with the Alzheimer's Association Orange County as a sponsor of the InspirationALZ gala had a direct benefit in helping advance our vision of a world without Alzheimer's and all other dementia. In partnership with iHeart, we had three tables with caregivers who were able to attend the event and experience a night out. Thank you iHeart.”

DEBORAH LEVY

EXECUTIVE DIRECTOR, ALZHEIMER'S ASSOCIATION



Getty Images

CAMPAIGN IMPACT

\$100K

funding provided to Alzheimer's Association Orange County on behalf of Innovation Refunds

+\$300K

raised In partnership with iHeart towards the org's mission for research, care and support and advocacy efforts

ABOUT

ALZHEIMER'S ASSOCIATION ORANGE COUNTY

Alz.org/oc

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia®.



SWEET RELIEF MUSICIANS FUND

POWERED BY JACK DANIELS

Sweet Relief Musicians Fund provides financial assistance to all types of career musicians and music industry workers who are struggling to make ends meet while facing physical or mental health issues, disability or age-related problems.

In March of 2020, Sweet Relief launched a COVID-19 Fund that granted emergency financial assistance to music industry professionals impacted by the pandemic. For the second year, iHeartIMPACT and Jack Daniels donated to the fund to help pay medical expenses, lodging, clothing, food and other vital living expenses to those impacted due to sickness or loss of work.

This was the second year of the partnership; in summer 2021, iHeartRadio hosted the 2021 Jack Daniel's Battle of the Bar Bands, spanning nearly 50 cities and including thousands of artist entries ranging from rock, country, Hip Hop, folk, EDM and more. The national campaign, made possible by Jack Daniel's, raised more than \$50,000 to support Sweet Relief Musicians Fund.

“

We are so incredibly grateful for the partnership with iHeartIMPACT. They approached us when our desperate music community was still reeling from the financial impact of the pandemic and enabled us to provide emergency financial relief to over 125 people. They worked with us to truly understand our mission, and their sincerity and willingness to help was evident every step of the way.”

ARIC STEINBERG

EXECUTIVE VICE PRESIDENT, SWEET RELIEF MUSICIANS FUND

CAMPAIGN IMPACT

+125
music industry professional who have been devastated by the pandemic received financial assistance

\$25K
funding provided to Sweet Relief Musicians Fund on behalf of Jack Daniels

\$75K
donated in the last two years

ABOUT

SWEET RELIEF MUSICIANS FUND

SweetRelief.org

The mission of Sweet Relief Musicians Fund is to provide financial assistance to career musicians and music industry workers who are struggling to make ends meet due to illness, disability or age-related problems.

Getty Images





ST. JUDE CHILDREN'S RESEARCH HOSPITAL

POWERED BY KIA

St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® When St. Jude opened in 1962, childhood cancer was considered incurable. Since then, St. Jude has helped push the overall survival rate from 20% to more than 80%, and it won't stop until no child dies from cancer.

While significant progress has been made since St. Jude opened, cancer remains the number one cause of death by disease in children and adolescents in this country, according to the National Cancer Institute. It is second overall only to accidents. St. Jude shares the breakthroughs it makes to help doctors and researchers at local hospitals and cancer centers around the world improve the quality of

treatment and care for even more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live.

In collaboration with St. Jude Children's Research Hospital, iHeartMedia and Kia provided direct funding to St. Jude in alignment with Kia's "Season of Giving Back" media campaign. In addition to over \$90,000 in funding, iHeart launched a national on-air campaign with local radio amplification in the Atlanta, New York, Philadelphia, Chicago and Dallas markets to inform and encourage listeners to participate in Kia's annual fundraising partnership with St. Jude Children's Research Hospital around the holidays, aiming to make every child's holiday a little brighter.

CAMPAIGN IMPACT

\$91K
funding provided to St. Jude Children's Research Hospital on behalf of Kia

1.5M
social impressions

+75M
impressions delivered to the overall campaign



ABOUT

ST. JUDE CHILDREN'S RESEARCH HOSPITAL

StJude.org

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. When St. Jude opened in 1962, childhood cancer was considered incurable. Since then, St. Jude has helped push the overall survival rate from 20% to more than 80%, and it won't stop until no child dies from cancer. St. Jude shares the breakthroughs it makes to help doctors and researchers at local hospitals and cancer centers around the world improve the quality of treatment and care for even more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live.



BRONX COMMUNITY FOUNDATION

POWERED BY KIDDE

Fatal residential fires disproportionately affect Black communities, where the risk of fire-related death is almost twice that of individuals of any other race.¹ According to the National Fire Protection Association (NFPA), the lack of access to fire safety educational resources and websites in popular languages spoken in the U.S. contributes to the gap in fire safety.

In response to these statistics, Kidde, an iHeart partner and a trusted leader in fire safety for more than 100 years, created “Cause For Alarm,” a fire safety awareness initiative addressing gaps in education and access to fire safety measures. The “Cause for Alarm” campaign strives to provide access to education on home safety basics, product placement guides, emergency plans and more. Through iHeartIMPACT, Kidde provided a \$25,000 grant to Bronx Community Foundation, an organization that supports and invests in community power to eradicate inequity and build sustainable futures for all Bronx residents.

1. U.S. Consumer Product Safety Commission, Oct. 4, 2021

Kidde created “Cause For Alarm” in response to the statistics that fatal residential fires disproportionately affect some communities more than others. The IMPACT funding helped the Bronx Community Foundation to create long-term sustainability that will lead to a better and equitable community in the Bronx.

The iHeartIMPACT partnership was an extension of an already robust social impact campaign with iHeart that included integrations on the nationally-syndicated “The Breakfast Club” morning show with on-air personalities DJ Envy, Angela Yee and Angie Martinez supporting the program; support for a live event which unveiled a mural by renowned New York City-based visual artist Cey Adams; and a national radio PSA program across all radio stations that discussed the socioeconomic factors that are among the best-known predictors of fire rates in neighborhoods and drove listeners to CauseForAlarm.com to access visual and multilingual fire safety resources.

“

Access is the cornerstone to fire safety, prevention and protection. Everyone deserves to feel safe and protected in their homes, yet some people are more at risk for fatal residential fires, and this is cause for alarm. Our new ‘Cause For Alarm’ initiative was created to raise awareness of the importance of fire safety education and products in keeping all communities safe. Kidde wants to empower residents with fire safety awareness that can help keep them and their loved ones safe.”

ISIS WU

VICE PRESIDENT & GENERAL MANAGER, RESIDENTIAL FIRE AND HEALTHY HOMES



CAMPAIGN IMPACT

+\$25K

funding provided to The Bronx Community Foundation on behalf of Kidde

ABOUT

THE BRONX COMMUNITY FOUNDATION

TheBronx.org

The Bronx Community Foundation (BxCF) was born out of decades of systemic and institutional challenges and is the first and only community foundation in the Bronx solely dedicated to delivering resources to the entire borough. Longstanding disinvestment in the Bronx has led to inequities that have resulted in widespread poverty, lack of opportunity, health care disparities and environmental injustices.



FISHER HOUSE FOUNDATION

POWERED BY NAVY FEDERAL CREDIT UNION

Fisher House Foundation builds and donates Fisher Houses at military and VA medical centers, where families stay completely free of charge while supporting their loved one receiving specialized medical care at military and VA medical centers around the world. Fisher House Foundation has been dedicated to our nation's wounded, injured and ill service members and their families for more than 30 years.

Traveling to receive specialized medical care is expensive and can be a real financial burden for our military and veteran families. With no free, temporary lodging available for the families of patients, overnight accommodation at area hotels or with friends and family during treatment must be arranged. Some may choose not to receive treatment at all if family members are unable to be at their side.

For the second consecutive year, iHeartMedia, in partnership with Navy Federal Credit Union, provided a cash donation to Fisher House Foundation to further its mission of serving more than 400,000 military and veterans' families with 10 million days of free lodging, part of \$525 million in savings to families. On any given night, more than 1,200 families are offered lodging in a Fisher House.

iHeartMedia has a decade-long relationship with Fisher House Foundation, both locally and nationally, and has supported their work with media donations. In 2022, Fisher House Foundation CEO Ken Fisher joined iHeart's National Community Affairs program to discuss the organization's work assisting military families and the upcoming 2022 Department of Defense Warrior Games.

“

iHeartMedia and Navy Federal Credit Union and their members understand the mission of being there for our military service members, veterans and their families. We appreciate the support that directly impacts the lives of those we both serve and keeps military and veteran families together during medical crisis.”

KEN FISHER

CHAIRMAN AND CEO,
FISHER HOUSE FOUNDATION



CAMPAIGN IMPACT

\$12.5K

funding provided to Fisher House Foundation in 2022

\$24.5K

funded in last two years

ABOUT

FISHER HOUSE FOUNDATION

FisherHouse.org

Fisher House Foundation builds comfort homes where military and veteran families can stay free of charge, while a loved one is in the hospital. These homes are located at military and VA medical centers around the world. Since inception, the program has saved military and veterans' families an estimated \$525 million in out-of-pocket costs for lodging and transportation.



YOUTH MENTAL HEALTH PROJECT

POWERED BY PEDIATRIC ASSOCIATES

The Youth Mental Health Project is a grassroots nonprofit organization whose mission is to educate, empower and support families and communities to better understand and care for the mental health of our youth.

In 2022, iHeart teamed up with Pediatric Associates to provide \$60,000 in funding to The Youth Mental Health Project to help expand their mental health support programs to parents and caregivers both in Florida and nationally. The organization's Parent Support Network provides caregivers who are concerned about their children's struggles with stress, anxiety, depression or other mental health challenges with the opportunity to find guidance, resources and a sense of belonging among others who have similar experiences. This funding helped to establish an in-person Parent Support Network group in Florida and will provide Pediatric Associates medical care staff with the resources needed to aid caregivers in supporting youth mental health and wellbeing.

CAMPAIGN IMPACT

\$60K

funding provided to Kinds In Need Foundation on behalf of Pediatric Associates

“

At Pediatric Associates, we work closely with the parents, grandparents and caregivers of our patients to give them the tools to keep the children healthy and safe at home. We feel incredibly connected to the Youth Mental Health Project's mission of providing the same support, but in the mental health space. Especially at a time when so many children and teenagers are struggling in the wake of the COVID-19 pandemic.”

BRIAN JACKSON

CHIEF EXECUTIVE OFFICER, PEDIATRIC ASSOCIATES

Getty Images

ABOUT

YOUTH MENTAL HEALTH PROJECT

YmhProject.org

The Youth Mental Health Project focuses on parents and caregivers so that they can be armed with actionable information and fortified by a sense of belonging as they strive to find empathy and resources to support their children, teens and young adults who struggle with mental health challenges.





KIDS IN NEED FOUNDATION

POWERED BY PEDIATRIC ASSOCIATES

According to Kids In Need Foundation's annual teacher survey, 90% of teachers said that at least three out of four students show up on the first day of school without the necessary supplies to learn. Because of this gap, many teachers spend two to three paychecks per year to ensure their students have what they need to learn. Kids In Need Foundation is a national nonprofit that strategically focuses its efforts on schools in the nation's most underserved communities, those with a student enrollment of 70% or more eligible to receive free or reduced meals through the National School Lunch Program (NSLP).

Through iHeartIMPACT, Pediatric Associates donated \$60,000 to Kids In Need Foundation, providing underserved schools with the supplies and resources needed for teachers to teach and students to learn. The donations helped supply under-resourced teachers and their students with essential supplies they need for active learning including pens, pencils, markers and so much more. As part of the collaboration, volunteers from Pediatric Associates and their Texas affiliate, MD Medical, filled backpacks with these essential supplies to deliver to under-resourced students throughout the Dallas, Houston, Miami and Fort Lauderdale school districts.

“

When supplies are lacking, the quality of education is in jeopardy, and that affects future opportunities for children. Kids In Need Foundation is grateful to partners like Pediatric Associates and iHeartIMPACT who understand it's more than just a backpack. School supplies and resources matter because they represent belonging and ownership of a student's education and a teacher's career. Resources empower underestimated students to recognize that they have choices, and to make choices for themselves and their futures.”

LINDSEY WYCKOFF

DIRECTOR OF BRAND ENGAGEMENT,
KIDS IN NEED FOUNDATION



CAMPAIGN IMPACT

\$60K

funding provided to Youth Mental Health Project on behalf of Pediatric Associates

+2.1K

backpacks filled with school supplies, packed by Pediatric Associates staff, for students throughout Texas and Florida

ABOUT

KIDS IN NEED FOUNDATION

Kinf.org

KINF strives to support that reality by providing underserved schools with the supplies and resources needed for teachers to teach and learners to learn. Promoting equity in schools is an invaluable social investment that gives children a deeper perspective and knowledge about the world around them and empowers them to make wise decisions for their future.



ARC BROWARD

POWERED BY PEDIATRIC ASSOCIATES

Arc Broward is a national not-for-profit organization providing services to children and adults with autism, Down syndrome and other developmental disabilities, as well as those with various life challenges. Over the years, Arc Broward has helped thousands of people with various disabilities discover, build and celebrate their abilities. The organization works closely with families, guardians, businesses, civic organizations and funders to provide the encouragement and opportunities that create life-changing outcomes so that people with disabilities and other life challenges can live, learn, work and play in their communities.

The Miss Arc Broward pageant is a one-of-a-kind pageant that provides young women (ages 6-17) with

disabilities the opportunity to build confidence, create friendships and showcase their unique strengths and talents in an inclusive and welcoming environment. The event is designed especially for girls with various disabilities to share their talent and personality, ultimately competing for the Little Miss and Miss Arc Broward crowns.

Through iHeartIMPACT, Pediatric Associates provided over \$40,000 to long-standing nonprofit partner Arc Broward, serving as Presenting Sponsor for the 10th Annual Miss Arc Broward Pageant. Since 1956, Arc Broward has worked to change how people with disabilities and other life challenges are embraced and included.

“

This incredible gift will allow Arc Broward to provide the most memorable pageant season for our contestants as we celebrate our 10th anniversary. With this support we can ensure that our contestants and the children and adults with disabilities Arc Broward serves have every opportunity to discover their unique strengths and talents and reach their potential.”

KIM VASSAR

CHIEF ADVANCEMENT OFFICER, ARC BROWARD

CAMPAIGN IMPACT

\$40.5K

funding provided to Arc Broward on behalf of Pediatric Associates

+\$109K

raised to benefit over 1,200 children and adults with disabilities and other life challenges that Arc Broward serves each year

ABOUT

ARC BROWARD

ArcBroward.com

Since 1956, Arc Broward has worked hand-in-hand with the community, changing how people with disabilities and other life challenges are embraced and included. This critical work ensures that people with disabilities not only live, learn, work and play in their communities, but more importantly, thrive.





CAPITAL PREPARATORY CHARTER SCHOOLS

POWERED BY REVOLT

The mission of Capital Preparatory Schools is to provide historically disadvantaged students with the college and career readiness skills needed to become responsible and engaged citizens for social justice. Capital Preparatory Charter Schools is a boutique network of free, public charter schools that are actively working to close the achievement divide, ensuring that all students can do so by offering a rigorous college preparatory curriculum, an eclectic variety of athletic programs, project-based learning and multi-pronged faculty support.

Through iHeartIMPACT, REVOLT provided \$25,000 to Capital Prep Charter Schools at their first annual 'Battle for the Crest' Homecoming football game at Central High School in Bridgeport, CT. The Capital Prep

Network currently serves over 1,500 scholars and operates three schools across Connecticut and New York (Capital Prep Harbor, Capital Prep Harlem, Capital Prep Bronx), ensuring that as many children as possible benefit from the rigors of a Capital Prep education and the life skills it provides to succeed in college and beyond. The \$25,000 will support their Critical Academic Enrichment, which encompasses their afterschool and weekend programming

The "Battle for the Crest" football game, a Capital Prep tradition, is a contest for bragging rights between Capital Prep Harlem and Capital Prep Harbor where the two teams cross state lines and battle it out on the gridiron for the ultimate prize, the giant Capital Prep Crest.

“

Since its inception, Capital Prep has delivered a model with a simple goal in mind, that every child deserves access to quality education and a pathway to college, period. We are grateful for the support from our friends and partners at REVOLT and iHeartIMPACT, which is foundational to realizing our goals as an organization.”

DR. STEVE PERRY

FOUNDER & HEAD OF SCHOOLS,
CAPITAL PREPARATORY
CHARTER SCHOOLS



CAMPAIGN IMPACT

\$25K

funding provided to Capital Preparatory Charter Schools

ABOUT

CAPITAL PREPARATORY CHARTER SCHOOLS

WeAreCapitalPrep.org

The mission of Capital Preparatory Schools is to provide historically disadvantaged students with the college and career readiness skills needed to become responsible and engaged citizens for social justice.



BORN THIS WAY FOUNDATION

POWERED BY STARBUCKS

In 2022, Jack.org, a Canadian charity supporting education and action for youth mental health, and Born This Way Foundation, a nonprofit dedicated to supporting youth mental health and working with young people to build a kinder, braver world, collaborated to create the Be There Certificate. The goal of the Be There Certificate is to connect young people with a simple, actionable framework, teaching them how to recognize when someone might be struggling, understand their role in supporting that person and learn how to connect that person to the help they need

and deserve. The free course is available in English, French and Spanish and was focused on the holidays, as they are shown to be a difficult time emotionally and mentally. The Be There Certificate is a core program of Born This Way Foundation.

Through iHeartIMPACT, iHeart and Starbucks collaborated on an on-air advertising campaign that was designed to help reach young people with information about the Be There Certificate.

CAMPAIGN IMPACT

\$90K
funding provided to Born This Way Foundation

ABOUT

BORN THIS WAY FOUNDATION

BornThisWay.foundation

Born This Way Foundation, co-founded and led by Lady Gaga and her mother Cynthia Germanotta, supports youth mental health and works with young people to build a kinder and braver world. Through high-impact programming, youth-led conversations and strategic, cross-sectoral partnerships, the Foundation aims to make kindness cool, validate the emotions of young people and eliminate the stigma surrounding mental health. Learn how Born This Way Foundation encourages people to practice kindness toward themselves and their communities through its website bornthisway.foundation and its storytelling platform Channel Kindness at channelkindness.org.





VOLUNTEERS OF AMERICA

POWERED BY STELLA ROSA

Volunteers of America is one of the nation's largest established comprehensive human services organizations with 16,000 mission-driven professionals dedicated to helping those in need rebuild their lives and reach their full potential.

In 2022, iHeart partnered with the Stella Rosa "Raise a Glass" event, which hosted 400 fans who won a giveaway to attend a concert by multi-platinum and global pop sensation Ava Max at the iHeartRadio Theater in Los Angeles. A \$25,000 check was presented to Volunteers of America at the event.

Volunteers of America is working to provide greater access to healthcare services through their Community Health Worker program, training trusted members of the community in frontline healthcare to further support the communities they live in. Volunteers of America trains and supports frontline health workers – including case managers, teachers, nurses and social workers—who step forward to help reduce health disparities in underserved communities. Over the next year, the donation will allow Volunteers of America to train 50 additional community health workers, many of them women, in five states.

“

Stella Rosa wines are all about sharing and supporting each other, and our family makes giving back to the community a priority. We're proud to partner with iHeartRadio and Volunteers of America to support our most vulnerable community members.”

STEVE RIBOLI

THIRD-GENERATION FAMILY MEMBER AND EXECUTIVE,
RIBOLI FAMILY WINES

CAMPAIGN IMPACT

\$25K
funding provided to Volunteers of America on behalf of Stella Rosa

50
women trained as Community Health Workers

ABOUT

VOLUNTEERS OF AMERICA

VOA.org

Through hundreds of human service programs, including housing and healthcare, Volunteers of America touches the lives of 1.5 million people in over 400 communities in 46 states as well as the District of Columbia and Puerto Rico each year. Since 1896, we have supported and empowered America's most vulnerable groups, including veterans, at-risk youth, older adults, men and women returning from prison, individuals and families experiencing homelessness, people with disabilities and those recovering from substance use disorders. Our work touches the mind, body, heart — and ultimately the spirit — of those we serve, integrating our deep compassion with highly effective programs and services.





HEART OF LOS ANGELES

POWERED BY SUBARU OF AMERICA
SHARE THE LOVE

For 33 years, Heart of Los Angeles has been helping young people achieve their full potential.

In 2022, Goo Goo Dolls singer John Rzeznik headlined an iHeartRadio charity concert benefiting Heart of Los Angeles, a non-profit organization providing underserved youth with exceptional programs in academics, arts and athletics. The 56-year-old singer-songwriter performed an acoustic show at the iHeartRadio Theater in Los Angeles on December 13, hosted by

Ellen K of iHeartMedia Los Angeles' KOST 103.5. The concert streamed live on YouTube.com/iHeartRadio and broadcast on iHeartRadio's Hot AC stations.

Additionally, as part of the event, and in partnership with iHeartIMPACT, Subaru made a donation to Heart of Los Angeles to help break down barriers to education and help kids thrive. Heart of Los Angeles helps young people overcome barriers through exceptional, free, integrated programs

and personalized guidance in a trusted, nurturing environment. Funds raised through the event supported more than 3,000 youth across Central and South Central Los Angeles with holistic afterschool programs in academics, arts, science, athletics and wellness that will pave the way for educational success and help them feel safe, listened to and empowered.



CAMPAIGN IMPACT

\$30K
funding provided to
Heart of Los Angeles

\$250M
donated by Subaru
and their retailers

ABOUT

HEART OF LOS ANGELES

HeartOfLA.org

Heart of Los Angeles (HOLA) helps 3,100 young people annually who are impacted by poverty overcome barriers through exceptional free integrated programs and personalized guidance in a trusted, nurturing environment. HOLA has core academic programs as well as myriad enrichment programs that expose students to engaging and innovative opportunities. These include a dynamic music and youth orchestra program, an intensive and sophisticated visual arts department, premiere sport offerings, STEAM classes, wraparound and counseling services, alumni support and scholarships and robust family resources. Across all of HOLA's programs, students have access to enrichment activities and creative learning experiences that nurture cognitive development, personal growth and cultural expression. HOLA's no-cost after-school programs run throughout the school year and for six weeks each summer.



AMERICAN FARMLAND TRUST

POWERED BY TILLAMOOK

American Farmland Trust was founded in 1980 to save America's farms and ranches. The Brighter Future Fund was launched in 2020 to assist farmers in successfully launching, growing and sustaining farms in the face of forces impacting the food and agricultural system, including the COVID-19 pandemic, changing markets, severe weather and climate change. The Fund was initially seeded with a generous contribution from Tillamook, one of America's favorite farmer-owned co-ops.

Through iHeartIMPACT, Tillamook provided \$25,000 to American Farmland Trust, providing grants

to farmers through the Brighter Future Fund. A major commitment of this program is to uplift, support and amplify the work of a wide range of farmers. These grants will be used to help improve farm viability; enable farmers to access, transfer or permanently protect farmland; or adopt regenerative agricultural practices.

In 2022, the Brighter Future Fund has prioritized support for farmers identifying as BIPOC, LGBTQ+, female or new farmers. In total, over one million dollars will be awarded to farmers located across 44 states and the territory of Puerto Rico.

“

This is incredible and will provide our farm with security that we currently don't have, increased resilience in the face of climate change and opportunities that just were not reasonably available to us before. Wow! Thank you so much.”

DANI FEGAN

THREE DOGS SEED FARM,
BRIGHTER FUTURE FUNDS GRANTEE

CAMPAIGN IMPACT

\$25K

funding provided to American Farmland Trust on behalf of Tillamook

ABOUT

AMERICAN FARMLAND TRUST

FarmLand.org

AFT created the conservation agriculture movement, which speaks for the land—and for the people who grow our food. As the movement's leaders, we have three priorities: protecting agricultural land, promoting environmentally sound farming practices and keeping farmers on the land.





PLAN INTERNATIONAL USA

POWERED BY iHEARTIMPACT

COVID-19 has only increased inequality around the world and has set the fight for equal rights back decades. Now more than ever, girls around the world need your support.

Plan International USA, a global nonprofit organization partnering with adolescent girls, young women and children around the world to overcome oppression and gender inequality, was a nonprofit partner for the 2022 Z100 Jingle Ball concert, which was held at New York City's Madison Square Garden on Friday, December 9. As a part of the partnership, Plan International USA received a \$15,000 grant from iHeartMedia, kicking off a collaborative partnership to amplify and advance the rights of girls and combat gender inequality.

Z100's Sam Rosalie, a Plan Internal USA Ambassador, announced the grant and the partnership during the "Elvis Duran and The Morning Show." The grant supported Plan International USA's "We Are the Girls" campaign – an innovative, world changing initiative that will raise \$200 million by 2024 to amplify the voices of girls in the U.S. and around the world and fight the root causes of gender inequality.

As a part of the partnership, Plan International USA and Z100 launched an online 'We Are the Girls' Jingle Ball prize pack sweepstakes contest. Winners received access to VIP pre-event activities, tickets to the sold-out Z100 Jingle Ball concert and a special Plan International USA experience. Moreover, at the concert, 16 contest winners had the opportunity to interact with their favorite iHeartRadio on-air personalities and meet their favorite music artists.

Plan USA encourages girls between the ages of 13 and 18 to join the "We Are the Girls" campaign and invite their friends and families to take the pledge and lend their voices as allies in the fight against gender inequality and gender-based stereotypes. The "We Are the Girls" campaign supports programs that have shown success in improving girls' sense of agency, shifting gender dynamics and creating positive environments for learning. In 13 countries including the U.S., "We Are the Girls" donations support girl-led programs that fight against child trafficking and child marriage, make cities safer for girls, keep girls in school and create economic opportunities for girls. Plan's campaign will also develop young leaders and advocates to fight against stereotypes and harmful practices that stand in the way of achieving gender equality.



“

Gender inequality hurts all of us and the best people to solve this are the ones who are most affected: girls. We've been ignoring their voices for far too long. Plan's 'We Are the Girls' campaign sees the power of what can happen when we listen to girls, and support and implement their ideas. We are inspired that iHeartIMPACT is supporting Plan's work with a \$15,000 donation. Together we can help amplify girls' voices and fight for a more equal future for us all.”

SHANNA MARZILLI
COO, PLAN INTERNATIONAL USA

CAMPAIGN IMPACT

\$15K
donation

ABOUT

PLAN INTERNATIONAL USA

PlanUSA.org

Plan International USA is a girls' rights organization. Around the world, girls' voices are being silenced. Girls are being forced to marry men twice their age. They're dying during childbirth after unwanted pregnancies. They're being denied an education while watching their brothers go to school. We aim to be girl-centered, girl-driven and girl-led in all our work to boldly create a more just and equitable world.



VOLUNTEERS OF AMERICA

POWERED BY VOLTAREN

One in five Americans provide care to family members or loved ones, a task that's inherently connected with physical pain. With many caregivers also dealing with the added challenges of experiencing joint pain, iHeartIMPACT teamed up with Voltaren Arthritis Pain Gel and with actress and caregiver Jennie Garth for the launch of CareWalks, a video and audio series that sheds light on caregivers' stories.

As an extension of this initiative, the brand partnered with iHeart to make a charitable donation to Volunteers of America, a nonprofit organization committed to aiding caregivers across the country. Jennie was also a featured guest on Voltaren's mini-

podcast series, CareWalks, created in partnership with iHeartRadio.

As part of the campaign, Voltaren and iHeartIMPACT provided \$75,000 to Volunteers of America. The donation specifically supported the VOAIReST (Resilience Strength Time) program, an effective, online peer support service that helps care workers and caregivers maintain resiliency and positive commitments to their professional field.

The partnership was also recognized through co-branded logo placement on packaging, social media, event recognition, website branding and pro-bono broadcast messaging.

“

Caregivers work so hard to take care of their friends and family, and making themselves a priority can prove difficult. Voltaren is proud to support the 48 million unpaid caregivers in the U.S., highlighting their unique stories and bringing a voice to those who so often get overlooked.”

RISHI MULGUND

BRAND DIRECTOR OF PAIN RELIEF,
GSK CONSUMER HEALTHCARE

CAMPAIGN IMPACT

\$75K

funding provided to Volunteers of America on behalf of Voltaren

ABOUT

VOLUNTEERS OF AMERICA

VOA.org

Volunteers of America is a non-profit organization founded in 1896, is one of the country's most comprehensive human services charities. It serves almost 1.5 million people annually in 46 states including children, families, the disabled, those who are incarcerated, veterans, the elderly, the homeless, those with mental health and addiction needs and so many more.





RADIOTHONS

At iHeartMedia, we are committed to using the power of our local assets to give back to our communities and assist the organizations that help our neighbors in need. iHeartMedia's radiothon program has leveraged the company's unparalleled reach and local influence to raise hundreds of millions of dollars for charitable organizations over the last decade. A radiothon typically lasts between one and two days, during which stations press pause on their day-to-day programming to dedicate all attention and resources to the issue being addressed.

And for more than a decade, KFI AM 640's PastaThon has raised over \$5.7 million and 727,000 pounds of food for Caterina's Club, which to date has provided more than 7 million meals to kids and those in need in Southern California.

In 2022, iHeartMedia broadcast radio stations in markets across the U.S. continued their annual traditions and raised nearly \$26.2 million through the power, dedication and uniqueness of their local radiothon programs.

\$26.2. MILLION
WAS RAISED THROUGH iHEARTMEDIA BROADCAST RADIO STATIONS THROUGH RADIOTHON PROGRAMS

Through its many local radiothon programs, iHeartMedia is one of the biggest supporters of The Children's Miracle Network Hospitals and St. Jude Children's Research Hospital. In addition, many iHeartMedia radio stations have established annual radiothon programs to address local, critical issues, ranging from childhood diseases and homelessness to domestic violence, veteran wellbeing and mental health.



CHILDREN'S MIRACLE NETWORK HOSPITALS

Since 1983, Children's Miracle Network Hospitals' partners and programs have raised more than \$8 billion for 170 member children's hospitals across the U.S. and Canada. Children's Miracle Network Hospitals is committed to ensuring that every child receives the best possible care, and that includes member hospitals providing financial, educational and emotional support to families. Children's Miracle Network Hospitals' funds are used where they are needed most. The funding model is unrestricted – when someone donates to Children's Miracle Network Hospitals, those dollars stay within the community in which they were collected.

Funds provide critical life-saving treatments and healthcare services, along with innovative research, vital pediatric medical equipment, child life services that put kids' and families' minds at ease during difficult hospital stays and financial assistance for families who could not otherwise afford these health services. Philanthropy is vital to children's hospitals that frequently do not have other streams of unrestricted funds.

It's estimated that up to 50% of people who end up in a children's hospital did not expect it when waking up that day. Yet every day, thousands of kids enter member children's hospitals for care. Member hospitals support children's health in a wide variety of ways with 70% of hospitals addressing overall social determinants of health, including economic stability, accessibility and food security.

- 100% offer programs and/or services to foster financial stability for patients and families when receiving care.
- 75% offer school-based care programs.
- 63% offer food insecurity services as part of broader hospitals and health system efforts.

iHeartMedia is one of Children's Miracle Network Hospitals' main media partners and gives support through its many local programs. Driven by a common desire to ensure a better future, as partners we are committed to doing all that we can to keep children safe and spirits unbroken.

iHeartMedia helps Children's Miracle Network Hospitals fundraise locally by airing a significant number of PSAs that raise awareness for the organization and its member hospitals as well as hosting annual one- or two-day English radiothon events that have been an integral part of Children's Miracle Network Hospitals' fundraising efforts since 1997.

iHeartMedia radiothon programs represent annual giving traditions for many local communities. A radiothon highlights personal patient and family stories related to local hospital treatment.

“
We couldn't be more grateful to our partners at iHeartMedia who make our support of local member children's hospitals possible. Radiothon events make it easy for anyone to join our cause and understand the needs of member children's hospitals. iHeartMedia teams play an extremely significant role in engaging our supporters and sharing the impact being made for kids and families. Through the power of our partnership, we unite communities to raise millions of dollars every year to help kids have access to the most advanced, holistic health care to unleash their future potential.”

FLEUR VORUZ
 SENIOR DIRECTOR OF PROGRAMS, CHILDREN'S MIRACLE NETWORK HOSPITALS

CAMPAIGN IMPACT

\$7.4M
 raised by 52 stations for Children's Miracle Network Hospitals and distributed to fulfill varying hospital needs

15TH
 annual DVE Rocks Children's Radiothon in 2022; Radiothon raised \$10 MILLION in the past 15 years

+\$70M
 in 10 years

ABOUT

CHILDREN'S MIRACLE NETWORK HOSPITALS

CmnHospitals.org

Children's Miracle Network Hospitals® raises funds for 170 children's hospitals that support the health of 10 million kids each year across the U.S. and Canada. Donations go to local hospitals to fund critical life-saving treatments and healthcare services, along with innovative research, vital pediatric medical equipment, child life services that put kids' and families' minds at ease during difficult hospital stays and financial assistance for families who could not otherwise afford these health services. When we improve the health of all children and allow them the opportunity to reach their full potential, we also improve our communities for years to come. Together, we can change kids' health. Together, we can change the future.



MEMBERS OF CHILDREN'S MIRACLE NETWORK HOSPITALS:

- Provide 32 million patient visits for 10 million kids every year.
- Treat 62 children every minute.
- Provide \$6,500 every minute in charitable care to patients to change kids' health to change the future.

PARTICIPATING MARKETS

Akron, OH • Albany, NY • Albuquerque, NM • Augusta, GA • Baton Rouge, LA • Charlotte, NC • Chicago, IL • Fayetteville, AR • Grand Forks, ND • Grand Rapids, MI • Honolulu, HI • Miami, FL • Nashville, TN • Omaha, NE • Pittsburgh, PA • San Diego, CA • Seattle, WA • Sioux City, IA • Syracuse, NY • Tupelo, MS • Washington, DC • Williamsport, PA • Winchester, VA and Youngstown, OH



ST. JUDE CHILDREN'S RESEARCH HOSPITAL

iHeartMedia has partnered with St. Jude for over 30 years, most notably through its radiothon programs which have raised an incredible \$157 million in pledges for St. Jude.

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Their purpose is clear: Finding cures. Saving children.® As the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children, treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to 80% since the hospital opened in 1962.

By freely sharing discoveries, every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – so they can focus on helping their child live. Unlike other hospitals, the majority of funding for St. Jude comes from generous donors.

iHeartMedia supports the work of St. Jude by utilizing its broad reach and national footprint with two-day radiothon events bringing the St. Jude message to communities across the country.

In 2022/2023, 61 iHeartMedia radio stations aired annual radiothons raising more than \$12.4 million to help support the lifesaving mission of St. Jude.

Nationally-recognized iHeart syndicated personality Bobby Bones continues to be a champion for St. Jude, raising more than \$21.8 million since he began supporting St. Jude and bringing in more than 4,000 new pledges through his audio event in December.



CAMPAIGN IMPACT

\$12.4M
raised through 61 stations

\$21.8M
total raised by Bobby Bones
in eight years

+1M
raised at K102 Minneapolis
for eighth year in a row

ABOUT

ST. JUDE CHILDREN'S RESEARCH HOSPITAL

StJude.org

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to more than 80% since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

LIST OF PARTICIPATING MARKETS IN 2022

KOLZ, Loveland, CO • WSSL, Greenville, SC • KSSN, Little Rock, AR • KKIX, Fayetteville, AR • KODA, Houston, TX • WMIL, Milwaukee, WI • WUBL, Atlanta, GA • WMSI, Jackson, MS • WDXB, Birmingham, AL • WDSO, Wilmington, DE • WKKR, Auburn, AL • WGAR, Cleveland, OH • KTST, Oklahoma City, OK • KZSN, Wichita, KS • WFUS, Tampa, FL • WPOC, Baltimore, MD • WQIK, Jacksonville, FL • WMZQ, Washington, DC • KTOM, Salinas, CA • WAVW, Port St. Lucie, FL • WNCO, Mansfield, OH • WCOL, Columbus, OH • KWNR, Las Vegas, NV • WYYD, Lynchburg, VA • WTQR, Greensboro, NC • WWYZ, Hartford, CT • KYKR, Beaumont, TX • WNOE, New Orleans, LA • WYNK, Baton Rouge, LA • WPAP, Panama City, FL • WSIX, Nashville, TN • WKCY, Harrisonburg, VA • WKSJ, Mobile, AL • WTNT, Tallahassee, FL • KAJA, San Antonio, TX • KASE, Austin, TX • KHUF, Tuscon, AZ • WNCB, Raleigh, NC • WKKT, Charlotte, NC • KKSJ, Cedar Rapids, IA • WBWL, Boston, MA • WLLR, Davenport, IA • KCCY, Colorado Springs, CO • KHEY, El Paso, TX • WAMZ, Louisville, KY • WMAD, Madison, WI • KEEY, Minneapolis, MN • WRBT, Harrisburg, PA • WWFG, Salisbury, MD • WOBW, ALBANY, GA • KRYS, Corpus Christi, TX • WCTQ, Sarasota, FL • WRWD, Poughkeepsie, TN • WTCR, Huntington, WV



KFI PASTATHON

According to the USDA, more than 34 million people in the United States, including nine million children, are food insecure. In the wake of the COVID-19 pandemic, unemployment and food insecurity soared; in 2021, 53 million people turned to food banks and community programs for help putting food on the table.

2022 marked KFI-AM 640's 12th Annual KFI PastaThon, an on-air fundraising event in partnership with Caterina's Club to help feed local children in need in Southern California. The annual KFI PastaThon raised a record \$1,213,683 and 47,718 pounds of pasta and sauce to help children and families in the local community.

The annual KFI PastaThon encourages listeners to donate money, pasta and sauce to benefit Caterina's Club, a local charity founded by award-winning Chef Bruno Serato of the Anaheim White House, which provides more than 25,000 nutritious meals every week to children in need across Southern California. In addition, the charity helps to break the cycle of poverty by helping families return to stable home environments and teaches teens the skills they need to work in the hospitality industry.

Through on-air, on-line and digital fundraising elements, all KFI AM 640 on-air personalities, including Bill Handel, Jennifer Jones Lee, Gary Hoffmann, Shannon Farren, John Kobylt, Ken Chiampou, Mo Kelly and Tim Conway

Jr., encouraged listeners to donate money along with pasta and pasta sauce to help feed underprivileged children who live in motels without access to a kitchen.

Since 2010, KFI PastaThon has raised more than \$5.7 million and 727,000 pounds of pasta and sauce to feed thousands of children in Southern California and help end the cycle of poverty. Caterina's Club serves 5,000 pasta dinners five days a week in more than 90 locations in 30 cities in Orange, L.A., San Diego and Riverside counties, with more than seven million meals served to date. The organization's work has extended far beyond the local California area to include Chicago, New York, Texas, Mexico and Italy.



“

The KFI PastaThon is a full station and community effort, and the biggest heroes are our listeners and partners. With the economic struggles of many over the past two years, we are thrilled that every year we continue to reach new highs. Our listeners' and partner's donations have resulted in more meals and help for families in need, to break the cycle of poverty permanently. On behalf of the entire KFI team, we thank the community for their remarkable generosity.”

ROBIN BERTOLUCCI

PROGRAM DIRECTOR, KFI-AM 640

CAMPAIGN IMPACT

\$1,213,618
and 47,718 pounds of food
were raised

\$5.7M
and 727,000 pounds of food
for Caterina's Club have been
raised since inception

ABOUT

CATERINA'S CLUB

CaterinasClub.org

Caterina's Club's mission is to provide warm meals, affordable housing assistance and job training to homeless and low-income families throughout Southern California. It all started in 2005, when the owner of the exclusive Anaheim White House Restaurant Chef Bruno Serato and his mother Caterina were visiting a local Boys & Girls Club and noticed a 6-year-old boy eating potato chips for dinner. What started as feeding a few dozen children every night that year grew into the 'Feeding the Kids in America' program, which provides meals to more than 25,000 kids every week in 30 cities across Southern California. In addition, the charity's 'Welcome Home' program has provided permanent housing for 240 families and more than 670 teenagers have been trained through the Caterina's Club Hospitality Academy program at local high schools. The Caterina's Club vision is to break the cycle of poverty and to provide to every child the resources, love and encouragement they need to be healthy, safe and educated.



HOPE FOR THE HOLIDAYS RADIOTHON

BENEFITTING HASSENFELD CHILDREN'S HOSPITAL AT NYU LANGONE

iHeartMedia New York's 106.7 LITE FM raised over \$1.6M during its fifth annual "Hope For The Holidays Radiothon" to benefit Hassenfeld Children's Hospital at NYU Langone, one of the nation's premier children's hospitals providing exceptional care for every type of childhood condition.

including Paul 'Cubby' Bryant, Christine Nagy, Helen Little, Rich Kaminski, Victor Sosa, Nina Del Rio and Jack Kratoville, hosted a live broadcast from iHeartRadio headquarters and encouraged listeners to donate in support of the hospital and the children undergoing treatment.

"Hope for the Holidays Radiothon" took place on Thursday, December 15 from 5:30 a.m. – 8:00 p.m. During the event, 106.7 LITE FM's on-air personalities,

"Hope for the Holidays" featured stories from patients of the hospital and their families, as well as interviews with hospital supporters.

CAMPAIGN IMPACT

\$5M
raised over the past five years to benefit Hassenfeld Children's Hospital at NYU Langone



“

Our partnership with iHeartMedia has been extremely positive and enhanced our ability to provide medical and surgical care, as well as supportive services, to children and families throughout the New York area. We are delighted with the opportunity to connect with listeners through the radiothon and look forward to growing this incredible event.”

CATHERINE S. MANNO, MD

PAT AND JOHN ROSENWALD PROFESSOR OF PEDIATRICS, CHAIR, DEPARTMENT OF PEDIATRICS

ABOUT

HASSENFELD CHILDREN'S HOSPITAL

We Are All Human is a foundation Hassenfeld Children's Hospital—34th Street is NYU Langone's flagship pediatric inpatient care location, a 160,000-square-foot facility with 68 single-patient rooms in the newly built Helen L. and Martin S. Kimmel Pavilion. It is the first new children's hospital to open in New York City in nearly 15 years, and the only pediatric inpatient facility in Manhattan with all single-patient rooms.

Hassenfeld Children's Hospital's mission is guided by an unparalleled commitment to partnering with children and their families. Everyone, from doctors to nurses to support staff, is dedicated to making sure that children are put at ease, that parents' voices are heard and that the entire family knows their children aren't just cared for but cared about. Through Sala Institute for Child and Family Centered Care, Hassenfeld Children's Hospital's more than 400 doctors—along with nurses, child life specialists and social workers—partner with families to provide exceptional care for every type of childhood condition, from the most common to the most complex, in a space where children can be children and parents can feel supported.



LURIE CHILDREN'S RADIOTHON

BENEFITTING ANN & ROBERT H. LURIE CHILDREN'S HOSPITAL OF CHICAGO

iHeartMedia Chicago raised \$735,000 during the 13-hour annual "Lurie Children's Radiothon" in support of the patients and families at Ann & Robert H. Lurie Children's Hospital of Chicago.

Lurie Children's is one of the top children's hospitals in the nation, providing pediatric care, cutting-edge treatments and advanced research. As a non-profit medical center, it relies on an engaged and supportive community to elevate the standard of medical care for more children, create innovative programs, accelerate cutting edge research discoveries and work with community partners to make Chicago's neighborhoods safer for children.

The "Lurie Children's Radiothon" was broadcast live on Thursday, December 8 on 93.9 LITE FM, ROCK 95 FIVE, 107.5 WGCI, 103.5 KISS FM, V103 and Inspiration 1390 from 6 a.m. – 7 p.m. iHeartMedia Chicago's on-air personalities encouraged listeners to call or donate online to help fuel research, support families and provide much-needed care to children in the community. Additionally, iHeartMedia Chicago and Lurie Children's partnered with businesses in the Chicagoland community to support the radiothon.

CAMPAIGN IMPACT

\$1.8M
raised over the past three years



“

The Radiothon has become a Lurie Children's tradition, and we are so pleased to be able to share the stories of some of our amazing patients as well as our dedicated providers. iHeartMedia Chicago and all their listeners help us create healthier futures for children in Chicago and beyond.”

DR. TOM SHANLEY

PRESIDENT & CEO, ANN & ROBERT H. LURIE CHILDREN'S HOSPITAL OF CHICAGO

ABOUT

ANN & ROBERT H. LURIE CHILDREN'S HOSPITAL OF CHICAGO

LurieChildrens.org

In the 2022-2023 U.S. News & World Report rankings of the best children's hospitals, Ann & Robert H. Lurie Children's Hospital of Chicago continues to be the top pediatric hospital in Illinois, ranked in all 10 specialties. Lurie Children's provides superior pediatric care in a state-of-the-art hospital that offers the latest benefits and innovations in medical technology, family-friendly design and research through the Stanley Manne Children's Research Institute. The main hospital is located in downtown Chicago on the campus of its academic partner, Northwestern University Feinberg School of Medicine. Lurie Children's has a network of 15 outpatient centers and 15 partner hospitals, providing top pediatric care across the greater Chicago area. As a nonprofit hospital, Lurie Children's relies on philanthropic support to care for more than 223,000 children each year.



WARRIOR FOUNDATION FREEDOM STATION GIVE-A-THON

The Warrior Foundation Freedom Station (WFFS) is a volunteer-based organization that helps wounded vets recover both physically and mentally from service injuries. The funds raised were used to purchase plane tickets for injured warriors so they could spend the holidays at home and with their families. For the past nine years, the program has raised over \$7 million to benefit the Warrior Foundation Freedom Station and has grown into an annual fundraising effort that reunites families during the holidays, and helps warriors face the challenges of recovery,

rehabilitation and transition from military service to civilian life all year long.

For the ninth consecutive year, Jack Armstrong & Joe Getty hosted the live, on-air fundraiser benefiting Warrior Foundation Freedom Station, with the goal of providing funds to help reunite injured military service members with their families for the holidays. The organization also supports warriors by providing transitional housing used during both recovery and transition processes. Since 2013, "The Armstrong & Getty Show" has helped raise more

than \$7 million for Warrior Foundation Freedom Station (WFFS).

The week-long Armstrong & Getty Radiothon benefiting Warrior Foundation Freedom Station kicked off on November 8, 2022 and wrapped up on Veterans Day. During their daily broadcasts, on-air personalities Jack Armstrong and Joe Getty encouraged listeners to donate to help injured warriors return home. By the end of the week, Armstrong & Getty listeners had donated more than \$820,000 for WFFS.

“

Warrior Foundation Freedom Station (WFFS) is an amazing and efficient organization. We like to focus on the positive, but the truth is, there are so many sad and heartbreaking stories involving injured service members who've fallen into despair, loneliness, drug addiction or homelessness. Over the years, WFFS has helped so many service members avoid those outcomes by bringing the military brotherhood and sisterhood back into their lives and bringing back that feeling of excitement for their future. WFFS is changing lives every single day.”

JOE GETTY

CO-HOST, ARMSTRONG & GETTY

“

We really believe it's important to take the success of the radio show and do something positive--and we really believe in this charity. It is our patriotic duty to provide our time and help spread the word about this incredible cause. We remain grateful that our faithful 'Armstrong & Getty' listeners have continued to support us by once again donating so generously to Warrior Foundation Freedom Station.”

JACK ARMSTRONG

CO-HOST, ARMSTRONG & GETTY

ABOUT

WARRIOR FOUNDATION FREEDOM STATION

WarriorFoundation.org

Founded in 2004, Warrior Foundation Freedom Station is a leading force in assisting, honoring and supporting the military men and women who have bravely served and sacrificed for our country. We are committed to providing injured warriors with quality-of-life items, support services and transitional housing designed to assist them and their families during recovery. Our Freedom Station transitional housing residence has been a particularly groundbreaking program, providing a place for warriors to heal and make the critical transition from military service to civilian life. Warrior Foundation Freedom Station is a San Diego-based nonprofit 501(c)3 organization and has been designated a fourstar charity by Charity Navigator, the highest possible rating.





LOCAL RADIOTHONS

In 2022, iHeartMedia radio stations across the country launched locally organized radiothon programs that yielded over \$6.4 million for various community organizations.

WAEB RADIOTHON ALLENTOWN, PA

Newsradio 790 WAEB
\$201,108 raised for the annual WAEB Radiothon to benefit animals in distress.

OPEN YOUR HEART RADIOTHON BISMARCK, ND

KFYR
\$22,000 raised for the annual Open Your Heart Radiothon to benefit American Legion Loyd Spetz Post, dedicated to helping veterans.

WRKO DAV RADIOTHON BOSTON, MA

WRKO
\$82,000 raised for the annual WRKO DAV Radiothon to benefit Disabled American Veterans in Massachusetts.

IHEARTMEDIA CHICAGO LURIE CHILDREN'S RADIOTHON CHICAGO, IL

iHeartMedia Chicago
\$735,869 raised for the annual iHeartMedia Chicago Lurie Children's Radiothon to benefit Lurie Children's Hospital.

EARNIE BLANKENSHIP MEMORIAL TELETHON CHILLICOTHE, OH

WSRW 101.5
\$117,000 raised for the annual Earnie Blankenship Memorial Telethon to benefit Highland County Society for Children and Adults.

MAJIC 105.7 RADIOTHON CLEVELAND, OH

Majic 105.7
\$154,105 raised for the annual MAJIC 105.7 Radiothon benefiting Cleveland Clinic Children's.

MIX 107.7 RADIOTHON DAYTON, OH

MIX 107.7
\$64,847 raised for the annual MIX 107.7 Radiothon to benefit Ronald McDonald House Charities of Dayton.

KBCO "HOPE TO THE HUNGRY" RADIOTHON DENVER, CO

97.3 KBCO
\$80,000 raised for the annual KBCO "Hope to the Hungry" Radiothon to benefit Denver Rescue Mission.

PINKY SWEAR RADIOTHON DES MOINES, IA

1040 WHO
\$325,188 raised for the annual Pinky Swear Radiothon to benefit the Pinky Swear Foundation which helps many families with a child battling cancer.

COATS FOR KIDS DETROIT, MI

97.9 WJLB
\$4,325 raised for the annual Coats for Kids campaign to benefit The Salvation Army.

12TH ANNUAL KFI PASTATHON LOS ANGELES, CA

KFI
\$1,313,683 raised for the annual 12th Annual KFI PastaThon to benefit Caterina's Club.

LEND A HELPING CAN RADIOTHON MANCHESTER, NH AND PORTSMOUTH, NH

Rock 101
\$491,900 raised for the annual "Lend A Helping Can" to benefit 12 local New Hampshire charities.

HUMANE SOCIETY OF RICHLAND COUNTY RADIOTHON MANSFIELD, OH

Y105
\$15,000 raised for the annual Humane Society of Richland County Radiothon.

106.7 LITE FM'S HOPE FOR THE HOLIDAYS RADIOTHON NEW YORK CITY, NY

106.7 Lite fm
\$1,625,000 raised for the annual 106.7 LITE FM's "Hope For The Holidays Radiothon" to benefit Hassenfeld Children's Hospital at NYU Langone.



Y102 RADIOTHON TO BENEFIT LANEY'S LEGACY OF HOPE READING, PA

Y102
\$40,350 raised for the annual Y102 Radiothon to benefit Laney's Legacy of Hope.

THE ARMSTRONG & GETTY SHOW ANNUAL WARRIOR FOUNDATION FREEDOM STATION RADIOTHON SACRAMENTO AND SAN DIEGO, CA

Talk 650
\$800,000 raised for the annual "The Armstrong & Getty Show" Annual Warrior Foundation Freedom Station Radiothon.

HUNGERTHON 2022 SPRINGFIELD, MO

iHeartMedia Springfield
\$260,422 raised for the annual Hungerthon to benefit Ozarks Food Harvest.

30TH ANNUAL FEED WORCESTER COUNTY FOOD DRIVE WORCESTER, MA

96-1 SRS
\$90,685 raised for the annual 30th Annual Feed Worcester County Food Drive to benefit Worcester County Food Bank.



LOCAL PUBLIC AFFAIRS SHOWS

In addition to airing millions of PSAs every year that address a number of national and local issues, iHeartMedia radio stations across America dedicate airtime every week to ensure they are informing the public about the most relevant issues facing their particular communities. iHeartMedia radio stations produce and air weekly 30-minute radio shows to address unique community interests and to connect community members to one another and to world issues. Each show takes a deep look into important topics, ranging from health and wellness to foreign and domestic policies and local legislation, and features a variety of live interviews from top authorities in the related fields.

Each 30-minute show, hosted by a local on-air personality, is designed to be an unbiased public forum for community leaders and experts in specific fields to openly discuss the many sides of key issues. iHeartMedia relies heavily on its listeners, its nonprofit partners and its Local Advisory Boards to identify the most relevant issues to discuss each week.

SOME OF THE MOST COMMON ISSUES OF 2022 THAT WERE ADDRESSED ACROSS A LARGE NUMBER OF STATIONS INCLUDED

- Adoption • Affordable Housing • Affordable Housing/Health • Agriculture • AIDS & HIV • ALS • Animal Welfare • Arts and Culture • Blood Drives • Breast Cancer • Budgeting and Financial Literacy • Bullying • Business/Economy • Cancer Awareness and Research • Car Seat Safety • Child Abuse • Children Literacy • Civic Engagement • Clean Water • Community Development • Community Service • Consumer Taxes • COVID-19 Safety • COVID-19 Vaccine Information • Crime • Diabetes • Disaster Relief • Divorce • Domestic Violence • Drug & Alcohol Abuse • Economic Development • Education • Elderly • Emergency Preparedness • Environment • Family Services • Financial Assistance • Fundraising • Government Affairs • Gun Control/Violence • Health & Fitness • Health Care • Heart Disease • Highway Patrol • Hispanic Heritage Month • History • Homelessness • Homeownership • Hunger • Food Insecurity • Marriage Equality • Mental Health • Military and Veterans Affairs • Music and Entertainment • Opioid - Addiction, Prevention and Recovery • Parenting • Politics • Poverty • Public Health and Wellness • Public Safety and Crime Prevention • Refugee Crisis • Religion • Social Justice • Suicide Prevention • Supporting Small Businesses • Supporting the Black Community • Tourism and Traveling • Traffic Safety • Unemployment and Job Market • U.S. Army • Volunteering • Voting • Youth and Family

22,700+ HOURS OF PUBLIC AFFAIRS PROGRAMMING WERE AIRED BY IHEARTMEDIA IN 2022 ACROSS MORE THAN 860 RADIO STATIONS NATIONWIDE



iHEARTMEDIA COMMUNITIES NATIONAL PUBLIC AFFAIRS SHOW

In addition to the locally produced weekend public affairs shows designed to inform the public about the most relevant issues facing their communities, in 2020 iHeart launched two weekly national public affairs specials – “iHeartRadio Communities” and “Estamos Contigo” -- to address the national pandemic crisis affecting the entire country and to connect community members to one another and to world issues.

Now in its third year, the show was initially created to provide a national platform and voice for the world’s top health experts, government leaders and nonprofit organizations as they openly discussed important topics around the COVID-19 pandemic and social justice efforts. Once focused on the COVID pandemic, both programs have evolved to include a robust platform of topics and issues that resonate with iHeartMedia audiences throughout the U.S.

The weekly shows are hosted by iHeartRadio on-air personality Ryan Gorman in English and WHYI’s Claudia Mendoza in Spanish and air on select stations nationally and are made available weekly on iHeartRadio.

Some of the most relevant guests and topics of 2022 included:

COVID-19 PANDEMIC

CAROLE JOHNSON

Administrator of the Health Resources and Services Administration (HRSA), talked about the programs HRSA oversees that focus on bringing equitable health care to underserved communities.

JANUARY CONTRERAS

Assistant Secretary for the Administration for Children and Families (ACF) at the Department of Health and Human Services, discussed different programs provided by ACF, including Head Start, as well as details into their work assisting communities battling COVID-19, the flu and RSV.

DR. DARA KASS

HHS Regional Director for Region 2, provided the latest information on the spread of COVID-19, on COVID-19 vaccines, flu season and the rise of RSV cases across the country.

DR. LORETTA CHRISTENSEN

Chief Medical Officer of the Indian Health Services, joined the show for Native American Heritage Month to discuss the impact of COVID-19 on Native American communities across the country, along with the importance of the COVID-19 vaccines and resources available for American Indian and Alaska Native communities.

JODY THOMAS

PhD, founder and CEO of The Meg Foundation, discussed the authorized COVID-19 vaccines for children and babies.

DR. KENNETH ALEXANDER

Chief of Infectious Diseases at Nemours Children’s Health in Florida, discussed the rise in COVID-19 cases in certain parts of the country, different COVID-related issues impacting children who contract the virus and the latest COVID-19 vaccination guidelines for children; and more.

DR. SEAN O’LEARY

Pediatric Infectious Diseases specialist and Associate Professor of Pediatrics at the University of Colorado, talked about the more than 13 million children under age 18 in the U.S. who have contracted COVID-19 and the impact of the disease on children.

RAM KOPPAKA, MD, PH.D

Associate Director for Adult Immunization Services Division Centers for Disease Control and Prevention, explained why the CDC recommended COVID-19 boosters for kids and provided the latest information on boosters for all ages. He also discussed what the CDC is doing to address health equity and steps taken to reduce health disparities.

SARAH LOVENHEIM

Assistant Secretary for Public Affairs at HHS, talked about her experience overseeing the COVID-19 public education campaign for HHS and the most important priorities now in encouraging vaccinations.

DR. DARA KASS

HHS Regional Director for Region 2, discussed the effectiveness of the COVID-19 vaccines, the benefits of the immunity received via vaccination as compared to natural immunity and why those who have been infected with COVID-19 should still be vaccinated. She also gave the latest guidance on booster shots.

JAY BHATT, D.O., MPH, MPA

Executive Director of the Deloitte Center for Health Solutions (DCHS) and the Deloitte Health Equity Institute (DHEI), addressed vaccine hesitancy and gave his recommendations for children getting the COVID-19 vaccine.



TINA CARROLL-SCOTT

MD, medical director of the South Miami Children’s Clinic, discussed trying to increase access and equity with the COVID-19 vaccines through pop-ups and focused COVID-19 vaccine authorization for young children.

DR. DAVID BANACH

Associate professor of medicine at UConn School of Medicine, discussed COVID-19 trends and the current state of the pandemic, as well as the concern for the emergence of new variants and what COVID-19 will look like in the future.

SARAH STEPHENS

PharmD, CPPS, Network Medication Safety Officer for HonorHealth, discussed the administration’s shifting focus from pandemic/crisis response to managing COVID-19’s new normal and the CDC’s announcement to ease mask restrictions for the majority of Americans. Stephens touched on what

the future might look like for COVID-19 and the responsibility of Americans to continue to get boosted.

REAR ADMIRAL FELICIA COLLINS

Deputy Assistant Secretary for Minority Health & Director of the Office of Minority Health in the U.S. Department of Health & Human Services, offered an update on the spread of COVID-19, the safety and effectiveness of the COVID-19 vaccines and the impact the pandemic has had on minority communities.

DR. BYRON JASPER

Founder and Chief Executive Officer of Byja Clinic in New Orleans, covered the latest information on who is eligible to receive a booster, the difference in boosters and why it is important to get a COVID-19 booster if you’re fully vaccinated. As the Omicron variant ran its course, Dr. Jasper talked about the possibility of other variants emerging.



iHEARTMEDIA COMMUNITIES NATIONAL PUBLIC AFFAIRS SHOW

CONTINUED

SABRINA ASSOUMOU, M.D., MPH

Assistant Professor of Medicine at Boston University School of Medicine, gave the latest information on the surge of the Omicron variant, its severity, other potential variants on the horizon and how listeners can stay prepared.

ALICIA LEVI

President & CEO of Reading is Fundamental (RIF), talked about the impact of the pandemic on our nation's children as it relates to literacy and reading. She told listeners how RIF pivoted and addressed the social and emotional impact of COVID-19 and introduced a six-month reading initiative, Rally to Read 100.

DR. CAMERON WEBB

Senior Policy Advisor for Equity for the White House COVID-19 Response Team, discussed the launch of the website COVIDTests.gov, a place where Americans can order free at-home rapid COVID-19 tests. He also talked about how 400 million N95 masks were going to be distributed to the American people and gave information on Omicron and the necessity for vaccine boosters.

DR. PETER MARKS, M.D., PH.D

Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration (FDA), discussed the booster recommendation for children ages 12 and older and how effective the vaccine is for the Omicron variant.

ADRIANA CADILLA

MD, pediatric infectious disease specialist with Nemours Children's Hospital, discussed what vaccinated people need to know about boosters and why kids also need it. She also spoke about the severity of Omicron compared to previous COVID-19 variants.

DR. JAIME FERGIE

Director of infectious diseases at Driscoll Children's Hospital and medical director at the Global Institute for Hispanic Health, provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He also focused on how COVID-19 has affected Latino communities and pediatric health.

SOCIAL JUSTICE

KELLY NAVIES

Museum Specialist of Oral History at the Smithsonian National Museum of African American History and Culture, discussed the history of the Juneteenth holiday, from the period of time between the conclusion of the Civil War and the freeing of slaves in Texas to the recent push for Juneteenth to become a federal holiday.

DR. SHELDON RIKLON, M.D.

At University of Arkansas for Medical Sciences, joined the show during Asian/Pacific American Heritage Month and shared how the COVID-19 pandemic has impacted AANHPI community as well as communities of color.

PURVI PARIKH, M.D.

Allergist and Clinical Assistant Professor at New York University School of Medicine, joined the show during National Minority Health Month and focused on how and why the pandemic has and continues to impact minority communities across the country. Dr. Parikh also gave advice on how we can continue to stay safe with potential new variants.



DR. RACHEL VILLANUEVA, M.D.

FACOG Clinical Assistant Professor of Obstetrics/Gynecology at the NYU Grossman School of Medicine, joined the show during Black History Month and discussed the progress of COVID-19 vaccines and boosters in the Black community; vaccine access and vaccination rates in Black neighborhoods and communities; and the impact the Omicron variant had on Black communities and across the U.S.

TROVON C. WILLIAMS

Vice President of Marketing and Communications for NAACP, discussed Martin Luther King Day and how the NAACP is raising national awareness about the history of Dr. King. He also discussed some of the challenges COVID-19 has caused for the Black community and talked about the key issues the NAACP is spearheading in 2022.

MENTAL HEALTH

JIM LORRAINE

President & CEO of America's Warrior Partnership (AWP), discussed some of the top issues facing veterans across the country, along with the work AWP is doing to assist them.

DR. DAVID RUDD

Director of the Rudd Institute for Veteran & Military Suicide Prevention, joined the show to discuss mental health around the holidays, the prevalence of suicide among veterans and strategies to address the country's suicide epidemic.

DR. REBECCA JACKSON

VP of Programs and Outcomes for Brain Balance, joined the show to discuss strategies for dealing with stress and anxiety around the holidays, including cues to watch for in children who can become overwhelmed by excitement, social gatherings and schedule changes.

CHRISTENA HUNTSMAN DURHAM

Executive VP, Huntsman Foundation of the Huntsman Mental Health Foundation, and Dr. Mark Hyman Rapaport, CEO of the Huntsman Mental Health Institute and Chair, Department of Psychiatry, University of Utah School of Medicine, joined the show to discuss a new mental health initiative started in conjunction with the Ad Council, along with an overview of the mental health challenges prevalent across the U.S.

DR. JANINE DOMINGUES

Clinical Psychologist at the Child Mind Institute, discussed how mental health among children has been impacted by the pandemic, plus strategies for dealing with a child's mental health issues and navigating difficult topics in the news with kids.

FRED DILLON

Head of Advisory Services at Hopelab, focused on Pride Month and LGBTQ+ teen mental health while discussing the launch of a new, free digital tool called "imi" (eye-me) for LGBTQ+ teen mental health and well-being.



iHEARTMEDIA COMMUNITIES NATIONAL PUBLIC AFFAIRS SHOW

CONTINUED

BONNIE CARROLL

President & founder of the Tragedy Assistance Program for Survivors (TAPS), discussed the variety of programs available to survivors of tragedies nationally and worldwide, including the National Military Survivor Seminar and Good Grief Camp that is held annually in Washington, D.C., over Memorial Day. TAPS also conducts regional survivor seminars for adults and youth programs at locations across the country, as well as retreats and expeditions around the world.

ANDRE RUSH

Former White House chef and decorated combat veteran, joined the show to advocate for military service and suicide prevention and talked about using food, medicine and therapy to help military vets overcome depression, anxiety and PTSD with a method called "Cooking to Cope."

DR. JANINE DOMINGUES

Clinical Psychologist at the Child Mind Institute (CMI), discussed how to have a conversation with children about the war in Ukraine and how the conversation will differ with young children versus older kids. She covered signs that a child may be feeling anxious about the news and how we can ease these anxieties.

COLE LYLE

Marine Veteran and Executive Director of Mission Roll Call, discussed the work Mission Roll Call does for veterans across the country, from suicide prevention to health care and benefits assistance.

GINGER ZEE

Author, chief meteorologist at ABC News and managing editor of the climate unit at ABC News, discussed her new book, "A Little Closer to Home" in which she talks about facing depression and the stigmas surrounding mental health issues. Ginger discussed her personal struggle with crippling depression, suicide attempts and many other life experiences in hopes of helping others around her.

HEALTH AND WELLNESS

TATUM HUNTER

Technology writer for the Washington Post, discussed ways listeners can work on breaking bad habits. He also gave recommendations for sobriety apps for those looking to make changes in the new year, discussed data privacy dos and don'ts, and new scams to be aware of.

BILL POTTS

Author of "Up for the Fight: How to Advocate For Yourself As You Battle

Cancer, From a Five-Time Cancer Survivor," discussed his battles with cancer and offered advice for those currently diagnosed with cancer, those who will eventually get cancer and those supporting individuals with cancer. Potts stressed the importance of second opinions, and the mental and emotional toll the fight takes on those battling the disease.

DR. JACOB SANDS

American Lung Association Representative and thoracic medical oncologist, joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures.

CHIQUITA BROOKS-LASURE

Administrator for the Centers for Medicare & Medicaid Services, discussed Medicare, Medicaid and CHIP eligibility as well as available resources at HealthCare.gov.

DR. MOHAMMAD JAHANZEB

Medical Oncologist at the Florida Cancer Specialists & Research Institute, joined the show Breast Cancer Awareness Month to discuss how prevalent breast cancer is across the U.S. and to provide resources regarding screening, treatment options and common facts.



DR. ANDREW KAHN

Licensed psychologist and associate director of Behavior Change and Expertise at Understood.org, joined the show during Learning Disabilities Awareness Month to discuss the "Wired Differently" campaign and to educate listeners on ADHD and dyslexia.

PATSY STINCHFIELD

Retired Pediatric Nurse Practitioner and President of the National Foundation of Infectious Diseases, joined the show to provide information on the upcoming flu season, along with a comprehensive overview of this year's flu vaccine and the types of individuals who are most at risk for severe flu symptoms if they are not vaccinated.

CHERYL HOSTINAK

Executive director of American Bone Health, joined the show for National Osteoporosis Month to encourage people to take the tests and screening available to diagnose osteoporosis and what we can do to help prevent osteoporosis. She also listed the resources that people can access from American Bone Health.

DR. BASIM KHAN

Executive Director at Neighborhood Health in Alexandria, VA, focused on community and the role local organizations play in expanding access to high-quality and affordable health care.

PAUL BILLINGS

American Lung Association National Senior Vice President of Advocacy, discussed the organization's 2022 "State of the Air" report finding how millions of Americans live in counties that have unhealthy levels of ozone or particle pollution. He focused on how air pollution harms health, who is most vulnerable to air pollution and what steps the nation must take to make progress toward cleaner and healthier air.

DAVID L. SHARKIS

Director of Operations at Children's Dyslexia Centers, Inc., explained what dyslexia is and outlined the types of programs their centers offer for both tutoring and training and provided further resources for dyslexia.

DR. DOROTHY FINK

Deputy Assistant Secretary for Women's Health and Director of the Office on Women's Health in the Office of the Assistant Secretary for Health (OASH), joined the show during Women's History Month, offering information and advice to women who weren't able to get their mammograms and other cancer screenings done since COVID-19 started. Dr. Fink also talked about what women should know about the COVID-19 vaccine.

DR. SALLYANN COLEMAN KING

Medical director of the Colorectal Cancer Control Program at the CDC and Commander in the U.S. Public Health Service, joined the show during Colorectal Cancer Awareness Month to stress the importance of routine screenings for the disease, which can be preventable with routine screening. King discussed how too many people have put off these screenings, especially during COVID-19, and explained the CDC's campaign called "Screen for Life."



iHEARTMEDIA COMMUNITIES NATIONAL PUBLIC AFFAIRS SHOW

CONTINUED

CELINA GORRE

CEO of WomenHeart: The National Coalition for Women with Heart Disease, joined the show for Heart Health Month to discuss disparities in heart disease for women and for women of color and reasons women are too often misdiagnosed, including the lack of awareness of heart disease in women and bias in care. She talked about WomenHeart's support services across the country for women with heart disease.

KATIE WILKES

National spokesperson and content specialist for the American Red Cross, talked about the national blood crisis due to the Omicron variant and discussed the Red Cross's response to weather-related events, domestic and international disasters and other humanitarian efforts.

DR. DAVID SPIEGEL

Chief Scientific Officer at the Sarah Cannon Research Institute, talked about the top advancements in cancer research in 2022.

NATE APPLEMAN

Food Network celebrity chef, gave his personal story involving plasma donations and information on the plasma shortage across the country.

GENERAL TOPICS

JENNIFER STREAKS

Senior personal finance reporter for Business Insider, shared tips on how to manage personal finances during the holidays and how to set yourself up for success in the new year.

CHLOE DEMROVSKY

President & CEO of Disaster Recovery Institute International, addressed numerous issues that impacted businesses and organizations during 2022 including supply chain problems, cyber security and the aftereffect of natural disasters.

AVENEL JOSEPH

Vice President of Policy at the Robert Wood Johnson Foundation, joined the show during National Hunger and Homelessness Week and addressed how inflation and other factors have impacted hunger and homelessness nationwide, including among children.

COMMISSIONER KENNETH HODDER

National Commander of The Salvation Army, discussed the work of the Salvation Army, including their upcoming holiday efforts and the launch of their 132nd Red Kettle Campaign on Thanksgiving Day.

DR. CHRIS WINTER

Neurologist, Sleep Specialist, Best-Selling Author & Featured Expert on the "Chasing Sleep" Podcast, broke down the importance of sleep in achieving a healthy lifestyle, along with tips for getting better sleep and how naps can play a role in resting the body and mind.

DR. CATHERINE PEARLMAN

Founder of The Family Coach® and licensed clinical social worker, shared insights with parents on how to navigate the digital landscape safely and productively with their kids. She covered topics including digital safety, privacy, social media, sexting, cyberbullying, phone etiquette and how to set appropriate boundaries to establish a healthy digital relationship in an increasingly complicated online world.

AMY PURDY

Paralympic Snowboarding Legend and three time medalist, talked about her pursuit to encourage mental and physical well-being and shared tools and techniques for coping with stress and anxiety while on the path to becoming a whole person.



BENJAMIN SOMMERS, M.D., PH.D.

Deputy Assistant Secretary for Health Policy, discussed a new study about the correlation between county-level vaccination rates and COVID-19 outcomes among Medicare beneficiaries. He also discussed new variants and the need for updated vaccines.

SHERRI MCKINNEY

American Red Cross spokesperson, talked about the national blood crisis due to Hurricane Ian.

FDNY CAPT. MICHAEL KOZO

The commanding officer of the FDNY's Fire Safety Education Unit, talked about the critical importance of developing a home escape plan with all members of the household and practicing it regularly. He incorporated information about Kidde's 'smart' resources into the conversation, as part of Fire Prevention Week.

MICHAEL CAPPONI

Founder and President of the Global Empowerment Mission (GEM), discussed how GEM is assisting with disaster aid throughout the Southeast following the

destruction of Hurricane Ian, as well as GEM'S recent missions in Ukraine.

SCOTT STRODE

Founder and national executive director of The Phoenix, talked about his personal journey with addiction recovery and The Phoenix's mission to build a national sober active community that fuels resilience and harnesses transformation.

LEA CRAGER

Director of FEMA's Ready Campaign – Preparing for Natural Disasters & Emergencies, joined the show to talk about how Americans can stay prepared for emergencies and disasters, such as hurricanes, wildfires, flooding and more. He focused on the importance of knowing the risks of where you live and having a plan in place to your family safe, no matter the conditions.

DR. GONZALO BEARMAN

Chairman of infectious disease at Virginia Department of Health, talked about the continued challenges facing Hispanic communities with dispensing updated COVID-19 health information. According to the latest data from the

CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters.

BRIAN DISABATINO

Creator of Virtual Veteran Festival, and Jenny Siler, Veteran spouse and Director of Corporate Sponsorships at Stop Soldier Suicide, talked about the upcoming Vet Fest event and stressed the importance of peer-to-peer networking, mental health and gratitude for active service members and vets.

DR. EVELYN TWENTYMAN

Medical epidemiologist for the CDC Division of Reproductive Health, discussed booster availability, safety and health equity.

MARY TOBIN

Senior advisor for Wounded Warrior, Veteran and Military Families and AmeriCorps board member, discussed AmeriCorps calling on the nation to serve on 9/11 Day and explore community service year-round. Tobin discussed how people can visit the webpage that AmeriCorps has set up that directs people to volunteer opportunities in their areas.



iHEARTMEDIA COMMUNITIES NATIONAL PUBLIC AFFAIRS SHOW CONTINUED

CHRISTOPHER JONES

PharmD, DrPH, MPH, acting director of the National Center for Injury Prevention and Control, talked about new guidance and how these changes affect people at higher risk, as well as what steps should still be taken to offer a higher level of protection against COVID-19.

DR. MATTHEW MILLER

Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs, discussed the “Don’t Wait. Reach Out.” campaign, the resources available to help Veterans who are struggling and how everyone can be part of the solution and help save lives.

DR. CHARMAIN F. JACKMAN

Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc., addressed issues of concern for parents including gun violence and mental health, how to tackle these feelings and the latest resources for parents and caregivers at SoundItOutTogether.org

ZUANI VILLARREAL

Director of communications for Feeding America, talked about Feeding America’s mission to ensure equitable access to nutritious food for all. Given the current economy and inflation, she discussed the desperate need for food

banks to be replenished immediately and in time for the holidays.

DR. GRETA MASSETTI

Chief of the Field Epidemiology and Prevention Branch in the Division of Violence Prevention at the CDC, discussed the CDC’s updated guidance in community settings and schools and what parents should be doing if their child gets exposed to COVID-19, as well as online resources to learn more.

SONIA MANZANO

Latina educator, executive television producer and award-winning children’s book author, known for playing Maria on “Sesame Street,” discussed her new book “Coming Up Cuban: Rising Past Castro’s Shadow” and the impact of the 1959 Cuban Revolution.

DR. JOHN DRAPER

Executive Director of the 988 Suicide and Crisis Lifeline, discussed the launch of the 988 Suicide and Crisis Lifeline, including the types of issues it addresses, the state of mental health in the U.S. and how the line differs from 211 and 911.

KEN FISHER

CEO of Fisher House Foundation, discussed the return of The Warrior Games for the first time in two years and the benefits of adaptive sports for vets

in recovery and the role of the Fisher House Foundation.

DR. CHARMAIN F. JACKMAN

Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc, discussed how families and kids might be feeling anxious at the start of a new school year, and how issues like gun violence and mental health have only compounded that unease. To battle these feelings, Dr. Jackman talked about the latest resources for parents and caregivers at SoundItOutTogether.org.

PATRICK K. PORTER, PHD

Award-winning author, educator, consultant, entrepreneur and speaker, discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer’s, Parkinson’s and other neurodegenerative conditions.

RON INSANA

CNBC contributor, public speaker, and a Senior Advisor to Schrodgers, N.A., talked about the current state of the U.S. and explained The Federal Reserve’s expected interest rate hike for the second straight meeting and why this is necessary to control inflation.



JOSEPH PALM

Regional Director, Region 7, and Catherine Lindsey Satterwhite, PhD, MSPH, MPH & Regional Health Administrator for the U.S. Department of Health and Human Services, discussed new variants, ways listeners can protect themselves against this new strain and why it is important to speak to specialized audiences throughout the U.S. to combat COVID-19.

AARON DWORIN

CEO of the National Summer Learning Association (NSLA), focused on Discover Summer, an online destination supported by iHeartMedia, encouraging families to discover both in-person and virtual summer programs in their community. He also talked about the effects of summer learning loss, equity in education and the impact of COVID-19 and summer education.

DR. PETER MARKS, M.D., PH.D.

Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration, discussed the necessity for people to stay on top of

boosters and talked about boosters for children ages five to 11 years.

PETER GREENBERG

Journalist, Reporter and Travel Detective, gave tips and tricks to help successfully navigate “air-maggedon” and deal with the issues at America’s airlines and airports as travel is making a comeback.

CLARA REYNOLDS

President & CEO of the Crisis Center of Tampa Bay, discussed the mental health crisis affecting the U.S., along with information on resources for those struggling with mental health issues.

KENNETH C. DAVIS

Bestselling author of the “Don’t Know Much About® History” series, discussed the July 4th holiday, its meaning and evolution, as well as fun facts.

JULIE GARNER

Founder of Project Yellow Light, talked about the organization’s mission to raise awareness, so we know the dangers of distracted driving.

DAN KOTLOWSKI

AccuWeather’s lead hurricane expert, gave the organization’s predictions for the 2022 hurricane season. He also explained how these storms develop, what to watch for as a storm is approaching and how to read the hurricane models seen on TV and online.

STEVE GREGORY

iHeartMedia National Correspondent and Certified Wildfire Expert, offered an overview of the wildfires that occurred in 2022 and talked about the different issues responsible for the larger and more frequent wildfires we’ve seen in recent years.

MARK FOLLMAN

Author of “TRIGGER POINTS: Inside the Mission to Stop Mass Shootings in America,” discussed the school shooting in Uvalde, TX, and offered hope and information on preventing these kinds of shootings.



iHEARTMEDIA COMMUNITIES NATIONAL PUBLIC AFFAIRS SHOW

CONTINUED

JOHN BIRD

US Navy Vice Admiral (Retired) and Senior VP of Military Affairs at USAA, joined the show to discuss the creation and significance of the USAA Poppy Honor Wall, how the poppy came to symbolize Memorial Day and how people can join in remembrance if they can't make it to the wall in person.

STEPHEN HOLLEY AND MARK ELLIOT

Carry The Load Co-Founder, President and CEO, and Mark Elliott, Retired U.S. Army Colonel and Global Head of Military and Veterans Affairs at JPMorgan Chase, discussed their service to our country and Memorial Day's true meaning. They also talked about the 10th Annual month-long National Memorial May Relay covering 20,000 miles and 48 states honoring First Responders and fallen military.

MARY PARTIN

CEO of the Dan Marino Foundation, joined the show during Autism Awareness Month to discuss how the Marino Campus is an accredited postsecondary school that prepares young adults with autism and other disabilities for gainful employment, social competence and independent living. Partin talked about resources parents can use to help navigate autism.

KOSTYA KENNEDY

Author of "True: The Four Seasons of Jackie Robinson." joined the show at the beginning of the MLB season, which also marked the 50th anniversary of the passing of baseball legend Jackie Robinson, to talk about Robinson's impact on MLB and society.

PADI BOYD

Chief of the Exoplanets and Stellar Astrophysics Laboratory in the Astrophysics Science Division at NASA, and the Project Scientist for the Transiting Exoplanet Survey Satellite Mission, discussed a recent revelation made by the Hubble Space Telescope and explained the missions of the Hubble and James Webb Telescopes, including what their discoveries tell us about the origins of the Universe, the potential existence of extraterrestrial life and why these revelations are important.

GABBY LANDSVERK

Health, Nutrition and Fitness Reporter for Insider, talked about New Year's Resolutions, the latest fitness trends since the pandemic began and explained the pros and cons of intermittent fasting.

LORI BETTINGER

Co-President of Alliance Partners and President of BancAlliance, discussed

the ongoing conflict in Ukraine including a jump in U.S. food prices, a Russian oil-sparked recession and more. She also covered the continued repercussions of the COVID-19 pandemic on the U.S. economic system, the rise in interest rates and the probability of a housing market crash.

CAROL MULETA

Founder of The Parenting 411, 2019 DC Mother of the Year, and author of the newly released book, "The Parenting Odyssey: Trials," joined the show in honor of National Single Parent Day to tips on how single parents can raise their children in the best way for themselves and their kids. Muleta also talked about the importance of personal self-care for single moms and dads.

MONICA ALDAMA

Host of the Netflix Emmy Award-winning docuseries 'Cheer', offered practical solutions for personal growth, parenting and job excellence. She gave suggestions on how to take command of your talent, make the most of your potential and find your drive to succeed in 2022.

ESTAMOS CONTIGO

DR. ADRIANA CADILLA

Shared more information about COVID-19 vaccines and if they can affect pregnant women and those who are breastfeeding.

DR. HECTOR COLON-RIVERA

President of the APA Caucus of Hispanic Psychiatrists, gave information on how inflation is affecting our decisions about how we eat.

JORGE DEL VALLE

Director and head of multi-asset Strategies & Solutions for Latin America at Blackrock, gave tips on how to invest in stocks, bonds and ETFs.

JEANETTE CONTRERAS

Director of Projects, Health Equity Campaigns at UnidosUS, talked about health insurance and the importance of Latinos being insured for the new year.

DR. BERNARDO NG

A native of Mexicali, Mexico and current Principal Investigator at Sun Valley Research Center, Inc., discussed the new Healthy Minds Monthly survey from the American Psychiatric Association (APA) finding that Hispanic Americans are more concerned than other Americans, in general, about the effects of climate change on their health.

ALEX JUÁREZ

AARP expert on family care issues, discussed ways to protect oneself and family members against scams and fraud cases, which are at an all-time high.

DR. BARBARA ROBLES

Academic child psychiatrist and mental health consultant, gave more information about a survey showing that about three in 10 Hispanic Americans are concerned about the impact social networks have on mental health.

DR. GONZALO BEARMAN

Joined the show with more details on the state of the pandemic, boosters and vaccines for children.

JAVIER BECERRA

Secretary of the Department of Health and Human Services, discussed the possibility of a new wave of COVID-19 and flu ahead of winter.

AURA PÉREZ

Recent high school graduate, talks about her experience with the "When You Graduate, They Graduate" program from the Dollar General Literacy Foundation (DGLF) and the Ad Council.

LUIS FONSI AND REYNALDO

Singer-songwriter, and Reynaldo, a childhood cancer survivor, shared more details on St. Jude's "Thanks and Giving" campaign and how listeners can help.

DR. JOSÉ ROMERO

Director of the National Center for Immunizations and Respiratory Diseases for the CDC, talked about the importance of children receiving the COVID-19 vaccine before the start of the school year.

DR. KATALINA FERNÁNDEZ MCINERNEY

A Neuropsychologist at the University of Miami, talked about Alzheimer's and some studies specializing in African Americans and Hispanics.

DR. OLVEEN CARRASQUILLO

Joined the show to talk more about the flu and COVID vaccines and a possible new wave of COVID.

NELLY NELSON

UF Family and Consumer Sciences extension agent in Manatee County, talked about inflation affecting food costs and what we can do to save money.

DR. DARA KASS

HHS Regional Director for Region 2, provided the latest information on the spread of COVID-19, COVID-19 vaccines, flu season and the rise of RSV cases across the country.

DR. JACOB SANDS

American Lung Association Representative & Thoracic Medical Oncologist, joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures

LILIAM LÓPEZ

President and CEO of the South Florida Hispanic Chamber of Commerce, talked about healthy eating habits in children.

DR. GERMÁN SANDOYA

Assistant Professor of Horticultural Sciences, talked about lettuce production in small-scale Hydroponic Systems.

TERESA FERNANDEZ

Learning Materials Developer and Spanish Coordinator at Lingoda, shared more details about Lingoda's latest report showing that more than a third of U.S. students are taking Spanish classes. As of 2022, Spanish is the most popular language to learn.

MICHELLE SANDOVAL-ROSARIO AND JOEY JAI

Region 9 Director at the Office of the Assistant Secretary for Health, and Joey Jai, HIV Social Media Influencer for the National Minority Council on AIDS, talked about AIDS awareness and how the U.S. seeks to unite and mobilize the Hispanic community to raise awareness about HIV.



iHEARTMEDIA COMMUNITIES NATIONAL PUBLIC AFFAIRS SHOW

CONTINUED

ANA VALDEZ

Latino Donor Collaborative President and CEO, talked about the most shocking findings of a report that shows Latinos remain largely invisible on America's television and movie screens.

DR. MARIE COSGROVE

Talked about current marketing tactics to attract the Hispanic community and offered tips on how to avoid the use of stereotypes in hopes of attracting members of the Hispanic community.

CINTHIA GONZÁLEZ

Director of Education and Outreach at the National Breast Cancer Foundation, talked about how to stay healthy as breast cancer is the leading cause of cancer death among Hispanic women living in the U.S.

CLAUDIA MORALES

Co-Founder of Women in Finance, Vice President of BlackRock, and Director at the NACCC, talked about managing inflation and market volatility.

IVANETTE BONILLA

Director of Communications and Public Relations for Fire & Security Products at Carrier Corporation, talked more about Kidde's Cause For Alarm program.

EDWIN ROJAS

New York City Firefighter, who has been working with the Fire Safety Education Unit since 2017, talked more about Kidde's Cause For Alarm program.

DR. NESTOR DE LA CRUZ-MUÑOZ

Joined the show to talk about the new study, led by the University of Miami Miller School of Medicine and collaborating institutions, which says bariatric surgery has been shown to be an effective option for adolescents struggling with obesity and other associated health complications.

DR. EDGAR NUÑEZ

Talked about the history of monkeypox, how to stay safe and how vaccines work today.

DR. CARLOS DEL RIO

Infectious diseases expert, gave details on updated vaccines for COVID-19 and address low Hispanic vaccination rates.

OSCAR PULIDO

General manager and member of the team that manages multi-asset portfolios at BlackRock, discussed the difference between saving and investing.

FABRICIO MANCINI

Expert in Healthy Living, talked about how reading food labels before purchasing could help our health and make better decisions in the store.

DR. RICARDO CORREA

Director of the Postgraduate Education Program at the University of Arizona-Phoenix School of Medicine, talks about COVID-19 vaccines for children six months of age and older and the new guidance on boosters from the CDC, in the context of kids going back to school as well as the quickly approaching flu season.

DR. JUANITA MORA

Noted allergist and spokesperson for the American Lung Association, gave a little more information about Respiratory Syncytial Virus in children.

ANNA ARWINE

Connections Wellness Group CEO, talked about a study that shows that kids who play team sports tend to have better mental health outcomes than kids who don't.

YANETH BRIGHT

Director of Annie's Place with Mommies In Need, gave more details about the childcare crisis and why parents face rising costs and diminishing options.

DR. EMMA OLIVERA

A pediatrician based in Chicago, shared some tips on how to keep our kids safe this school year in the context of COVID-19.

RYAN KINAHAN

General Manager of Fixed Assets at RK Valuation Advisory, talked about what to look for in an appraiser to ensure you don't leave money on the table when selling or insuring your most prized possessions, especially with today's inflation.

FRANK FERNANDEZ

Retired police chief, talked about how listeners can protect themselves from unexpected medical bills.

DR. REGINA MIRANDA

Professor of Psychology at Hunter College, gave some tips on how we can help our children's mental health as back-to-school approaches.

RICHARD RAPOZA

Representative of Abbott, talked about the importance of promoting diversity in medical research and how this can improve care among minority communities.

DR. JOSÉ ROMERO

Director of the National Center for Immunizations and Respiratory Diseases for the CDC, talked about the importance of children receiving the COVID-19 vaccine before the start of the school year.

KYM LEE

Actress and celebrity makeup artist and USA Fibroids Centers Ambassador, talked about the importance of reaching women to talk about fibroid disease, from which she suffered for over 12 years before eventually undergoing a hysterectomy.

DR. YAN KATSNELSON

Talked about the need to increase awareness of how women are affected by uterine fibroids.

HEIDY JANTZEN

The Latin ambassador for Fibroid Centers USA, joined to show with more information on how fibroids affect the Latino community.

MIGUEL HORVATH

General Director and Private Wealth Advisor at Horvath Wealth Management, talked about a new study that found nearly eight in 10 people are taking steps to build generational wealth.

HÉCTOR E. QUIROGA

Immigration attorney and Co-founder of the Quiroga Law Office, talked about the Supreme Court's decision to end a Trump-era policy that forced some American asylum seekers to wait in Mexico.

DR. SANJAY GUPTA

Talked about mental health issues that have come to the forefront in recent years.

CÉSAR YBARRA

Vice President of Policy at FreedomWorks, gave more details on gas prices and why it is a priority for the Biden administration.

LUIS ORTA

Service technician for Southern Comfort Mechanical, talked about what we can do to make sure our air conditioner stays in good working order this summer.

DR. JUDITH FLORES

Pediatrician at NYC Health + Hospitals, talked about COVID-19 vaccines for children under the age of five, potential side effects and more.

MATT TUERK

First Latino mayor of Allentown, talked about the 90th United States Conference of Mayors where more than 180 mayors discussed solutions to a wide range of issues such as public safety, mental health and infrastructure.

DR. PIERLUIGI MANCINI

An expert in behavioral health, gave more details about a recent study that reveals that women who hug their partners reduce their stress levels.

BEVERLY CAZARES

Food safety specialist with the U.S. Department of Agriculture, gave safety tips to avoid food poisoning while enjoying typical outdoor activities this summer like grilling, camping and picnics.

DR. DANIELLE RAMOS MADRIL

Medical director of UnitedHealthcare of Florida, talked about the importance of mental health as new research reveals that women who hug their partners reduce their stress levels.

DR. OLVEEN CARRASQUILLO

Principal investigator for the All of Us research program at the National Institutes of Health at the University of Miami, talked about a new study proving the Latino epidemiological paradox, explaining why Latinos have similar or even better health outcomes than their nonwhite Hispanic counterparts.

DR. SANDRA LEAL

President of the American Association of Pharmacists, joined the show with more details on how to prepare before a summer trip, as well as ways to be aware of our health to avoid the spread of COVID-19.



iHEARTMEDIA COMMUNITIES NATIONAL PUBLIC AFFAIRS SHOW

CONTINUED

DR. PABLO RODRIGUEZ

Gynecologist and retired doctor, talked about COVID-19 vaccines for children as well as boosters.

DR. ILAN SHAPIRO

AltaMed's chief health officer and director of medical affairs, talked about the new variant of Omicron and the importance of being vaccinated.

ANGIE ARCIGA

Director of Programs at Brain Balance, talked about the impact of the pandemic on our nation's children and gave helpful tips to put into practice when it comes to home development.

DR. TRINIDAD SOLIS

Public Health Physician at Fresno County Department of Public Health, talked about how women can influence COVID-19 vaccine perception during Women's History Month.

JOSE JAVIER GUARDERAS

Co-founder and Vice President of Premios Verdes, talked about the importance of helping our own community.

CINTHIA VEGA

Coordinator of the Safe Kids Worldwide Coalition, gave advice/tips on how to prevent accidental poisoning of our children as poison control centers

across the United States continue to be inundated with calls about children consuming cleaning products as the demand for these items continues to increase.

CRISTINA MARTÍN FÍRVIDA

Vice president of Government Affairs at AARP, talked about the phase-out of 3G networks and offered advice to those who may be affected, including cell phone users as well as people using certain outdated alarm systems or life-saving medical devices that rely on the third-generation cell phone network.

DR. MARCOS MESTRE

Vice President and Medical Director of Nicklaus Children's Hospital, talked about the indecision about the COVID-19 vaccine for children in the Hispanic community.

DR. MARIA DELGADO-LELIEVRE, MD

At the University of Miami Comprehensive Hypertension Center, joined the show for heart health month and gave information on how regular health screenings can help prevent many heart health problems before they become acute.

ERIKA TWANI

Co-founder and CEO of Learning One to One, talked about relational learning and how a change in learning style could potentially boost learning in children.

CARI DIGHTON

Regional Director of Communications for the Northern California Coastal Region for the American Red Cross, talked about what the Red Cross currently calls "the worst blood shortage in more than a decade." Always in need of blood, the nonprofit said the combination of the unrelenting pandemic and a rare flu season have exacerbated pre-existing shortages.

IRMA TREVIÑO

Spokesperson for the IRS, offered listeners five steps to file taxes correctly and safely. She also explained the importance of two letters the IRS is sending for people who received stimulus checks and child tax credit.

DR. HÉCTOR TEME

Author of best sellers, offered listeners emotional and leadership tools that can be used to achieve extraordinary achievements even in the midst of the COVID-19 pandemic.

DR. EDUARDO SÁNCHEZ

American Heart Association (AHA) Medical Director for Prevention, talked about staying protected against dangerous new variants like omicron; how COVID-19 vaccines and booster doses protect against newer variants; safety and efficacy of the vaccine in children five to 11 years of age; and recent information on COVID-19 vaccines in the United States: who is eligible now, how many people have been vaccinated, when to get a booster and where people can go for more information about vaccines.

DR. JOSÉ COLÓN

Mental health counselor, discussed a study recently published in the journal Pediatrics showing evidence of the effects on problems in childhood when they do not enjoy a healthy pattern at bedtime. Dr. Colón guided listeners on recommendations to put into practice every day that could help families.

LUIS DAVILA COLON

News analyst, gave a summary of the most shocking news of 2022.

DR. SIXTO PORRAS

Best-selling author and director of the organization "Focus on the family," offered advice on how to overcome the difficult moments that have impacted families in 2022.

ENRIQUE CRUZ, KEVIN ALAREZ AND KENNY PADILLA

Command Sergeant Major of the Miami Battalion, (CSM); Kevin Alvarez, Fort Lauderdale Company First Sergeant (1SG); and Kenny Padilla, Commander of the Aguadilla Company of Puerto Rico Captain (CPT) of the United States Army, talked about how the U.S. Army is offering their largest bonus yet for new recruits with up to \$50,000 available to qualified individuals who sign up for six years of active duty.





THE iHEARTPODCAST NETWORK

iHeart uses its network of podcasts to help raise awareness for a range of causes while sparking conversation and activism on some of the most critical issues our communities are facing. The growing popularity and success of podcasts have allowed iHeart to create a positive impact on the world through the power of audio by using our multiple platforms and diverse content to connect people through companionship, compelling storytelling and service to our communities.

For the last several years iHeart has pledged that 50% of the new podcasts the company launches on the iHeartPodcast Network would be from female and diverse creators, and today that number is close to 70%. This means partnering with the best and brightest creators to support their vision in podcasting, whether it's shows they host themselves or giving them a platform to discover and launch new talent.

Additionally, iHeart launched new podcast networks, including The Black Effect Podcast Network, majority-owned by leading media personality Charlamagne tha God of iHeart's Power 105.1 and the nationally syndicated 'The Breakfast Club'. The Black Effect Podcast Network is the world's largest podcast publisher dedicated to Black listeners, bringing together the most influential and trusted voices in Black culture for stimulating conversations around social justice, pop culture, sports, mental health, news, comedy and more.

iHeart is also the leader in Hispanic podcast programming.

In 2021, the company launched 'My Cultura,' dedicated to elevating Latinx voices and creators and sharing the Latinx experience with millions of listeners, in partnership with Enrique Santos, iHeartMedia's top-rated on-air personality and President and Chief Creative Officer of iHeartLatino. The company also has an exclusive distribution and sales deal with ReVolver, the biggest Latinx podcast network in the country.

Additionally, iHeart partnered with Seneca Women Podcast Network, a new podcast network to connect and amplify women's voices worldwide, to coproduce and distribute a slate of high quality, women-focused podcasts in the areas of women in business, leadership, current events, health and more.

The following pages include a spotlight of just a few of iHeart's most impactful cause-related podcasts that focused on the following critical issues in 2022: Health & Wellness, Environment, Race and Equality, Social Justice, Mental Health, Women and Girls, LGBTQIA+, Citizenship, Kindness and Civic Engagement.



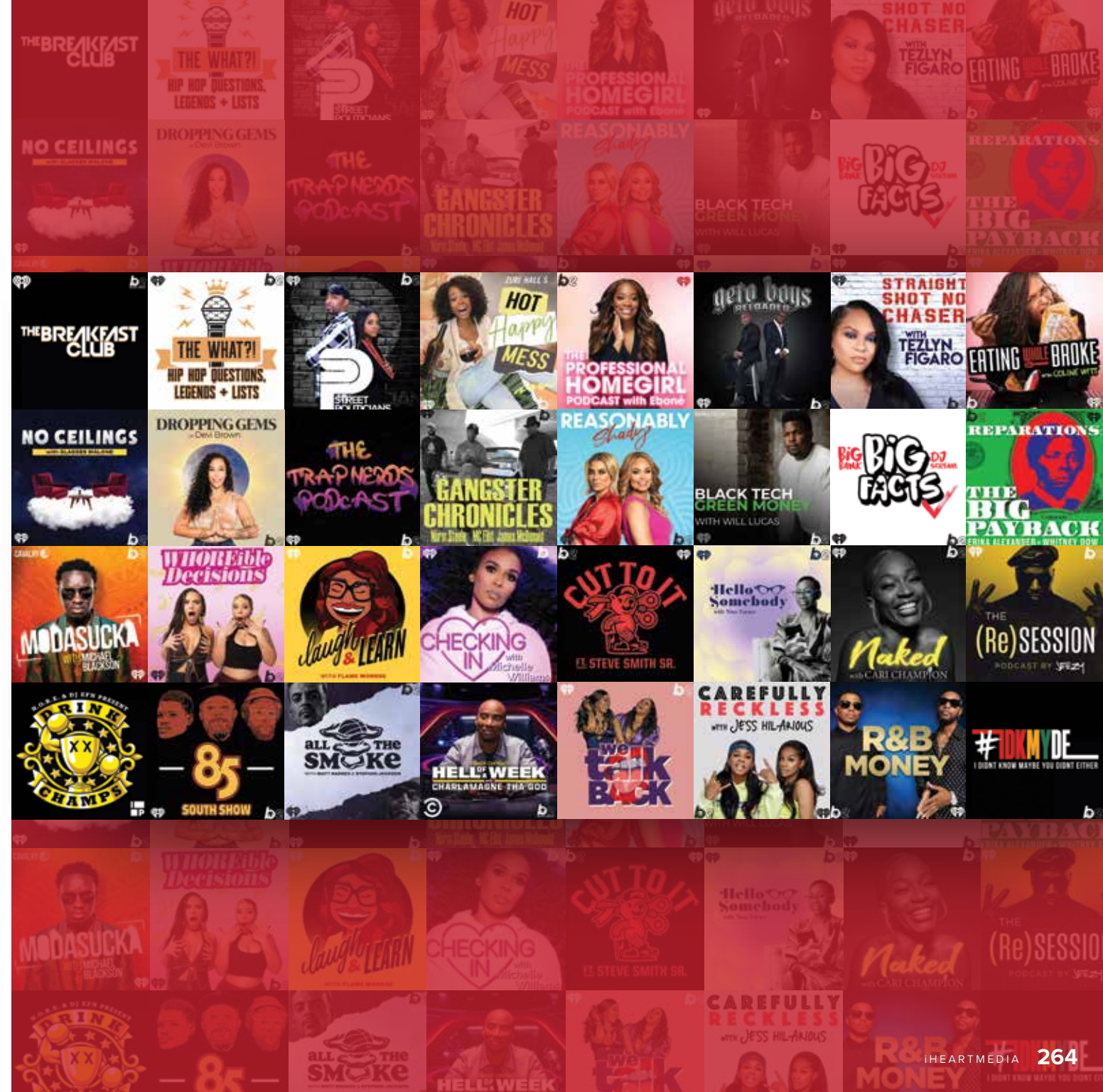
THE BLACK EFFECT PODCAST NETWORK

In 2020, iHeartMedia and Charlamagne tha God, co-host of iHeartRadio's nationally syndicated Hip Hop radio show, 'The Breakfast Club', launched a historic joint venture partnership: The Black Effect Podcast Network. The Black Effect Podcast Network is the world's largest podcast publisher dedicated to Black listeners, bringing together the most influential and trusted voices in Black culture for stimulating conversations around social justice, pop culture, sports, mental health, news, comedy and more.

The Black Effect Podcast Network has emerged as the leading platform for Black creators to raise their voices and be heard in the podcast space and gives rise to

emerging and established content creators and storytellers whose perspective and creative vision have been marginalized and overlooked while serving an audience that has been underserved. The Black Effect Podcast Network helps its partners define their place in podcast culture through influence, ideas and experiences that engage, inspire, inform and empower.

Launched in September 2020, the Network has since debuted 32 shows, featuring a luminous roster of marquee talent and culture-shifting voices committed to enlightening, educating and entertaining audiences, curated by Charlamagne tha God himself.





'MY CULTURA' PODCAST NETWORK

In May 2021, iHeart launched 'My Cultura,' the company's podcast network dedicated to elevating Latinx voices and stories, in partnership with Enrique Santos, iHeartMedia's top-rated on-air personality and President and Chief Creative Officer of iHeartLatino.

The My Cultura Podcast Network is home to hit podcasts including "Connections with Eva Longoria," "Princess of South Beach" starring Rachel Zegler (West Side Story) and Sheryl Rubio (Casa de las Flores), "Wrestling with Freddie" with Freddie Prinze, Jr., "Sisters of the Underground," executive produced by

Eva Longoria and Dania Ramirez, "Chiquis and Chill," "Escuela Secreta," "Enrique Santos Podcast" and many more.

In 2022, the network celebrated a successful first year, with monthly podcast downloads across My Cultura shows more than doubling since the beginning of the year. The network's dedication to inclusive content has garnered a large audience of both Gen Z and Millennials and the network has also circulated funds back into Latinx communities with donations to various organizations totaling over \$400,000 in its first year.

BENEFITTING ORGANIZATIONS

- Congressional Hispanic Caucus
- Hispanic Heritage Foundation
- Crisis Text Line

+\$400K
donated to 3 nonprofits





THE SENECA WOMEN PODCAST NETWORK — WOMEN’S EMPOWERMENT

In 2020, Seneca Women Podcast Network and iHeartMedia announced the launch of a multi-year partnership to co-produce and distribute a slate of high-quality, women focused podcasts in the areas of women in business, leadership, current events, health and more, providing inspiring, purpose driven and actionable content from a diverse range of women’s voices.

Season one of "Seneca Women Conversations on Power and Purpose" featured thought-provoking discussions from Seneca Women Forums at the Metropolitan Museum of Art with leaders including Andrea Jung; CEO of Coca-Cola James Quincey; Nobel Peace Prize laureate Muhammad Yunus; Chelsea Clinton; and Valerie Jarrett, former adviser to President Barack Obama, among others.

The Seneca Women Podcast Network builds on Seneca Women’s thought leadership and its founders’ decades of experience in advancing women around the globe. It focuses on a diverse range of topics that showcase positive role models, practical insights and shared learnings, while providing a platform for the voices of established and emerging women leaders as well as organizations making a difference for women and girls.

THE PODCAST SERIES INCLUDES:

100 WOMEN TO HEAR: “Seneca’s 100 Women to Hear” is a podcast brought to you by the Seneca Women’s Podcast Network and iHeartRadio in partnership with P&G. Over the course of 100 episodes listeners hear from women who broke barriers, changed history and are building bridges across political divides and provide insight into not just what they accomplished but how they think about the world.

HERE’S SOMETHING GOOD: Each day this show aspires to bring listeners the good news. “Here’s Something Good” is a short daily podcast that offers inspiring stories, helpful tips and shared experiences to motivate and inspire listeners each day.

MADE BY WOMEN: “Made By Women” is a new weekly show from the Seneca Women Podcast Network and iHeartRadio. At a moment when businesses face some of the biggest challenges in recent history, this podcast provides inspiring stories, practical insights and shared learnings from women builders. Listeners hear from the experiences of legendary entrepreneurs, fierce up-and-comers and women leaders who are changing the trajectory of business.





SENECA WOMEN PODCAST ACADEMY

iHeart teamed up with Seneca Women, a global women's leadership platform, for the first-ever Seneca Women Podcast Academy, a program designed to help amplify the voices of women in podcasting. The inaugural class consisted of 10 winners from iHeartMedia's nationwide initiative, "Seneca Women to Hear: The Search For the Next Great Female Podcasters," which set out to find the next breakout female podcast stars. The Seneca Women Podcast Academy helped the winning women develop and launch their own shows on the Seneca Women Podcast Network, distributed by iHeartMedia.

The six-week intensive program kicked off in May and included one lecture per week with direct access to industry-leading mentors, all women who are at the top of their respective fields in podcasting. The workshops were led by established podcast hosts, producers and executives, allowing the winners to gain valuable information about all aspects of the podcast business

including development, sound engineering, distribution, marketing, sales and overall operations. Creators also received a stipend and top-of-the-line audio equipment to produce episodes of their shows, which will all become part of the Seneca Women Podcast Network.

Seneca Women Podcast Academy mentors included Jo Piazza, award-winning journalist and host of shows like "Under the Influence" and "Committed"; Bridget Todd, activist, podcast host of "There Are No Girls On The Internet" and CEO of Unbossed Creative, a mission-driven creative studio that makes podcasts and other digital content to push the needle on social change and public good; and Dana Schwartz, a writer, author and journalist who hosts the popular podcast "Noble Blood," among others.

The eclectic mix of winning show ideas ranged from comedic and personal to topical and informative on subjects like health, finance and social justice issues.

THE WINNERS AND SHOWS INCLUDED:



"The Oh My God Particle Show!" hosted by Dahlia Wilde
 "Making Our Trillions," hosted by Yvonne So • "Memory Whisperer," hosted by Dana Territo • "My Vagina Said What?" hosted by Kris McDaniel and Andi Gordon • "Your Financial Maven," hosted by Samantha Mittman Besnoff • "Latinas Take the Lead," hosted by Naibe Reynoso • "Uppity Knitter," hosted by Siedah Garrett • "Hallmark Junkies," hosted by Jennifer Mitchell and Kerri Carpenter • "FIN: Females In Podcast," hosted by Lola Omolola • "Aces Are Wild," hosted by Maddy Goshorn





NEXTUP INITIATIVE

In 2022, iHeartMedia announced the first slate of podcasts from the company's NextUp Initiative. NextUp aims to empower participants of all backgrounds by giving them the tools to succeed in the podcast industry, from developing and marketing a podcast to using industry-leading software. The NextUp fellows have learned from some of iHeartRadio's top creators and have developed shows centered around their unique voices.

The first podcast in the slate, "Beauty Translated," debuted in June. Hosted by Carmen Laurent, the show focused on the transgender community in the South and touched on their experiences with coming out, launching careers, and family life. Laurent, a professional skin therapist, life-long podcast fan and trans woman, created a safe and open space for her guests to share experiences about their lives being trans in the South—bringing awareness and visibility to an area that is not often represented in popular media the way trans people in larger cities like New York City and Los Angeles are.

“*As a transgender woman, it's very important to me that my community's stories are shared,” says Laurent. “The NextUp Initiative has given me the tools and platform to do just that, and it's been so inspiring to learn from industry-leading experts in the podcasting world to create a show that really amplifies our voices.”*

CARMEN LAURENT PROFESSIONAL SKIN THERAPIST

iHeartMedia will launch the full upcoming slate of shows from all eight of its NextUp fellows, covering a range of important topics from the working class to Native American identity.

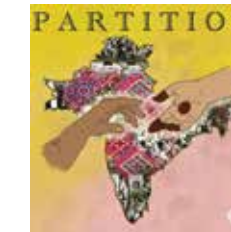
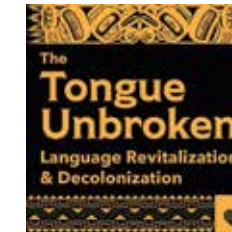
NEXTUP INITIATIVE SLATE OF 2022 PODCASTS:

BEAUTY TRANSLATED: Hosted by Carmen Laurent, trans woman and professional skin therapist, "Beauty Translated" is a podcast made by trans people for trans people. Carmen sheds light on the trans experience in the Southeast United States—an area that has little trans visibility—and covers topics around gender transition to educate listeners. Additionally, listeners will hear featured guests open up about their lives and share personal

stories around their journey with gender transition, providing support to those going through their own experiences.

BFF: BLACK, FAT FEMME: Featuring the voices of two of the leading queer, fat and Black changemakers, the BFF podcast examines what it means to love oneself unapologetically in a world where loving oneself often feels impossible. The podcast is hosted by Dr. Jonathan P. Higgins, an educator, national speaker, journalist, thought leader and media critic, and Jordan Daniels, a queer Afro-Jew writer and photographer, who bring their combined passion of identity and race to discuss important topics around belonging and self-love.

TONGUE UNBROKEN: Tongue Unbroken (Tlél Wudak'óodzi Kaa L'óot') is a podcast that explores Native American revitalization and decolonization through the eyes and mind of a multilingual Indigenous person who is Lingít, Haida, Yup'ik and Sami. Listeners will learn all about the complex concepts around identity, resilience, erasure and genocide of Indigenous languages. Hosted by X'unei Lance Twitchell, PhD and Associate Professor of Alaska Native Languages at the University of Alaska Southeast, Tongue Unbroken will feature guests leading the language revitalization and decolonial efforts across the United States, Alaska, Canada and New Zealand.



PARTITION: Inspired by her first trip back home to Pakistan in 2017, Pakistani-American writer Neha Aziz explores the 1947 Partition of India and the formation of Pakistan in this historical podcast. When Britain decided it could no longer afford to control India, it granted the country independence and announced that a new country would also be formed—Pakistan. This severed the country in such a way that friends and neighbors became enemies and murderers. With this year marking the 75th anniversary, Neha brings this important story to the masses—combining robust reporting with anecdotes and commentary from her research around the Partition.

ON CALL WITH KAY-B: On Call with Kay-B will immerse listeners in an aural journey around the medical TV shows that have been a staple in the entertainment industry for decades. These shows have drawn in audiences with not only their steamy romances and on-screen friendships, but the most over-the-top medical cases

known to man. Kay B, both a veteran entertainment journalist and podcaster, as well as a trained scientist, uses her unique experience to give listeners a cultural and scientific experience. A wide variety of guests—from talent, creatives and medical consultants behind the shows to real-life scientists and medical professionals working in the field—will be featured on the show.

WHEN YOU'RE INVISIBLE: When You're Invisible is a love letter to the working class and people who have largely been excluded in society. The podcast spotlights the different experiences of these "invisible" people—many of whom are being interviewed for the first time in their life. Actor and creator Maria Fernanda Diez draws from her experience as a first generation American born to Mexican parents, who went from living off food stamps to rising to the middle-middle class and achieving the "American Dream," to welcome and reflect on each guests' life experiences. Listeners will hear (at times) unbelievable, yet

true stories from working-class folks, nannies, immigrants, houseless folks, healthcare workers and more.

SURVIVORS HEAL WITH OYA L. SHERRILLS: At a time when there's a quiet movement of survivors raging right beneath the surface of the nation's social and political floor, Survivors Heal is a podcast that explores the healing side of true crime. Host Oya L. Sherrills, an advocate, organizer and activist for social justice, has been on the ground floor in high crime communities and has seen the reality of the staggering statistic that one in four Americans have been reported as victims of crime. The Survivors Heal podcast employs both narrative and interviews to create a niche guidebook to the grassroots conversations that have fueled a movement that touches every corner of the political landscape—policy reform, racial justice, social justice, criminal justice reform, resource allocations and urban culture.



LGBTQIA+ PODCASTS

The iHeartPodcast Network regularly develops and launches LGBTQIA+ podcasts covering news, leading voices, engaging interviews and the stories of Pride.

SOME OF THE TOP LGBTQIA+ SHOWS OF 2022 INCLUDED

LAS CULTURISTAS

“Las Culturistas” features culture consultants Matt Rogers and Bowen Yang going on an unforgettable journey into the beating heart of CULTURE. Alongside sizzling special guests, they explore the hottest pop-culture moments of the day and the formative cultural experiences that turned them into Culturistas.

THE LAVERNE COX SHOW

Each week, The Laverne Cox Show features intimate conversations with folks who have helped her see and think differently so that she can act differently. With the show, Cox cultivates a place that fosters perspectives that might inspire new behavior in each of us, which in turn gets us closer to becoming the very best versions of ourselves.

LIKE A VIRGIN

A pop culture podcast with a mix of news, cultural criticism and comedy through a queer-trans lens, hosted by Fran Tirado and Rose Dammu. Each week, the show starts off with a breakdown of the week’s pop culture news, then does a deep dive into one cultural object that one of them might be experiencing for the first time. They also invite writers, comedians, activists and entertainers to help them break it down.

BEAUTY TRANSLATED

Hosted by Carmen Laurent, a trans woman and professional skin therapist, “Beauty Translated” is a podcast made by trans people for trans people. Carmen sheds light on the trans experience in the Southeast United States—an area that has little trans visibility—and covers topics around gender transition to educate listeners. Additionally, featured guests open up about their lives and share personal stories around their journey with gender transition, providing support to those going through their own experiences.

LAUGH & LEARN

The ‘Laugh & Learn’ Podcast allows comedian Flame Monroe to deliver teachable moments, thought provoking perspectives and a satisfying dose of fun and intellect to listeners every week. Through humor, wit and heartfelt conversations, Flame Monroe aims to bring content that will entertain, enlighten, encourage self-confidence and bring an amusing joy full of laughter and inspiration influenced by the art of learning.

CRUMBS

Crumbs is an audio memoir exploring the intersection of identity, family trauma, addiction and the pursuit of love. A story that is wholly unique yet completely universal through a raw and introspective look at Emmy Olea’s romantic relationships and the unbelievable childhood that shaped them.

SVETLANA! SVETLANA!

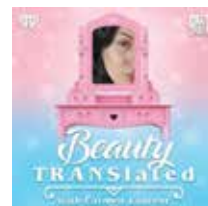
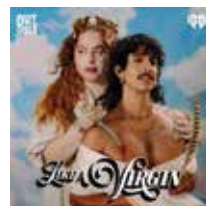
In 1967, Joseph Stalin’s daughter braved her way over the Iron Curtain, secret memoir in tow, and landed in America as the Cold War’s most famous defector. At 40 years old, Svetlana had left everything behind for a new life in the West and the chance to finally share her story. What she found instead — a controversial commune in the Arizona desert built by Frank Lloyd Wright, a whirlwind marriage dictated by destiny and a Montenegrin matriarch with dreams of immortality — was far more complicated. In “Svetlana! Svetlana!” neurotic playwright Dan Kitrosser unravels the weird and wild life of his greatest muse.

SUPER SECRET BESTIE CLUB

Join IRL besties Curly Velasquez and Maya Murillo as they discuss super-secret topics (not that secret) like, love, men, horoscopes and normalizing crying on the bathroom floor.

BFF: BLACK, FAT, FEMME

Featuring the voices of two of the leading queer, fat and Black changemakers, the “BFF” podcast examines what it means to love oneself unapologetically in a world where loving oneself often feels impossible. The podcast is hosted by Dr. Jonathan P. Higgins, an educator, national speaker, journalist, thought leader and media critic, and Jordan Daniels, a queer Afro-Jew writer and photographer, who bring their combined passion of identity and race to discuss important topics around belonging and self-love.





RACE, EQUALITY & SOCIAL JUSTICE

HeartMedia stands against racism and injustice, and the iHeartPodcast Network offers an open forum to explore topics such as race, equality and social justice. Here are just a few of iHeart's most popular podcasts addressing these critical issues:

HOW TO CITIZEN WITH BARATUNDE THURSTON

In his podcast, Baratunde Thurston reimagines the word "citizen" as a verb and reminds us how to wield our collective power. Listeners learn new perspectives and practices from people working to improve society for the many as writer, activist and comedian Baratunde goes on a journey beyond politics as usual that will leave listeners more hopeful, connected and moved to act.

WHEN YOU'RE INVISIBLE

When You're Invisible is a love letter to the working class and people who have largely been excluded in society. The podcast spotlights the different experiences of these "invisible" people—many of whom are being interviewed for the first time in their life. Actor and creator Maria Fernanda Diez draws from her experience as a first generation American born to Mexican parents, who went from living off food stamps to rising to the middle-middle class and achieving the "American Dream," to welcome and reflect on each guests' life experiences. Listeners dive into (at times) unbelievable, yet true stories from working-class folks, nannies, immigrants, houseless folks, healthcare workers and more.

THERE ARE NO GIRLS ON THE INTERNET

Marginalized voices have always been at the forefront of the internet, yet their stories often go overlooked. Bridget Todd chronicles their experiences online, and the ways marginalized voices have shaped the internet from the very beginning. We need monuments to all of the identities that make being online what it is. So let's build them.

WRONGFUL CONVICTION

Hosted by celebrated criminal justice reform advocate and founding board member of the Innocence Project Jason Flom and Pulitzer prize-winning podcast host and producer Maggie Freleng, Wrongful Conviction features intimate conversations with men and women who have spent years in prison for crimes they maintain they did not commit. Some have been fully exonerated and reunited with family and friends while others continue to languish, with some even facing execution on death row. Each episode peels back the layers behind the stories of those who have found themselves caught in a legal system gone wrong, with illuminating insights from lawyers and leading experts sharing their

in-depth knowledge about each case. This gripping series reveals the tragedy of injustice...as well as the triumph that is possible when people step up and demand change.

WAITING ON REPARATIONS

Waiting on Reparations is a show about Hip Hop and politics. Hosts Dope Knife, a rapper and visual artist, and Linqua Franqa, Hip Hop artist and politician, explore the history of public policy and its impacts on Hip Hop life; what Hip Hop culture tells us about our political reality; and the role of Hip Hop in shaping our political future.





MENTAL HEALTH

As mental health continues to be a major focus of iHeart's community efforts, the iHeartPodcast Network has been expanding its catalog of mental health podcasts with many of the shows covering important areas like grief, anxiety, depression, addiction, trauma and a variety of other issues affecting listeners or their loved ones. Many of the shows provide practical strategies for taking care of your well-being and afford listeners the opportunity to learn from renowned psychologists, authors, lecturers and everyday people.

THE THERAPY FOR BLACK GIRLS

The Therapy for Black Girls podcast is a weekly conversation with Dr. Joy Harden Bradford, a licensed psychologist in Atlanta, Georgia, about all things mental health and personal development, and all the small decisions we can make to become the best possible version of ourselves.

DEAR THERAPISTS

Each week on DEAR THERAPISTS, hosts and therapists Lori Gottlieb, author of *Maybe You Should Talk To Someone*, and Guy Winch, author of *Emotional First Aid*, invite listeners to be a fly-on-the-wall in personal, raw, transformative sessions with everyday people and then hear what happens when they give concrete, actionable advice and have them report back to let them know how things went after the session ended. The hosts open their practice to the public because they believe that everyone can benefit from hearing how people just like them get through their struggles and grow and change.

NAVIGATING NARCISSISM

In this groundbreaking series, clinical psychologist and world's leading expert on narcissism Dr. Ramani Durvasula talks to survivors and experts to help millions left reeling from narcissistic

abuse. The powerful, transformative conversations on "Navigating Narcissism" break down classic narcissistic patterns like manipulation, control, gaslighting and love bombing and help unpack feelings of betrayal, shame, confusion and pain.

RED TABLE TALK

Jada Pinkett-Smith, her daughter Willow Smith and mother Adrienne Banfield-Norris open their home for a series of groundbreaking and healing conversations at their now-iconic red table. Red Table Talk, a Facebook Watch Original, brings together three generations of women to tackle the most provocative topics of today, from race and sexuality to infidelity and addiction. No topic is off limits. Take a seat at the table by listening to the Red Table Talk podcast.

THE R SPOT

Each week, New York Times best-selling author and famed spiritual life coach Iyanla Vanzant invites callers to share their personal relationship issues during live sessions to help inspire, grow and guide them and other listeners to "do the work" toward healing.

THE ONE YOU FEED

When host Eric Zimmer was 24 years old, he was homeless and addicted to heroin. He made his way through addiction recovery and figured out how to build a life worth living. Now he pays it forward by helping people to feed their good wolf, a metaphor stemming from an old parable about the two wolves, good and bad, living inside us all.

ANXIETY BITES

Comedian Jen Kirkman has had life-long Panic and Generalized Anxiety Disorder. Now in her late forties, she's bringing life lessons, humor and hope to a show that's about normalizing having anxiety so that we go from dramatically whispering, "I have anxiety," to saying out loud with a shrug, "Yeah, I have anxiety." Jen interviews experts with anxiety, be they PhDs, creatives or spiritual gurus, for advice on how to self-diagnose and begin to treat and live easily with everyday anxiety and panic.

THE HAPPINESS FORMULA

Dr. Barry Schwartz, best-selling author of "The Paradox of Choice" and "Why We Work", returns to help you tackle the biggest decisions of your life. Through this masterful course, listeners will discover that practical wisdom is the

key to happiness. Dr. Schwartz goes one step further, suggesting what is true of work is also true of love. This show gives listeners the wisdom they need to become a better worker, manager, friend, romantic partner and parent today.





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RESPONDING TO CRISIS

Every year, local communities in which iHeartMedia employees live and work are impacted by unexpected community crises, as well as the domestic effects of global turmoil, natural disasters and terrorism. From gun violence and mental health disorders to racial tension, suicide and acts of terrorism in communities across the U.S., iHeartMedia stations are always prepared to respond immediately.

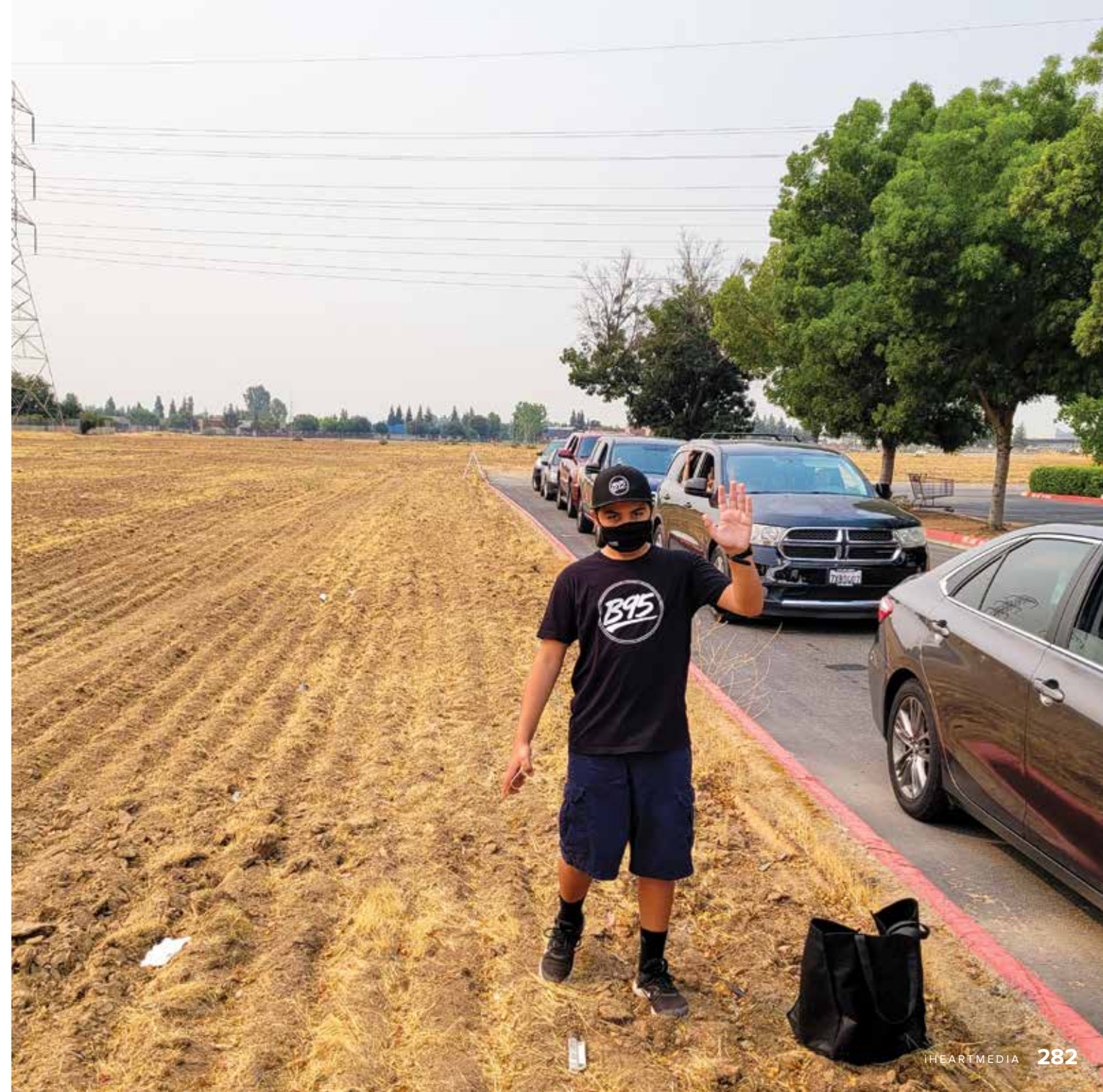
iHeartMedia employees rally their communities and provide essential services that often save lives. iHeart's dedicated employees are regularly on the front lines of these crises and serve as a helping hand and a calming voice during moments of chaos, always keeping their communities supported and informed.



DISASTER ASSISTANCE & RESPONSE PLAN

During times of crisis, iHeartMedia is essential to the lives of local residents in communities across America. Our broadcast and digital platforms often serve as the sole information sources for disrupted areas — providing local news and critical information on everything from storm updates and evacuation routes to food banks, rescue and medical care. Because emergency broadcasting is an important element of iHeartMedia’s role in local communities, we have implemented a significant “Disaster Assistance and Response Plan,” which includes reserves of radio transmitters, emergency power generators and other

news-gathering equipment positioned in locations around the country ready to travel — before, during and after disaster strikes — to impacted communities as needed. This ensures that we can stay on the air, delivering critical news, updates and information to impacted areas during the most damaging hurricanes and other natural disasters. We are dedicated to continually improving our innovative procedures around disaster response efforts to enable our stations to be ready to react at all times, and to continue to serve the listeners and communities that depend on us.





FIRST INFORMERS: IHEARTMEDIA EMERGENCY RESPONSE TEAM

iHeartMedia has forged a deep and ongoing partnership with the Federal Emergency Management Agency (FEMA), which recognizes that in times of emergency, there is no more reliable source of information than local radio broadcasters. Pursuant to the federal “SANDy Act,” which helps ensure the resiliency of the nation’s communications networks during emergencies, iHeartMedia is recognized as an essential service provider and must be afforded access to disaster sites to restore and repair essential services in an emergency or major disaster. By giving broadcast radio stations official status during emergencies, the SANDy Act places iHeartMedia radio stations among a

statutorily-select group of “essential service providers” – also known as “First Informers” – for public safety purposes. This statute recognizes the unique and essential role of radio stations in providing critical and often lifesaving information before, during and after man-made and natural disasters. The iHeartMedia Technical Operations Center (iTOC) and its Emergency Response Team – made up of more than 300 iHeartMedia engineers and team members – monitors operations and coordinates emergency planning and response for the company’s 860+ radio stations across the U.S. to ensure that our local communities can be served even under the most dire circumstances.





LOCAL & NATIONWIDE EMERGENCY ALERT & WARNING CAPABILITIES

iHeartMedia and FEMA continually partner to improve local and nationwide alert and warning capabilities that are critical when disasters threaten public safety and national security.

AM broadcast radio stations are beacons of information for the public and are often the most listened-to stations for news and information, especially during emergencies. Class A AM stations operate at higher power levels and with FCC-mandated interference protections that enable their signals to be received reliably by millions of listeners and at great distances – especially at night, when changes in the ionosphere permit high-power AM signals to travel much farther distances, often hundreds of miles, than is possible during the day. iHeartMedia owns and operates 18 of the country's Class A AM radio stations and as a result covers most of the United States with these strong signals at night.

FEMA's Integrated Public Awareness and Warning System (IPAWS) relies heavily on Class A AM radio stations for rapid,

nationwide dissemination of emergency information. Seven iHeartMedia Class A AM stations have been designated and specially reinforced by FEMA to serve as Primary Entry Point (PEP) stations to the IPAWS network to provide official emergency alert and warning information to the nation in the event of major emergencies because of their reach and interference protections. FEMA has also designated iHeartMedia's Premiere Networks for satellite-based redundancy for its PEP emergency warning system.

In 2018, FEMA collaborated with iHeartMedia to initiate an important PEP station modernization project at iHeartMedia's NewsRadio 700 WLW-AM in Cincinnati, Ohio to improve alert and warning capabilities of FEMA's Class A AM PEP stations. WLW-AM is the second station in the country to complete the upgrade, which includes specialized sheltering capabilities, expanded broadcast transmission capacity and sustainable power generation to withstand virtually all types of hazardous events.



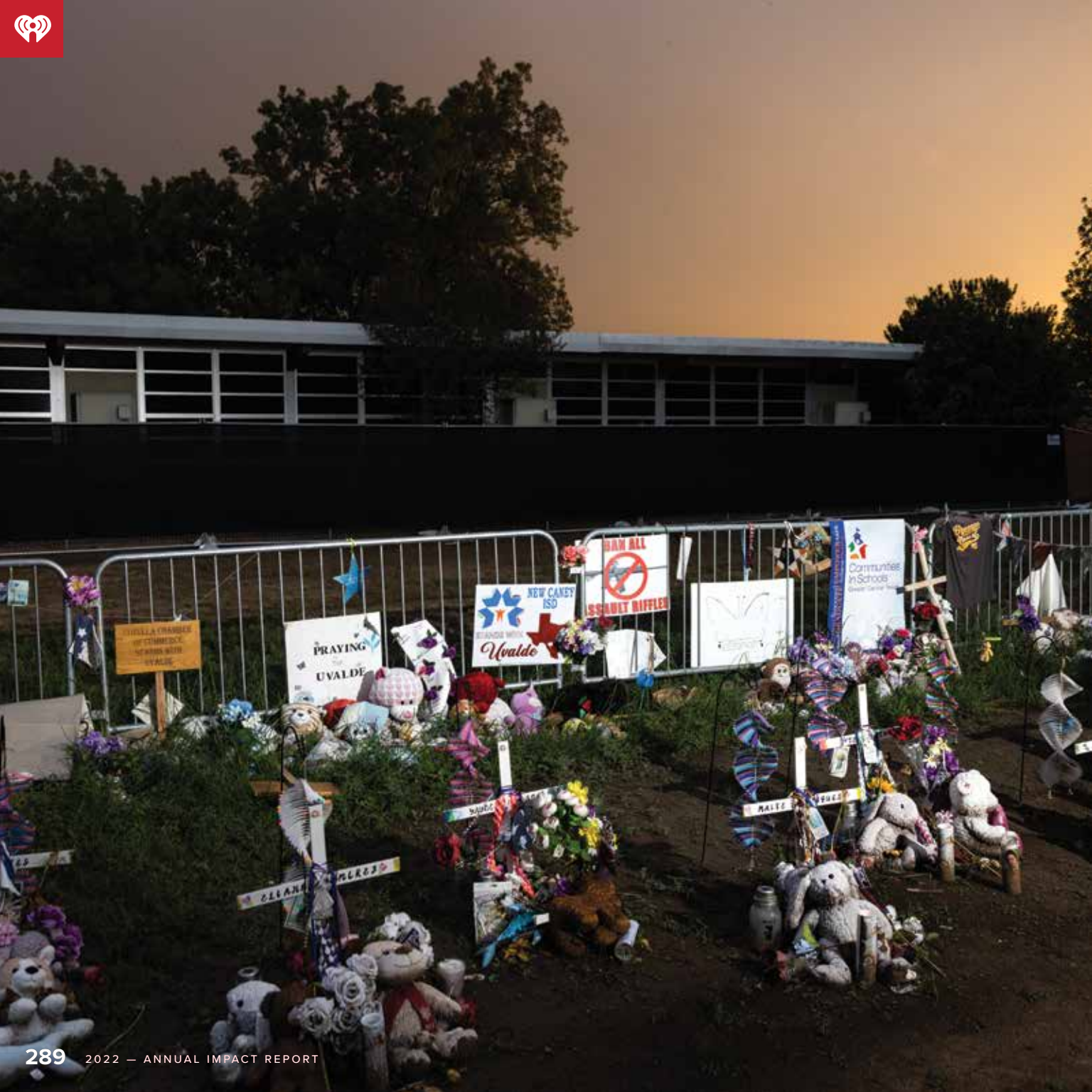


iHEARTMEDIA DISASTER RELIEF FUND

In times of greatest need, our employees act as first responders – often leaving their homes and living in broadcast studios for days, sometimes with family members and with limited food and rest, to serve their listeners and communities at times when it is needed most. Our teams' efforts during disasters truly highlight the commitment of our people and our company to the

communities they serve, and iHeartMedia established the iHeartMedia Disaster Relief Fund in 2005 to aid the families of our own team members who are impacted by natural disasters. The fund is available to support iHeartMedia employees who require assistance as the result of a declared natural disaster, such as a tornado, flood, earthquake or hurricane.





2022 NEWS EVENTS

When natural disasters or traumatic man-made events occur, iHeartMedia stations do everything in their power to not only deliver comprehensive news coverage and relay key messages to listeners, but also to mobilize listeners to action by donating appropriate relief efforts that will aid those affected. In addition to the lingering COVID-19

pandemic, it was once again an extraordinary year for weather and climate events in the U.S. According to NOAA's National Centers for Environmental Information (NCEI); in 2022, the U.S. experienced 18 weather/climate disaster events with losses exceeding \$1 billion in each instance.

2022'S BILLION-DOLLAR DISASTERS

1 DROUGHT EVENT

Western / Central Drought and Heat Wave in 2022

1 FLOODING EVENT

Kentucky and Missouri Flooding (July 26-28)

11 SEVERE STORM EVENTS

including hurricane Ian3 tropical cyclone events

1 WILDFIRE EVENT

1 WINTER STORM EVENT

Getty Images



ROBB ELEMENTARY SCHOOL SHOOTING IN UVALDE, TEXAS

On May 24, 2022, an 18-year-old gunman and former student at Robb Elementary School in Uvalde, TX fatally shot 19 students and two teachers, while 17 others survived despite being injured. Earlier that day, the gunman also shot his grandmother, severely wounding her. The shooting was the third-deadliest school shooting in the United States, after the Virginia Tech shooting in 2007 and the Sandy Hook Elementary School shooting in 2012, and the deadliest in Texas.

In the wake of the tragic events at the Robb Elementary School, iHeartMedia San Antonio and iHeartMedia Austin brought together

Country outlets KAJA (KJ97)/San Antonio and KASE 101 & 98.1 KVET/Austin, along with 12 sister stations, for the iHeartUvalde Benefit Concert on Sunday, June 5 at Cowboys Dancehall in San Antonio, featuring performances by Russell Dickerson, Easton Corbin, Kevin Fowler, Thompson Square and Erin Kinsey. Proceeds from the event benefited the Robb School Memorial Fund in support of the families impacted in the Uvalde, Texas community.

Additionally, iHeartMedia San Antonio and iHeartMedia Austin provided continual news coverage and support on air.



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HURRICANE IAN

Hurricane Ian brought significant wind damage and flooding to western Cuba, central Florida and North Carolina and South Carolina in late September and early October 2022. Flash flooding generated by the storm's relentless winds, rainfall and coastal storm surges killed approximately 160 people and produced widespread property damage in the areas in its path. Ian's maximum sustained winds reached about 240 km (150 miles) per hour when it made landfall in Florida as a category 4 hurricane -- making it the fifth strongest storm ever to strike the United States. Preliminary estimates suggest that the storm produced at least \$50–65 billion in property and infrastructure losses, making it one of the costliest natural disasters in U.S. history.

LOCAL STATION SUPPORT

- Beginning on the day that Hurricane Ian hit the coast of southwest Florida, iHeartMedia Fort Myers/ Naples stations -- including WBTT, WOLZ, WZJZ and WCKT -- responded immediately with 24/7 storm coverage and continuous distribution of relevant information for those impacted.

- All four iHeartMedia Wheeler radio stations aired on air and digital media to encourage donations to the American Red Cross in support of Hurricane Ian disaster relief.
- iHeartMedia Houston delivered three 18-wheel truckloads of supplies and clothing to those in Florida impacted by Hurricane Ian. In addition, BIN ran stories on disaster relief for Hurricane Ian.
- iHeartMedia Miami partnered with One Blood to organize a Blood Drive in support of all the victims of Hurricane Ian.
- iHeartMedia Providence stations partnered with a local charity to collect and distribute critical supplies to Florida after Hurricane Ian. The fundraising drive was promoted for three weeks on all four stations and raised over \$15,000.
- iHeartMedia Raleigh ran a Hurricane Ian Donation Drive. All five iHeart Raleigh radio stations teamed up to collect disaster relief supplies and everyday essentials for those

in Florida affected by Hurricane Ian. In just three days, the iHeart Raleigh team planned, promoted and executed a successful donation drive, filling a box truck in twelve hours and distributing it to those in need.

- iHeartMedia Sarasota and iHeartMedia Tampa ran wall to wall hurricane coverage across all stations during the Hurricane. The market's on-air personalities provided life-saving information before, during and after the storm.
- iHeartMedia West Palm Beach & Treasure Coast teamed up with the American Red Cross to collect donations for those most impacted by Hurricane Ian as well as other damaging storms.



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EASTERN KENTUCKY FLOODS

Between July 25 and July 30, 2022, several damaging thunderstorms brought heavy rain, deadly flash flooding and devastating river flooding to eastern Kentucky and central Appalachia. These thunderstorms, at times, caused rainfall rates in excess of four inches per hour that led to widespread devastating impacts. During a four-day stretch, the overwhelming amounts of rain and flooding led to 39 deaths and widespread catastrophic damage. Entire homes and parts of some communities were swept away by flood waters, leading to costly damage to infrastructure in the region.

iHeartMedia Lexington ran “The Eastern KY Flood Relief Benefit” event, a four-hour multi-act benefit concert featuring Chris Stapleton,

Tyler Childers and Dwight Yoakam. The event raised over \$2.9 million to assist with ongoing relief and recovery efforts in Eastern Kentucky following the devastating floods. Funds were distributed through the Bluegrass Community Foundation, an organization that connects individuals, families, businesses, communities and nonprofit organizations with causes they care about to meet community needs and make a difference.

Additionally, iHeartMedia Somerset’s News Radio 1240 encouraged listeners to donate to the American Red Cross to help the victims of the Eastern Kentucky floods.



Getty Images



CALIFORNIA 2022 WILDFIRE SEASON

While the 2022 fire season was relatively quiet, wildfires still burned about 362,000 acres. iHeartMedia remained proactive in arming citizens with the information that they needed in case of a devastating fire.

To address the impact of various fires, iHeartMedia Sacramento's KFBK News Radio ran coverage of regional wildfires. iHeartMedia San Francisco's KMEL and STAR 101.3 supported the wildfire season with news coverage, updates on where to get aid as well

as PSAs and Public Affairs Show interviews discussing disaster preparedness, fire prevention and safety and ways to help relief efforts.

Additionally, iHeartMedia Los Angeles' KFI 640 regularly featured news and talk show segments on local disaster relief efforts throughout 2022 regarding to fire, earthquake, floods and more.

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CORPORATE GIVING & VOLUNTEERISM

In 2022, iHeartMedia donated millions of dollars' worth of media to nonprofit organizations helping children, families and communities through a combination of fundraising and in-kind media support. In addition, iHeartMedia employees have donated countless hours both locally and nationally to improve the lives of listeners through participation in thousands of

community events across the country. Volunteerism and community are the heart of radio, and on any given day iHeartMedia's nearly 10,000 employees can be found lending their time, energy and passion to serve and support the communities in which they live and work.



LOCAL SPIRIT DAY OF SERVICE

In addition to the daily community volunteer work that takes place at all iHeartRadio stations each day as part of iHeartMedia's commitment to serve, every full-time iHeartMedia employee receives one additional paid leave day each year to participate in iHeartMedia's Local Spirit Day of Service. As part of the corporate volunteer policy, all employees may take off a workday as a group/team or individual, or on a weekend, to volunteer in the community for a nonprofit organization.

In 2022 iHeartMedia employees took time off to volunteer, spending over 11,000 hours volunteering in their local communities, equating to an investment of over \$503,000 in those local communities.

The following pages include highlights of how some iHeartMedia employees spent their annual Local Spirit Day of Service in 2022:

PCFLV, AMERICAN CANCER SOCIETY, AUTISM SPEAKS ALLENTOWN, PA B104 Allentown

B104 Morning Hosts Mike and Steph attend over 100 hours worth of community- and charity- focused events each year. This year's events include Autism Speaks Lehigh Valley Walk, American Cancer Society Making Strides Against Breast Cancer Walk, Pediatric Cancer Foundation's 'Ready Set Gold' Walk, the Habitat for Humanity of the Lehigh Valley 'She Nailed It' event and more.

F.I.S.H. OF SANCAP & AMERICAN RED CROSS GRAND FORKS, ND 96.1 The Fox

After Hurricane Ian, Dave Andrews of 96.1 The Fox (KQHT-FM) teamed up with FISH of SanCap, an organization with the mission to enrich the lives of all people in Sanibel and Captiva Islands by neighbors helping neighbors with social services, education and assistance, and the American Red Cross to offer help. Dave and his wife traveled to the impacted areas and helped unload shipping containers of supplies; distributed cleaning supplies and helped the Red Cross serve over 700 meals for residents and workers on Sanibel Island.

HOUSE OF HEROES HARTFORD, CT The River 105.9

In 2022, iHeartMedia Hartford partnered with House of Heroes to volunteer on a home build to benefit a 91-year-old Shelton Navy vet and a 53-year-old Seymour Navy vet. The projects conclude a record-setting 2022 year of service for HOHCT, with 27 veterans served. House of Heroes Connecticut provides no-cost home repairs to military and public safety veterans and/or their surviving spouses who are disabled, living on a fixed income or facing other physical/financial challenges. In addition to volunteering iHeartMedia Hartford also supported House of Heroes through on site and on air promotions, as well as emceeing and hosting their gala.

STAR OF HOPE; HOUSTON LIVESTOCK SHOW AND RODEO; CAMP HOPE - PTSD FOUNDATION; TEXAS ADAPTATIVE AQUATICS; 100 CLUB HOUSTON, TX SUNNY 99.1 Houston

iHeartMedia Houston employees volunteered their time for a variety of causes ranging from supporting youth and education, helping the homeless and local people in need. Local charities included Star of Hope; Houston Livestock Show and Rodeo; Camp Hope - PTSD Foundation; Texas Adaptative Aquatics; 100 Club and more.

VARIOUS LOCAL CHARITIES LAS VEGAS, NV Sunny 106.5 Las Vegas

During 2022, iHeartMedia Las Vegas employees volunteered their time to a variety of causes including St. Jude Children's Research Hospital, Opportunity Village, Aid for AIDS Nevada (AFAN), American Heart Association and others. Employees volunteered as event hosts and in various capacities for deserving local organizations.

CHRISTMAS BOX HOUSE OF UTAH SALT LAKE CITY, UT 94.1 KODJ

In December 2022, iHeartMedia Salt Lake City volunteered at the Christmas Box House, an organization that works to prevent child abuse and defend children through a culture of universal diversity, inclusion and love. The team helped sort holiday donations that came into the center including duffel bags, vacuums, pack and plays, lock boxes, baby gates, gift cards and more.

ALZHEIMER'S ASSOCIATION, BUFFALO SOLDIERS, LUCAS COUNTY CHILDREN SERVICES, LUCAS COUNTY DRUG ABUSE RESPONSE TEAM, YWCA TOLEDO, OH iHeartMedia Toledo

iHeartMedia Toledo supported the annual Walk to End Alzheimer's in downtown Toledo held by the Alzheimer's Association. During the three-week promotion beginning on September 12, the station encouraged listeners to register for the walk and to join the station's team Walk with Heart and help raise awareness for local Alzheimer's resources. Additionally, iHeartMedia Toledo employees volunteered for several organizations including Buffalo Soldiers, Lucas County

Children Services, Lucas County Drug Abuse Response Team and the YWCA to give back to our community.

WASHINGTON COMMANDERS CHARITABLE FOUNDATION WASHINGTON, DC DC101

In 2022, DC101's Mike Jones broadcasted live for the first time at the Washington Commanders Annual Harvest Feast. iHeartMedia Washington, D.C. staff helped distribute Thanksgiving food baskets, including turkeys and beverages, to 2,500 Prince George's County residents. The annual Harvest Feast event is a collaborative effort that brings together corporate, nonprofit and public sector partners to help ensure no family goes hungry during the holiday season.

SUNDAY BREAKFAST MISSION WILMINGTON, DE 94.7 WDSB

In 2022, iHeartMedia Delaware's 94.7 WDSB's Christa Cooper hosted her fourth annual WDSB Cares Team at the Sunday Breakfast Mission in Wilmington to pack holiday food boxes for people in need over the holiday season. Listeners were asked to join Christa Cooper to volunteer their time and help the Sunday Breakfast Mission with their annual food drive. Sunday Breakfast Mission exists to serve the homeless, those battling addiction and the impoverished through faith-based programs to meet their spiritual, social and physical needs.





HOLIDAY GIFT DRIVES

During the holiday season, iHeartMedia radio stations participate in a series of grassroots gift and food drives that help brighten the holidays for children and families in need. Thanks to the generosity of iHeartMedia employees and listeners, the company has collectively been able to provide holiday gifts and essentials for thousands of disadvantaged children, teens and seniors, many of whom would not otherwise have received gifts or a nutritious meal during the holidays.

WINTER HANGAR LAND ALBANY, NY iHeartMedia Albany

In 2022, 98.3 WTRY partnered with The Prescott Foundation for “Winter Hangar Land” – a community event which collected toy donations as well as money for children in the community for the holiday season. The event collected over five huge boxes of toys and well over 200 letters to Santa, which were written on behalf of Make-A-Wish. The toys were distributed through the US Marines Toy for Tots Program.

TOYS FOR TOTS MARATHON BROADCAST ASHEVILLE, NC 99.9 Kiss Country

iHeartMedia Asheville’s Eddie and Amanda spent three days broadcasting live and collecting toys for the kids of Western North Carolina with the US Marine Corps Toys For Tots program. The drive collected over 2,000 toys

and \$16,000 in checks and cash to ensure the children of Western North Carolina woke up with gifts on Christmas morning.

EBLEN CHARITIES ASHEVILLE, NC iHeartMedia Asheville

iHeartMedia Asheville teamed with Ingles’ local grocery store and Eblen Charities for Ingles Magical Christmas Toy Drive, their annual toy drive over three days in December. iHeartMedia Asheville on-air personalities broadcasted live on location encouraging listeners to donate new unwrapped toys or money to benefit children in the community. With the help of hundreds of volunteers, the event raised thousands of toys and \$9,500, which helped provide toys and gifts for 1,000 families and over 3000 children in Western North Carolina.

AGAPE COMMUNITY CENTER ATLANTA, GA iHeartMedia Atlanta

In 2022, iHeartMedia Atlanta partnered with Agape Community Center for House of Toys, an event that helped collect approximately 1,500 toys. Donations included everything from bicycles to headphones for children of all ages. In addition, the station gave away tickets to their annual holiday concert, Power 96.1 Jingle Ball Presented by Capital One, to raise funds for the cause.

WZLX JOY DRIVE BOSTON, MA 100.7 WZLX

100.7 WZLX partnered with Nissan to collect non-perishable food items and unwrapped toys to benefit the United Way. Collection bins were placed throughout the community and on-air talent promoted the campaign, encouraging listeners to donate. The six-week campaign generated enough food to provide over 1,200 meals to those in need during the holiday season. Additional gifts collected were distributed to over 50 children.

JAM’N 94.5 COAT DRIVE BOSTON, MA JAM’N 94.5

In 2022, JAM’N 94.5 partnered with singer Jessie Reyez and Cradles to Crayons for a coat drive at her concert in Boston on November 22. The organization collected coats, hats and other warm clothing to distribute to local families in need as the temperature dropped.

SALVATION ARMY ANGEL TREE BIRMINGHAM, AL iHeartMedia Birmingham

iHeartMedia Birmingham partnered with the Salvation Army for the Angel Tree program. The stations encouraged listeners to “adopt” a child and help provide toys for them for the holiday season. The three-week drive raised over \$57,000 worth of toys.

GLYNN COMMUNITY CRISIS CENTER AND AMITY HOUSE BRUNSWICK, GA iHeartMedia Brunswick

In 2022, all Brunswick stations (WBGA-AM, WGIG-AM, WHFX-FM, WQGA-FM and WYNR-FM) ran the Under the Christmas Tree event, asking community members to donate gift cards to contribute to Glynn Community Crisis Center and Amity House, a facility for people escaping domestic abuse to reside while they rebuild their lives. The event raised over \$6,600.

US MARINES TOYS FOR TOTS CAPE COD, MA iHeartMedia Cape Cod

2022 marked the 27th annual Stuff-A-Bus toy drive collecting toys for the Cape Cod chapter of the U.S. Marines Toys For Tots program. iHeartMedia

Cape Cod stations, including WCOD, WXTK and Cool 102, helped collect over 25,000 toys during the 60-hour on-air marathon.

INSPIRATION 1390 BIGGEST GIVE AND RECEIVE CHICAGO, IL Inspiration 1390

On November 18, 2022, Inspiration 1390 held the annual Biggest Give and Receive Holiday Jam. The event featured national recording artists Jekalyn Carr, Darius Brooks & The Tommies Reunion, Zacardi Cortez and local Chicago choirs. The night raised \$8,000 and collected toys for over 150 local Chicago families.





HOLIDAY GIFT DRIVES

CONTINUED

KLINGER'S KARTS FOR COATS CHICAGO, IL Rock 95.5 FM

On January 28, 2022, ROCK 95.5 presented the inaugural “Klinger’s Karts for Coats” event at Accelerate Indoor Speedway in Mokena, IL. The event consisted of a coat drive where listeners could drop off new or gently used coats and be rewarded with a coupon to use at Accelerate for a go-kart race. The coat drive culminated in a grand prize finale race where 10 listeners went head-to-head for the \$1,000 grand prize. ROCK 95.5 donated over 80 coats to Henry’s Sober Living House in Chicago thanks to the event.

COATS FOR KIDS CLEVELAND, OH News Radio WTAM 1100

In 1981, WTAM created the “Coats for Kids” campaign. Now in its 42nd year, “Coats for Kids” has become one of Cleveland’s most celebrated charities. Every year, WTAM provides office space and resources to Coats for Kids at no charge to the charity. In 2022, the Coats for Kids Campaign raised over \$500,000 and collected over 20,000 coats for the thousands of local children and families who are without warm coats in the winter.

CHRISTMAS UNLIMITED COLORADO SPRINGS, CO My 99.9

In 2022, MY99.9 supported Christmas Unlimited by collecting new toys to benefit children in the community. The event allows families to come to their warehouse and “shop” for toys for their children. KVUU, MY99.9, supported the event through on-air interviews, promotional announcements, on-line and via social media. The event collected over 10,000 toys.

SALVATION ARMY COLUMBIA, SC 100.1 The Beat

iHeartMedia Columbia partnered with WACH/Sinclair TV and the Salvation Army to host toy drives at numerous Walmart and JT’s Automotive locations across the city. The stations promoted on-air and digitally and broadcasted live from each event. The event collected over 10,000 toys to benefit children in the community.

US MARINES TOYS FOR TOTS PROGRAM COLUMBUS, OH 92.3 WCOL

In 2022, 92.3 WCOL hosted a Beat Michigan broadcast the Wednesday before Thanksgiving and encouraged listeners to bring a new unwrapped toy to be distributed in the community

through the US Marine Toys for Tots program.

US MARINES TOYS FOR TOTS DAVENPORT, IA 103.7 WLLR

In 2022, all iHeartMedia Davenport stations, including KCQQ-FM, WLLR-FM, KMXG-FM, KUUL-FM, WLLR-HD2, WFXN-AM and WOC-AM, partnered with the local ABC television affiliate, WQAD-TV, to do a drive-thru toy drive. Listeners were encouraged to drop by iHeart radio studios in Davenport, Iowa, or the TV studio in Moline, IL and donate a new unwrapped toy to benefit children in the community through the US Marine Toys For Tots program. The event helped fill 40 large 5-foot by 5-foot boxes with toys.

BOYS & GIRLS CLUB OF METRO DENVER DENVER, CO 97.3 KBCO

In partnership with CBS4, 97.3 KBCO hosted the “2022 Together 4 Colorado Toy Drive” – its ninth annual toy drive to collect new toys and cash donations for Boys & Girls Clubs of Metro Denver. Throughout December, listeners were directed to King Soopers to donate new, unwrapped toys. The toy drive collected over 4,500 toys and raised over \$15,000 for children in the community.



COATS FOR KIDS DETROIT, MI 97.9 WJLB

97.9 WJLB partnered with the Salvation Army in Detroit for the 41st annual “Coats for Kids” drive to raise money and collect new coats to keep the children in the community warm in the winter months. This year’s drive, which began on November 5, 2022, collected 102 coats and raised over \$4,300 for children in the community.

SALVATION ARMY FLORENCE, SC Eagle 92.9

iHeartMedia Florence partnered with the Salvation Army to promote the Salvation Army Angel Tree campaign in Florence, SC. The station promoted the campaign on-air and on social media, inviting listeners to give back during the holiday season. All “angels” were adopted during the campaign and

received gifts during the holiday season.

CHRISTMAS FOR KIDS DEFIANCE, OH Mix 98.1

Christmas For Kids is a five-week campaign involving numerous live appearances at businesses, schools and more in the listening area. Mix 98.1 works with several volunteers including several retired Marines to collect money and toys to distribute to area families. The campaign also includes “Tiana’s Wish,” which raises money for Christmas presents for children dealing with cancer and other illnesses. In 2022, Christmas For Kids and Tiana’s Wish raised over \$120,000 for area children and families.

STUFF THE BUS ERIE, PA Star 104

In 2022, iHeartMedia’s Star 104 teamed up with Erie Metropolitan Transit Authority to collect toys and “Stuff the Bus.” This year’s event raised 3,000 toys for local children distributed through the U.S. Marines Toys for Tots program.

FESTIVALS OF STARS TOY DRIVE FAYETTEVILLE, AR Magic 107.9

In 2022, Magic 107.9 provided online and on-air support for the statewide Festival of Stars Toy Drive, which included local collection points and benefitted Arkansas Children’s Hospital Northwest in Springdale and Arkansas Children’s Hospital in Little Rock. The event raised over \$466,854 in toys and donations collected for children in the community.

HOLIDAY GIFT DRIVES

CONTINUED

SALVATION ARMY TOY DRIVE **GRAND FORKS, ND** 96.1 The Fox

In 2022, Operation Christmas Morning ran from middle of November to mid-December on all four FM stations in Grand Forks, with several sponsor as toy drop locations. The event collected many toys and raised over \$3,500 in cash to benefit the Salvation Army in time for Christmas.

MUSKEGON COATS FOR KIDS **GRAND RAPIDS, MI** iHeartMedia Western Michigan

iHeartMedia Western Michigan teamed up with Preferred Chevy of Grand Haven and the West Michigan Chevy Dealers Association for Muskegon Coats for Kids drive. The stations asked their listeners to donate new and gently used coats and drop them off at the car dealerships. The coat drive was promoted on-air, online and via social media and helped the stations collect just under 500 coats to help the Lakeshore community.

U.S. MARINES TOYS FOR TOTS PROGRAM **GREENSBORO, NC** iHeartMedia Greensboro

In 2022, iHeartMedia Greensboro teamed up with community partner Ward Black Law for the U.S. Marines

Toys for Tots program. The Christmas Hope Program sponsored children in need in the community for their Christmas holiday wishes. In total, both programs collected over 73 boxes of toys, 7 bikes, 9 scooters, 6 skateboards and raised over \$4,205 in funds for children in the community.

TOYS FOR TOTS US MARINE CORP **HARRISBURG, PA** River 97.3

In 2022, iHeartMedia's River 97.3 partnered with Faulkner Honda for its annual concert benefiting the U.S. Marines Toys for Tots Program. Lineup for the event included Shea Quinn & The Luv Gods, The Famous, Cold Spring Union and The Jellybricks, and more. Admission to the event was a \$10 donation or a new Unwrapped toy. The event helped collect over 160 toys and raise over \$1,200 in donations for children in the community.

BLUE ANGELS TOY DRIVE **HARTFORD, CT** The River 105.9

In 2022, iHeartMedia Hartford's The River 105.9 held The Christmas Tree Festival and Toy Drive to benefit the Blue Angels Foundation. The week leading to Christmas listeners were encouraged to donate toys for the underserved children in the community

to be distributed on Christmas Day by local law enforcement. In total, the drive helped distribute over 5,000 toys.

BIG BROTHERS BIG SISTERS OF THE TRI-STATE **HUNTINGTON, WV** 103.3 TCR

In 2022, 103.3 TCR listeners were encouraged to "Adopt a Child for Christmas." The drive helped fulfill the wishes of over 200 children from Big Brothers Big Sisters of the Tri-State and the Ironton, OH City Mission in the community who received gifts during the holiday season holiday season.

CATHOLIC CHARITIES **LAS VEGAS, NV** iHeartMedia Las Vegas

Our iHeartMedia Las Vegas stations led by 95.5 The Bull supported Catholic Charities of Southern Nevada with a 'Gifts For Gas' toy drive. Donors from the community donated new toys and the partner Rebel Gas Stores offered gas gift cards as an incentive. This was the 18th consecutive year supporting Catholic Charities with a Toy Drive during the holiday season. The event helped collect five giant bins of toys and a \$10,000 donation from the sponsor partners.



TOY HILL **LITTLE ROCK, AR** iHeartMedia Little Rock

iHeartMedia Little Rock's stations hosted the 50th annual Toy Hill Toy Drive, anchored by long time morning host Bob Robbins. The event collected thousands of toys and bikes and raised \$50,000 in cash donations for the U.S. Marine Toys for Tots program to benefit children in the community.

DREAM CENTER LA **LOS ANGELES, CA** AM 570 LA Sports

For the third year consecutive AM 570 LA Sports partnered with Dream Center LA and the Justin Turner Foundation for the Season of Giving. In the past three years \$525,000 has been raised, 50,000 complete holiday meals have

been served, 300 full size trees have been delivered by veterans and over 40,000 toys have been donated to children in the community. In 2022, Winer Wonderland was attended by 15,000 families.

OPERATION TOY DRIVE 2022 **MADISON, WI** 101.5 WIBA FM

For the ninth consecutive year, 101.5 WIBA-FM held its annual Operation Toy Drive radiothon from November 30 through December 1, broadcasting live from 7 a.m. to 10 p.m. Between toy donations and cash donations, the radiothon raised \$20,000 for struggling families across Southern Wisconsin. In total Operation Toy Drive helped provide up to up to \$200,000 in toys for the children in the community.

COATS FOR CHRISTMAS **MARION, OH** Buckeye Country 94.3

Coats for Christmas is a campaign to collect gently used and new coats, hats and gloves from the community, after which they are professionally cleaned and redistributed for free to anyone who is in need. In 2022, the station collected approximately 2,000 coats to benefit the community in need.



HOLIDAY GIFT DRIVES

CONTINUED

LOCAL LAW ENFORCEMENT ORGANIZATIONS

MCALLEN, TX iHeartMedia McAllen

iHeartMedia McAllen held a Blue Santa Toy Drive to benefit different local cities in Texas to be distributed by local law enforcement. All toys donated in a certain city, remained in that city. iHeartMedia McAllen hosted live remote broadcasts from every city encouraging listeners to stop by and bring new unwrapped toys. The event was promoted for three weeks in advance using local drop offs as well. Blue Santa Toy Drive collected about three pallets of toys.

MINOT COMMISSION ON AGING MINOT, ND iHeartMedia Minot

In 2022, iHeartMedia Minot stations 97 Kicks FM, Z94, Mix 99.9, 105.3 The Fox, 910 AM KCJB and Classic Hits 1390 KRRZ teamed up with the Ryan Family Dealerships to present the Angel Tree Gift Giving Initiative for local homebound elderly. The stations reached out to the community on the air and through social media platforms, resulting in over 400 presents donated by the community, wrapped by the VFW and Local 4H Club, then delivered through the Minot Commission on Aging Meals On Wheels program with volunteers from Ryan Nissan

and support from radio talents Allison Bostow and Jess Alshire.

TOYS FOR TOTS BROADCAST 2022 MINNEAPOLIS, MN KFAN

In conjunction with the U.S. Marines Toys for Tots, KFAN hosted an all-day broadcast at Scheels of Eden Prairie. KFAN's popular radio shows welcomed special guests, and listeners were invited to come out to the store, watch the show and donate a new or unwrapped toy to go toward the Toys for Tots program. The event collected 16 pallets of toys for Toys for Tots.

TOY DRIVE FOR CHILDREN NEW ORLEANS, LA 98.5 WYLD

In 2022, iHeartMedia New Orleans' Q93 and WYLD-FM partnered with Morris Bart Attorney for the 2022 toy drive. Held in the parking lot of the station, over 300 families benefitted from toys donated from all around New Orleans listeners.

OPEN DOOR MISSION OMAHA, NE iHeartMedia Omaha

All seven iHeartMedia Omaha asked listeners to drop off new unwrapped toys through Project Santa. The drive collected approximately 7,000 toys that

were donated to the Open Door Mission to be distributed to people in the community facing housing insecurity.

STUFF A BUS PITTSBURGH, PA 96.1 Kiss

For 2022, 96.1 Kiss hosted their annual Stuff a Bus Toys for Tots drive to support the U.S. Marines Toys for Tots Program. The station also partnered with the Pittsburgh Penguins Foundation to raise funds, sell commemorative T-shirts with proceeds, as well as promote an Amazon Wish List where listeners could purchase toys that were directly sent to the U.S. Marine Corps Toys for Tots organization. Overall, the 2022 Stuff a Bus helped collect 66 buses full of toys, including hundreds of bikes, and over \$42,000 in monetary donations to give to local children during the holidays.

TOY DRIVE POUGHKEEPSIE, NY Q92

Q92 hosted its annual Toy Drive in 2022, partnering with a local bank to set up drop-off locations at its branches for three weeks. The station collected toys totaling to about \$20,000 with an additional \$6,000 in sponsorships. Toys were distributed to 14 local agencies servicing local families.



TOYS FOR TOTS PROVIDENCE, RI iHeartMedia Providence

In 2022, all four iHeartMedia Providence stations partnered with local furniture retailer Cardi's Furniture to collect new unwrapped toys for the U.S. Marines Toys for Tots program. Generous listeners dropped off toys at stores for several weeks. Additionally, the morning shows of each station broadcast live on Saturday December 3, promoting specific store locations. The drive collected 15 trailers full of toys, a record year.

TOYS FOR TOTS RALEIGH, NC iHeartMedia Raleigh

In 2022, all five iHeart Raleigh radio stations teamed up for the first time to collect busloads of toys benefiting the US Marines Toys for Tots Program. On-air talent lived on a bus for three days,

broadcasting live and encouraging listeners to donate what they could for kids in need. The event was promoted on-air, online and via social media, helping the cluster collect over 4,000 toys - the largest single donation Toys for Tots Raleigh received in 2022.

KEYSTONE MILITARY FAMILIES READING, PA Y102

In 2022, Y102 hosted a Christmas live broadcast asking listeners to bring a new, unwrapped toy in exchange for free breakfast. The toys were donated to Keystone Military Families which collects toys for Veterans families and Active Military families. The station promoted the event on air, digitally and social media. The event collected over 500 toys for the organization.

2022 TOYS FOR TOTS ROANOKE LYNCHBURG, VA 96.3 ROV

In 2022, 96.3 ROV once again joined with the U.S. Marine Corps Reserve to help promote the annual Toys for Tots Campaign, with support from all our stations through on-air, social media and website promotion of local drop-off locations throughout the Roanoke, Lynchburg and New River Valley areas. 96.3 ROV participated in several live, on-site toy drives to provide on-the-scene music and visibility. Roanoke's 2022 Toys for Tots drive collected 16,471 toys that were distributed to 3,916 children. Lynchburg's 2022 drive collected 9,321 toys distributed to 3,343 children. Combined, the Roanoke and Lynchburg Toys for Tots campaigns collected more than 25,792 toys with 7,259 children supported.



HOLIDAY GIFT DRIVES

CONTINUED

TOYS FOR TOTS ROCHESTER, MN iHeartMedia Rochester

In 2022, iHeartMedia Rochester stations ran a toy drive to benefit children in need in the community from November 8 to December 21. With the help of U.S. Marines Toys for Tots of Southeast Minnesota, the stations distributed 27,195 toys helping 7,602 children in Southeast Minnesota.

SALVATION ARMY OF UTAH SALT LAKE CITY, UT Rock 106.7

In 2022, iHeartMedia Salt Lake City's Rock 106.7 and Port O'Subs partnered for a coat drive to benefit the homeless in the community. Listeners were encouraged to donate gently used coats. The station promoted the campaign on air, via Rock1067.com and on social media. The campaign collected 81 coats which were donated through the Salvation Army of Utah.

93.7 THE BULL'S BOATLOAD OF TOYS SAINT LOUIS, MO 93.7 The Bull

93.7 The Bull held their annual Boatload of Toys to benefit Youth In Need. On the weekend of December 3 and 4, 2022, 93.7 The Bull collected multiple boatloads of toys, clothes, hygiene items and monetary donations for Youth In Need helping more than 12,000

underprivileged children, youth and teens. The event was promoted on-air with a live broadcast, online and on all social media.

KLOU CARE-A-VAN ANNUAL SEASON OF GIVING TOY DRIVE PROGRAM SAINT LOUIS, MO 103.3 KLOU

103.3 KLOU teamed with retail partner Fastlane convenience stores to collect toys for children under 16 years old for Compass Health Network and their Season of Giving campaign. The campaign ran November 25 to December 4, 2022 and included three live broadcasts with the KLOU morning show at three different Fastlane convenience stores. Cash and other donations were also collected during the drive, benefiting over 200 local children.

5TH ANNUAL WINTERIZE KIDZ WARM WEAR DISTRIBUTION SAINT LOUIS, MO 100.3 The Beat

100.3 The Beat, Hallelujah 1600, Majic 104.9HD2 held the 5th Annual Winterize Kids Warm Wear Distribution with The SOL Foundation, Spire and Berkely Fire Department. The event collected over 1,000 new coats for kids ages five through 16 just in time for Christmas.

SANTA CAUSE SARASOTA BRADENTON, FL iHeartMedia Sarasota

iHeartMedia Sarasota's 22nd annual Santa Cause Toy drive benefitting the Safe Children Coalition was held on Saturday, December 17th on the Green at UTC. Listeners stopped by and donated cash and toys all to benefit the Safe Children Coalition which helps children in the foster care system from the community. Listeners raised over \$10,000 in cash and toys, setting a record.

SANA CLAUS TOY & FOOD DRIVE SAN FRANCISCO, CA 106.1 KMEL

The annual Sana Claus Toy & Food Drive returned on December 16, 2022 to collect donations for families in need during the holiday season. To promote the live broadcast, on-air pre-recorded promo spots were run as well as live mentions and digital posts via the KMEL website and social media. At the four-hour event, 35 barrels of new toys and \$380 in monetary donations were collected to benefit the Alameda County Firefighters Toy Program. To support families experiencing food insecurity, 574 pounds of non-perishable food items were also collected, providing about 478 meals.



CANADY'S COATS FOR KIDS SAVANNAH, GA 97.3 KISSFM

97.3 KISS FM partnered with Canady's Heating Air Plumbing to bring warmth to those less fortunate in the community. Beginning November 28 to January 2, the third annual Canady's Coats for Kids collected more than 1,000 new and unused winter coats for kids aged infant to 17 years old, which were then donated to the United Way of the Coastal Empire.

TOYATHON TOLEDO, OH iHeartMedia Toledo

iHeartMedia Toledo stations partnered with Designetics, GenoaBank, Shramer Tire & Oil and Lucas County Children's Services for the 2022 Toyathon Toy drive to provide toys for local children during the holidays. The 2022 Toyathon raised over \$4,500 and collected hundreds of toys for Lucas County Children Services, the agency responsible for leading the community in the protection of children throughout Lucas County.

TURKEY AND COAT DRIVE TUSCALOOSA, AL iHeartMedia Tuscaloosa

iHeartMedia Tuscaloosa holds two big fundraising events every year benefiting Tuscaloosa's One Place, an applied research project to build and sustain healthy relationships through Alabama. The cluster hosts both The Turkey Drive in November and a Coat Drive in December, raising approximately \$1,200 for the Coat Drive and \$850 for the Turkey Drive in 2022.



HOLIDAY GIFT DRIVES

CONTINUED

WKGR "12 GUITARS OF CHRISTMAS" WEST PALM BEACH, FL 98.7 The Gater

98.7 THE GATER rocked the holidays with its 19th Annual "12 Guitars of Christmas." This free, three-hour end-of-the-year celebration features live music, special celebrity guests, photos with Santa, vendors and more. Toys were collected on-site for the U.S. Marines Toys For Tots program, and each person in attendance had a chance to win one of 12 autographed guitars signed by some of Rock's biggest names. The 2022 "12 Guitars of Christmas" collected nearly 5,500 toys for the U.S. Marines Tots for Tots and raised nearly \$3,500 in cash donations for the charity as well.

"12 DAYS OF CHAOS" FOR TOYS FOR TOTS WEST PALM BEACH, FL Real Radio 92.1

In 2022, REAL RADIO 92.1 hit the airwaves with its 17th annual "12 Days Of Chaos." Throughout the course of this 12-day campaign, listeners were encouraged to donate toys or cash for a chance to win one of 12 of the hottest items of the holiday including an arcade machine, an Apple watch, a Quest Oculus 2 bundle, a 55' flatscreen TV, a \$2,500 Gift Card to International Diamond Center and more. The 2022 event helped collect 1,750 toys and

approximately \$1,200 in cash donations for the local U.S. Marines Toys For Tots, benefitting children and families in need in the Palm Beaches area.

MO & SALLY'S TOY DRIVE WEST PALM BEACH, FL KOOL 105.5 Palm Beach

The Mo & Sally Dueling Toy Drive has been a long-standing tradition for KOOL 105.5 Palm Beach, and 2022 was no exception. The "Mo & Sally Morning Show" was on-site at the Tanger Outlets for an entire day, collecting toys from listeners to help benefit the Marines Toys For Tots, giving listeners hot cocoa, food from participating sponsors and more as they stopped by. The results were phenomenal, as the show collected 4,000 toys to be distributed through the Palm Beach County U.S. Marines Toys For Tots.

CHRISTA'S COAT DRIVE WILMINGTON, DE 94.7 WDSB

94.7 WDSB's Christa Cooper hosted the inaugural "Christa's Coat Drive" to benefit the Sunday Breakfast Mission, which aims to serve the homeless, addicted and impoverished community in Wilmington, Delaware. Listeners were encouraged to drop off new or gently used coats and other winter accessories at locations hosted by our partner Nucar

Chevy. The coat drive was promoted on-air, online and via social media, helping donate over 125 coats to men, women and children in need at the Sunday Breakfast Mission.

OPERATION TOY LIFT WHEELING, WV Mix 97.3

Mix 97.3 held "Operation Toy Lift" on December 10, 2022 to benefit United Way and the Salvation Army. The station worked with local police and celebrities to collect toys for children in the Wheeling community ahead of the holidays. The event collected over 5,000 toys and raised \$7,000 in cash for local children.

WINCHESTER COATS FOR KIDS WINCHESTER, VA Q102

In 2022, Q102 partnered once again with the Rotary Club of Winchester, the station raised money from listeners to purchase brand, new, well-built, warm coats for children for who had been identified by teachers as having none. The station promoted the fund drive for three weeks on air, social media and the station's website, ultimately raising enough money to purchase 200 coats for the children in the community.

DEPARTMENT OF CHILDREN AND FAMILIES (DCF) WORCESTER, MA WTAG

For over 30 years, WTAG hosted the Christmas For Children Fundraiser. The event, spearheaded by WTAG afternoon host Jordan Levy took place on-air on December 8, 2022, from 5 a.m. to 6 p.m. Listeners donated \$29,960 for DCF so they can purchase toys for children in need during the holidays.

SALVATION ARMY YOUNGSTOWN, OH Mix 98.9

Mix 98.9 hosted the Salvation Army's Toy Drive on November 21, 2022 to benefit children in the Mahoning Valley. The station promoted the drive on air, online via WMXY, WKBN, WNCD, WBBG, WAKZ and WNIO websites and on social media. Listeners were invited to donate a toy during the Mix 98.9 live toy collection at Eastwood Mall. The drive collected over 12,679 Toys, benefitting 3,973 children and representing 2,105 families in the community served.





LOCAL STATION HIGHLIGHTS

Over the course of every year, iHeartMedia radio stations each support hundreds of local nonprofit organizations through: MEDIA INVENTORY in the form of radio and digital PSAs taking action in communities facing disasters. CHAMPIONING THE MISSIONS of various nonprofit groups, and ADVOCATING THE ISSUES, engaging local officials and decisionmakers through their Local Advisory Boards. SUPPORTING LOCAL EVENTS like walkathons, fundraising events and supply drives, taking on initiatives throughout the year that affect cities across the country.

98.1 KDD HAVE A HEART DO YOUR PART RADIOTHON AKRON, OH

98.1 KDD
In 2022, the 23rd 98.1 KDD radiothon benefiting Akron Children's Hospital raised \$384,000. 98.1 KDD's on-air personality Keith Kennedy hosted the two-day event, which brought the 23-year total to just over \$14 million dollars donated by listeners for children in the community.

WGY CHRISTMAS WISH ALBANY, NY

News Radio 810 WGY
Leading up to the holidays, News Radio 810 and 103.1 WGY encouraged listeners to donate to the 43rd Annual WGY Christmas Wish program, which benefits local nonprofit children's organizations. Donations were collected at partner locations, online and during a mini radiothon. The Christmas Wish

program has distributed thousands of grants over the years and has raised over \$3.5 million since its inception in 1979 to help local children in need. In 2022, over \$108,000 was raised for WGY Christmas Wish.

100.3 THE PEAK'S RADIOTHON ALBUQUERQUE, NM

100.3 The Peak
100.3 The Peak hosted its annual radiothon to benefit the UNM Children's Hospital on February 25, 2022. 100.3 The Peak interviewed patients, families and doctors in an attempt to take its listeners inside the walls of the hospital to get them to donate to New Mexico's Children. 2022's radiothon raised over \$160,000.

CHILDREN'S HOME OF EASTON CHRISTMAS GIFT DRIVE AND PARTY ALLENTOWN, PA

Newsradio 790 WAEB
For over 35 years, NewsRadio 790 WAEB Morning Host Bobby Gunther Walsh reaches out to WAEB listeners and sponsors to provide Christmas Cheer for the kids living at the Children's Home of Easton. Santa rides in on a motorcycle sled and the children arrive at the gym to mountains of gifts, Christmas trees and a catered lunch. The 2022 event, which is open to all listeners and broadcast live on WAEB AM 790, raised over \$206,267, as well as donations of Christmas trees, food and holiday treats.

95.1 WZZO PRESENTS TRANS-SIBERIAN ORCHESTRA ALLENTOWN, PA

95.1 ZZO
95.1 WZZO is the exclusive media partner of the Trans-Siberian Orchestra Concert at the PPL Center in Allentown, PA. Each year, \$1 from each ticket sold goes to the charity of WZZO's choice. In 2022, the Miller Keystone Blood Center received \$5,353 from the December 16, 2022 concert.

MILLER KEYSTONE BLOOD CENTER – BLOOD DRIVES ALLENTOWN, PA

B104 Allentown
For more than a decade, B104 has continued its partnership with the Miller Keystone Blood Center to encourage blood donations in celebration of Halloween. The Blood Drive was promoted on-air, online and via social media. From October 28 to Halloween day, B104 brought in 430 critically needed blood donors to benefit cancer patients and local hospitals.

SPECIAL OLYMPICS POLAR PLUNGE ANCHORAGE, AK

iHeartMedia Alaska
For the 13th year, iHeartMedia Alaska helped host a Polar Plunge benefiting the Special Olympics Alaska. On December 17, 2022 over 600 people plunged into the frozen Goose Lake in Anchorage, with an ambient temperature of -2 degrees Fahrenheit. KGOT host Casey Bieber emceed the event, spending over four hours on the ice, and iHeartMedia Alaska Area President Andrew Lohman participated in the plunge for the ninth time. The event raised \$320,000 for Special Olympics Alaska.

2022 TOY FOR TOTS MARATHON BROADCAST ASHEVILLE, NC

99.9 Kiss Country
99.9 KISS Country hosted another edition of what has become an annual staple in Western North Carolina – the U.S. Marine Corps Toys for Tots drive. On-air personalities Eddie and Amanda broadcasted live for three days, collecting toys and donations. Together, WNC Toys For Tots and 99.9 KISS Country helped collect over 2,000 brand-new toys and \$16,000 in donations for underprivileged families in the listening area.

INGLES MAGICAL CHRISTMAS TOY DRIVE ASHEVILLE, NC

Star 104.3
Star 104.3 collected toys and cash for families in need in partnership with Ingles Market. The Morning Show broadcasted for three straight days from a local market drop-off point, featuring local bands and hot chocolate. All proceeds benefited The Saint Nicholas Project by Eblen Charities, where parents could come and “shop” at “The Ingles Magical Toy Store” to find free toys for their children. In 2022, nearly 1,000 families with 3,000 children utilized the toy store and \$9,500 was raised.

IHEARTRADIO FOR THE HOMELESS MANSFIELD, OH

Y105
In 2022, Y105 collected winter items for eight local charities across Richland and Ashland counties who serve the homeless population. Over 3,000 items were collected for the area's community, including coats, hats, gloves, umbrellas, sleeping bags, blankets, socks and other essential items.

94.9 THE BULL GIRLS WITH GUITARS ATLANTA, GA

94.9 The Bull
iHeartMedia Atlanta's 94.9 The Bull held a “Girls with Guitars” concert to raise awareness about breast cancer and benefit Bulldogs Against Breast Cancer, a nonprofit with the goal to fight breast cancer through early detection and assistance to women in need. Country singers Carly Pearce, Elle King, Kassi Ashton, Caitlyn Smith and Callista Clark participated in the show, which took place on September 30, 2022. The event raised \$55,000 for Bulldogs Battling Breast Cancer.





LOCAL STATION HIGHLIGHTS

CONTINUED

iHEARTUVALDE BENEFIT CONCERT AUSTIN AND SAN ANTONIO, TX iHeartMedia Austin and iHeartMedia San Antonio

In the wake of the tragic shooting at the Robb Elementary School in the community of Uvalde, Texas, iHeartMedia San Antonio and iHeartMedia Austin partnered for the "iHeartUvalde Benefit Concert" featuring Country artists Russell Dickerson, Easton Corbin, Kevin Fowler, Thompson Square and Erin Kinsey. The concert took place Sunday, June 5 at Cowboy's Dance Hall in San Antonio, Texas. \$138,000 was raised to benefit the Robb School Memorial Fund in support of the families impacted in the community.

PAWJECT RUNWAY BALTIMORE, MD 93.1 WPOC

93.1 WPOC returned as a media sponsor for the 2022 Pawject Runway, an annual charity event where adoptable pets from local shelters "walk" the runway. WPOC promoted the April 29 event on-air, online and on social media, helping dozens of dogs and cats find their forever homes.

BMORE KIND BALTIMORE, MD Z104.3

BMORE Kind was created to do random acts of kindness around the Baltimore community. The goal was to uplift the community and put a smile on their face. BMORE Kind ran from June to September 2022. Z104.3 hosted weekly events at various local businesses giving out goodies and supporting featured employees.

OLOL CHILDREN'S HOSPITAL RADIOTHON BATON ROUGE, LA 96.1 The River

Since 2010, Our Lady of the Lake and iHeartMedia Baton Rouge have partnered to create a freestanding Children's Hospital in Baton Rouge. 96.1 The River is home base for the syndicated "Murphy, Sam and Jodi" morning show which anchors the two-day radiothon on-air and on social media. This year, 96.1 The River, with the support of sister stations, raised \$116,000 with the newly expanded annual radiothon, dubbed "The Month of Miracles." The radiothon includes point-of-purchase partnerships in addition to social reach, text-to-give and the traditional call center. Today's freestanding hospital is a direct result of the community support from the radiothon. With the support of the Baton Rouge community, Children's Hospital

moved from one floor of the main hospital to its own freestanding facility in 2019. The partnership has helped raise over \$2.2 million since 2010.

WYNK ST JUDE RADIOTHON BATON ROUGE, LA 101.5 WYNK

101.5 WYNK began its partnership with St. Jude in 1991, and the station's on-air personality Austin James has anchored every fundraiser since then. The entire iHeartMedia Baton Rouge team including Jodi from "Murphy Sam & Jodi" and Jeremy Poursine were joined by the local St. Jude team for the two days committed to share the stories of families and the need for continued Partners in Hope. The 2022 St. Jude Radiothon raised \$104,883.

SOUTHEAST TEXAS BLOOD DRIVE BEAUMONT, TX News Talk 560 KLVI

In 2022, iHeartMedia Beaumont's News Talk 560 KLVI teamed up with LifeShare Blood Centers of Southeast Texas and Southwest Louisiana to encourage listeners to help with the severe blood shortage in the region. Over 150 units of blood were collected in the drive.

MAKING STRIDES AGAINST BREAST CANCER WALK BILOXI, MS Magic 93.7

In 2022, the Making Strides Against Breast Cancer Walk took over the A.J. Holloway Sports Complex for the culmination of fundraising efforts by the American Cancer Society. Magic 93.7's Walter Brown was a co-host on stage for the event. Through sponsorships and donations, the American Cancer Society's Making Strides Walk raised \$118,000, with an estimated 2500 attendees.

PETER ANDERSON FESTIVAL BILOXI, MS K99 Country

K99 Country sponsored and helped promote the 2022 Peter Anderson Festival, an annual event to celebrate the local arts community. The two-day festival raised an estimated \$100,000 to promote the city of Ocean Springs.

CUTS 4 KIDS BIRMINGHAM, AL iHeartMedia Birmingham

iHeartMedia Birmingham teamed up with Winonah School of Cosmetology for "Cuts 4 Kids," offering free haircuts for any student returning to school in fall 2022. Over 200 kids received free haircuts, totaling over \$10,000 in value, while also helping the Winonah students gain experience.

OPEN YOUR HEART BISMARCK, ND KFYR

For the 36th year, KFYR held a 12-hour broadcast from Kirkwood Mall for "Open Your Heart," to raise food and money for families in need in Bismarck and Burleigh County. This year's event on December 3, 2022 raised over \$34,000 in cash, plus non-perishable food donations to feed 175 families through the American Legion Lloyd Spetz Post #1.

KISS 108'S KISS CONCERT BOSTON, MA KISS 108

iHeartMedia Boston's Kiss 108 held a special Kiss Concert 2022 where one dollar from every ticket sold benefited the Genesis Foundation for Children, a nonprofit organization that provides funding for clinical, informational and therapeutic programs for children born with genetic disorders and rare diseases in the New England area. The star-studded lineup included hit Top 40 artists like The Chainsmokers, Charlie Puth, Ava Max, Tate McRae, GAYLE, Lauren Spencer-Smith and Em Beihold. The show, which took place on June 26, raised over \$18,000 for the Genesis Foundation for Children.

JAM'N 94.5 COAT DRIVE BOSTON, MA JAM'N 94.5

In 2022, JAM'N 94.5 partnered with singer Jessie Reyez and Cradles to Crayons for a coat drive at her concert in Boston on November 22. The organization collected coats, hats and other warm clothing to distribute to local families in need as the temperature dropped.

101.7 THE BULL RADIOTHON BOSTON, MA 101.7 The Bull

In 2022, 101.7 The Bull held its annual St. Jude radiothon. The two-day radiothon was held on December 8 and 9. Listeners were encouraged on-air, online, on social media and through newsletters to donate to St. Jude and become partners in hope. The 2022 event raised over \$449,000.





LOCAL STATION HIGHLIGHTS

CONTINUED

WZLX JOY DRIVE BOSTON, MA 100.7 WZLX

100.7 WZLX partnered with Nissan to collect non-perishable food items and unwrapped toys to benefit the United Way. Collection bins were placed throughout the community and on-air talent promoted the campaign, encouraging listeners to donate. The six-week campaign generated enough food to provide over 1,200 meals to those in need during the holiday season. Additional gifts collected were distributed to over 50 children.

WRKO RADIOTHON BOSTON, MA WRKO

On November 11, 2022, in honor of Veterans Day, WRKO held a two-day on-air radiothon to benefit the Disabled American Veterans of Massachusetts. The radiothon featured on-air guests and interviews throughout regular programming, ultimately raising over \$80,000 to benefit disabled veterans in the community.

TURKEY IN YOUR TRUNK 2022 BRUNSWICK, GA iHeartMedia Brunswick

For the third consecutive year, iHeartMedia Brunswick enlisted local businesses and individuals to help give 120 families a full Thanksgiving

dinner. Excess funds raised were used to purchase and donate gift cards to the Glynn Community Crisis Center, which gives housing and support to victims of domestic violence. In total, the campaign raised \$11,500 for the Glynn County community.

MAKE-A-WISH CAMPAIGN BRYAN, TX iHeartMedia Bryan

April was Make-a-Wish month, and all four iHeartMedia Bryan stations helped promote the organization. KNFX-FM Morning show aired an interview about how Make-a-Wish helped someone attend the Texas A&M Spring football game. The stations also ran over 450 PSAs for Make-a-Wish during the month with added social media support.

TROOPS IN THE SPOTLIGHT CAPE COD, MA iHeartMedia Cape Cod

For the 18th year, iHeartMedia Cape Cod teamed up with Cape Cod Cares For The Troops for the annual Troops In The Spotlight. This Memorial Day weekend event – in which military members take an hour-long shift to stand on a flatbed truck to honor the memory of our fallen soldiers over a 24-hour period -- raised both funds and care package items that were shipped to troops serving our country all over the world. \$20,000 worth of donations

were raised along with hundreds of boxes of care package items that were shipped to those serving in our military, giving them a piece of home.

STUFF-A-BUS CAPE COD, MA WCOD

For the 27th year, iHeartMedia Cape Cod hosted its annual Stuff-A-Bus, raising toys for the Cape Cod division of the U.S. Marines Toys for Tots program. Over 25,000 toys were collected to ensure that every child on the Cape had a toy to open on Christmas morning. Over the last 27 years nearly 500,000 toys have been collected.

BATTLE OF THE BADGES CAPE COD, MA WXTK

Battle of the Badges is a bowling tournament and competition event held for first responders each year to give local heroes a chance to socialize and raise money for local charities. The third annual event was held on May 5, 2022, and the winning team received a check for \$1,000 that they donate to their favorite charity. This year, the Plymouth County Sheriff's Department won the tournament.

BARNSTABLE HIGH SCHOOL BENEFIT CONCERT CAPE COD, MA Cool 102

On January 8, COOL 102 sponsored a benefit concert with hit cover band, Fleetwood Macked. Proceeds of the event went to the Barnstable High School Secure After-Prom party. In total, support of their winter concerts has raised over \$120,000 for student events.

CALL FOR KIDS WITH CANCER CEDAR RAPIDS IOWA CITY, IA News Radio 600 WMT

News Radio 600 WMT hosted the two-day "Call for Kids with Cancer" radiothon in early February 2022 to benefit the pediatric cancer patients and their families at the University of Iowa Stead Family Children's Hospital. Listeners raised \$150,000 in 2022, with a total of \$1 million in the last decade.

MIGUEL & HOLLY'S MIRACLE MAKERS RADIOTHON CHARLOTTE, NC HITS 96.1

HITS 96.1's Miguel & Holly broadcasted live from Seacrest Studios at Levine Children's Hospital from 6 a.m. to 7 p.m. on Wednesday, December 14 and Thursday, December 15, 2022, for their first ever radiothon to raise money for sick and injured kids at Levine Children's Hospital. Over the course of two days, Miguel & Holly raised \$54,068.20 with all money raised staying in Charlotte, NC.

V103 SISTA STRUT 3K 2022 CHICAGO, IL V103

On October 9, 2022, V103 partnered with Ford to hold the sixth annual Sista Strut Breast Cancer Walk to benefit the Sisters Network Chicago Chapter. The station promoted the walk on-air, online and via social media. The annual walk helped raise over \$21,445, almost double from the year before, to aid the Sisters Network's mission to provide a strong support base and emotional safe haven for women diagnosed with breast cancer, create advocacy and educational outreach programs and educate women and our communities about the early detection of breast cancer.

THE FRED SHOW KISSMAS WISH CHICAGO, IL 103.5 KISS FM

November and December of 2022, 103.5 KISS FM launched KISSmas Wish, their annual holiday wish program. The program asked listeners to nominate themselves or someone they know in need of financial help for the holidays. The 2022 KISSmas Wish awarded five winners with \$4,000 each to help with various expenses and holiday needs.

INSPIRATION 1390 BIGGEST GIVE AND RECEIVE CHICAGO, IL Inspiration 1390

On November 18, 2022, Inspiration 1390 held the annual Biggest Give and Receive Holiday Jam. The event featured national recording artists Jekalyn Carr, Darius Brooks & The Tommies Reunion, Zacardi Cortez and local Chicago choirs. The night raised \$8,000 and collected toys for over 150 local Chicago families.





LOCAL STATION HIGHLIGHTS

CONTINUED

WGCI BIG JAM CHICAGO, IL 107.5 WGCI Chicago

107.5 WGCI continued their partnership with Johnson Elementary and Scott Joplin Elementary School to help each school to develop its drama and music program for their students. Working with Live Nation, the station donated \$1 of each ticket sold from their annual Big Jam Winter Concert, which featured Money Baggy Yo, Nardo Wick, GloRilla, Muni Long and many more acts. The sold-out show raised \$13,000, with Johnson Elementary receiving \$8,000 and Scott Joplin Elementary receiving \$5,000 to maintain their programs. The station has gifted over \$100,000 between both schools since the start of the partnership.

BRILLIANTLY BLACK BUSINESS AWARDS CHICAGO, IL iHeartMedia Chicago

iHeartMedia Chicago awarded 10 Chicagoland Black-Owned businesses \$1 Million in marketing and advertising. In June 2022 through July 2022, local businesses and listeners had an opportunity to nominate and vote for their favorite Black-owned business in Chicagoland and Northwest Indiana. A total of 10 winners were selected to receive \$100,000 of in-kind media on iHeartMedia Chicago radio stations and a small business development cohort from the Chicago Urban League.

WOMEN WHO WIN CHICAGO, IL iHeartMedia Chicago

Throughout the month of March, iHeartMedia Chicago, YWCA Metropolitan Chicago and Chicago Foundation for Women paid tribute to 11 incredible women leaders who have shaped Chicago's history through dedication and perseverance. The women featured included Cheryl Burton, Veteran TV News Anchor, ABC7 Chicago; Annette Nance-Holt, Fire Commissioner, Chicago Fire Department; Ann B. Taylor, Mayor, City of Waukegan, Illinois; and Laura Ricketts, Director of Chicago Cubs Major League Baseball Club, Chair of the Board of Chicago Cubs Charities and Co-Founder of Beyond Barriers.

KLINGER'S KARTS FOR COATS CHICAGO, IL Rock 95.5 FM

On January 28, 2022, ROCK 95.5 presented the inaugural "Klinger's Karts for Coats" event at Accelerate Indoor Speedway in Mokena, IL. The event consisted of a coat drive where listeners could drop off new or gently used coats and be rewarded with a coupon to use at Accelerate for a go-kart race. The coat drive culminated in a grand prize finale race where 10 listeners went head-to-head for the \$1,000 grand prize. ROCK 95.5 donated over 80 coats to Henry's Sober Living House in Chicago thanks to the event.

93.9 LITE, MELISSA FORMAN AND VISIT FLORIDA TEACHER'S SALUTE CHICAGO, IL 93.9 Lite FM

93.9 LITE FM and on-air personality Melissa Forman showed appreciation for our Chicagoland educators throughout the school year by giving teachers and staff a chance to win an all-expenses paid vacation to Universal Orlando Resort. In 2022, the station honored 36 teachers with \$250 each, equaling \$9,000, and awarded nine all-expense paid trips to Florida.

50TH ANNUAL ERNIE BLANKENSHIP MEMORIAL TELETHON CHILLICOTHE, OH WSRW 101.5

The 50th Annual Telethon with WSRW 101.5 raised \$117,000 for the Highland County Society for Children and Adults on March 30. WSRW ran three weeks' worth of promos and promoted the event on its news and social media channels.

FREESTORE FOODBANK RUBBER DUCK REGATTA CINCINNATI, OH 102.7 WEBN

For the 28th year, 102.7 WEBN partnered with the Freestore Foodbank of Greater Cincinnati for the Rubber Duck Regatta. To support the annual event, WEBN launched a three-month promotional campaign including on-air,

online and social media elements, culminating in an all-day broadcast encouraging listeners to donate to the foodbank. For the ninth consecutive year, the event raised over \$1 million - the equivalent of more than three million meals for children and families in need.

COATS FOR KIDS CLEVELAND, OH News Radio WTAM 1100

In 1981, WTAM created the "Coats for Kids" campaign. Now in its 42nd year, "Coats for Kids" has become one of Cleveland's most celebrated charities. Every year, WTAM provides office space and resources to Coats for Kids at no charge to the charity. In 2022, the Coats for Kids Campaign raised over \$500,000 and collected over 20,000 coats for the thousands of local children and families who are without warm coats in the winter.

GIVE FOR TRIV CLEVELAND, OH News Radio WTAM 1100

"Give for Triv," a one-day radiothon formerly called "Triv's Big Give," raised \$400,000 for WTAM 1100's "Coats for Kids" campaign. On May 23rd, The Bloomdaddy Show conducted a seven-hour marathon broadcast from noon until 7 p.m., with limited commercial interruption, to honor the late Mike Trivisonno, who unexpectedly passed away in October of 2021 and had dedicated nearly two decades of his career to helping this charity. Bloomdaddy promised to carry Triv's torch, rallying listeners to donate to the organization. Along with major donations secured through the Figgie Foundation, Ohio Governor Mike DeWine made an appearance during the marathon and announced a charitable grant from the state to honor Mike Trivisonno's legacy with "Coats for Kids."

JIMMY MALONE SCHOLARSHIP GOLF CLASSIC CLEVELAND, OH News Radio WTAM 1100

WTAM and the Malone Scholarship Fund, which was created by Jimmy Malone from the station's "The Jimmy Malone Show," held the 25th annual Jimmy Malone Scholarship Golf Classic on July 11, 2022. The event raised \$200,000 to provide college scholarships to deserving Northeast Ohio students. These scholarships are awarded to students with financial need who have a positive outlook on life and who have been accepted at an accredited college. With the support of generous donors and sponsors, over 300 students have been helped by the scholarship program since its inception.

TRAVIS MILLS FOUNDATION CASH RAFFLE CLEVELAND, OH News Radio WTAM 1100

On Friday, November 11, Veterans Day, WTAM dedicated nine continuous broadcast hours to raising \$100,000 to benefit the Travis Mills Foundation through an all-day cash raffle. The Travis Mills Foundation supports recalibrated veterans and their families through long-term programs that help these heroic men and women overcome physical obstacles, strengthen their families and provide well-deserved rest and relaxation. Raffle tickets cost \$100 with just 1100 tickets sold from 10 a.m. through 7 p.m. with a \$20,000 grand prize. Two other prizes were awarded for \$7,000 and \$3,000 for three chances to win in the cash raffle. WTAM personalities Bill Wills, Bloomdaddy, Carmen Angelo and Dennis Manaloff hosted the raffle.





LOCAL STATION HIGHLIGHTS

CONTINUED

GUITARS FOR GIRLS **CLEVELAND, OH** 99.5 WGAR

99.5 WGAR held their 21st Annual “Guitars for Girls” benefit concert for the Susan G. Komen foundation on October 5, 2022. The benefit featured performances by country artists Brett Young and Michael Ray and raised \$23,578 for breast cancer research and screening awareness.

ST JUDE RADIOTHON **CLEVELAND, OH** 99.5 WGAR

On December 8 and December 9, 99.5 WGAR held their annual St. Jude Radiothon to raise funds and awareness for St. Jude Children's Research Hospital. The station interviewed families, patients and St. Jude staff during the event. This event ran for 13 hours each day, with 26 total hours, and was hosted exclusively by WGAR's Morning Show of Wazz & Carletta. The total raised for St. Jude in 2022 was \$253,441.

MAJIC 105.7 RADIOTHON **CLEVELAND, OH** Majic 105.7

Majic 105.7 celebrated Giving Tuesday on November 29 in grand fashion by raising \$154,105 in a single day for Cleveland Clinic Children's Hospital. The Mark Nolan Show did a marathon broadcast from 6 a.m. – 6 p.m., sharing

stories of amazing miracles performed in Cleveland every day. All funds went towards patent care, as no child is turned away for medical care thanks to donors.

ST. JUDE JAM **CLEVELAND, OH** 99.5 WGAR

99.5 WGAR held an acoustic concert event to benefit St. Jude Children's Research Hospital on April 26, 2022. The “St. Jude Jam,” featuring performances by Country artists Chris Young and Jackson Dean, raised \$22,838 to help fight childhood cancer at St. Jude.

JOHNJAY AND RICH **CHRISTMAS WISH** **COLORADO SPRINGS, CO** My 99.9

MY99.9's Johnjay and Rich presented a Christmas Wish to the husband and daughter of the Colorado Club Q Shooting that happened in November 2022. The Christmas Wish Foundation purchased gifts for the husband and daughter, and MY99.9 donated a pair of tickets to the Denver stop of Taylor Swift's sold-out The Eras Tour. iHeartMedia Colorado Springs Market President Jessica Farias presented the gifts to the family.

KBPL MILITARY SHOUTOUTS **COLORADO SPRINGS, CO** 107.9 KBPI South

107.9 KBPI South's on-air personalities hosted local military veterans on-air to talk about mental illness in the veteran community. The station interviewed 12 local veterans from Southern Colorado in 2022, raising awareness about mental health resources and how to support veterans.

ACOUSTIC CHRISTMAS **COLORADO SPRINGS, CO** Y96.9

Y96.9 was proud to once again host the annual “Acoustic Christmas” fundraiser benefiting St. Jude Hospital, with all proceeds from ticket sales benefiting the organization. Over 800 listeners enjoyed great country music from Craig Morgan, Priscilla Block and Parmalee. Between the St. Jude Radiothon and the Acoustic Christmas Show, Y96.9 raised over \$90,000 for St. Jude in 2022.

SMALL BUSINESS HIGHLIGHTS **COLORADO SPRINGS, CO** Sunny 106.3

Sunny 106.3 and the whole Southern Colorado iHeartMedia cluster helped the local small business community by providing 32 local businesses the opportunity to promote their business at no charge via 30-second advertisements on their corresponding iHeart station.

KUTZ FOR KIDZ **COLUMBIA, SC** 100.1 The Beat

100.1 The Beat presented the second annual The Beat's Kutz For Kidz at the Columbiana Mall in Columbia, SC. Kids ages 5-17 were offered free haircuts, prizes and school supplies before the new school year in an effort to alleviate the back-to-school pressure for students and parents. Over 300 kids participated in 2022.

HIGH SCHOOL FOOTBALL **MEDIA DAYS** **AUBURN, AL** FOX Sports The Game

For the sixth consecutive year, iHeartMedia Auburn hosted 23 area high schools for High School Football Media Days, allowing the schools to be showcased statewide on social media, television and radio. Each area high school football coach was allowed time to preview their upcoming season, and select players were interviewed by area media. The event was broadcast on FOX Sports The Game and televised on WOTM-TV statewide in Alabama.

COLUMBUS METROPOLITAN **LIBRARY SUMMER READING** **CHALLENGE** **COLUMBUS, OH** 610 WTVN

During summer 2022, iHeartMedia Columbus was once again a proud media partner of the Columbus Metropolitan Library Summer Reading Program for the third consecutive year. The Summer Reading Challenge is an annual reading program that encourages children, teens and families to read during summer break to help prevent summer reading loss and keep reading skills sharp for the fall. Registration information was also available on all station websites in the Columbus market. Between the

campaign and word-of-mouth efforts, more people registered for the Summer Reading Challenge in 2022 than in the two previous years combined, with a total of 40,478 participants.

DAVE & JIMMY'S CELEBRITY **SOFTBALL CLASSIC** **COLUMBUS, OH** WNCI 97.9

WNCI Morning Show hosts Dave & Jimmy hosted the return of The Dave and Jimmy Celebrity Softball Classic. Now in its second year, Dave & Jimmy aimed to raise more funds than the previous year to benefit On Our Sleeves, a movement for children's mental health developed by behavioral health experts at Nationwide Children's Hospital. The 2022 Celebrity Softball Classic player lineup included the Backstreet Boys and Ryan Cabrera, as well as Columbus sports stars Jack Roslovic, Sean Kuraly, Frankie Hejduk and more. Between ticket sales and a silent auction, the event raised over \$50,000. In a touching surprise moment, the Backstreet Boys surprised the crowd and participants by matching the donation, bringing the total \$100,000 to benefit On Our Sleeves.

92.3 COUNTRY CARES FOR **ST. JUDE RADIOTHON** **COLUMBUS, OH** 92.3 WCOL

92.3 WCOL has been a St. Jude partner for 27 years. In 2022, after a record-breaking campaign the previous year, the station looked for additional ways to support this charity beyond the annual radiothon. Along with the radiothon, WCOL partnered with local businesses to create one-of-a-kind local fundraising opportunities. The station's improved efforts helped WCOL raise an all-time high of \$423,988 in 2022.





LOCAL STATION HIGHLIGHTS

CONTINUED

NATIONWIDE CHILDREN'S HOSPITAL LIGHT UP THE LAWN COLUMBUS, OH 93.3 The Bus Columbus

In 2022, the Nationwide Children's Hospital kicked off their "Light Up The Lawn" campaign, a new interactive initiative that transformed the Nationwide Children's Hospital's front lawn into a butterfly-themed light display that illuminated with a flutter effect each time a donation was made, creating a joyful, impactful experience during the holiday season. The event raised a total of \$828,000 for Nationwide Children's Hospital. In addition to running promotional mentions on all iHeartMedia Columbus stations, 93.3 The Bus broadcasted live from the kick-off event and brought illuminated butterflies to holiday lighting events in some of the city's busiest communities.

BIG SHELL CLEAN-UP CORPUS CHRISTI, TX K99

KRYS-FM and KKTX-AM are long-time supporters of Friends of Padre, an organization dedicated to the preservation and betterment of North Padre Island and the people and wildlife that call it home. On February 26 at the 27th annual Big Shell Clean-up, over 500 volunteers showed up and removed 30 tons of trash from 25 miles of beach, roughly half of the Padre

Island National Seashore. The stations played an active role in supporting the event through on-air promotion and its public affairs podcast promoting the clean-up.

ST. JUDE RADIOTHON DAVENPORT, IA 103.7 WLLR

In 2022, WLLR's Pat Leuck and Dani Lynn Howe headed up iHeartMedia Davenport's annual St. Jude Radiothon. Together with the help of listeners and sponsors, WLLR raised \$103,538 for the St. Jude Children's Research Hospital in Memphis, Tennessee. 103.7 WLLR has been a partner of St. Jude for 25 years.

TOYS FOR TOTS DRIVE THRU DROP OFF EVENT DAVENPORT, IA Q-106.5

BIG 106.5 (KCQQ-FM) teamed up with their news/weather partner, WQAD-TV (ABC affiliate) for a bi-state toy drive event on November 29, 2022. Listeners were encouraged to drive-thru the BIG 106.5 parking lot in Davenport, Iowa, or the WQAD-TV parking lot in Moline, Illinois, and drop off their new, unwrapped toy donations. TV personalities were on site at the station location in Iowa and broadcast live from there during their newscasts. The event collected over 40 large boxes of toys to benefit the U.S. Marine Corps Toys for Tots program.

CONCERT FOR A CURE DAYTON, OH MIX 107.7

Each year, Mix 107.7 teams up with Premier Physician Network to host the Concert for A Cure benefiting the Noble Circle Project, and organization committed to creating an intimate and caring community of women thriving beyond cancer by providing hope, inspiration, empowerment and well-being by focusing on nutritional education, complementary energy techniques and peer support. This year, Lukas Graham, Marc Roberge from O.A.R., Alec Benjamin and Wyn Starks performed at the Dayton Masonic Center. An auction was held with items such as autographed guitars, premium concert tickets and more, with \$6,081 raised for the Noble Circle Project.

CHRISTMAS FOR KIDS DEFIANCE, OH Mix 98.1

Christmas For Kids is a five-week campaign involving numerous live appearances at businesses, schools and more in the listening area. Mix 98.1 works with several volunteers including several retired Marines to collect money and toys to distribute to area families. In 2022, Christmas For Kids raised enough money for over 1,200 kids in the community to receive Christmas gifts.

KOA HOLIDAY FOOD DRIVE DENVER, CO KOA NewsRadio

In 2022, KOA hosted the second annual Holiday Food Drive to benefit the Food Bank of the Rockies. The station broadcast live all day from a King Soopers location to collect donations and interact with listeners. The drive collected enough food for 10,339 meals, two shopping carts full of frozen turkeys, 20 holiday meals and \$3,500.

STUDIO C CD DENVER, CO 97.3 KBCO

For 34 years, KBCO has hosted live performances from bands while they are in town in the Studio C performance studio. Each year the station selects the best 16-18 tracks recorded and features them on the KBCO Studio C CD to raise money for Boulder County Aids Project and Food Bank of the Rockies. This year, KBCO Studio C Volume 34 featured 18 tracks featuring artists like Father John Misty, Margo Price and The Lumineers. Sales from the CDs helped KBCO donate \$33,000 and \$34,000 to Food Bank of the Rockies and BCAP (Boulder County AIDS Project), respectively.

CONCERT FOR THE WILDLAND FIREFIGHTER FOUNDATION DENVER, CO 106.7 The Bull

On August 9, 2022, 106.7 The Bull partnered with Coors Banquet to host a benefit concert for the Wildland Firefighter Foundation, which focuses on helping families of firefighters killed in the line of duty as well as assisting injured firefighters and their families. Country music duo LoCash performed in front of a sold-out crowd, raising \$13,100 for the foundation.

MARSHALL FIRE DONATION DRIVE DENVER, CO iHeartMedia Denver

iHeartMedia Denver stations came together with local news stations on January 31, 2022 to host a donation drive and fundraiser for A Precious Child and victims of the devastating Marshall Fire, which ravaged Boulder County, Colorado on December 30, 2021. The one-day event raised nearly \$20,000 and collected 8,000 essential items for fire victims.

PINKY SWEAR RADIOTHON DES MOINES, IA 1040 WHO

On December 9, 2022, 1040 WHO held their eighth annual radiothon on behalf of the Pinky Swear Foundation to help pay the mortgages, utility bills and other financial needs of 200 local families who have a child with cancer. The station promoted the event on-air, online and via their newsletter in efforts to encourage listeners to donate. This year's 15-hour radiothon was broadcast directly from the 1040 WHO Radio studios, and listeners were encouraged to donate online. On-air hosts conducted virtual interviews with families about the financial and emotional impact their children's cancer diagnosis had on their lives. The 2022 radiothon broke its fundraising goal and raised a record \$325,188 for the Pinkyswear Foundation.





LOCAL STATION HIGHLIGHTS

CONTINUED

MOJO'S BREAKING AND ENTERING CHRISTMAS DETROIT, MI

Channel 95.5

In 2022, Channel 95.5's Mojo's Breaking and Entering Christmas asked listeners to nominate families in need in the Detroit, Grand Rapids and Toledo area. Channel 95.5 picked nine families going through tough times to receive a special Christmas delivery, with prizes ranging from new appliances to toys for their kids and even new furniture and TVs. In all, Mojo's Breaking and Entering Christmas raised over \$117,000.

WLLZ FOOD DRIVE FOR THE MACOMB COUNTY FOOD BANK DETROIT, MI

106.7 WLLZ

On November 20, 106.7 WLLZ hosted a food drive benefiting the Macomb County Food Bank, which provides immediate relief to those in need of food through a network of more than 70 pantries and hunger relief organizations. The event, hosted by on-air personalities Doug Podell and Trudi Daniels, collected 550 pounds of food and \$200 in cash donations for the food bank.

SISTA STRUT DETROIT, MI

Mix 92.3

Sista Strut is Mix 92.3's Annual Breast Cancer walk that aims to bring awareness to the importance of breast cancer screenings in the African American Community. The 23rd annual Sista Strut took place on October 1, 2022 and raised just under \$17,000, with 745 metro Detroiters participating in the walk.

COATS FOR KIDS DETROIT, MI

97.9 WJLB

97.9 WJLB partnered with the Salvation Army in Detroit for the 41st annual "Coats for Kids" drive to raise money and collect new coats to keep the children in the community warm in the winter months. This year's drive, which began on November 5, 2022, collected 102 coats and raised over \$4,300 for children in the community.

JAY'S JUNIORS DETROIT, MI

100.3 WNIC

Jay's Juniors is an annual program in Detroit that takes kids with life-threatening or life-altering diseases and their families to Walt Disney World during Christmas time, giving them a chance to create memories that will last a lifetime. In 2022, 100.3 WNIC raised \$400,000 and secured a chartered flight for 25 kids and their families, with all expenses covered.

CHRISTMAS IS FOR CHILDREN EAU CLAIRE, WI

iHeartMedia Eau Claire

For the 30th year, iHeartMedia Eau Claire has given back to underprivileged families around the Chippewa Valley with the Christmas Is For Children program. The program encourages listeners to sponsor a child or family and purchase gifts for those in need. The gifts are distributed to over 600 area families and over 1,000 children with an overall impact of more than \$35,000. Listeners are solicited to join on-air, online and via social media.

DRIVE-BY CHRISTMAS EL PASO, TX

Power 102.1

As part of Power 102's "Drive-By Christmas," listeners were invited to nominate a family in need of some holiday cheer. Three of these families were chosen to receive surprise gifts from the station, including items donated by listeners and community organizations. The gifts were delivered by Power 102's "Morning Show" staff who placed them outside their front doors and captured the family's surprised reactions. The campaign raised several thousand dollars for the families in need.

LIGHT UP A CHILD'S LIFE ERIE, PA

Star 104

On December 16, Star 104 held an on-air fundraiser for the Make-A-Wish Foundation, raising \$50,000 to fulfill children's wishes by sharing some of them with listeners.

MIRACLES & MAGIC RADIOTHON FAYETTEVILLE, AR

Magic 107.9

For the eighth year, Magic 107.9 aired a 16-hour radiothon on October 7, 2022, benefiting the newly constructed Arkansas Children's Hospital Northwest campus. Local patients and doctors spoke with on-air talent about the care and treatments now available closer to home for Northwest Arkansas children. Listeners donated a record \$182,000 in 2022, adding to more than \$600,000 since the radiothon inception.

GIVE WHERE YOU LIVE FOOD DRIVE FAYETTEVILLE, AR

iHeartMedia Fayetteville

In 2022, iHeartMedia Northwest Arkansas stations partnered with the Northwest Arkansas Food bank to collect food donations ahead of the holidays. Through on air, online and social media promotion, as well as on location events, over 56,000 pounds of food equaling nearly 47,000 meals was collected.

CELEBRITY BELL RINGING WITH THE SALVATION ARMY FLORENCE, SC

Eagle 92.9

During the 2022 holiday season, iHeartMedia Florence on-air personality Denis Davis participated in a celebrity bell ringing to raise funds for the Salvation Army. Denis volunteered eight hours of his time and helped raise over \$370.

HURRICANE IAN RESPONSE FORT MYERS NAPLES, FL

105.5 The Beat

Beginning the day of Hurricane Ian hitting the coast of southwest Florida WBTT, along with sister stations WOLZ, WZJZ and WCKT responded with 24/7 storm coverage and follow-up distribution of information to access government support, home repair, life, temporary shelter, food and all other help needed to clean up after the storm. During the storm, 105.5 was the only link to information from many listeners while power and internet access was not available for hours, days or even weeks.





LOCAL STATION HIGHLIGHTS

CONTINUED

FORT SMITH, AR

iHeartMedia Fort Smith

In 2022, iHeartMedia Fort Smith continued their partnership with the River Valley Regional Food Bank by collecting food donations ahead of the holidays. The 10-day “Give Where You Live Food Drive” campaign was supported on air, online, on social media and during live broadcasts from drop off locations, raising over 56,000 pounds of food equaling 44,000 meals for Fort Smith area residents in need.

WHAT'S HAPPENING IN GADSDEN GADSDEN, AL

News Radio 570 Big Wax

Each week, News Radio 570 Big Wax contacts multiple nonprofits and government leaders in Etowah, Calhoun and Cherokee counties to determine what events are happening in our listening area that would be the best benefit for our listeners. These events are then summarized in a 30-second announcement that is scheduled throughout the week to raise awareness and encourage listeners to become more involved in their community.

CHILDREN'S MIRACLE NETWORK RADIOTHON GRAND FORKS, ND

96.1 The Fox

iHeartMedia Grand Forks had its most successful radiothon to date with the 11th annual Children's Miracle Network radiothon. The two-day radiothon, in partnership with the Children's Miracle Network on 96.1 The Fox and XL93, raised nearly \$56,800 for Sanford Children's Hospital in Fargo, ND. On-air personality Trevor D on XL and Dangerous Dave on Fox broadcast for 12 hours straight each day, from 6 a.m. to 6 p.m. each day. The radiothons have raised around \$400,000 to date.

THINK OUTSIDE YOURSELF RADIOTHON GRAND RAPIDS, MI

Star 105.7

Think Outside Yourself was a two-day radiothon that ran across all iHeartMedia West Michigan stations to raise funds for the Helen DeVos Children's Hospital, specifically for programs, treatments and equipment that isn't traditionally covered by insurance. Through cross-station promotion, including with TV partner WOOD-TV, the radiothon helped raise over \$551,000 in 2022 for the cause.

KIDS COUNT RADIOTHON GRAND RAPIDS, MI

B-93

On December 8, B-93 hosted the Kids Count radiothon benefiting the Helen DeVos Children's Hospital. The station broadcast live for more than 24 hours and encouraged listeners to donate via phone or online to help the local pediatric medical and surgical center for children. The stations' efforts raised over \$551,000 in 2022 for the hospital.

MUSKEGON COATS FOR KIDS GRAND RAPIDS, MI

iHeartMedia Western Michigan

iHeartMedia Western Michigan teamed up with Preferred Chevy of Grand Haven and the West Michigan Chevy Dealers Association for Muskegon Coats for Kids drive. The stations asked their listeners to donate new and gently used coats and drop them off at the car dealerships. The coat drive was promoted on-air, online and via social media and helped the stations collect just under 500 coats to help the Lakeshore community.

TURKEY DROP GRAND RAPIDS, MI

WOOD Radio 106.9 FM & 1300AM

Turkey Drop is an annual tradition in West Michigan run by WOOD Radio 106.9 and 1300 AM in partnership with Mel Trotter Ministries and Celebration Cinema. The stations devoted an entire

day to collecting frozen turkeys for their neighbors in need in the Grand Rapids area. Listeners were encouraged to either make a cash donation online or drive by and drop a turkey off. Through the on-air, online and social media promotions, 5,400 turkeys were donated.

TOOLS FOR SCHOOL GREENSBORO, NC

iHeartMedia Greensboro

In 2022, iHeartMedia Greensboro partnered with WFMY-News 2 to provide less fortunate families with the school supplies they may need to send their little ones back to school. iHeartMedia Greensboro and WFMY-News 2 engaged the community to help with a back-to-school supply drive on August 24. The event collected a truckload of school supplies with the Guilford Education Alliance, a nonprofit focused on advocating for public schools in Guilford County.

ELLIS & BRADLEY TURKEY FRY TO BENEFIT MIRACLE HILL MINISTRIES GREENVILLE, SC

Whistle 100

For the 16th year, Whistle 100 hosted the Ellis & Bradley Turkey Fry benefitting Miracle Hill Ministries to support the homeless and less fortunate in Upstate South Carolina. Whistle 100 raised more than \$120,000 during the lead-up to the event, and with the help of Miracle Hill Ministries and tons of great volunteers, the fry team prepared a total of 650 turkeys over the course of the day. The turkey was paired with other side items and provided Thanksgiving dinner to over 4,000 women, men and children served by Miracle Hill Ministries.

RACE FOR THE REST OF US HARRISBURG, PA

River 97.3

The River 97.3 hosted a fundraiser walk to benefit the local River Rescue, a nonprofit team that helps those stranded in the Susquehanna River. The walk was held at the local Minor League Baseball Stadium, drawing over 500 people to attend. The event raised \$4,000 for River Rescue.

STUFF-A-BUGGY HARRISBURG, PA

FM97

The 10th annual “Stuff-a-Buggy” was a food drive to benefit Water Street Mission, a local organization which offers a range of services to people dealing with homelessness in the Lancaster area. Utilizing on-air, digital and social media promotion, the station asked listeners to make donations and help fill an authentic Amish buggy full of food. The event was a huge success, raising 2,200 pounds of food.

ST. JUDE RADIOTHON HARRISONBURG, VA

104.3 KCY Country

104.3 KCY Country participated in its 25th annual Country Cares For Kids St Jude radiothon. Each year the station dedicates two broadcast days to the event. In 2022, the event raised over \$71,000 to benefit St. Jude Children's Research Hospital.





LOCAL STATION HIGHLIGHTS

CONTINUED

TURKEY TUESDAY HARTFORD, CT

The River 105.9

On November 15, the annual Turkey Tuesday event kicked off Connecticut Foodshare's annual holiday giving season and raised awareness about food insecurity during the holiday season and beyond. The statewide food drive collects turkeys to provide Thanksgiving meals and raise funds to fight hunger year-round. The event raised \$178,000 and 4,239 turkeys for families across the state.

92.3 KSSK CHILDREN'S MIRACLE NETWORK RADIOTHON FOR KEIKI HONOLULU, HI

92.3 KSSK

92.3 KSSK held their fifth annual two-day radiothon for the Children's Miracle Network, featuring all on-air personalities for over 14 hours per day. All proceeds stayed in Hawaii and benefitted the Children's Miracle Network. 2022's event raised \$516,250, the second-highest amount ever raised by the station.

ST. JUDE HOSPITAL RADIOTHON AND GOLF TOURNAMENT HOUSTON, TX

SUNNY 99.1 Houston

For the sixth year in a row, Sunny 99.1 continued their partnership with St. Jude Children's Hospital by conducting a two-day on-air radiothon and a golf tournament. Volunteers from St. Jude's

and iHeartMedia staff manned phone lines and Dana Tyson, SUNNY 99.1 Morning Show Host, spent all day on-air each day of the radiothon, promoting the event to include on-air interviews and solicitation of donations. This year the events raised over \$750,000 for St. Jude Hospital.

WEST VIRGINIA HOT DOG FESTIVAL HUNTINGTON, WV

103.3 TCR

103.3 TCR hosts the annual West Virginia Hot Dog Festival to benefit the Hoops Family Children's Hospital at Cabell Huntington Hospital. In 2022, the festival took place on July 30 and included activities like a hot dog eating contest, a root beer chugging contest, a wiener dog race, an all-breed dog race and a dog costume contest, as well as vendors for shopping and eating, inflatables for the kids, a car show and more. To date, the festival has raised over \$200,000.

REAL 98.3 WZRL INAUGURAL SISTA STRUT INDIANAPOLIS, IN

Real 98.3

On October 29, 2022, REAL 98.3 WZRL hosted their inaugural Sista Strut breast cancer charity walk that aims to heighten awareness about the issues of breast cancer among women of color and provide information on community resources in Indiana. The inaugural walk welcomed over 300 walkers to a two-hour celebration followed by a 3k

walk around the indoor track at Victory Field. The station promoted the walk on-air, online, on TV and via social media. Listeners were encouraged to sign up online to take part in the walk or donate, helping the station raise \$1,000 to benefit Cancer Support Community, a local community partner.

K9 FOR WARRIORS- VETERANS DAY TELETHON JACKSONVILLE, FL

99.1 WQIK

In 2022, 99.1 WQIK and V101.5 teamed up on Veterans Day to help raise much needed funding for K9s for Warriors, an organization committed to stopping the roughly 20 suicide deaths in Veterans each day. It costs around \$25,000 dollars to pair a warrior with a service dog, but they provide them at zero costs for our veterans. With the help from 99.1 WQIK, V101.5 and TV partners First Coast News, the event helped raise \$1,002,977. The money raised will allow K9s for Warriors to finish building its mega kennel to help save more dogs lives and, in return, save more warriors.

FROGGY'S DRIVE FOR RESEARCH CHARITY GOLF TOURNAMENT JACKSONVILLE, FL

97.9 KISS FM

In 2020, Froggy from the Elvis Duran Morning Show & 99.1 WQIK developed a brain aneurysm and had surgery to have it clipped. To help raise awareness about brain aneurysms, Froggy started the Froggy's Drive For Research Charity Golf Tournament, benefiting the Brain Aneurysm Foundation. The second Annual Froggy's Drive for Research Charity Golf Tournament took place on November 28, 2022. With the help from 97.9 KISS FM, 107.3 PLANET RADIO, 99.1 WQIK and sponsors, the tournament helped raise \$65,000.

SISTA STRUT JACKSONVILLE, FL

93.3 The Beat

V101.5 & 93.3 The Beat held their seventh annual Sista Strut in September 2022. Sista Strut aims to heighten awareness about the issues of breast cancer in women of color, as well as provide information on community resources. Sista Strut recognizes the strength of survivors, their family and friends, heightens awareness, promotes early detection and the search for a cure. A portion of the proceeds from the Law Offices Of Ron Sholes Sista Strut are donated to Sisters Network Inc., a national African American Breast Cancer survivorship organization. 2022's event had over 600 participants and raised over \$40,000.

LAS VEGAS' LARGEST BABY SHOWER LAS VEGAS, NV

Sunny 106.5 Las Vegas

Sunny 106.5 Las Vegas celebrated the arrival of morning host Joanna Baumann's baby boy Brock with Las Vegas' "Largest Baby Shower" to support the Baby's Bounty organization. Baby's Bounty empowers at-risk families by providing education and the essential tools to ensure a good

start for every baby in Las Vegas. Listeners in Las Vegas made donations of cash and / or diapers at diaper drives throughout the Las Vegas Valley. The effort generated donations of more than 6,200 diapers collected and \$5,400 raised for Baby's Bounty.

KENTUCKY RISING - THE EASTERN KY FLOOD RELIEF LEXINGTON, KY

98.1 The Bull & Power Country K93

98.1 The Bull and Power Country K93 helped promote the Kentucky Rising benefit, a four-hour multi-act benefit concert held on October 11, 2022 at Lexington's Rupp Arena. The show raised over \$2.9 million to assist with ongoing relief and recovery efforts in Eastern Kentucky following July's devastating floods. The show featured performances by Chris Stapleton, Tyler Childers and Dwight Yoakam and benefited the Bluegrass Community Foundation, which connects charitable individuals, families, businesses, communities and nonprofit organizations with causes they care about to meet community needs and make a difference.

WESTERN KENTUCKY TORNADO RELIEF LEXINGTON, KY

NewsRadio 630 WLAP & News Radio 1240 WSFC

NewsRadio 630 WLAP and News Radio 1240 WSFC ran an on-air and online fundraising campaign to benefit the victims of the Western Kentucky Tornado in late 2021. The campaign raised \$1,693,790 in January 2022 for the Kentucky Chamber Foundation to bring disaster relief to victims.





LOCAL STATION HIGHLIGHTS

CONTINUED

TOY HILL DRIVE LITTLE ROCK, AR

iHeartMedia Little Rock

In 2022, KMJX and the iHeartMedia Little Rock stations hosted the 50th annual toy drive. This year event was named the Bob Robbins Memorial 50th Anniversary Toy Hill Weekend in memory of its longtime morning host who died in 2022. Robbins was famous for his mission to make sure every child in Arkansas received a toy for Christmas. The three-day event collected hundreds of toys and raised \$50,000 in cash donations for the U.S. Marine Toys for Tots program.

JUSTIN MOORE ST JUDE GOLF CLASSIC LITTLE ROCK, AR

KSSN 96

For the second year in a row, KSSN 96 partnered with St. Jude's Research Children's Hospital and Valory Music Co. country singer Justin Moore for the "Justin Moore St. Jude Golf Classic." The station donated several signed guitars for the silent auction while KSSN 96 afternoon talent Bo Dalton emceed the dinner and a live broadcast of the tournament. The event raised over \$667,000 for St. Jude's Children's Research Hospital.

VALENTINE IN THE MORNING'S \$5000 GIRL SCOUT COOKIE BUY LOS ANGELES, CA

1043 MYfm

Since 2008, 104.3 MYfm's Valentine in the Morning has held a contest in February for local Girl Scout troops to help them sell Girl Scout cookies. The station promoted the 2022 contest on-air, online and via social media and encouraged people to nominate their local troops online. Once the Girl Scout Troop was selected, the morning show purchased \$5,000 worth of cookies from the winning Troop and they are donated to the Bob Hope USO for military personnel coming through LAX.

KIISFM'S MILES OF MUSIC 5K LOS ANGELES, CA

102.7 KIIS-FM Los Angeles

In 2022, 102.7 KIIS-FM and Youth Mentoring hosted the annual "Miles of Music 5k" with the goal of raising money to transform the lives of at-risk youth and help them achieve academically, identify personal and vocational goals and maximize their true potential. The station promoted the 5k event through on-air promotion and interviews, online event registration and awareness through social media and provides location and national talent to perform for attendees.

GIVING TUESDAY FOR CHILDREN'S HOSPITAL LOS ANGELES LOS ANGELES, CA

KOST 103.5 Los Angeles

In 2022, KOST 103.5 hosted the seventh annual Giving Tuesday radiothon, broadcasting for 12 hours to raise money for Children's Hospital Los Angeles. The radiothon – which got a boost from major personalities like Ellen K and celebrities like Jimmy Kimmel – raised over \$456,000 for Children's Hospital Los Angeles.

SEASON OF GIVING LOS ANGELES, CA

AM 570 LA Sports

For the third year in a row, AM 570 LA Sports partnered up with Dream Center LA and the Justin Turner Foundation for the "Season of Giving." This year, the event raised \$325,000, delivered 100 full-size Christmas trees, gave away 7,500 toys and served over 25,000 full holiday meals. That brought the total to \$525,000 raised, 50,000 complete holiday meals served, 300 full-size trees delivered and over 40,000 toys given out over the last three years.

ON A MISSION TO HELP THE DOWNTOWN MISSIONS LOS ANGELES, CA

iHeartMedia Los Angeles

For the second year, iHeartMedia Los Angeles, KTLA 5, Ralph's and Food For Less invited listeners to join in on the mission to raise money to support the Downtown Missions -- LA Mission, Union Rescue Mission and Midnight Mission – in their work to help people in our community get back on their feet. In 2022, the drive helped collect \$255,000 in donations with \$75,000 going to each mission.

REAL 93.1 SISTA STRUT LOUISVILLE, KY

Real 93.1

For their seventh annual Sista Strut Breast Cancer 3K walk, Real 93.1 and local partners took over Norton Healthcare Sports & Learning Center on Saturday, October 15. To raise awareness for breast cancer in the community, the station partnered with Kentucky African Americans Against Cancer to host the 3K Walk and Celebration for local fighters and survivors. The event welcomed over 700 walkers, while survivors enjoyed an exclusive lounge featuring complimentary donuts, beverages and gift bags. The event raised over \$2,000 for Kentucky African Americans Against Cancer.

ST. JUDE RADIOTHON LOUISVILLE, KY

97.5 WAMZ

For the 33rd year, 97.5 WAMZ continued their partnership with St. Jude Children's Research Hospital with their Country Cares radiothon in early December, 2022. The station dedicated two full days to help raise funds for childhood cancer, which featured WAMZ personalities encouraging listeners to donate, incredible performances and St. Jude's patient and family stories about the wonderful things St. Jude Children's

Research Hospital does for those who have to be there. The radiothon was promoted on-air, online and via social media. Collectively, the station efforts, listeners and local partners raised over \$123,529 for the hospital.

THANKSGIVING BASKET FOOD DRIVE MADISON, WI

1310 WIBA

For the past 34 years, the Thanksgiving Basket Food Drive at Goodman Community Center has been a tradition, with many long-serving staff, volunteers and their children returning year after year. In 2022, 1310 WIBA and the entire iHeartMedia Madison cluster were instrumental in helping 4,000 families register with Goodman Community Center, providing them everything they need to make a Thanksgiving feast at home.

GARDING AGAINST CANCER MADISON, WI

1310 WIBA

iHeartMedia Madison partnered with University of Washington Men's Basketball coach Greg Gard to promote the Garding Against Cancer "Paying for Points" campaign. The luncheon raised \$104,893 in funds to help the UW Carbone Cancer Center over the last six years.

OPERATION TOY DRIVE 2022 MADISON, WI

101.5 WIBA FM

For the ninth consecutive year, 101.5 WIBA-FM held its annual Operation Toy Drive radiothon from November 30 through December 1, broadcasting live from 7 a.m. to 10 p.m. Between toy donations and cash donations, the radiothon raised \$20,000 for struggling families across Southern Wisconsin. In total Operation Toy Drive helped provide up to up to \$200,000 in toys for the children in the community.





LOCAL STATION HIGHLIGHTS

CONTINUED

COATS FOR CHRISTMAS MARION, OH

Buckeye Country 94.3

Coats for Christmas is a campaign to collect gently used and new coats, hats and gloves from the community, after which they are professionally cleaned and redistributed for free to anyone who is in need. In 2022, the station collected approximately 2,000 coats to benefit the community in need.

JAM THE BUS MCALLEN, TX

iHeartMedia McAllen

iHeartMedia McAllen held a three-week promotion culminating on August 3 asking for school supplies to re-stock the School Tools program, which enables teachers to obtain school supplies for their respective schools. The campaign ended at Beach Park Waterpark, where people could get in for half price if they brought school supplies. The campaign also had donation baskets set up at Cricket Wireless stores for three weeks. In the end, three pallets of school supplies were collected to help the School Tools program and the Rio Grande Valley Food Bank.

THE PAUL CASTRONOVO 50/50 DRAW SUPPORTING FARM SHARE

MIAMI, FL

BIG 105.9 Miami

After seeing the devastating year that some families have had dealing with high housing, gas and food prices, legendary DJ and radio personality Paul Castronovo from the “Paul Castronovo Morning Show featuring Heather and Mike” on South Florida’s BIG 105.9 decided to partner with Farm Share to create the 50/50 Draw. The 50/50 draw would pay half of the money raised to Farm Share and the other half to one lucky winner. The event raised over \$122,115 paying over \$61,000 to Farm Share and \$61,000 to draw winner Jennifer Edwards. The Farm Share donation will lead to 20,000 pounds of food for the local community in need.

GUITARS FOR VETS MILWAUKEE, WI

97.3 The Game

On May 26, 2022 afternoon drive hosts Drew & KB hosted their first Guitars for Vets event jam at the Saloon on Calhoun. The night featured three local bands and live auctions to benefit the Guitars for Vets program, an organization that has its roots in Milwaukee. Over the past 12 years, Guitars for Vet has provided Veterans struggling with physical and other emotional distress a unique way of healing through the power of music. Over \$4,000 was raised for Guitars for Vets.

SHOP SMALL MILWAUKEE, WI

FM106.1

In support of the great local businesses in the Milwaukee area as the holiday shopping season approached, FM106.1’s on-air personalities Ridder, Scott and Shannen called for submissions on places to Shop Small on Small Business Saturday. In the form of a draft, the team encouraged the community to vote for their favorite businesses on social media and increase awareness about the great things the shop is doing in their community. Ridder, Scott and Shannen featured the winning business on their blog page and socials with a promo video before Small Business Saturday. The campaign accrued almost 4,000 votes.

MAKE-A-WISH WISCONSIN WISH-A-THON

MILWAUKEE, WI

iHeartMedia Milwaukee

iHeartMedia Milwaukee stations WRIT, WRNW, WZEE, WXXM, WIBA-AM and WTSO hosted the annual Make-A-Wish Wisconsin Wish-A-Thon. The Wish-A-Thon ran for 12 hours on both December 9 and 10, 2022 resulting in over \$209,614 in donations to help critically ill children throughout Wisconsin fulfill their dreams.

MOVING DAY MILWAUKEE MILWAUKEE, WI

95.7 BIG FM

95.7 BIG FM’s “Hannah Radio Show” hosted “Moving Day Milwaukee,” a fundraiser event for the Parkinson’s Foundation held on May 21, 2022. The family-friendly two-mile fundraising walk along the scenic Oak Leaf Trail also included a kid’s area, a caregivers relaxation tent and a special Movement Pavilion featuring yoga, dance, Tai Chi, and Pilates – all activities proven to help manage Parkinson’s symptoms.

ST. JUDE RADIO-A-THON MILWAUKEE, WI

FM106.1

FM106.1 in Milwaukee hosted ta St. Jude Kids radiothon. The two-day radiothon raised over \$262,000 for St. Jude Children’s Research Hospital, the leading children’s hospital pioneering research and treatment for kids with cancer and other life-threatening diseases. The Wisconsin Cares for St. Jude Kids radiothon featured FM106.1’s on-air personalities Ridder, Scott & Shannen, Shanna, Chelsey and Hannah who encouraged listeners to donate on-air and online on December 9 and 10, 2021.

SISTA STRUT MILWAUKEE, WI

V100.7

V100.7 completed its 10th annual Sista Strut, a 3K breast cancer charity walk that aims to bring awareness to the importance of breast cancer screenings. The charity walk took place October 29, 2022, welcoming 815 attendees and over 40 community partners and organizations. To also make the event about holistic wellness, Nurses Affecting Change provided free, lifesaving clinical breast exams; Versity hosted a blood drive; and COVID-19 screenings and vaccinations were administered by Health Connections Inc. Additionally, the station raised \$10,000 for the local

charity Sisters Can Survive, whose mission is to reduce the mortality rate of breast cancer among African American women and men.

SALVATION ARMY 2022 MINNEAPOLIS, MN

Kool 108

In 2022, iHeartMedia Minneapolis’ KOOL 108 promoted the Trans-Siberian Orchestra concert on December 23 for several months ahead of the show, with a portion of every ticket sold going to a charity of the station’s choice. The concert ultimately raised \$13,500 for the Salvation Army of the Twin Cities.

TOYS FOR TOTS BROADCAST 2022 MINNEAPOLIS, MN

KFAN

In conjunction with the U.S. Marines Toys for Tots, KFAN hosted an all-day broadcast at Scheels of Eden Prairie. KFAN’s popular radio shows welcomed special guests, and listeners were invited to come out to the store, watch the show and donate a new or unwrapped toy to go toward the Toys for Tots program. The event collected 16 pallets of toys for Toys for Tots.

DAVE RYAN'S CHRISTMAS WISH 2022

MINNEAPOLIS, MN

101.3 KDWB

101.3 KDWB partnered with YouthLink, Holiday Station Stores, Treasure Island and College Muscle Movers to grant holiday wishes to families and individuals across the Twin Cities experiencing tough times. Altogether, the community raised over \$50,000 in cash donations which were granted to 18 families in need.





LOCAL STATION HIGHLIGHTS

CONTINUED

CITIES GIVES BACK 2022 MINNEAPOLIS, MN Cities 97.1

For over 30 years, Cities 97.1 has been dedicated to helping Local MN Charities and it was no different in 2022. Throughout the year, Cities 97.1 highlighted eight different local charities/nonprofits during a six-week media campaign, valued at \$35,000 each, to help raise money and awareness for the selected organizations at no charge. Each selected charity saw a rise in overall donations, hits/drive to their websites and exposure for their local events.

K102 ST. JUDE RADIOTHON MINNEAPOLIS, MN K102

Over the course of two days, K102 hosted their 30th annual radiothon to raise money for the kids at St Jude Children's Research Hospital. The radiothon took over the station for 14 hours each day to raise money to help eliminate cancer in kids, asking listeners to become Partners in Hope and donate any amount per month for a year. In 2022, listeners raised over \$1.1 million for St. Jude Children's Research Hospital.

TRINITY CANCER CARE BENEFIT MINOT, ND iHeartMedia Minot

iHeartMedia Minot's 97 Kicks FM, Z94 & 105.3 The Fox, Mix 99.9 and Classic Hit's 1390 KRRZ teamed up with the Ryan Family dealerships to host the American Cancer Society Strides Against Breast Cancer ninth annual pancake breakfast. The breakfast was free-will donation, and all funds were matched and donated to the Trinity Cancer Exercise Rehabilitation program. The 2022 event raised \$16,700 in donations.

COUNTRY CARES RADIOTHON FOR ST. JUDE MONTEREY, CA 92.7 K-TOM

In 2022, 92.7 K-TOM hosted the annual Country Cares Radiothon benefiting St. Jude Children's Research Hospital. The listeners were encouraged to support St. Jude's mission and become Partners in Hope by donating \$20 or more a month. The radiothon raised \$69,689 for St. Jude.

NIGHT OF HOPE MYRTLE BEACH, SC Gator 107.9

In 2022, Gator 107.9 joined forces with the local high school to host a concert with all proceeds benefitting the Make-A-Wish Foundation of South Carolina. The "Night of Hope" show raised \$10,000 for Make-A-Wish.

SISTA STRUT - NEW ORLEANS NEW ORLEANS, LA 98.5 WYLD

On March 19, iHeartMedia New Orleans, led by 98.5 WYLD and Q93, hosted the 3K walk for Breast Cancer, raising awareness of the importance of screenings within the African American community. Proceeds from Sista Strut benefit the American Cancer Society. Survivors were honored and recognized along the walking route, ending with the kind of live entertainment and food only New Orleans provide. \$10,000 was raised for the American Cancer Society.

STUFF-A-TRUCK NEW YORK CITY, NY 103.5 KTU

103.5 KTU once again joined in the season of giving and partnered with Associated Supermarkets Group for the annual Stuff-A-Truck. Listeners were encouraged to join 103.5 KTU, along with partners, Kellogg's, Domino Sugar and Kraft Heinz, at Met Foods on Friday, November 11 to donate food items to benefit the Food Bank For New York City. Onsite KTU personalities Carolina, Wendy Wild and Bartel helped collect over 200 lbs. of food from listeners. In addition, Associated Supermarkets Group donated a semi-trailer full of food to the Food Bank for New York City.

TRANS-SIBERIAN ORCHESTRA NEW YORK CITY, NY Q104.3

Every year, the Q104.3 Trans-Siberian Orchestra Christmas concert donates a portion of ticket sales to help God's Love We Deliver, an organization founded in 1985 that prepares and delivers meals to ill New York City residents. This year, the Trans-Siberian Orchestra performed two shows at Prudential Center on December 27, with \$16,890 raised for God's Love We Deliver.

Q CLASSIC CAR SHOW NEW YORK CITY, NY Q104.3

In 2022, Q104.3 brought the "Q Classic Car Show" to Overpeck Park on August 27 where over 200 cars owned by listeners were on display. In addition to the car show, there were bouncy houses, food vendors, a beer garden, live music and a live broadcast, and best-in-class trophies were handed out to the winning car owners. One dollar from each spectator car parked benefited Tunnel to Towers, raising \$1,000 for the organization.

ROLLING LOUD TICKET GIVEAWAY PROGRAM NEW YORK CITY, NY Power 105.1

Power 105.1 supported the annual Rolling Loud festival, an iconic three-day Hip-Hop event that takes place at Citi Field, by distributing over 2,000 tickets to communities throughout New York City and the tri-state area. The tickets were distributed through incentive programs at each of the benefiting organizations, including the Upper West Side League, Brooklyn United, Bard Prison Initiative, Children of Promise NYC, Paterson Healing Collective, Fund For Public Housing and Hip-Hop Summit Youth Council.

BASKETBALL COURT REFURBISHMENT NEW YORK CITY, NY Power 105.1

In September 2022, Power 105.1 teamed up with Chick-fil-A Tristate and the Hip-Hop Summit Youth Council to refurbish two sets of basketball courts in communities in need. One set was in Red Bank, New Jersey, while the other was at the Carver Houses NYCHA Development in Manhattan. Both projects included sealing cracks, resurfacing the courts, refinishing and repainting basketball poles, upgrading basketball backboards and rims, repainting the courts, removing outdated equipment, landscaping and other touchups. The project aims to bring a fresh, up-to-date vibe to the courts and provide durable equipment to the facility that the tenants in the community can use.

ANGIE MARTINEZ'S INSTAGRAM LIVE GIVEBACK NEW YORK CITY, NY Power 105.1

Every year, Power 105.1's Angie Martinez gives back to the community around the holidays. In 2022, Angie went live on Instagram and hosted a game night event to give listeners the chance to win \$100 for themselves and \$1,000 for one of the charities Angie's fundraiser was supporting. Their options were Erica Ford's Life Camp Inc., Paterson Healing Collective or Hip Hop Summit Youth Council. By the end of the night, \$10,000 was given away, divided amongst the charities -- \$4,000 to Hip Hop Summit Youth Council, \$3,000 to Erica Ford's Life Camp Inc. and \$3,000 to the Paterson Healing Collective.





LOCAL STATION HIGHLIGHTS

CONTINUED

105 DAYS OF SUMMER NEW YORK CITY, NY

Power 105.1

Power 105.1 once again hosted in 2022 the 105 Days of Summer program in partnership with the Hip Hop Summit Youth Council in an effort to improve public safety and end gun and gang violence. Through the partnership, Power 105.1 and the Hip Hop Summit Youth Council created events on New York City Housing Authority (NYCHA) campuses where listeners could gather in a peaceful positive setting and enjoy free food from Chick Fil A, music, fun, games and prizes throughout the day.

BACK-TO-SCHOOL BACKPACK GIVEAWAY

NORFOLK, VA

iHeartMedia Norfolk

Every year, iHeartMedia Norfolk gives away backpacks filled with all the necessary school supplies kids in the Hampton Roads area need to flourish. The giveaway is promoted on-air, online and via social media to bring the issue to the forefront for iHeartMedia Norfolk listeners. Backpacks are available for pickup at the station, and two weeks after the on-air campaign, the stations were on site with Cricket and gave away even more backpacks at two of their locations.

DAY OF A THOUSAND THANK YOU OMAHA, NE

Kat 103.7

With so many stressors impacting communities around the country, the Kat 103.7 team came up with a way to bring some joy to their listeners with the “Day of a Thousand Thank You’s” program. The station asked Kat Country listeners to write a thank you card for veterans ahead of Veterans Day to be delivered to the local V.A. Hospital and Veterans Homes. Listeners blew past the station’s goal of 1,000 cards, writing almost 3,000 notes for veterans.

KAT 103.7 BOOK TOUR OMAHA, NE

Kat 103.7

Kat 103.7 developed the KXKT Book Tour program to promote childhood literacy in the Omaha community. Each week, “Steve & Gina in the Morning” read to a different classroom in the metro and talk about the importance of reading. The station also donates a book to each child in the class during the visit. In 2022, Steve and Gina visited 30 schools and distributed 750 books.

HYDRATE FOR HOPE OMAHA, NE

Kat 103.7

In 2022, Kat 103.7 rallied listeners to donate water for the Omaha homeless community during one of the hottest times of the year. Listeners donated an incredible 15,293 bottles in just under four hours to help the community.

COUNTRY CARES FOR ST. JUDE RADIOTHON

PARKERSBURG, WV
107 NUS

In 2022, 107 NUS held its annual radiothon encouraging their listening audience to donate money to the St. Jude Children’s Research Hospital and becoming a Partner In Hope with monthly donations. The two-day radiothon raised \$28,532 to benefit children battling cancer and cancer research.

Q102 PHILLY “BEX & BUSTER’S CHRISTMAS KICKS FOR KIDS”

PHILADELPHIA, PA
Q102

In 2022, Q102 Philly held the inaugural Bex & Buster’s Christmas Kicks for Kids campaign – in partnership with DTLR, Cradles to Crayons and Keystone Outdoor Advertising -- to collect new sneakers for kids in need. Bex and Buster hosted five live broadcasts at DTLR stores and other locations encouraging listeners to donate new

sneakers for children all around the tri-state area. The Q102 community donated 900 new pairs of sneakers to be distributed by Cradles to Crayons.

POWER 99 POWERHOUSE BENEFITS MUSIC IN SCHOOLS

PHILADELPHIA, PA
Power 99

In honor of the late Philadelphia Hip Hop Artist PnB Rock, Power 99 donated a dollar from each ticket sold at the iconic annual 2022 Powerhouse Concert featuring Nicki Minaj, Kodak Black, Moneybagg Yo, Tems, GloRilla, Armani White, Kur, DJ Diamond Kuts & Friends, Sleazyworld Go and Ice Spice. The 2022 Power 99 Powerhouse raised \$14,000.00 for the Music in Schools Program.

ALT 104.5 FRIENDSGIVING PHILADELPHIA, PA

ALT 104.5

iHeartMedia Philadelphia’s ALT 104.5 produced ALT 104.5 Friendsgiving: A Concert for a Cause featuring Jimmy Eat World and Spoon on Thursday, December 8, 2022. All ticket proceeds benefited two important Philly charities: Morris Animal Refuge, America’s First Animal Shelter, and Mural Arts Philadelphia, the nation’s largest public arts program. The concert raised \$46,565, which was evenly divided between the two organizations.

GREAT FAMILY GATHERING PHILADELPHIA, PA

105.3 WDAS FM

In 2022, 105.3 WDAS DM partnered up with Compassion CDC for the Great Family Gathering. During the week of Thanksgiving, 105.3 and Compassion CDC fed 5,000 community members experiencing homelessness and raised \$10,000 in funds.

FEED THE VALLEY PHOENIX, AZ

102.5 KNIX

In 2022, 102.5 KNIX teamed up with FOX10 for Feed the Valley, an event to raise money for the local chapter of St. Vincent De Paul, an international voluntary organization. Listeners donated over \$50,000 and we were able to feed many hungry families across The Valley.

SJ FUREVER FRIENDS PHOENIX, AZ

99.9 KEZ

Each week, 99.9 KEZ on-air personality SJ highlights an adoptable dog and the rescue they are from on the KEZ social media pages. Multiple dogs have been adopted since this program started and we continue to help people find their “forever” friends every week.

BETH MACDONALD WOMAN OF THE YEAR

PHOENIX, AZ
99.9 KEZ

In 2022, 99.9 KEZ teamed up with Shea Homes to showcase amazing women in The Valley and award one a grand prize at the end of the year. Throughout the year, listeners nominate extraordinary women, with one selected every month. The winners are awarded a staycation and a chance to win a grand prize of \$7,500 at the end of the year.

#LOVEPUP FAMILY FEST PHOENIX, AZ

104.7 KISS FM Phoenix

iHeartMedia Phoenix hosted the third annual #LovePup Day Celebration in 2022, this time in person. The free family festival featured live music, food and onsite pet adoptions. The festival ended with over 50 dogs adopted and over \$50,000 donated to the LovePup Foundation, an organization that believes all dogs deserve the best possible home.





LOCAL STATION HIGHLIGHTS

CONTINUED

STUFF A BUS PITTSBURGH, PA 96.1 Kiss

For 2022, 96.1 Kiss hosted their annual Stuff a Bus Toys for Tots drive to support the U.S. Marines Toys for Tots Program. The station also partnered with the Pittsburgh Penguins Foundation to raise funds, sell commemorative T-shirts with proceeds, as well as promote an Amazon Wish List where listeners could purchase toys that were directly sent to the U.S. Marine Corps Toys for Tots organization. Overall, the 2022 Stuff a Bus helped collect 66 buses full of toys, including hundreds of bikes, and over \$42,000 in monetary donations to give to local children during the holidays.

DVE ROCKS CHILDREN'S HOSPITAL RADIOTHON PITTSBURGH, PA 102.5 DVE

Each fall, Pittsburgh's own 102.5 WDVE hosts the annual DVE Rocks Children's radiothon, beginning September 28 and ending September 30. DVE Rocks Children's radiothon raises vital funds that enable UPMC Children's Hospital of Pittsburgh to provide the highest level of care to each patient when they need it most. 2022 marked the 15th annual DVE Rocks Children's radiothon and, over the course of three days, 102.5 DVE listeners raised a record-breaking \$1,085,643 over three days for the UPMC Children's Hospital of Pittsburgh.

KEX KIDS FUND PORTLAND, OR 1190 KEX

For the past 34 years, the KEX Kids Fund has been providing for Portland area school children with vision or hearing problems whose families can't afford eyeglasses or hearing aids. The fund provides examinations along with needed glasses or hearing aids as well as continuing care at a greatly reduced cost. The program continues to grow, now serving children in 23 counties of Oregon and Southwest Washington. In 2022, the fund raised \$68,364. Since 2003, listener donations have totaled \$2,354,628.

LEND A HELPING CAN PORTSMOUTH, NH 100.3 WHEB

Greg & The Morning Buzz held the 32nd annual two-day radiothon from 5:30 a.m. to 7 p.m. on November 17 and 18, 2022. The fundraiser, which benefits 12 local New Hampshire and Vermont food banks, raised over \$368,000 to help feed people who are food insecure through online auction items, as well as online and phone donations.

HOMETOWN HERO POUGHKEEPSIE, NY Country 107.3 WRWD

Country 107.3 WRWD held the third annual Hometown Hero broadcast on Veterans Day. The station reached out to local Veterans and asked them to take over the airwaves for the day to share stories about their service and play their favorite music. They also raised \$1,750 for local Veterans in the Hudson Valley.

TOY DRIVE POUGHKEEPSIE, NY Q92

Q92 hosted its annual Toy Drive in 2022, partnering with a local bank to set up drop-off locations at its branches for three weeks. The station collected toys totaling to about \$20,000 with an additional \$6,000 in sponsorships. Toys were distributed to 14 local agencies servicing local families.

BOWL FOR KIDS' SAKE PROVIDENCE, RI iHeartMedia Providence

On September 24, 2022, iHeartMedia Providence stations promoted the "Bowl for Kids' Sake" event benefiting Big Brother Big Sisters of Rhode Island and their mentoring programs. Station personalities participated in in bowling teams and encouraged listeners to donate. The event raised approximately \$38,000 for children in the community.

STUFF-A-BUS FOR TOYS FOR TOTS RALEIGH, NC iHeartMedia Raleigh

For the first time, all five iHeartMedia Raleigh radio stations teamed up to collect busloads of toys benefiting U.S. Marines Toys for Tots. On-air talent lived on a bus for three days, broadcasting live and encouraging listeners to donate what they could for kids in need. The event was promoted on-air, online and via social media, helping the cluster collect over 4,000 toys - the largest single donation Toys for Tots Raleigh received in 2022.

LANEY'S LEGACY OF HOPE RADIOTHON READING, PA Y102

Laney's Legacy of Hope radiothon is an annual event to benefit Laney's Legacy of Hope, a local pediatric cancer organization that gifts grants to families battling pediatric cancer diagnoses and research organizations. In 2022, the fifth annual radiothon saw personalities Andi and Bob spend 24 hours on air sharing stories of local kids and their fight against cancer. The event raised \$40,000 for Laney's Legacy of Hope. The donations will be used to support local families as their children continue their fight and for pediatric cancer research.

COVER THE IE RIVERSIDE, CA 99.1 KGGI

On November 19 and 20, 99.1 KGGI hosted their seventh annual "Cover the IE Collection Drive" to benefit Water of Life Community Church's CityLink ministry, which provides a variety of services for local residents in need. During the live broadcast, the station encouraged listeners to donate gently used clothing, blankets, new personal hygiene products and more. In 2022, the Cover The IE Collection Drive collected over 3,000 items for the Water of Life Community Church.

2022 CENTRAL VIRGINIA ST. JUDE DREAM HOME ROANOKE LYNCHBURG, VA New Country 107.9

New Country 107.9 YYD joined with local TV partner ABC 13 for the fourth consecutive year to promote the Central Virginia St. Jude Dream Home Giveaway. With the help of the station's extensive on-air and social media promotion on all of our stations, ten thousand tickets were sold at \$100 each for the chance to win the newly constructed three-bedroom home valued at \$500,000. Tickets sold out in just nine days, raising \$1 million for St. Jude Children's Research Hospital.

COUNTRY CARES FOR ST. JUDE KIDS RADIOTHON ROANOKE LYNCHBURG, VA WYYD

For more than 20 years, New Country 107.9 YYD has hosted the annual "Country Cares for St. Jude Kids Radiothon." This year's two-day, on-air event was held on December 8-9, 2022, providing listeners a chance to become a Partner in Hope to help support St. Jude Children's Research in their fight against childhood cancer. The radiothon gave listeners a chance to hear from patients, their families, doctors and today's top country music stars about the work St. Jude is doing. Listeners raised \$52,211, up from \$50,203 the previous year.





LOCAL STATION HIGHLIGHTS

CONTINUED

2022 TOYS FOR TOTS ROANOKE LYNCHBURG, VA 96.3 ROV

In 2022, 96.3 ROV once again joined with the U.S. Marine Corps Reserve to help promote the annual Toys for Tots Campaign, with support from all our stations through on-air, social media and website promotion of local drop-off locations throughout the Roanoke, Lynchburg and New River Valley areas. 96.3 ROV participated in several live, on-site toy drives to provide on-the-scene music and visibility. Roanoke's 2022 Toys for Tots drive collected 16,471 toys that were distributed to 3,916 children. Lynchburg's 2022 drive collected 9,321 toys distributed to 3,343 children. Combined, the Roanoke and Lynchburg Toys for Tots campaigns collected more than 25,792 toys with 7,259 children supported.

AFSP'S OUT OF THE DARKNESS WALK ROANOKE LYNCHBURG, VA New Country 107.9 WYYD

iHeartMedia Roanoke-Lynchburg, with New Country 107.9 YYD as the lead, promoted and participated in the American Foundation for Suicide Prevention's (AFSP) "Out Of the Darkness" walks in Lynchburg and the New River Valley in October 2022 to bring suicide prevention awareness. The stations in the market utilized extensive on-air and social media

promotion to highlight the events. The Lynchburg OOTD Walk raised \$60,274 for AFSP. 96.3 ROV was also on-site for the AFSP's Bedford Hike for Hope on May 7.

TOYS FOR TOTS ROCHESTER, MN iHeartMedia Rochester

In 2022, iHeartMedia Rochester stations ran a toy drive to benefit children in need in the community from November 8 to December 21. With the help of U.S. Marines Toys for Tots of Southeast Minnesota, the stations distributed 27,195 toys helping 7,602 children in Southeast Minnesota.

KFBK CENTENIAL CELEBRATION SACRAMENTO, CA KFBK FM & AM

iHeartMedia Sacramento's KFBK News Radio celebrated 100 years since its first on-air broadcast on September 17, 1922. To commemorate the Centennial Anniversary, KFBK News Radio hosted a party on October 21 at the Scottish Rite Center. The celebration raised \$1,500 in donations to the Women's Veteran Alliance.

93.7 THE BULL'S BOATLOAD OF TOYS SAINT LOUIS, MO 93.7 The Bull

93.7 The Bull held their annual Boatload of Toys to benefit Youth In Need. On the weekend of December 3 and 4,

2022, 93.7 The Bull collected multiple boatloads of toys, clothes, hygiene items and monetary donations for Youth In Need helping more than 12,000 underprivileged children, youth and teens. The event was promoted on-air with a live broadcast, online and on all social media.

SISTA STRUT STL SAINT LOUIS, MO Hallelujah 1600

In 2022, 100.3 The Beat, Hallelujah 1600 and Majic 104.9 HD2 held the 13th Annual Sista Strut Breast Cancer Awareness Walk to bring awareness to the effect breast cancer has on the African American community and celebrate breast cancer survivors. Over 4,000 people were in attendance, and 14 women had mammograms on site.

5TH ANNUAL WINTERIZE KIDZ WARM WEAR DISTRIBUTION SAINT LOUIS, MO 100.3 The Beat

100.3 The Beat, Hallelujah 1600, Majic 104.9HD2 held the 5th Annual Winterize Kids Warm Wear Distribution with The SOL Foundation, Spire and Berkely Fire Department. The event collected over 1,000 new coats for kids ages five through 16 just in time for Christmas.

KLOU CARE-A-VAN ANNUAL SEASON OF GIVING TOY DRIVE PROGRAM SAINT LOUIS, MO 103.3 KLOU

103.3 KLOU teamed with retail Partner Fastlane convenience stores to collect toys for children under 16 years old for Compass Health Network and their Season of Giving campaign. The campaign ran November 25 to December 4, 2022 and included three live broadcasts with the KLOU morning show at three different Fastlane convenience stores. Cash and other donations were also collected during the drive, benefiting over 200 local children.

MILES FOR MILITARY SALISBURY, MD Froggy 99.9

On September 10, 2022, iHeartMedia Salisbury hosted the motorcycle ride "Miles for Military" to benefit Operation We Care, a nonprofit all-volunteer organization supporting our military and First Responders all over the world since 2007. The ride started at Delmarva Power Sports and ended at Dogfish Head in Milton, Delaware. The event was promoted on-air, online and through social media, helping raise over \$1,000 for Operation We Care.

"LIVE ON UTAH SUICIDE PREVENTION" SALT LAKE CITY, UT iHeartMedia Salt Lake City

As Utah struggled with a devastating high rate of suicides, iHeartMedia Salt Lake City and local government agencies created "Live On," an ongoing awareness campaign focused on fighting the stigma of mental health. In 2022, phase two of the campaign reached over 6,000 employees of Utah businesses with the education and tools necessary to recognize the dangerous

signs pointing to a fellow co-worker, family member or friend in trouble. The high-impact campaign encourages business leaders to access a complete toolkit at liveonutah.org/workplace for more.

RADY CHILDREN'S HOSPITAL GIVE-A-THON SAN DIEGO, CA Channel 933

iHeartMedia San Diego held a two-day Give-A-Thon to help Rady Children's Hospital fund lifesaving technology and research, provide a safety net for children with little or no private medical insurance and create a healing environment for patients and their families. Over the course of two days, listeners donated through phone, text or online, with many donations matched by local businesses, families and individuals. The Give-A-Thon raised \$556,327 for Rady Children's Hospital.

iHEARTMEDIA SAN DIEGO "DAY OF GIVING DRIVE" SAN DIEGO, CA Star 94.1

iHeartMedia San Diego hosted their fifth annual "Day of Giving Food Drive" on December 1, 2022, to benefit the San Diego Food Bank. The stations promoted the drive on-air, online via all station websites and social platforms. Each of the stations' morning shows conducted live features throughout their show to promote the Food Bank and explain the invaluable service they provide the community. The drive collected over 2,000 pounds of food.





LOCAL STATION HIGHLIGHTS

CONTINUED

SANA CLAUS TOY & FOOD DRIVE SAN FRANCISCO, CA 106.1 KMEL

The annual Sana Claus Toy & Food Drive returned on December 16, 2022 to collect donations for families in need during the holiday season. To promote the live broadcast, on-air pre-recorded promo spots were run as well as live mentions and digital posts via the KMEL website and social media. At the four-hour event, 35 barrels of new toys and \$380 in monetary donations were collected to benefit the Alameda County Firefighters Toy Program. To support families experiencing food insecurity, 574 pounds of non-perishable food items were also collected, providing about 478 meals.

STAR 101.3 FURRY FRIDAYS SAN FRANCISCO, CA STAR 101.3

Star 101-3 hosts Furry Fridays all year long, where every Friday morning on-air personalities Marcus & Corey team up with a different Bay Area pet adoption partner to help deserving pups and kitties find a loving forever home. Furry Fridays partners include The Humane Society Silicon Valley, Bay Area Animal Rescue Crew, Muttville, The Marin Humane Society, The San Francisco SPCA, Hop-A-Long and The Peninsula Humane Society. Now in its fourth year, Furry Fridays has helped over 300 pets get adopted every year.

THUNDER BY THE BAY MUSIC AND MOTORCYCLE FESTIVAL SARASOTA BRADENTON, FL Z105

Thunder by the Bay Music and Motorcycle Festival is an annual festival benefitting Suncoast Charities for Children, an organization that provides direct financial support to six local nonprofit agencies in support of programs and services to children, teens and adults with special needs throughout the Sarasota, Manatee, Desoto and Charlotte County areas. Z105 has been part of the festival for the last 16 years. In 2022, Thunder by the Bay Music and Motorcycle Festival raised over \$250,000 in support of the community.

CTQ'S ST. JUDE RADIOTHON SARASOTA BRADENTON, FL 92.1 CTQ

92.1 CTQ held an annual two-day radiothon benefitting St. Jude Children's Research Hospital on February 24 and 25, 2022. The station and its personalities went live for extended hours both days, raising a total of \$85,073 for St. Jude Children's Research Hospital.

WSRZ PINTS FOR PLAY SARASOTA BRADENTON, FL 107.9 WSRZ

107.9 WSRZ celebrated its 14th annual Pints for Play on May 12, 2022. Each year, listeners are encouraged to donate blood for a chance to receive a play of their favorite song on the station. This event helped collect 261 units of blood in 2022 that went straight to the Sarasota Bradenton community through Suncoast Blood Centers.

BEAT THE TEST PREP RALLY TOUR SAVANNAH, GA 94.1 The Beat

94.1 The Beat brought back the "Beat The Test Prep Rally Tour" in Spring of 2022 to promote education in the community, especially the youth, and help students prepare for the Georgia Milestones Assessment System test, which measures how well students have learned the knowledge and skills outlined in the state-adopted content standards. From April 18 to April 22, The Beat's CJ The DJ made 12 stops at various middle and elementary schools in the Coastal Empire and rallied students with games, music and more to help them get prepped for the test. 94.1 The Beat was joined by sponsor Amerigroup at each event.

98.7 THE RIVER CHRISTMAS WISH SAVANNAH, GA 98.7 The River

Every year, 98.7 The River receives letters from nurses and social workers at The Children's Hospital of Savannah at Memorial about specific families who are impacted by a cancer diagnosis or treatment. For two weeks before the holidays, 98.7 The River showcased the families on-air and asked listeners to help donate to these local families in crisis. In 2022, the 25th annual donation drive raised \$25,000 to be split among ten families.

CANADY'S COATS FOR KIDS SAVANNAH, GA 97.3 KISSFM

97.3 KISS FM partnered with Canady's Heating Air Plumbing to bring warmth to those less fortunate in the community. Beginning November 28 to January 2, the third annual Canady's Coats for Kids collected more than 1,000 new and unused winter coats for kids aged infant to 17 years old, which were then donated to the United Way of the Coastal Empire.

KG95 CARING FOR KIDS RADIOTHON SIOUX CITY, IA KG95

For over 20 years, KG95 has teamed yearly with the Children's Miracle Network to raise awareness and funds by holding a two-day radiothon. The 2022 radiothon event took place on June 15 and June 16, 2022 for 12 hours each day. KG95 aired interviews from doctors, families and others that have utilized the services of the Children's Miracle Network. Over \$103,00 was raised in 2022, putting the total to well over a million dollars since the annual event started in the late 90's.

FESTIVAL OF TREES SIOUX CITY, IA Your Variety Station KG95

KG95 has helped the "Festival of Trees" annual event raise money for the benefiting organization every year for almost two decades. This year, the fundraiser benefited the Siouxland Foster Closet, which provides free clothing and necessities for youth in foster and out-of-home placement in the Sioux City, Iowa, area. The event raised \$21,000 for the organization, with KG95 promoting the event on-air and online.

"TOMORROW NEVER DIES GALA" FOR BELIEVE IN ME SPOKANE, WA iHeartMedia Spokane

The 2022 "Tomorrow Never Dies Gala" for Believe in Me Charity – an organization that funds children's charities that provide marginalized kids with a safe place to call home, a family that loves them, a feeling of community and opportunities to learn, build self-esteem and have fun – took place on October 7. iHeartMedia Spokane served as a Intelligence Agent Sponsor, tying into the James Bond theme, donating \$5,000 to Believe in Me Charity.





LOCAL STATION HIGHLIGHTS

CONTINUED

HUNGERTHON SPRINGFIELD, MO

iHeartMedia Springfield

iHeartMedia Springfield's five stations came together once again for the 24th annual Hungerthon radiothon from September 9 to September 12. The stations broadcast live in front of the iHeartMedia Springfield office to raise money for Ozarks Food Harvest's Weekend Backpack program, which provides food-insecure children with a backpack full of nutritious meals to take home on the weekends when they might otherwise have gone hungry. Listeners were asked to call in or donate online to sponsor a backpack. In 2022, the radiothon raised a record-breaking \$260,422 for the 1,600 across Southwest Missouri who benefit from the program. Overall, the Hungerthon has raised more than \$2.8 million to fight hunger in the Ozarks.

COUNTRY CARES ST. JUDE RADIOTHON SPRINGFIELD, MA KIX 100.9

KIX 100.9 held Country Cares for St. Jude Radiothon over two days in December 2022. The station encouraged listeners to donate to the St. Jude Children's Research Hospital and raised a total of \$114,587 over the two-day broadcast.

STUFF THE BUS SUSSEX, NJ 103.7 NNJ

103.7 NNJ's Stuff-the-Bus campaign took place on November 19, 2022. Listeners were encouraged to donate non-perishable food items at various ShopRite locations. The station helped collect 75,000 pounds of food to be distributed through the Sussex County Department of Health and Human Services, Division of Social Services food pantry, which serves Sussex County residents in need.

HURRICANE IAN TAMPA, FL iHeartMedia Tampa

93.3 FLZ, along with event producer Ledge Entertainment, donated \$1,000 from 93.3 FLZ's Jingle Ball 2022 ticket sales to the Florida Disaster Relief fund to assist residents impacted by Hurricane Ian that hit the state of Florida in September 2022. In addition, NewsRadio WFLA provided news, support, companionship and critical information on everything from storm updates and evacuation routes to food banks, rescue efforts, medical care and health and safety guidelines. The live continuous coverage was delivered by Premiere Radio Networks to 25 iHeartMedia stations on the west coast of Florida.

US 103.5 COUNTRY JAM AND RADIOTHON TAMPA, FL US 103.5

On December 7, 2022, US 103.5 held a Country Jam benefitting St. Jude at the Hard Rock Event Center at Seminole Hard Rock Hotel & Casino in Tampa. The event featured performances by Chris Young, Mitchell Tenpenny, Jelly Roll and Kylie Morgan. The event also kicked off US 103.5's St. Jude Radiothon and silent auction, raising \$296,524 in total.

TOYATHON TOLEDO, OH iHeartMedia Toledo

iHeartMedia Toledo stations partnered with Designetics, GenoaBank, Shrader Tire & Oil and Lucas County Children's Services for the 2022 Toyathon Toy drive to provide toys for local children during the holidays. The 2022 Toyathon raised over \$4,500 and collected hundreds of toys for Lucas County Children Services, the agency responsible for leading the community in the protection of children throughout Lucas County.

JOHNJAY AND RICH'S #LOVEPUP FAMILY FEST TUCSON, AZ 93.7 KRQ

The #LovePup Family Fest, hosted by 93.7 KRQ is a family-friendly night full of fun, music and lots of dogs finding their forever home. All proceeds go to benefit the LovePup Foundation, which was created by Johnjay & Rich's Johnjay Van Es. The 2022 event raised \$32,000 for the LovePup Foundation.

106.1 THE TWISTER'S OPERATION BIKES FOR KIDS TULSA, OK 106.1 The Twister

106.1 The Twister's "Operation Bikes For Kids" is a radio campaign designed to collect bicycles for kids in need throughout Northeast Oklahoma during the holiday season. In 2022, 106.1 The Twister's on-air personality Natalie Cash stayed on top of a local high school football team stadium for multiple days, vowing to only come down when she reached her goal of collecting bikes for kids in need in the Tulsa area. The community rose to the challenge and exceeded their goal by donating 1,830 bicycles, also hitting a new record.

TURKEY AND COAT DRIVE TUSCALOOSA, AL iHeartMedia Tuscaloosa

iHeartMedia Tuscaloosa holds two big fundraising events every year benefiting Tuscaloosa's One Place, an applied research project to build and sustain healthy relationships through Alabama. The cluster hosts both The Turkey Drive in November and a Coat Drive in December, raising approximately \$1,200 for the Coat Drive and \$850 for the Turkey Drive in 2022.

ZACK & JIM ALL AMERICAN HEROES GOLF TOURNAMENT WACO, TX WACO 100

The 29th annual Zack & Jim All American Heroes Golf Tournament, hosted by the WACO 100 Morning Team, took place on April 23, 2022. The station paired teams of four with an active or retired military member or a first responder to raise money for the Chris Kyle American Valor Foundation. The tournament raised \$50,000 for the charity in 2022.

OUT OF THE DARKNESS WALK WASHINGTON, DC DC101

On October 22, 2022, DC101 continued their partnership with the American Foundation for Suicide Prevention for the sixth annual Out of the Darkness Walk. Since 2017, the DC101 One More Light team, led by DC101's on-air personality Roche, has recruited more than 500 team members and raised over \$250,000 in support of AFSP's mission to save lives and bring hope to those affected by suicide.

98.7 WMZQ COUNTRY CARES ST. JUDE RADIOTHON WASHINGTON, DC 98.7 WMZQ

On December 8 and 9, 2022, 98.7 WMZQ hosted the yearly Country Cares for St. Jude Radiothon to raise money for the treatment of childhood cancer and other pediatric diseases. 98.7 WMZQ on-air personalities shared patient stories and interviews during the event and encouraged listeners to join in the fight against childhood cancer and diseases by becoming Partners in Hope. In 2022, 98.7 WMZQ raised almost \$606,743, bringing the station's 30-year radiothon total to over \$18 million.





LOCAL STATION HIGHLIGHTS

CONTINUED

97.1 WASH-4-KIDS RADIOTHON WASHINGTON, DC 97.1 WASH-FM

97.1 WASH-FM's annual WASH-4-Kids Radiothon benefitting the Children's National Hospital in Washington, D.C. took place on December 15 and 16, 2022. 97.1 WASH-FM staff encouraged listeners to donate money to help young children in need. During the radiothon, the station shared live interviews from patients and personal stories. In 2022, the WASH for Kids Radiothon raised over \$500,000 for the hospital, bringing their collective radiothon grand total to more than \$4.3 million.

WKGR "12 GUITARS OF CHRISTMAS" WEST PALM BEACH, FL 98.7 The Gater

98.7 THE GATER rocked the holidays with its 19th Annual "12 Guitars of Christmas." This free, three-hour end-of-the-year celebration features live music, special celebrity guests, photos with Santa, vendors and more. Toys were collected on-site for the U.S. Marines Toys For Tots program, and each person in attendance had a chance to win one of 12 autographed guitars signed by some of Rock's biggest names. The 2022 "12 Guitars of Christmas" collected nearly 5,500 toys for the U.S. Marines Tots for Tots and raised nearly \$3,500 in cash donations for the charity as well.

"12 DAYS OF CHAOS" FOR TOYS FOR TOTS WEST PALM BEACH, FL Real Radio 92.1

In 2022, REAL RADIO 92.1 hit the airwaves with its 17th annual "12 Days Of Chaos." Throughout the course of this 12-day campaign, listeners were encouraged to donate toys or cash for a chance to win one of 12 of the hottest items of the holiday including an arcade machine, an Apple watch, a Quest Oculus 2 bundle, a 55" flatscreen TV, a \$2,500 Gift Card to International Diamond Center and more. The 2022 event helped collect 1,750 toys and approximately \$1,200 in cash donations for the local U.S. Marines Toys For Tots, benefitting children and families in need in the Palm Beaches area.

MO & SALLY'S TOY DRIVE WEST PALM BEACH, FL KOOL 105.5 Palm Beach

The Mo & Sally Dueling Toy Drive has been a long-standing tradition for KOOL 105.5 Palm Beach, and 2022 was no exception. The "Mo & Sally Morning Show" was on-site at the Tanger Outlets for an entire day, collecting toys from listeners to help benefit the Marines Toys For Tots, giving listeners hot cocoa, food from participating sponsors and more as they stopped by. The results were phenomenal, as the show collected 4,000 toys to be distributed through the Palm Beach County U.S. Marines Toys For Tots.

"CHOICE CAREER FAIRS" JOB FAIR WEST PALM BEACH, FL iHeartMedia West Palm Beach

iHeartMedia Palm Beach spearheaded a local community recruitment effort to help get the Palm Beaches back to work and employed with two 2022 recruitment events, hosted at the Palm Beach Airport Hilton in West Palm Beach, FL. Over 30 vendors were highlighted at the event, including iHeartMedia West Palm Beach who was on-site recruiting for open sales positions. The event helped recruit various candidates for business in the community for a "back to work" event in the community.

PROTECTING THE PALM BEACHES WEST PALM BEACH, FL 1290 WJNO

Every Friday in 2022, the 1290 WJNO morning show promoted Protecting the Palm Beaches campaign aimed to create safer communities, highlight the heroic efforts of local law enforcement, create and improve community relationships with the police and honor the sacrifice of the fallen. The feature included honoring a weekly local hero, interviewing leaders in local law enforcement highlighted in the local news and recognizing sacrifices by officers and their families.

ST. JUDE RADIOTHON WEST PALM BEACH, FL Wave 92.7

For 13 hours on December 8 and 9, 2022, Wave 92.7 told stories of patients at St. Jude Children's Research Hospital, played songs with those stories woven in and asked listeners to become Partners of Hope with a monthly donation to the hospital. The radiothon raised over \$39,000.

TACOS, BEER & DOGS WEST PALM BEACH, FL 103.7 WQOL

The Farm Dog Rescue is a network of families that foster dogs in their homes until they find a new "forever family." They cover all medical bills for the dogs until they find a new home. On February 26, 2022, 103.7 WQOL and 92.7 WAVW held Tacos, Beer & Dogs, a Country concert to benefit The Farm Dog Rescue, raising \$32,725.

OPERATION TOY LIFT WHEELING, WV Mix 97.3

Mix 97.3 held "Operation Toy Lift" on December 10, 2022 to benefit United Way and the Salvation Army. The station worked with local police and celebrities to collect toys for children in the Wheeling community ahead of the holidays. The event collected over 5,000 toys and raised \$7,000 in cash for local children.

ST. JUDE WICHITA DREAM HOME WICHITA, KS 102.1 The Bull

In 2022, 102.1 The Bull promoted the St. Jude Dream Home campaign in which one lucky winner won a newly constructed home. The campaign sold 14,000 tickets and raised \$1.2 million for St. Jude Children's Research Hospital.

KISS FOR KIDS HOLIDAY RADIOTHON WILLIAMSPORT, PA Kiss 102.7

Kiss 102.7 held the annual KISS for KIDS Holiday Radiothon on December 7 and 8, 2022 benefitting the Janet Weis Children's Hospital in Danville, Pa. The two-day radiothon raised \$75,785 for the Children's Hospital.

CHRISTA'S COAT DRIVE WILMINGTON, DE 94.7 WDSB

94.7 WDSB's Christa Cooper hosted the inaugural "Christa's Coat Drive" to benefit the Sunday Breakfast Mission, which aims to serve the homeless, addicted and impoverished community in Wilmington, Delaware. Listeners were encouraged to drop off new or gently used coats and other winter accessories at locations hosted by our partner NuCAR Chevy. The coat drive was promoted on-air, online and via social media, helping donate over 125 coats to men, women and children in need at the Sunday Breakfast Mission.

30TH ANNUAL FEED WORCESTER COUNTY FOOD DRIVE WORCESTER, MA 96-1 SRS

For the 30th consecutive year, 96-1 SRS has hosted a holiday food drive to benefit the Worcester County Food Bank. Listeners were encouraged to donate funds or food supplies. The event is also critical in raising awareness about food insecurity, especially following a pandemic and economic downturn. Since 2020 this event has taken place in-studio and at the request of the food bank, the sole ask is for online monetary donation. The 2022 event raised \$90,685. As the Worcester County Food Bank turns each dollar into four meals, 362,740 meals will be served thanks to the money raised.

AKRON CHILDREN'S HOSPITAL RADIOTHON YOUNGSTOWN, OH iHeartMedia Youngstown

For over 15 years, WMXY and WKBN have partnered with Akron Children's Hospital to raise critical funds for children in need of vital medical care in the Mahoning Valley. For the annual radiothon, the stations dedicated two days of on-air fundraising on September 15 and 16, 2022. The fundraiser was promoted on-air, online and via social media on all six sister stations, including local and custom talent encouraging listeners to text or call with donations. The 2022 radiothon resulted in record-breaking donations, raising over \$254,000 in funds to benefit the children and families served by Akron Children's Hospital.



2022 HONORARY AWARDS & RECOGNITION

Each year iHeartMedia, its key executives and local iHeartMedia radio stations are honored by various groups and organizations for their charitable contributions to a wide variety of causes and initiatives.



KRISTIN ANN CARR FUND

The Kristen Ann Carr Fund provides grants for cancer research and seeks to improve all aspects of cancer patient life with an emphasis on adolescents and young adults. The nonprofit honors the life of Kristen Ann Carr (1971 - 1993), a remarkable young woman who sought life and love.

John Sykes, President of Entertainment Enterprises for iHeartMedia, was honored at the Kristen Ann Carr Fund's 2022 "A Night to Remember" Gala at Tribeca Grill in New York City. The gala has been an annual tradition for

29 years. This year's event, featuring a performance by John Mellencamp, set a new fundraising record, raising \$1.35 million for sarcoma research and treatment. John Sykes has been a dedicated supporter of the organization since its inception.

The Kristen Ann Carr Fund was the first foundation formed to exclusively address, gain understanding and provide treatment of sarcoma. They have funded over 35 doctors to study sarcoma cancers, built a dedicated sarcoma laboratory and are nearly

finished with a \$10 million capital campaign for The Kristen Ann Carr Center for Sarcoma Treatment & Research, designed to significantly expand the ability of doctors to make progress in the lab and in patient care.

Additionally, this year the organization announced the addition of two new fellows to its training programs at the Memorial Sloan-Kettering Cancer Center: Surgical oncology fellow Dr. George Li and medical oncology fellow Dr. Carly Rosemore.

“

The Kristen Ann Carr Fund has made so much tangible progress in the research and treatment of sarcoma through its partnership with the Memorial Sloan-Kettering Cancer Center, and I couldn't be more honored to play a part in that important legacy. Introducing my friend, John Mellencamp, to perform in such an intimate setting was icing on the cake.”

JOHN SYKES

PRESIDENT, ENTERTAINMENT ENTERPRISES FOR IHEARTMEDIA





GRACIES LEADERSHIP AWARDS

The Alliance for Women in Media (AWM) connects, recognizes and inspires women across the media industry. Established in 1951 as American Women in Radio & Television (AWRT), AWM is the longest-established professional association dedicated to advancing women in media and entertainment. AWM harnesses the promise, passion and power of women in all forms of media to empower career development, engage in thought leadership and drive positive change for our industry and societal progress.

The Alliance for Women in Media honored Wendy Goldberg, Chief

Communications Officer, iHeartMedia, Inc. and six other female honorees with the Gracies Leadership Award on Monday, November 14, 2022, at Tribeca 360 in New York, New York. The annual event provided an opportunity to recognize and celebrate the significant impact women have made in the media industry, while also spurring to action and emboldening female leaders in attendance.

When accepting her award, Goldberg spoke on the importance of mentorship and focusing on the women around her, saying, "Instead of seeing it through my own leaders or mentors, I saw it from

the people I had around me. So, for me, this award is really about them--their generosity, their talent and their example... I'm inspired by them, I respect them, and I'm often in awe of them."

Keynote speaker Soledad O'Brien inspired the audience and referenced the honorees in the room as representing "stories not just of grit, vision and opportunity, but of women helping women and celebrating women and the story of how those women didn't forget that they got into media to elevate people and issues and struggles that were not in the spotlight."

ership Award

Presented to the
for Women





EUGENE & RUTH FREEDMAN LEADERSHIP AWARD

DIXON CENTER FOR MILITARY AND VETERANS SERVICES

Founded in 2012, Dixon Center for Military and Veterans Services works with organizations from all sectors of society – public, private, social and civic – to make the lives of our veterans and their families better.

On December 13, Dixon Center for Military and Veterans Services recognized organizations and individuals working to enhance the well-being of veterans and military families. iHeartMedia was presented with the 2022 Eugene and Ruth Freedman Leadership Award on Dec. 13 in Washington, DC for the “iHeartRadio “Show Your Stripes” program and iHeart’s commitment to addressing the wellbeing of veterans and military families. The award is presented annually by Dixon Center for Military

and Veterans Services to recognize outstanding organizations committed to veterans and their families. iHeartCountry personality Michael J accepted the award on behalf of the company.

The award is named in honor of Eugene and Ruth Freedman, whose lifetime of philanthropy continues through their family foundation and their three children, Penny Freedman, Nancy Remak and Rick Freedman.

Nine years ago, iHeartRadio “Show Your Stripes” made a commitment to address the national veteran unemployment crisis. On Veterans Day 2021, iHeart unveiled an all-new “iHeartRadio Show Your Stripes” program that realigns with some of the most pressing issues facing

veterans today, including a focus on wellness — from health and emotional wellness to environmental, financial, intellectual, occupational, physical, social and spiritual wellness.

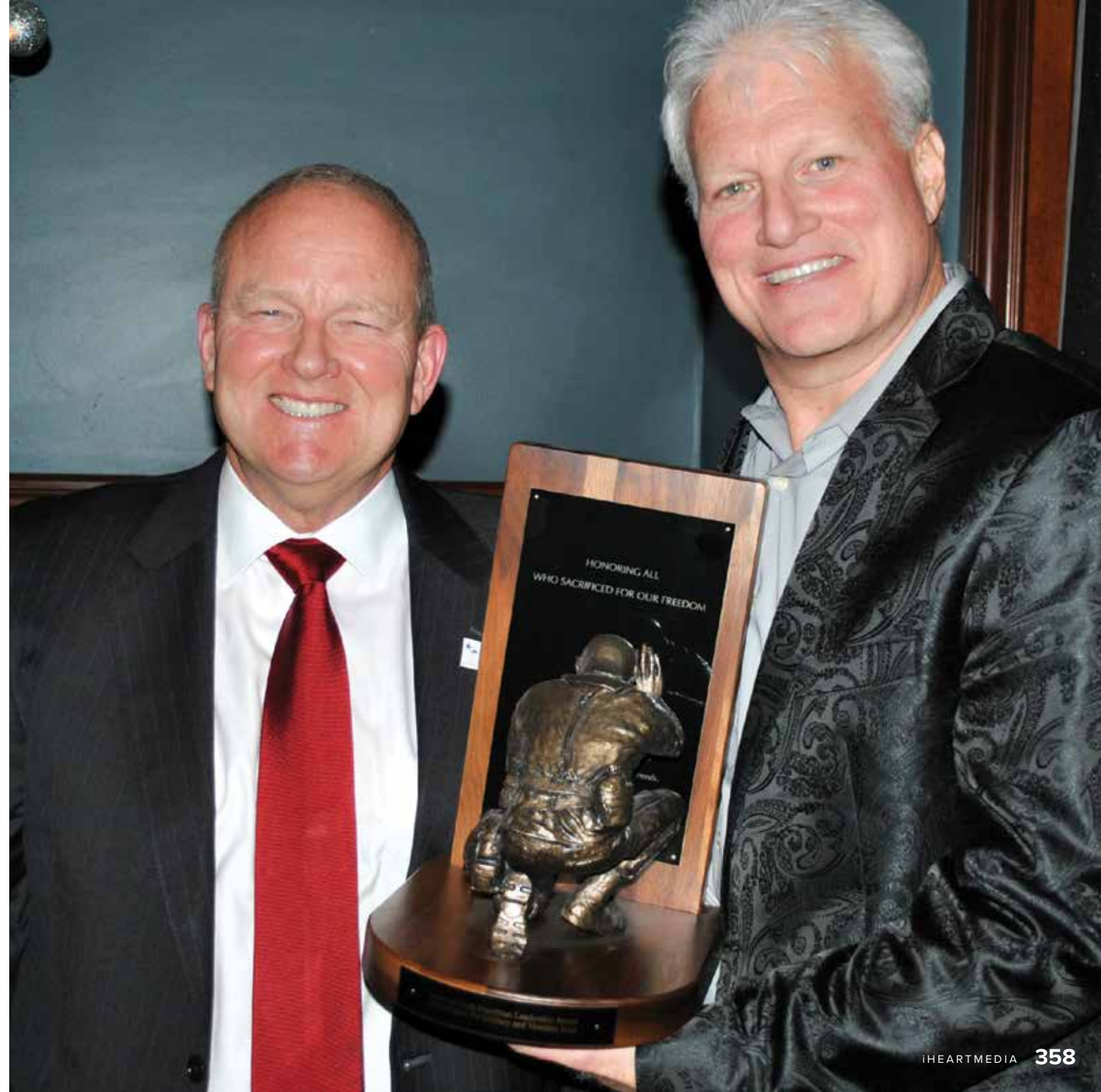
Previous recipients of the award have included Prudential; PwC Charitable Foundation, Inc.; the International Brotherhood of Teamsters; the Utility Workers Union of America; and UBS Financial Services.

“

It is our privilege to recognize the leadership of iHeartMedia. Your efforts to enable veterans and their families through “iHeartRadio Show Your Stripes” has made a significant contribution to their overall wellbeing and quality of life.”

COL. DAVID SUTHERLAND

CO-FOUNDER AND CHAIRMAN, CENTER FOR MILITARY AND VETERANS COMMUNITY SERVICES (DIXON CENTER)





DISTINGUISHED SERVICE AWARD NATIONAL ASSOCIATION OF BROADCASTERS

Ryan Seacrest received the 2022 National Association of Broadcasters' Distinguished Service Award, the organization's highest honor, which recognizes those who have made a significant and lasting contribution to the American system of broadcasting. The award presentation took place during the Marconi Radio Awards dinner on October 19 at the NAB Show New York.

In addition to Seacrest's successful career in radio and television broadcasting, the honor recognized his work as the Chairman and Founder of the Ryan Seacrest Foundation, a non-profit organization dedicated to inspiring today's youth through entertainment and education focused initiatives.

As the host and producer of the #1 Los Angeles morning drive-time show for iHeartMedia's 102.7 KIIS-FM, the nationally syndicated "On Air with Ryan Seacrest" and "American Top 40 with Ryan Seacrest," Seacrest has become one of the most recognized and trusted voices in media today.

Over the past 12 years, Seacrest has dedicated his time to a cause that is important to him through The Ryan Seacrest Foundation (RSF). After visiting various children's hospitals and speaking with patients and families, Seacrest built Seacrest Studios committed to providing entertainment for children in the hospital and those receiving medical care. RSF's aim is to contribute positively to the healing process for children and their families

during their stay, by allowing children to experiment with radio and television broadcasting in these media centers, to bring an uplifting spirit to the hospital community. Today, the Ryan Seacrest Foundation, for which he serves as chairman, has successfully installed 11 broadcast media centers in pediatric hospitals nationwide and will open its newest studio at Cohen Children's Medical Center in Queens, NY in 2023, with additional new studios to be announced later this year.

Previous recipients include former NAB President and CEO Gordon Smith, Jim Henson, Alan Alda, Robin Roberts, Bob Schieffer, Michael J. Fox, Mary Tyler Moore, President Ronald Reagan, Edward R. Murrow, Bob Hope, Walter Cronkite and Oprah Winfrey.

“

Ryan Seacrest has made an indelible mark on broadcasting while demonstrating a strong commitment to public service. For decades, Ryan has produced and hosted hit radio and television programs that have entertained millions worldwide, while dedicating his time to bring joy to children in need. NAB looks forward to celebrating his contributions to our industry and our community at NAB Show New York this October.”

CURTIS LEGEY
PRESIDENT AND CEO, NAB





JERRY BOULDING RADIO EXECUTIVE AWARD

THE LIVING LEGENDS FOUNDATION

The Living Legends Foundation hosted the 30th Annual Living Legends Awards Gala on Friday, October 7, 2022, in Hollywood, CA. Charlamagne tha God, nationally-recognized entertainment personality, author and co-host of the nationally syndicated radio show "The Breakfast Club" with DJ Envy, received the Jerry Boulding Radio Executive Award and was the first of eight honorees saluted at the foundation's 30th anniversary awards gala.

Hosted by syndicated radio personality DeDe McGuire with musical interludes helmed by DJ Battlecat, the evening marked the Living Legends Foundation's first in-person awards ceremony in three years owing to the pandemic. Among the distinguished guests and presenters on included Epic Records chairwoman/CEO Sylvia Rhone, artists P.J. Morton and Johnny Gill and talk show host/author Tavis Smiley.

All of the 30th Anniversary honorees reflected the brilliance and excellence of today's global music leaders and follow the tradition of the organization's past honorees, who are trendsetters, trailblazers, legends and icons. The foundation's core mission is to honor the best among us in today's ever-changing multimedia industry in the areas of broadcasting, recorded music, media, publishing, radio, publicity and marketing.

“

Ask yourself every day who have you helped or empowered to help people be the best versions of themselves.”

CHARLAMAGNE THA GOD





47TH ANNUAL GRACIE AWARDS

THE ALLIANCE FOR WOMEN IN MEDIA FOUNDATION

The Alliance for Women in Media Foundation presented the 47th Annual Gracie Awards at the Beverly Wilshire Hotel in Beverly Hills, CA. Hosted by Holly Robinson Peete, the awards recognized exemplary programming created by women, for women and about women in all facets of media and entertainment.

Among the winners were iHeart's Medha Gandhi, co-host of the Premiere-syndicated "Elvis Duran & The Morning Show," who was honored as "Co-host, Radio Nationally Syndicated." Additionally, several of iHeartMedia's incredible talent, and programming spanning several national and local categories were honored with Gracies.

“

I was often told by the higher ups in this industry that I was too different, too much of a tomboy, too nerdy, too outspoken and not QUITE blonde enough to advance in this business. But, thanks to a few guardian angels who had some faith in me, here we are."

MEDHA GANDHI

RADIO NATIONAL HONOREES

ELLEN K

The Ellen K Weekend Show

iHeartMedia Weekend Host/Personality Entertainment; [Radio- Nationally Syndicated Commercial]

MEDHA GANDHI

Elvis Duran and the Morning Show

Premiere Networks / iHeartMedia Co-host [Radio – Nationally Syndicated Commercial]

RADIO LOCAL HONOREES

ANGIE MARTINEZ

The Angie Martinez Show iHeartRadio Host Non-Morning Drive (Music DJ/Personality) Major Market [Radio – Local]

CHRISTINE NAGY

Cubby and Christine in the Morning

iHeartMedia (WLTW) Co-host (Music DJ/Personality) Large/Major [Radio – Local]

International Women's Day (Valentine in the Morning) iHeartMedia Special [Radio – Local]

DIGITAL MEDIA NATIONAL HONOREES

The Turning: The Sisters Who Left Rococo Punch & iHeartRadio Podcast – Entertainment [DM – National]





THE CMA BROADCAST AWARDS

COUNTRY MUSIC ASSOCIATION

Each year, The CMA Awards nominees and winners are determined by more than 6,000 industry professional members of the Country Music Association, which became the first trade organization formed to promote an individual genre of music when it was established in 1958. The first CMA Awards Banquet and Show was held in 1967, and the 56th Annual CMA Awards aired live from Nashville's Bridgestone Arena on Wednesday, November 9.

The CMA Broadcast Awards are among the most prestigious awards given out in the field of Country Broadcasting. The

categories are established by market size based on population as ranked by Nielsen. In 2022, The Bobby Bones Show was awarded CMA Daily National Broadcast Personality of the Year.

Entries for Broadcast Personality of the Year are judged on aircheck, ratings, community involvement and biographical information. The entries are judged by a panel of distinguished broadcast professionals, representing all market sizes and regions. Similar to the Academy Awards and the Grammys, the CMA Awards are voted on by members

of the Country Music Association – meaning awards nominees and winners are honored by their peers in the music industry. Members of the CMA are music executives, artists, publicists, songwriters, musicians, touring professionals and other industry professionals from all around the world.





NAB MARCONI RADIO AWARDS

THE NATIONAL ASSOCIATION OF BROADCASTERS

The National Association of Broadcasters (NAB) presented the 2022 NAB Marconi Radio Awards during a dinner celebration held at the Javits Center at NAB Show New York. The ceremony was hosted by media mogul Nick Cannon with entertainment from VERZUZ host DJ Scratch. Established in 1989 and named after inventor and Nobel Prize winner Guglielmo Marconi, the NAB Marconi Radio Awards are

given to radio stations and outstanding on-air personalities to recognize excellence in radio.

In 2022, Dan Patrick was honored with the Network/Syndicated Personality of the Year for his work on “The Dan Patrick Show” and iHeartMedia Spanish Hits WZTU (TU 94.9)/MIAMI was named Station of the Year.

Marconi finalists were selected by a task force of broadcasters, and the winners were voted on by the NAB Marconi Radio Awards Selection Academy.





THE RADIO HALL OF FAME

ELLEN K

The Museum of Broadcast Communications' Radio Hall of Fame honors those who have contributed to the development of the radio medium throughout its history in the United States.

Hosted by Bill Handel, morning man at iHeartMedia talk KFI Los Angeles and the nationally syndicated "Handel on the Law," the 2022 Radio Hall of Fame induction ceremony took place in Chicago and the class of 2022 inductees included KOST-FM Los Angeles morning host Ellen K, who was inducted by Ryan Seacrest.

Ellen K is a longstanding on-air personality with more than three decades of success in Morning Drive in Los Angeles, with more than 20 years in Morning Drive on KIIS FM as co-host with both Rick Dees and Ryan Seacrest until 2015, when she was offered her own morning show on KOST-FM.

Ellen K is the longest continuously airing Morning Drive radio personality in the nation's largest radio market and also holds the distinction of being the first woman to solo host a Morning Drive radio program in Los Angeles radio history. Ellen K also hosts an Adult

Contemporary music program airing weekends nationwide, the syndicated "Ellen K Weekend Show."

In addition to her work in radio, Ellen has been the Announcer on CBS-TV's The Grammy Awards telecast for more than a decade, and the Announcer of the Academy Awards telecast on ABC-TV, in addition to other similar work on other award programs.

In 2017, Ellen K's work was recognized by receiving a Star on the Hollywood Walk of Fame.



ELLEN K



Ellen K is a longstanding on-air personality with more than three decades of success in Morning Drive in Los Angeles, spending more than 20 years in Morning Drive on KIIS-FM, as co-host with both Rick Dees and Ryan Seacrest until 2015, when Ellen K was offered her own morning show on KOST-FM. Ellen K is the longest continuously airing Morning Drive radio personality in the nation's largest radio market and also holds the distinction of being the first female to solo host a Morning Drive radio program in Los Angeles radio history.

Ellen K also hosts an Adult Contemporary music program airing weekends nationwide, the syndicated Ellen K Weekend Show.

In addition to her work in radio, Ellen has been the Announcer on CBS-TV's The Grammy Awards telecast for more than a decade, as the Announcer of the Oscars telecast on ABC-TV, in addition to other similar work on other award programs. She's appeared for years as a regular on-air on television talk shows. Ellen also dedicates her time as a proud board member of Children's Hospital Los Angeles and Loyola High School. In 2017, Ellen K's work was recognized by receiving a Star on the Hollywood Walk of Fame.

In 2022, Ellen K was inducted into the Radio Hall of Fame.

RADIO HALL OF FAME



NATIONAL ASSOCIATION OF BROADCASTERS

NAB CRYSTAL AWARDS

Established in 1987, the NAB Crystal Radio Awards bring national recognition to radio stations for their year-round commitment to serving communities. A panel of judges representing the broadcast industry and community

service organizations review applications and select 50 finalists and 10 winners.

In 2022, iHeart's 105.3 WDAS FM in Winchester, VA was the recipient of

a prestigious NAB Crystal Award. All finalists were celebrated, and the winners were announced during the We Are Broadcasters Awards ceremony held at the NAB Show in Las Vegas.

IHEART FINALISTS FOR THE 2022 CRYSTAL RADIO AWARDS ALSO INCLUDED:

Albuquerque, NM	100.3 The Peak	National Association of Broadcasters	Crystal Award Finalist
Las Vegas, NV	Sunny 106.5 Las Vegas	National Association of Broadcasters	Crystal Award Finalist
Winchester, VA	Q102	National Association of Broadcasters	Crystal Award Finalist





iHEARTMEDIA LOCAL MARKETS RECOGNIZED FOR DOING GOOD

iHeartMedia has long led the media and entertainment industry in the quantity and scope of community service programs at the local, regional and

national levels. In 2022, iHeartMedia drew attention to a variety of important issues supporting thousands of local nonprofits. Below is a snapshot of

individual iHeartMedia stations that were recognized for their community related contributions.

MARKET	RECIPIENT	ORGANIZATION	AWARD
Roanoke Lynchburg, VA	WYYD	ALSAC Virginia/ St. Jude Children's Hospital	Appreciation Award for raising \$1 million for St. Jude
Saint Louis, MO	Hallelujah 1600	City of St. Louis	Proclamation of "Official Sista Strut Day" for city of St. Louis
Philadelphia, PA	iHeartMedia Philadelphia	Civic 50/ Philadelphia Foundation	2022 honoree of The Civic 50 Greater Philadelphia
Hartford, CT	The River 105.9	CT Foodshare	Connecticut Leader Award
Brunswick, GA	iHeartMedia Brunswick	Keep Golden Isles Beautiful	The Clean Sweep Award
Worcester, MA	SRS	Massachusetts Broadcasters Association	"Personality of the Year" for support of Worcester County Food Drive
Albuquerque, NM	100.3 The Peak	New Mexico Broadcaster Association	"Public Service Campaign Of The Year"
Cedar Rapids Iowa City, IA	News Radio 600 WMT	University of Iowa Advancement & Children's Miracle Network Hospitals	Award commemorating the \$1 million dollars raised for CMNH radiothon





MUSIC DEVELOPMENT

MUSIC DEVELOPMENT ARTIST INTEGRATION PROGRAM (AIP)

iHeartMedia’s “Artist Integration Program” is designed to increase audience awareness of new music projects from both established and developing artists through on-air and online promotional campaigns. By leveraging iHeartMedia’s powerful properties, including its 860 radio stations in over 150 markets and its national digital iHeartRadio platform, the campaigns provide the opportunity for artists, record labels and the music industry to maximize exposure for new singles and albums —ultimately strengthening artist development and sales.

DIGITAL ARTIST INTEGRATION PROGRAM

In 2012, iHeartMedia extended its “Artist Integration Program” to the iHeartRadio digital platform. Each month, four new tracks per format are featured in new music spots that run in national inventory across format-appropriate iHeartRadio digital stations. The songs run in their entirety 3-4 times per day across all format-relevant digital streams online, helping to build impressions and artist familiarity. In 2022, the iHeartRadio Digital “Artist Integration Program” accumulated 102MM+ impressions and featured over 440 DAIP custom spots throughout the year.

ON THE VERGE

The “On The Verge” Artist program promotes key tracks and artists that iHeartMedia programmers are excited about and know their listeners will love. Each quarter, iHeartMedia selects an artist in each format based on surveys and feedback from these programmers and launches an eight-week program that includes on-air exposure as well as significant digital and social support across iHeartMedia’s entire platform. “On The Verge” program launched and positioned the success of the below artists. In 2022 alone, the “On The Verge” campaign has helped to kickstart the careers of artists including Lauren Spencer-Smith, Jelly Roll, Giovannie and The Hired Guns, Muni Long and many others.

2022 AIPS

- The Lumineers
- Jennifer Lopez
- Dustin Lynch
- Mary J. Blige
- Slash
- Tears for Fears
- Dolly Parton
- Maren Morris
- Thomas Rhett
- Cole Swindell
- Miranda Lambert
- Jack Harlow
- Sheryl Crow
- Gavin DeGraw
- 98 Degrees
- Diplo
- Carrie Underwood
- Brett Eldredge
- Luke Combs
- Megan Thee Stallion
- Lionel Richie
- John Legend
- Kane Brown
- Marcus Mumford
- 5 Seconds of Summer
- Death Cab for Cutie
- Kelsea Ballerini
- Red Hot Chili Peppers
- Lainey Wilson
- Russell Dickerson
- The Black Eyed Peas
- Bono
- A Boogie wit da Hoodie

2022 OTV ARTISTS

- Lauren Spencer-Smith
- Jelly Roll
- Shenseea
- Giovannie and The Hired Guns
- Muni Long
- Atozzio
- Steve Lacy
- Jessie Reyez
- JVKE
- Bailey Zimmerman





LOCAL ADVISORY BOARDS

Local Advisory Boards (LABs) play an integral role in guiding iHeartMedia's support of the most relevant issues impacting individual communities. iHeartMedia's LABs bring together community representatives with broad-based expertise, and quarterly meetings serve as a forum for iHeartMedia executives, local communities, government and educational leaders to discuss issues and solutions in an open, collegial environment. The diverse boards carefully monitor public opinion and assist iHeartMedia teams in identifying and implementing projects that enable meaningful public service in each community. For over 17 years, LABs have improved iHeartMedia's ability to effectively collaborate with community partners to meet important local needs. Below are comments from some representatives of iHeart's Local Advisory Boards about their participation and the impact the boards have within the communities in which they live and work.



ROY WEST
MORTGAGE BANKER, ROY WEST HOME LOANS
Beaumont, TX – LAB Mw

"I believe it's important to give back to the community and give where you live. It's my pleasure to serve on the iHeartMedia Local Advisory Board."



ROBERTO A. VALDEZ JR.
MIDWEST POLICY DIRECTOR, HISPANIC FEDERATION
Chicago, IL – LAB Member since 2018

"LAB has been an incredible opportunity to provide organizational updates and talk about the work that Hispanic Federation is doing, but also hear about the incredible work that is being done throughout Chicago and potentially find opportunities to collaborate and amplify each other's work."



PAUL HUTTLIN
EXECUTIVE DIRECTOR & CEO, RECREATION UNLIMITED FOUNDATION
Columbus, OH – LAB Member since 2011

"iHeartMedia has been a fantastic supporter of Recreation Unlimited, through their media sponsorship and promotion of our events that raise funds for the Recreation Unlimited camps and camper scholarship fund in support of individuals with disabilities. The friendship of iHeartMedia over these past many years has been genuine and consistent for the good of helping individuals with disabilities."



LES ECHOLS
DIRECTOR OF MINORITY & SMALL BUSINESS,
FLORENCE CHAMBER OF COMMERCE
Florence, SC – LAB Member since 2017

"With LAB, iHeart has truly created an effective and inclusive platform for change and growth in Florence and across the Pee Dee region. Working with LAB has been a great opportunity to collaborate resources, time and talents with other leaders in order to develop and unite the community."



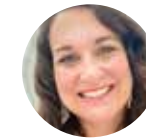
JUDY SCARAFILE
MANAGING DIRECTOR, CAPE & ISLANDS
MAJOR CRISIS RELIEF FUND
Cape Cod, MA – LAB Member since 2020

"It's an honor to be on the advisory committee. We are all in this together - one team working to better the community."



JULIE O'SULLIVAN
DIRECTOR OF CREATIVE ARTS, MARKETING
MANAGER, MISERICORDIA FOUNDATION
Chicago, IL – LAB Member since 2022

"I am excited to be a part of such an amazing group of people that are committed to making a difference in Chicago."



BROOKE JEVICKS
DIRECTOR OF DEVELOPMENT, WEDGWOOD
CHRISTIAN SERVICES
Grand Rapids, MI – LAB Member since 2018

"It is an honor to be a part of the iHeartMedia Local Advisory Board. This opportunity has allowed me to expand my leadership network while working with community leaders who can inspire significant impact in Grand Rapids. I appreciate the diverse perspectives that challenge me and improve my knowledge of funding and collaborative opportunities."



LOCAL ADVISORY BOARDS

CONTINUED



MARISA GIARNELLA PORCO
CO-FOUNDER, PRESIDENT & CEO OF JORDAN PORCO FOUNDATION
Hartford, CT – LAB member since 2013

"Working with iHeart ensures we create awareness in the entire Connecticut community about mental wellness and suicide prevention. Our organization is thankful for this voice in our state."



GABRIEL (GABE) MEJIA
GENERAL MANAGER, GRAND HOTEL
Minot, ND – LAB Member since 2019

"Being a recipient of the North Dakota State Governor's Front Line Tourism award, I understand the communication needed amongst community leaders within the city to help continue growth and positivity."



KATJE AFONSECA
EXECUTIVE DIRECTOR, BIG BROTHERS BIG SISTERS OF RHODE ISLAND
Providence, RI – LAB Member since 2021

"Being a member of the iHeartMedia Local Advisory Board creates a unique opportunity for our organization to connect with other organizations and create meaningful partnerships that impact the community. The iHeart Media Local Advisory Board is one of its kind, connecting nonprofit and for-profit leaders to discuss how we can collectively improve the lives of people in Rhode Island. In addition, iHeart takes it a step further and shares out the information with the public. It's a perfect collaboration."



FABIOLA BRUMLEY
MARKET PRESIDENT, BANK OF AMERICA
West Palm Beach, FL – LAB Member since 2018

"I really enjoy being part of such a diverse and important group of community leaders. Being able to share our thoughts on the most pressing issues facing our community and how iHeartMedia can help with its huge reach is truly valuable and appreciated."



JIM "MATTRESS MAC" MCINGVALE
OWNER, GALLERY FURNITURE
Houston, TX – LAB member since 2013

"iHeartMedia is not only an essential marketing partner for us, but they have also been and continue to be an essential partner in my efforts to give back to the community. They share my enthusiasm and commitment to giving back and I look forward to continuing our partnership."



TODD ANDREWS
DIRECTOR OF INTEGRATED COMMUNICATIONS, SALVATION ARMY
Omaha, NE – LAB Member since 2022

"My experience with the iHeart Local Advisory Board has been tremendously positive. It has afforded me the unique opportunity to connect with professional peers in service of community betterment. The board truly cares about the future of the Omaha-Council Bluffs area, and it shows in every meeting."



LINDA CALHOUN
FOUNDER & CEO, CAREER GIRLS
San Francisco, CA – Member since 2020

"I am deeply grateful to iHeart San Francisco's Local Advisory Board for connecting me with like-minded community leaders to raise awareness of critical issues and to support our collective action in addressing those issues. Participation has been invaluable to my leadership growth and non-profit organization."



iHEARTMEDIA'S INDUSTRY-LEADING ON-AIR PERSONALITIES

iHeartMedia's most popular on-air radio personalities are active members of local communities across the nation and have a rich history of connecting to listeners within their communities and offering companionship, support and trusted friendship. Because of the highly personal nature of the connection between on-air talent and their listeners, they are often driving forces in rallying local community support for important local

issues. The following pages highlight a few examples of how iHeart's – and radio's – most well-known voices make a difference in the communities in which they live and work, both on-air and off. There is so much important work happening in every market every day that it is hard to capture it all, but here is a representative sample.



ENRIQUE SANTOS

Enrique Santos, the President and Chief Creative Officer of iHeartLatino, not only excels in his professional roles but also prioritizes community engagement. He showcases his talent as a host through his highly acclaimed morning show, The Enrique Santos Show, and the weekend program, On The Move with Enrique Santos.

Santos has an unwavering commitment to giving back to his community, and is deeply involved in philanthropic endeavors. Whether it's organizing Thanksgiving celebrations for those in need or raising funds for disaster relief, he remains committed to helping others and raising awareness for important issues.

Santos's community involvement extends to his role as a Reserve Police officer in the community relations department of The City of Miami Police Department. Going above and beyond his duties, he volunteers his time and actively participates in annual events such as the Autism Bike Ride and the Autism Awareness and Acceptance Police Caravan. By organizing "Coffee with a Cop" gatherings at local establishments, Santos creates meaningful opportunities for listeners to engage with police department members and foster positive relationships.

Santos extends his support beyond his involvement with St. Jude Children's Research Hospitals through local radiothons. He is also passionate about raising funds and awareness for Autism Speaks, an organization dedicated to advocating for individuals with autism spectrum disorders. Additionally, Santos contributes his efforts to the Dunkin' Joy in Childhood Foundation, an exceptional organization devoted to bringing happiness and alleviating the challenges faced by children dealing with hunger or illness.

Santos actively participates in the annual Maestro Cares Celebrity Golf Tournament in South Florida, which benefits orphaned and disadvantaged children in Latin American and U.S. communities. This event ensures these children have safe and nurturing environments to live, learn, and play.

Santos also collaborates with the Mexican American Council, supporting their mission of providing farmworker children with access to quality education, the arts, and technology for a brighter future.

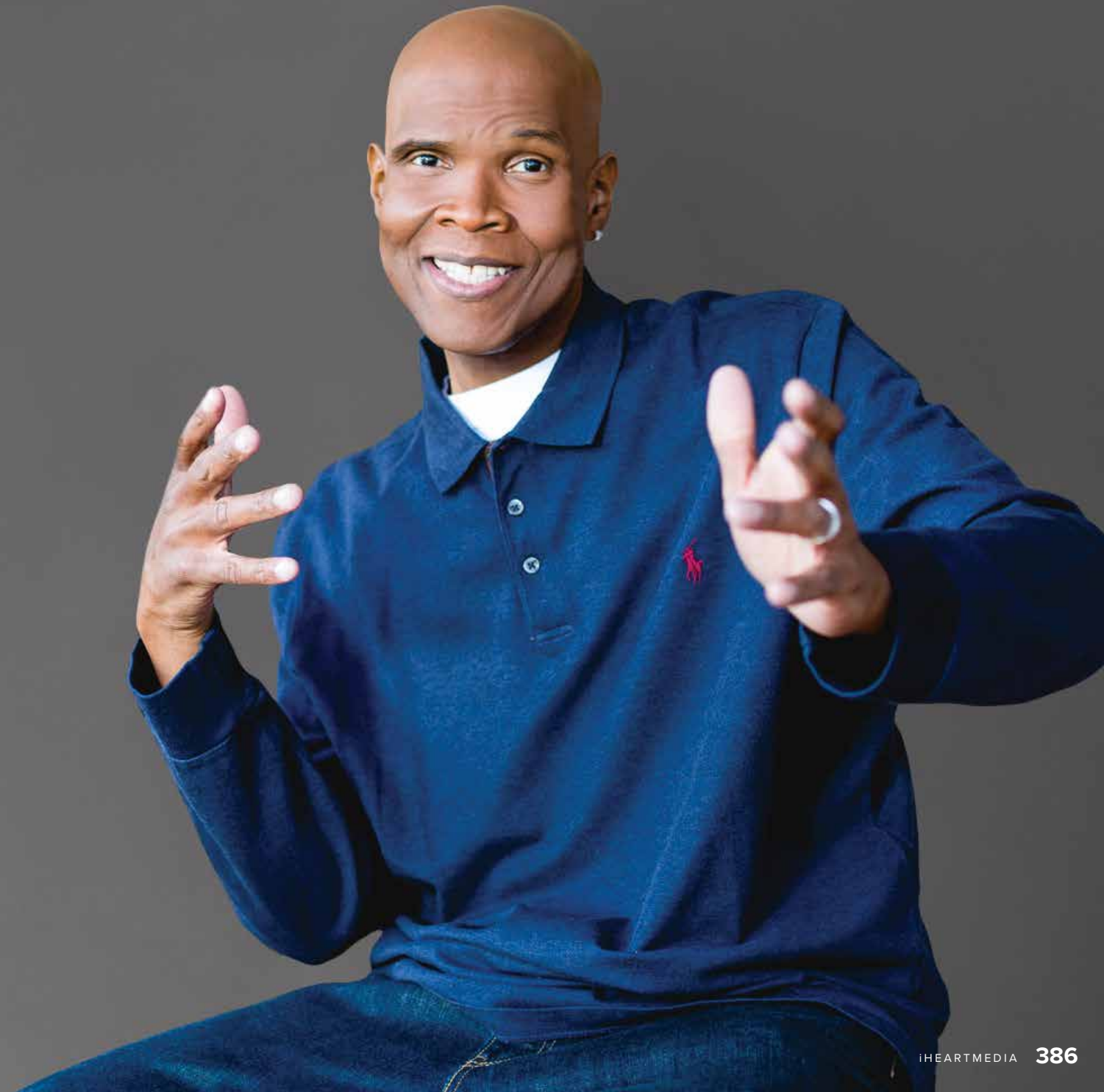




BIG BOY

Los Angeles icon Big Boy continues to be a long-time supporter of Together in His Arms, which provides support for families who have lost a child and helps pay the family's bills during their time of mourning. In 2022, Big Boy also made his much-anticipated annual appearance at the Kingdom Day Parade, which celebrates the life and legacy of Dr. Martin Luther King Jr., and hosted the annual East LA Classic High School Football Game, where he helped introduce Black Eyed Peas with a free concert at this very special community event. Big also partnered with artist Roddy Ricch and Fixins

Soul Kitchen in Los Angeles for a special Feed The Streets event, where many meals were served for those in need. Additionally, Big was instrumental in the Real Vision Clinic, where local community members were given free eye exams and glasses. Big has also partnered with Charlie "Rocket" Jabaley, Founder and CEO of the Dream Machine Foundation, to grant a wish for a teenage girl with medical challenges, enabling her to start her own fashion line and have her clothing modeled on a real fashion show runway.





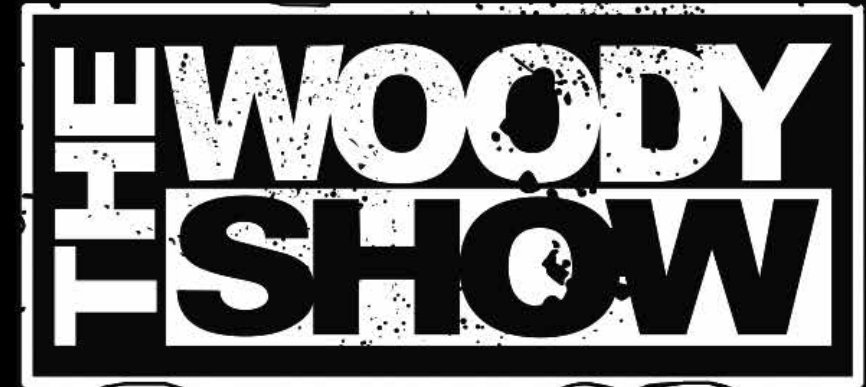
THE WOODY SHOW

The Woody Show is dedicated to giving back to the community and supports many worthy causes throughout the year. The popular nationally-syndicated program recently teamed up with The Shop Forward to produce a special line of t-shirts and stickers, with proceeds from each sale benefitting the American Society for the Prevention of Cruelty to Animals (ASPCA). The ASPCA tirelessly works to rescue animals from abuse, advocate for humane laws, and provide essential resources to shelters across the nation.

The Woody Show also collaborates with The Power of Sight Foundation, which is

dedicated to funding and providing eye care clinics, offering less fortunate individuals access to quality vision care services. The show co-hosted an event in Van Nuys, CA, where they provided local individuals with free eye exams and eyeglasses.

During National Burger Month in May 2022, The Woody Show partnered with The Habit Burger Grill to promote their “Truck Tour in LA,” which raised thousands of dollars for several causes, including lymphoma research, Hope for Paws Rescue, National Parkinson Foundation and the MS Society.





STEVE HARVEY

The Steve and Marjorie Harvey Foundation is committed to giving back, which is embedded in its organizational values and mission. Since its establishment in 2009, the organization has devoted time and resources to transforming the lives of youth, families and community. The Steve and Marjorie Harvey Foundation provides youth outreach services that cultivate the next generation of responsible leaders by providing exposure to things they may not experience in their current environment. The organization strives to be the change agent in fostering excellence in the areas of education, social wellbeing and mental health and wellness in urban and diverse communities, ensuring that the needs of the whole child and family are met.

Last year continued to present challenges for everyone, including the Foundation and the population it serves. However, the organization made a tremendous impact in 2022, reaching thousands of viewers in over 35 countries with a virtual mentoring program.

The Steve and Marjorie Harvey Foundation also impacted more than 50,000 families and children with programs in partnership with community grantees, and provided over \$300,000 in academic scholarships to deserving students at numerous academic institutions across the United States. The

Foundation awarded grants and continued partnerships with organizations such as Next Step Education; Lawrence Taylor Family Fund Foundation; Rejoice In The Lord Ministries and Ranfurly Homes of Nassau, Bahamas; 100 Girls of Code; Supreme Family Foundation; YMCA of Metro Atlanta; Save a Girl, Save a World; Utopian Academy; Hosea Helps; Atlanta Community Food Bank; and Project Swish, to name a few, with the commitment of over \$250,000. SMHF also awarded Spellman College \$100,000 for their building campaign.

In addition, the Foundation was able to partner with music producer extraordinaire Metro Boomin on his "Single Mothers are the Real Superheros" initiative - taking single mothers and their children to movie premieres across the region and partnering with the Atlanta Falcons with an on-field activation for 30 moms and their children.

2022 also marked the return of The Steve Harvey Boys' Mentoring Camp, which hadn't been held in person in over two years; the Single Mother's Enrichment Summit; and multiple charity events that were supported by sponsors and partners in Suwanee, GA and Nassau, Bahamas. The Foundation is looking forward to impacting more lives in 2023.





DELILAH

Delilah continues to lend her name and considerable resources to Point Hope, a 501(c)(3) a nonprofit organization founded in 2004. Nineteen years into her commitment, the organization is a voice for forgotten children, both in the United States and in Ghana. Delilah uses select speaking engagements, her nationally syndicated radio program and social media to inform audiences of the plight and effects of the broken foster care program in the United States, encouraging families to adopt children into forever homes.

In Ghana, Point Hope continues to provide meals and nutritional information to hundreds of children and their families who have no other support from charitable or philanthropic organizations. Point Hope also provides vocational training for women, as well as gardening instruction to communities in search of information. In 2022, Point Hope continued The Living Water project, providing fresh water to tens of thousands of Ghanaian residents living in poverty. Point Hope also raised funds to open a facility in Ghana to provide optical assistance for thousands of area residents, providing first-time optical exams, eyeglasses and education on how eyesight is improved with medical assistance.

Delilah continued her support of the National Council for Adoption in 2022, serving as a spokesperson for the organization, which provides resources and

education for all people and organizations in the adoption world, and advocates for sound policies so that every child can thrive in a nurturing, permanent family.

Delilah also continues her role as an Air Force Reserve advisor, a role she shares with five other board members, reporting to the Air Force Reserve Commander. Delilah helps guide best practices for supporting families who have members enrolled within the U.S. Air Force and the Air Force Reserve.

In 2022, KDUN-AM in Reedsport, OR – the station where Delilah got her start in radio - celebrated its first anniversary after being purchased and returned to air by the veteran radio personality. Delilah used proceeds from her radio program to purchase the formerly defunct AM radio station in her hometown and put it back on the air, providing investment for broadcast equipment and local area on-air and off-air staffing to serve the community with a local media outlet. The town does not have another radio station or newspaper as a local source of information. The station management, led by Delilah, has made focused efforts to involve all members in the community, from broadcasting high school sports, to being a conduit for elected and volunteer officials, to spreading news of events, to helping community members in need and serving as a forum for public discussion.





SEAN HANNITY

Sean Hannity, one of the most-listened-to talk radio hosts in America and host of “The Sean Hannity Show,” continued supporting several nonprofit organizations in 2022, including Building Homes for Heroes, a national nonprofit organization that builds or modifies homes and gifts them, mortgage-free, to veterans and their families; Samaritan’s Purse, a non-denominational evangelical Christian organization providing spiritual and physical aid to hurting people around the world; and Operation 300, which provides mentorship to children of fallen soldiers.

The National Radio Hall of Famer also supported The Nine Line Foundation, an organization supporting severely wounded combat veterans and their families; Folds of Honor, which provides educational scholarships to spouses and children of America’s fallen and disabled servicemembers; America’s VetDogs®, which bestows service dogs free of charge to those who have served our country so they can live with dignity and independence; and The Freedom Alliance, a charitable organization that arranges help and support to wounded troops and military families.





THE BREAKFAST CLUB

Throughout the year, “The Breakfast Club” uses the strength of their platform to help those in need and raise awareness for worthy causes, while inspiring positivity, hope, togetherness and love to everyone listening.

On October 8, 2022, “The Breakfast Club” host Charlamagne tha God, iHeartMedia NYC and The Mental Wealth Alliance celebrated World Mental Health Day with the second annual Mental Wealth Expo. Held at the Marriott Marquis in Times Square, this event was free and open to the public and featured curated mental health panels focused on Black men, Black women, racial trauma, religion and spirituality. Breakout sessions with experts included exploration of topics such as suicide prevention among youth, LGBTQIA+

mental health, Black men heal and writing as a tool for collective liberation and healing. New in 2022, the Mental Wealth Expo included the “MEternal” breakout room dedicated to mothers of color.

Angela Yee, former co-host of The Breakfast Club, has always had a desire to give back to her city and its people. For her efforts, New York City Mayor Bill de Blasio officially declared August 28, 2022 as Angela Yee Day in New York City. To celebrate the honor, Power 105.1 and Angela partnered with the Social Justice Fund to create a Community Day on August 27, 2022, on the Plaza at Barclays Center featuring live performances, food, small business services, games, prizes and other surprise announcements benefiting the community.





AMY BROWN

Inside and outside the studio, Amy Brown is passionate about giving back. She currently co-hosts the nationally syndicated Country radio programs “The Bobby Bones Show” and “Country Top 30 with Bobby Bones,” and hosts “Women of iHeartCountry.” She also hosts the “4 Things with Amy Brown” and “OUTWEIGH with Amy Brown” podcasts, in addition to overseeing and producing the Amy Brown Podcast Network. When she’s not on-air, Amy is busy being a mom to her two adopted children from Haiti, a place that will forever have her heart. In 2015, she co-founded Espwa®, which means “hope” in Haitian Creole. She co-created branded merchandise and other items, including the signature 4 Things® Tote, to support numerous organizations in Haiti, including the orphanage where her kids lived.

In 2013, Brown launched #PIMPINJOY, a movement promoting random acts of joy, which was created to honor her late mother Judy and the positive way she battled cancer. Growing rapidly and garnering national attention, the movement spurred the launch of the #PIMPINJOY clothing line, which has raised millions of dollars for various charities including St. Jude, The Red Cross, Epic Girl, Musicians On Call and more. In 2022, the sale of limited-edition #PimpinJoy merchandise benefitted Global Empowerment Mission for Hurricane Ian relief; TEEM Haiti, which supports an orphanage and school in the country; and Building Homes for Heroes, including a \$100,000 donation to help build a home for a wounded veteran. Plus, #PimpinJoy apparel contributed to a record-breaking St. Jude radiothon for “The Bobby Bones Show,” raising \$2.7 million.





RYAN SEACREST

According to the Connecticut Hospital Association, each year more than three million pediatric patients are hospitalized in the United States. The Ryan Seacrest Foundation (RSF) contributes positively to the healing process of these patients by building broadcast media centers in children's hospitals across the country – providing a respite for patients and families while being treated. iHeartMedia is committed to helping further the mission of RSF. The Ryan Seacrest Foundation builds broadcast media centers, named Seacrest Studios, in pediatric hospitals for patients to explore the creative realms of radio, television and new media.

There are now studios in 11 cities across the United States including Atlanta, Philadelphia, Dallas, Orange County, Charlotte, Cincinnati,

Denver, Boston, D.C., Nashville and Orlando. Three new Seacrest Studios will be opening in 2023 at Le Bonheur Children's Hospital (Memphis, TN), Cohen Children's Medical Center (Queens, NY) and Primary Children's Hospital (Salt Lake City, UT). iHeartMedia supports the amazing work of the Ryan Seacrest Foundation in a variety of ways throughout the year, including educational experiences for studio interns, assisting with talent bookings and executing national and local fundraising programs. The iHeartRadio Jingle Ball tour continues to benefit RSF with a portion of all ticket sales going to support the Foundation.





ELVIS DURAN

Elvis Duran is a committed philanthropist with several causes close to his heart. He currently serves on the Board of Directors for Rock & Rawhide, a nonprofit organization that aims to increase animal adoptions while also providing a stress-free life for animals surrendered to shelters. As an advocate for the LGBTQIA+ community, Duran works closely with GLAAD and takes part in their national Spirit Day campaign. In addition, Duran supports St. Jude Children's Research Hospital and participates in the St. Jude Walk/Run to End Childhood Cancer. He is also a partner to Musicians On Call, which brings live and recorded music to the bedsides of patients in healthcare facilities.

Duran continues to raise funds and awareness for many organizations, including New York's LGBTQIA+ Community Center;

Charity: Water, a nonprofit organization focused on bringing clean and safe drinking water to people in developing countries; The Trevor Project, the leading national organization providing crisis intervention and suicide prevention services to LGBTQIA+ young people under 25; the Born This Way Foundation, which is committed to supporting young people and empowering them to create a kinder, braver world; DonorsChoose.org, which makes it possible for anyone to support a classroom in need; and Cookies for Kids' Cancer, the notable nonprofit dedicated to funding pediatric cancer research.





GLENN BECK

The nationally syndicated “Glenn Beck Program” reaches millions of listeners across the country. Glenn Beck’s vision is not only to provide a great show but also to equip his audience with opportunities to impact the world in service to others. In 2011, Glenn Beck founded Mercury One to be that opportunity. The nonprofit organization reflects his belief in the individual, self-determination, free enterprise and the essential need for faith. Over a decade later, Mercury One embodies those beliefs by providing disaster relief, offering education programs through The American Journey Experience and leading the charge of humanitarian initiatives, including efforts to fight human trafficking and protect persecuted religious minorities all over the globe.

Mercury One partners with The Nazarene Fund, which Glenn Beck founded in 2015, to rescue persecuted religious and ethnic minorities worldwide. When tragedy struck Afghanistan in 2021, Mercury One raised more than \$30 million to help save Americans and American allies in Afghanistan. To date, more than 14,500 individuals have been rescued from

Afghanistan and are now rebuilding their lives. This year, Mercury One has assisted in the crisis in Ukraine helping rescue around 300 people a day from war areas in Ukraine. Mercury One sees humanitarian crises through and responds, even when others do not.

Mercury One also supported domestic communities in 2022. Mercury One provided vital aid through its disaster relief initiatives in response to Kentucky flooding, tornadoes in the southeast and Hurricane Ian, which left historic damage in Florida. Mercury One also provided 10 new roofs to elderly identified by the city as most in need in Detroit, Michigan as part of their Restoring America campaign. Mercury One has entered its second decade of service and continues to reach more individuals across the world and inspire all to do their part in restoring the human spirit.





BOBBY BONES

Given his affinity for helping others, Bobby Bones is involved in multiple charitable initiatives and supports an array of philanthropic causes. Since April 2014, Bones and his national radio show have helped raise more than \$20 million for St. Jude Children's Research Hospital with various events and fundraisers, including "The Bobby Bones Show" St. Jude Radiothon, which raised a record setting \$2.7 million in two days in 2022. The event featured support and live performances from some of Country music's biggest superstars.

Bones is also an avid supporter of The MusiCares Foundation, a nonprofit organization that provides a safety net of critical assistance for musicians in times of need; and he serves on the Board of Directors for Musicians On Call, an organization that brings live and recorded music to the bedsides of patients in healthcare facilities. "The Bobby Bones

Show" continues to raise funds through the sale of #PIMPINJOY merchandise to benefit many worthy causes, including ending the orphan cycle, medical care and cancer treatment, veteran support, serving the homeless, disaster relief efforts and more.

In 2022, "The Bobby Bones Show" promoted limited-edition #PIMPINJOY merchandise benefitting relief efforts for the Uvalde Texas shooting victims and their families. Co-host Amy Brown also used her birthday as a fundraiser for the orphanage in Haiti where she adopted her two children. More than \$40k was raised from the week-long promotion of PIMPINJOY items. Additionally, patriotic #PIMPINJOY merchandise was created and raised nearly \$100k for Building Homes for Heroes to help make a home more accessible for Navy Petty Officer 2nd Class Anthony Thompson, who sustained life altering injuries during deployment.





JOHNJAY & RICH

The Johnjay & Rich Show continues its work with the Johnjay & Rich #LoveUp Foundation, a nonprofit organization that strives to be a force for positive change and impact the lives of children and adults in the community, with a primary focus on improving the quality of life for children living in the foster care system. The Foundation raises funds through the sale of #LoveUp t-shirts and merchandise, as well as private donors, corporate sponsors and community grants.

In 2022, Johnjay & Rich #LoveUp Foundation community contributions included:

- **#LoveUp Moments** - In February, #LoveUp helped a family whose apartment caught fire by providing furniture and gift cards for essentials.
- In July, the Foundation learned about a single mom who was living without a working refrigerator, and feeding the homeless with her food that would have expired without proper refrigeration. #LoveUp gave her a new refrigerator.
- Also in July, a family in Tucson with several foster kids housed more kids through a family member. Their financial situation became stressed, so #LoveUp helped get them back on their feet by donating two months' rent.

- Additionally, #LoveUp donated \$3500 for foster kids to go to summer camp.
- Fun with the Fuzz - #LoveUp, #LovePup, Department of Child Safety (DCS), Phoenix Police Department and ASU Data Research teamed up to encourage 25 teenage foster kids to have respectful relationships with law enforcement. The kids engaged with police officers and rescue dogs at What Dogs Want Academy, and participated in a luncheon where they could ask the officers questions. A team from ASU Data Research surveyed the kids before and after the event, and the data showed that some kids changed their views on law enforcement.

#LoveUp put together the following events in 2022 for kids living in foster care:

- #LoveUp hosted 100 foster kids and their families for a Christmas celebration at Vertuccio Farms.
- #LoveUp hosted 60 kids from the Young Adult Program at Roadhouse Cinema. The kids watched a movie, received a \$50 gift card for Christmas and were treated to dinner.

- #LoveUp partnered with DCS for a kids' fashion show that included foster children. Generating foster awareness and raising funds through the sale of #LoveUp merchandise, #LoveUp provided gifts for 100 kids in foster care from the FW for Kids Angel Tree.
- #LoveUp teamed up with AZ Friends of Foster Care to celebrate foster seniors at Jake's Unlimited. The luncheon event was hosted by Johnjay & Rich, and #LoveUp gave 110 seniors a laptop and messenger bag.

CHILDREN'S HEART GALLERY

#LoveUp was awarded the national Children's Heart Gallery several years ago. Six times a year, the Foundation creates an event around taking pictures of foster kids that are readily available for adoption, which are then posted on the Children's Heart Gallery website.

In 2022, six photo shoots were organized and serviced 240 kids. #LoveUp promotes the kids each week on social media.

#LOVEUP/COX CHARITIES CHRISTMAS AT THE PRINCESS

In 2022, #LoveUp invited 700 foster families to enjoy a night of fun at the Foundation's Foster Christmas party at the Fairmont Scottsdale Princess.



#LOVEUP AND DCS LIFETIME ACHIEVEMENT AWARD

#LoveUp and DCS partnered to create an award that honors an outstanding individual who has given their life to kids in foster care. In 2022, Mildred "Mikki" Murray, who has fostered 200 kids over the course of 40 years, was honored at a luncheon held in Tucson and Governor Ducey's office gave her a Governor's Commendation.

ADDITIONAL DONATIONS TO DCS PROGRAMS:

- The Kinship family needed gas and #LoveUp donated a \$200 gas card
- #LoveUp donated \$20,000 and is designing a playroom at the brand new DCS Welcome Center. When kids are removed from their home, they will arrive at the center for evaluation, medical treatment, safety, warm beds and food. It's a temporary place for fosters until they receive placement.

Christmas Wish is #LoveUp's signature program, and it's been serving those in need for more than 20 years. After collecting nominations in November 2022, eight families in four Johnjay & Rich markets received wishes in December that were personalized to their needs. #LoveUp gave washers, dryers, beds, gift cards, paid rent and utilities and bought age-appropriate gifts for the kids of each family. Among the recipients were a family whose house burned down, the husband and daughter of a woman killed in the Colorado mass shooting, a foster mom battling cancer and others.



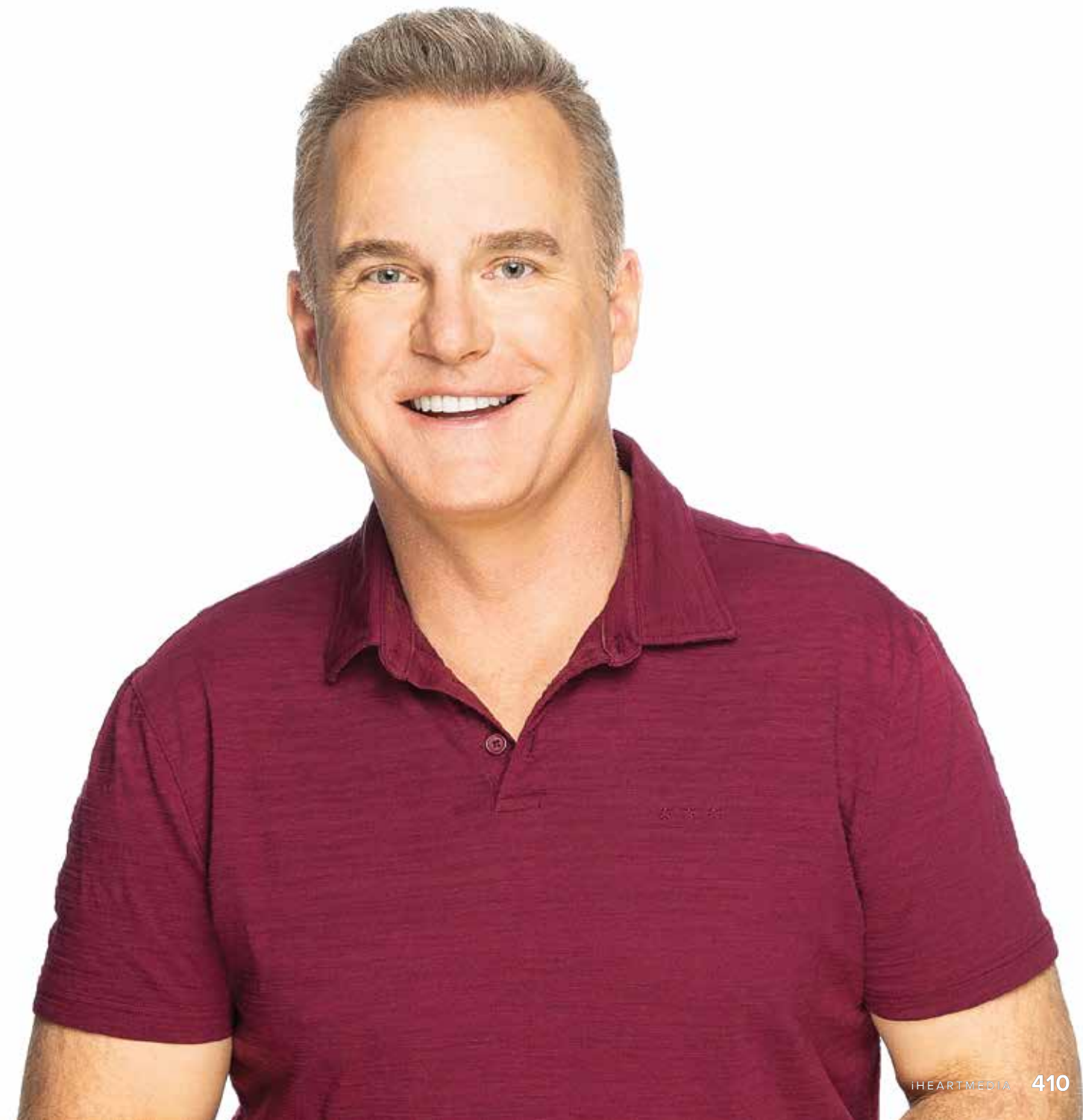
VALENTINE

Valentine grew up in Connecticut with his two sisters and his parents who were born and raised in Ireland. He started his radio career when he was just fifteen years old thanks to an internship opportunity at a local radio station. Today, as the quarterback of MYfm, Valentine is considered a trailblazer in the industry by his peers. For more than a decade, he's entertained and connected with millions of loyal listeners with his humor, versatility and candid style. Outside of radio, Valentine spends time with his wife and son Colin, currently in high school.

This year, 104.3 MYfm and "Valentine in the Morning" began "Get a Laptop, Give a Laptop," a new multi-week back-to-school promotion inviting students and parents to call in and win a brand new laptop ahead of the beginning of the school year. With each giveaway, another laptop would be donated to the local organization "The Heart of Los Angeles" giving underserved kids an equal chance to succeed through

a comprehensive array of after-school academic, arts, athletics and wellness programs. After a successful campaign, "Valentine in the Morning" delivered over 30 laptops to The Heart of LA.

He is proud to be from a military family and is an avid supporter of the United Service Organizations (USO) at home and abroad. Valentine has hosted over 10 overseas USO shows for the troops, and expands his support through "Valentine in the Morning's \$5,000 Girl Scout Cookie Buy," in which he buys cookies from the winning Girl Scout troop and then donates to the Bob Hope USO at LAX for troops and their families. In addition, Valentine continues to work in various capacities in support of Children's Hospital of L.A., Susan G. Komen, SOS Ministries and Val's Pals. He also supports the M.S. Society on behalf of his co-host Jill Escoto, who is currently living with MS through Walk MS Los Angeles annually.





MAXWELL & CRYSTAL

Maxwell is a hybrid radio personality and pop culture correspondent with a unique ability to extract personal truths from the most celebrated artists in music and entertainment today. His conversational interview style, coupled with the demeanor of a veteran journalist, creates a genuine exchange that both informs and entertains audiences worldwide, and he has proven to be one of the most sought-after interviewers in the industry. Maxwell is featured on the world famous Z100 in New York and on iHeartRadio's heritage Top 40 radio station WNCI 97.9 in Columbus, Ohio. He is also heard on over 180 radio stations across the globe on the syndicated "Most Requested Live, with Romeo" show as the premiere guest interviewer.

Crystal is currently a host of "Maxwell & Crystal" on the world-famous Z100 in New York City, and was previously the night host on Wild 94.9 in San Francisco. Outside of radio, Crystal is passionate about media and continues to create as a video producer, blog writer and social media editor with over 10 years' experience creating digital entertainment, lifestyle, travel and branded content. Crystal is also the Oakland

Athletics' social media host and has been featured on the television show "My Princess Presenta" as a co-host on Azteca 50, "Good Day" on Fox 5 NYC, "EXTRA" TV, and more.

In an effort to connect with their community, Maxwell & Crystal invited 30 inner-city high school students to take a peek behind the microphone at the Z100 studios by partnering with Press Pass NYC, an organization that provides NYC public schools with tools to start student journalism programs. Maxwell & Crystal also interviewed Miss America to bring awareness to Special Olympics and local NYC Chapters.

Every Sunday, Crystal connects with her community by leading and hosting fellowship after mass at Holy Cross Church on W 42nd St. for any New York City residents who would like to join for coffee, tea and light snacks. She also hosted the iHeartRadio float at the 2022 NYC Pride March, and on International Women's Day 2022 Crystal hosted an hour-long special on Z100 focused on women in the workforce.





CLAY & BUCK

The Clay Travis and Buck Sexton Show is an ardent supporter of the Tunnel to Towers Foundation. Born from the tragedy of 9/11, the Tunnel to Towers Foundation carries out its mission to “do good,” by providing mortgage-free homes to Gold Star and fallen first responder families with young children and by building specially-adapted smart homes for catastrophically injured veterans and first responders.

Throughout the year, Clay and Buck invite Tunnel to Towers Foundation Founder

Frank Siller to their program to promote various fundraisers and generate awareness for the organization. Clay and Buck also promote the foundation during local affiliate visits, appearances and events. During one of his on-air appearances in 2022, Sillers announced the Tunnel to Towers 9/11 Institute, an education program with valuable 9/11 perspectives and resources to inform all ages about 9/11, but especially those born after that day.





BIN: BLACK INFORMATION NETWORK

In June 2020 iHeartMedia launched BIN: Black Information Network, the first and only 24x7 national and local all news audio service dedicated exclusively to providing an objective, accurate and trusted source of continual news coverage with a Black voice and perspective and focused on service to the Black community.

BIN includes both a national digital footprint and an increasing number of broadcast radio stations, with the flagship station in Atlanta. BIN is also the news source for iHeart's 96 R&B, Hip Hop and Gospel stations and is provided as a service to other radio operators, including Black-owned stations. BIN:

Black Information Network is run by senior Black employees of the company including Tony Coles, President of BIN; Andrea Coleman, Vice President, News Operations; and Chris Thompson Vice President, Network Operations.

Additionally, BIN was founded on an innovative business model; instead of being supported by traditional advertising, BIN is enabled by a group of well-known brands as Founding Partners who provide long-term support to allow BIN to focus solely on its mission of building this important platform for Black journalism and trusted news.



BIN EXECUTIVE LETTER

At the Black Information Network, we take pride in the work that we do and the voice that we give to the news and information that matters. As we sat down to begin work on our 2022 Impact Report, we were reminded of something even more important than the stories we tell – the people. We were reminded of WHY we do what we do. What follows is not just a summary of our service to the community, but rather a reflection of the people we are, the kind of people with whom we associate and, most of all, the people we serve.

2022 marked the 195th anniversary of Black journalism in America. Since the first edition of Freedom’s Journal was published, there has been a quest to tell our stories, from our perspective. The Black Information Network continues this mission today with a commitment to bringing trusted news and information to every Black American, no matter where or how they get their news. From the man listening to WBIN AM in Atlanta, to the mom listening on her smart speaker in Cincinnati, to the college student in San Diego reading our social feed, we are now available on more stations and devices than ever before.

Our commitment to the Congressional Black Caucus Leadership Foundation’s Annual Legislative Conference continues to grow, and in 2022 we were proud to host a panel of Black journalists and publishers who focused on the need to ensure Black voices are heard.

We expanded upon our pledge to not only report the news but have a positive impact on the stories that matter most. Through a groundbreaking initiative with Career Builder, we launched the 100,000 Careers initiative to help listeners find jobs, reskill into new careers and acquire the skills needed to advance in their current professions. We partnered with the non-profit organization Direct Relief to address health inequity in the Black community. And through the continued financial support of our Founding Partners -- Bank of America, CVS Health, GEICO, Lowe’s, McDonald’s, Sony, 23 and Me and Verizon -- we were able to hire more Black journalists, give Black college students exposure to career pathways and create opportunities for Black podcasters.

Finally, we will forever remember 2022 as the year we suddenly and tragically lost Tanita Myers, our Vice President of News Operations. Not only was Tanita the first employee hired by the Black Information Network, but she was the genesis for so much of what you hear every day on BIN. Tanita built a newsroom around people who are passionate not only about the news they report, but about the people affected by the news. While she is no longer physically with us, her spirit lives on in everything we do as we continue to honor her legacy one story at a time.

ABOUT

BIN NATIONAL COMMUNITY PARTNERSHIPS

BIN is focused on service to the Black community and providing an information window for those outside the community to help foster communication, accountability and a deeper understanding. To help provide ongoing support for the issues and concerns affecting its listeners, BIN: Black Information Network collaborated with key national organizations to lend support and further amplify the critical issues, solutions and resources important to the Black community.



▲ Tony Coles
President of BIN: Black Information Network



BIG BROTHERS BIG SISTERS OF AMERICA (BBBSA)

BIN continued its growing partnership with Big Brothers Big Sisters of America (BBBSA), the country's preeminent leader in one-to-one youth mentoring. Tony Coles, iHeartMedia's Division President of Metro Markets and President of BIN: Black Information Network, serves as Vice Chair on the National Board of Directors. Other BBBSA Board members include executives from Fortune 500 companies such as Comcast, PepsiCo and Centene Corporation.

Additionally, participating BIN radio stations aired a series of PSAs focusing on the need for Big Brothers Big Sisters mentors, especially Black men. Through its partnership with Big Brothers Big Sisters of America, BIN hopes to increase equity for all youth, especially those lacking male role models or those that have experienced loss due to the pandemic. BIN also worked with BBBSA in securing special guest panelists for the organization's national conference in Indianapolis to bring awareness about the need for more mentors.

“

We are thrilled to have Tony join the board as we work to advance greater equity and access to mentorship experiences for all young people across the nation...He has already been a wonderful ambassador for the organization and his continued commitment will inspire, educate and empower more support for our mission.”

KEN BURDICK
NATIONAL BOARD CHAIR, BBBSA

ABOUT

BIG BROTHERS BIG SISTERS OF AMERICA

bbbs.org

Founded in 1904, Big Brothers Big Sisters of America is the largest and most experienced youth mentoring organization in the United States. The mission of Big Brothers Big Sisters of America is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Big Brothers Big Sisters' evidence-based approach is designed to create positive youth outcomes, including educational success, avoidance of risky behaviors, higher aspirations, greater confidence and improved relationships. Big Brothers Big Sisters has over 230 local agencies serving more than 5,000 communities across all 50 states.

BIGGER





100,000 CAREERS

Employment, career advancement and the quest for financial stability are some of the highest priorities in the Black community. A critical step toward building wealth within the Black community is providing the resources needed to secure a career that offers stability, important benefits and a higher income that can grow over time.

In 2022, BIN partnered with Career Builder to launch "100,000 Careers," a first-of-its-kind career initiative platform that aims to connect employers who are seeking a highly qualified and diverse workforce with Black American job seekers who are looking to advance to higher levels or start a career.

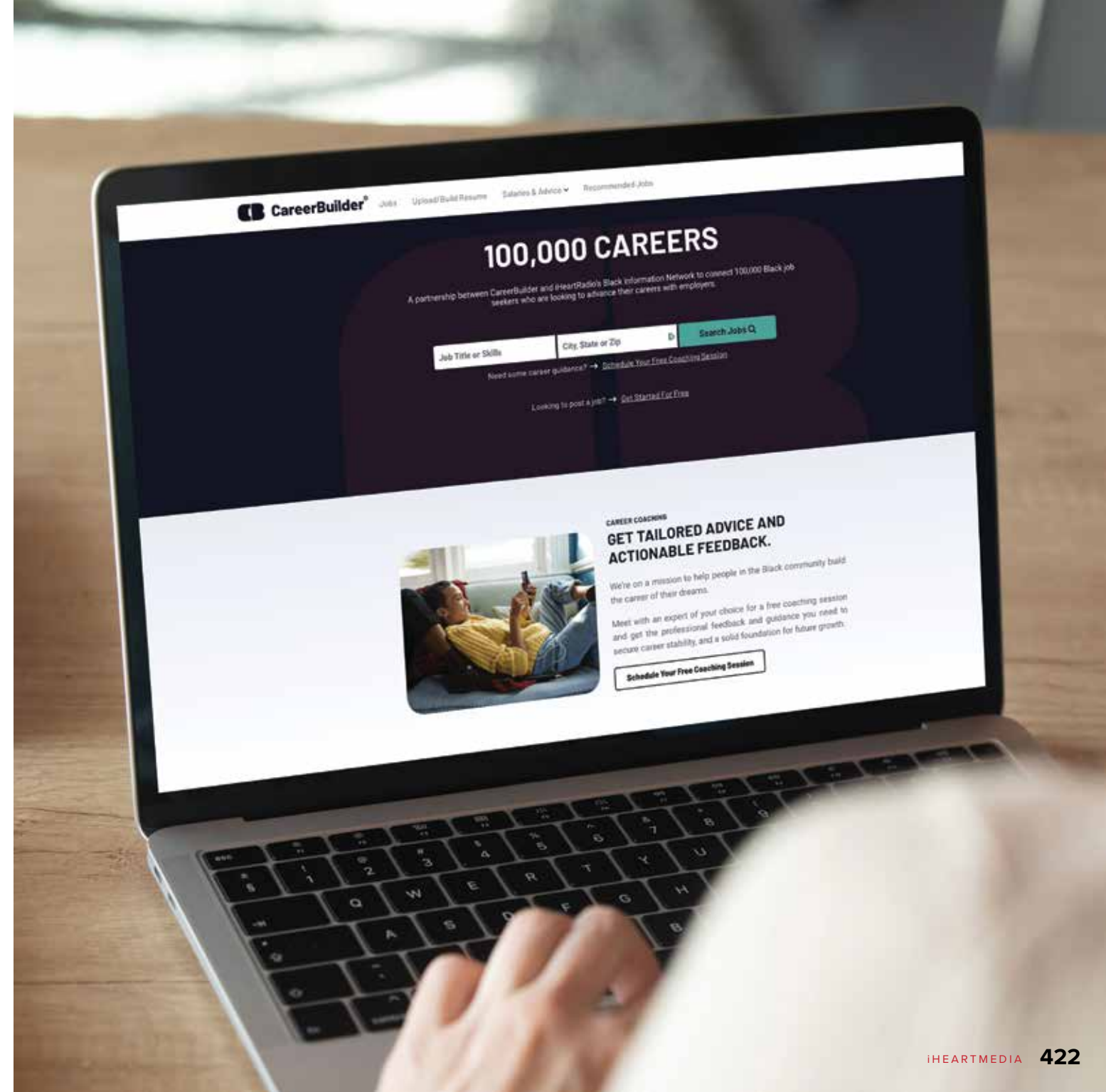
The mission of the "100,000 Careers" initiative is to help people in the Black community find a job and build the career of their dreams – all the while giving recruiters access to a vibrant pool of qualified candidates.

The platform includes tools to help candidates get started, such as job listings, easy resume building tools and custom content designed to help Black listeners identify their transferrable skills and discover new careers. The "100,000 Careers" platform is a one-stop-shop for connecting employers with Black American career-seekers looking to advance.

The platform leverages the scale of BIN: Black Information Network to promote opportunities across broadcast, podcast, digital and social platforms. Additionally, more than 100 iHeartMedia Hip Hop, R&B and Gospel stations supported this effort by broadcasting daily career spotlights, real-life testimonials and high-frequency broadcast messaging, as well as podcasting and streaming mentions.

“*This strategic partnership directly aligns with our mission of building personal success for all and will guide Black Information Network listeners to a host of tools that connect them to roles that best suit their skills leading to more meaningful careers. This partnership and the ‘100,000 Careers’ platform are both vital in bringing a valuable resource and job search experience to the Black community, and employers can now access a larger group of diverse candidates and talented workers.”*

KRISTIN KELLEY
CHIEF MARKETING OFFICER,
CAREERBUILDER





RAINBOW PUSH COALITION ANNUAL CONFERENCE

The Rainbow PUSH Coalition (RPC), headed by founder and president Rev. Jesse L. Jackson, Sr., is a multi-racial, multi-issue, progressive, international membership organization fighting for social change. The mission of the Rainbow PUSH Coalition (RPC) is to protect, defend and gain civil rights by levelling the economic and educational playing fields, and to promote peace and justice around the world.

In support of The Rainbow PUSH Coalition 56th International Annual Conference in Chicago, BIN stations ran a series of PSAs to encourage listeners to attend RPC, workshops, keynote speakers, breakout sessions and events from June 18-22 to address economic justice, voting rights, education

and social impact. Additionally, BIN interviewed Rev. Dr. Janette Wilson, Esq., Senior Advisor to Rev. Jesse L. Jackson, Sr. and National Director of PUSH Excel, to encourage conference participation.

During the Rainbow PUSH Coalition's Annual International Women's Luncheon, Angela Ingram, Director of Local Advocacy and Engagement of BIN: Black Information Network and Senior Vice President of Communications for iHeartMedia Chicago, was honored for her service to local communities across the U.S.

ABOUT

THE RAINBOW PUSH COALITION

RainbowPush.org

The Rainbow PUSH Coalition (RPC) is a multi-racial, multi-issue, progressive, international membership organization fighting for social change. RPC was formed in December 1996 by Reverend Jesse L. Jackson, Sr. through the merging of two organizations he founded earlier, People United to Serve Humanity (PUSH, 1971) and the Rainbow Coalition (1984). With headquarters in Chicago and offices in Washington, D.C.; Atlanta; Detroit; Houston; Los Angeles; New York; and Oakland, we work to make the American Dream a reality for all our citizens and advocate for peace and justice around the world. RPC is dedicated to improving the lives of all people by serving as a voice for the voiceless.





NAACP

The vision of the NAACP is to ensure a society in which all individuals have equal rights with no racial hatred or discrimination. The NAACP is leading the fight for equity, equality and justice to ensure that Black lives are a priority in all spaces. The NAACP works to disrupt inequality, dismantle racism and accelerate change in key areas including criminal justice, health care, education, climate change and the economy. Each year, the NAACP provides a platform for concerned citizens to step away from the front lines of the fight for civil rights to reflect, learn from each other and plot the path forward.

In support of the NAACP's 113th Annual Convention on July 14-20 in Atlantic City, BIN stations ran a series of PSAs to encourage listeners to join NAACP, thought leaders, educators, policymakers, activists and entertainers at the convention to network, engage and brainstorm solutions to the Black community's most pressing issues, including voter suppression, student debt, police brutality and reproductive rights.

ABOUT NAACP

NAACP.org

Founded in 1909 in response to the ongoing violence against Black people around the country, the NAACP (National Association for the Advancement of Colored People) is the largest and most pre-eminent civil rights organization in the nation. We have over 2,200 units and branches across the nation, along with well over two million activists. Our mission is to secure the political, educational, social and economic equality of rights in order to eliminate race-based discrimination and ensure the health and well-being of all persons.





CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC.

The mission of the Congressional Black Caucus Foundation, Inc. (CBCF) is to advance the global Black community by developing leaders, informing policy and educating the public, and to foster equal voices in public policy through leadership cultivation, economic empowerment and civic engagement. The CBCF's Annual Legislative Conference (ALC) is the nation's leading public policy conference on issues impacting Black communities across the country and around the world. The Honorary Co-Chairs of the 2022 ALC, Congresswoman Val Demings of Florida and Congressman Steven Horsford of Nevada, established ALC's theme as "Advancing Our Purpose. Elevating Our Power."

In 2022, for the second consecutive year, iHeartMedia and BIN: Black Information Network helped promote

the 51st Annual Legislative Conference in Washington, D.C., held in person after two years of exclusively virtual programming. The conference attracted more than 10,000 in-person attendees and thousands more to join free, virtual events. Hundreds of local iHeartRadio and BIN stations across the country informed listeners to join Members of the Congressional Black Caucus, Black leaders and respected policy advocates supporting the ALC to share perspectives on issues that impact the global Black community including education, economic development, public health, voting rights and civic engagement, as well as social and environmental justice. BIN also sponsored an ALC panel entitled "Our Voices Must Be Heard," which focused on the importance of Black voices in media and journalism.

ABOUT

CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC.

cbcfinc.org

Established in 1976, the Congressional Black Caucus Foundation, Inc. (CBCF) is a non-partisan, nonprofit, public policy, research and educational institute committed to advancing the global Black community by developing leaders, informing policy and educating the public.

“

The Annual Legislative Conference serves as an opportunity for CBC members to connect with current and future leaders of our nation. Through the unique perspectives of thought leaders, community organizers, activists and others, we will generate the momentum necessary to propel the Black community to new heights.”

TERRI SEWELL (D-AL)

BOARD CHAIR CONGRESSWOMAN, CBCF





NATIONAL URBAN LEAGUE

The National Urban League is a historic civil rights organization dedicated to economic empowerment, equality and social justice. Founded in 1910 and headquartered in New York City, the Urban League collaborates at the national and local levels with community leaders, policymakers and corporate partners to elevate the standards of living for Black Americans and other historically underserved groups.

With 90 affiliates serving 300 communities in 37 states and the District of Columbia, the Urban League spearheads the development of social programs and authoritative public policy research, and advocates for policies

and services that close the equality gap. At the community level, the National Urban League and its affiliates provide direct services that improve the lives of more than two million people annually,

The mission of the National Urban League is to help Black Americans and others in underserved communities achieve their highest true social parity, economic self-reliance, power and civil rights. The League promotes economic empowerment through education and job training, housing and community development, workforce development, entrepreneurship, health and quality of life.

In support of the National Urban League's 113th Annual Convention on July 20-23 in Washington, DC, BIN: Black Information Network stations ran a series of PSAs to encourage listeners to join attendees such as policymakers and thought leaders, social media influencers and entrepreneurs to network, exchange ideas, gain insights and strategize next steps toward justice. Additionally, National Urban League President and CEO Marc Morial provides regular commentary to BIN - lending a voice to the pressing issues affecting the Black community.





NATIONAL ASSOCIATION OF BLACK JOURNALIST (NABJ) AND NATIONAL ASSOCIATION OF HISPANIC JOURNALIST (NAHJ)

The #NABJNAHJ22 Convention & Career Fair is the premier conference for journalism education, career development, networking and industry innovation, attracting leaders and influencers in journalism, media, technology, business, health, arts and entertainment. The nation's top journalists, media executives, journalism educators, public relations professional and students gathered on Aug. 3-7, 2022 in Las Vegas for the annual convention.

The joint Annual Convention and Career Fair was chaired by Natasha S. Alford, Kevin Merida, Claudia Cruz and Luz Gray and represented the spectrum of today's media landscape, and each shared a passion for advocating for diversity, equity and inclusion.

In support of the National Association of Black Journalists and the National Association of Hispanic Journalists, BIN: Black Information Network ran a series of PSAs to encourage conference participation.





2022 BIN: BLACK INFORMATION NETWORK NEWS HIGHLIGHTS

BIN: Black Information Network is the first and only 24/7 national and local all news audio service dedicated to providing an objective, accurate and trusted source of continual news coverage with a Black voice and perspective. BIN is focused on service to the Black community and providing an information window for those outside the community to help foster communication, accountability and a deeper understanding. In 2022, BIN expanded its services and was at the forefront of covering some of the country's most critical social and racial justice news stories, natural disasters and historic moments.

LOCAL NEWS COVERAGE

In 2022, the Black Information Network added three markets to its 24/7 local news service: Chicago, Illinois; Memphis, Tennessee; and Tallahassee, Florida. Customized and locally focused hourly reports provide an additional source of news and information for residents in those markets. BIN: Black Information Network looks forward to expanding its news service to other markets in 2023.

BREAKING NEWS COVERAGE

BIN: Black Information Network interrupted regularly scheduled programming for three major events in 2022. The first was the tragic Buffalo, NY mss shooting on May 14, 2022, when ten Black Americans were killed and three other people were injured after a self-avowed white supremacist entered the Tops Supermarket in Buffalo, New York and opened fire. BIN continues to cover the predominantly Black community's efforts to recover.

In June 2022, the BIN also interrupted programing to air coverage of the U.S. Supreme Court's decision to overturn the landmark abortion rights ruling of Roe v. Wade.

BIN also aired the release of Black WNBA all-star basketball player Brittney Griner as a breaking news story. Griner was released in December 2022 after being detained in Russia for ten months.

SPECIAL NEWS COVERAGE

The Black Information provided special coverage of several major events in 2022.

2022 STATE OF THE UNION ADDRESS

BIN started the year with special live coverage of the 2022 State of the Union Address, which took place on March 1, 2022. It marked President Joe Biden's first address before a joint session of Congress due to COVID restrictions the year before.

U.S. SUPREME JUDGE KETANJI BROWN JACKSON CONFIRMATION HEARINGS AND SWEARING IN-CEREMONY

In March, BIN provided wall-to-wall coverage of the historic confirmation hearings of then-Judge Ketanji Brown Jackson as she prepared to become the first Black Woman U.S. Supreme Court Justice. BIN also aired her historic swearing-in ceremony, which took place on June 30, 2022.

Getty Images



BUFFALO MASS SHOOTING

In May 2022, BIN aired reports of the tragic Buffalo, New York mass shooting shortly after reports surfaces. BIN's coverage continued through the sentencing of the suspect who pleaded guilty to killing ten people, all of whom were Black, and injuring three others.

THE ESSENCE FESTIVAL

The Black Information Network was also on the ground in New Orleans, Louisiana for the return of the Essence Festival in July. Due to the pandemic, organizers canceled the event the previous two years.

TANITA MYERS FAREWELL

In July, BIN also bid farewell to its beloved and highly respected Vice President of News Operations, Tanita Myers. Tanita was renowned throughout the radio industry and had worked with legendary Black personalities such as Tom Joyner, Al Sharpton, Rickey Smiley, Roland Martin and others. She continues to be sorely missed by the BIN News team.

JACKSON, MISSISSIPPI FLOODING

In August, BIN provided extensive coverage of the flooding in Jackson, Mississippi, a city that is more than 80% Black. Due to the water crisis there, our coverage continues while solutions to the problem are sought.

MIDTERM ELECTION

Throughout the year, the BIN News team covered the 2022 midterm election. Members of the news team spoke with several Black Senate and Congressional candidates. Those interviews included Senator Raphael Warnock of Georgia, Congresswoman Val Demings of Florida, Judge Cheri Beasley of North Carolina, Lt. Governor Mandela Barnes of Wisconsin and Congresswoman Sheila Jackson Lee of Houston, Texas.

On Election Day, the Black Information Network aired specially written and produced newscasts highlighting issues of most importance to the Black community and key races involving Black candidates.

HOLIDAY WINTER STORM

We closed out the year with continuous coverage of the deadly winter snowstorm that claimed at least 63 lives across the country over the Christmas holiday. The storm also caused many flight delays and cancellations that impacted tens of thousands of travelers.



PUBLIC AFFAIRS PROGRAMMING

BIN: Black Information Network has an ongoing commitment to service affiliates with programming dedicated to shining awareness on important local issues affecting the Black community. As a 24/7 news station, BIN is continually providing the public with relevant, issue-focused programming and information that is timely for all BIN listeners. Each show features interviews with experts and authorities, discussing topics of interest that dominate the news.

THE BLACK PERSPECTIVE PUBLIC AFFAIRS SHOW

“The Black Perspective,” a one-hour weekly public affairs program, is dedicated to shining awareness on important local community issues. The commercial-free program is hosted by

BIN Anchor Mike Eiland and recaps the biggest news stories of the week. The program also highlights additional topics and in-depth interviews with business and civic leaders, Members of Congress and White House Administration officials conducted by BIN news anchors.

MEET THE MAYORS MONTHLY SERIES

The Black Information Network launched “Meet The Mayors,” a monthly 30-minute series hosted by BIN news anchors featuring in-depth conversations with Black mayors from across the United States. The series brought the following voices of Black mayors to the BIN airwaves to highlight their accomplishments and spread awareness on the challenges unique

to their respective cities: Atlanta Mayor Andre Dickens, New Orleans Mayor LaToya Cantrell, Selma Mayor James Perkins, Jr., Birmingham Mayor Randall Woodfin, Jackson Mayor Chokwe Antar Lumumba and Gary Mayor Jermone Prince.

LEADING WHILE BLACK MONTHLY SERIES

In late 2022, the Black Information Network rebranded the “Meet The Mayors” series to “Leading While Black.” The 30-minute monthly series includes in-depth conversations with both public and private sector Black leaders.

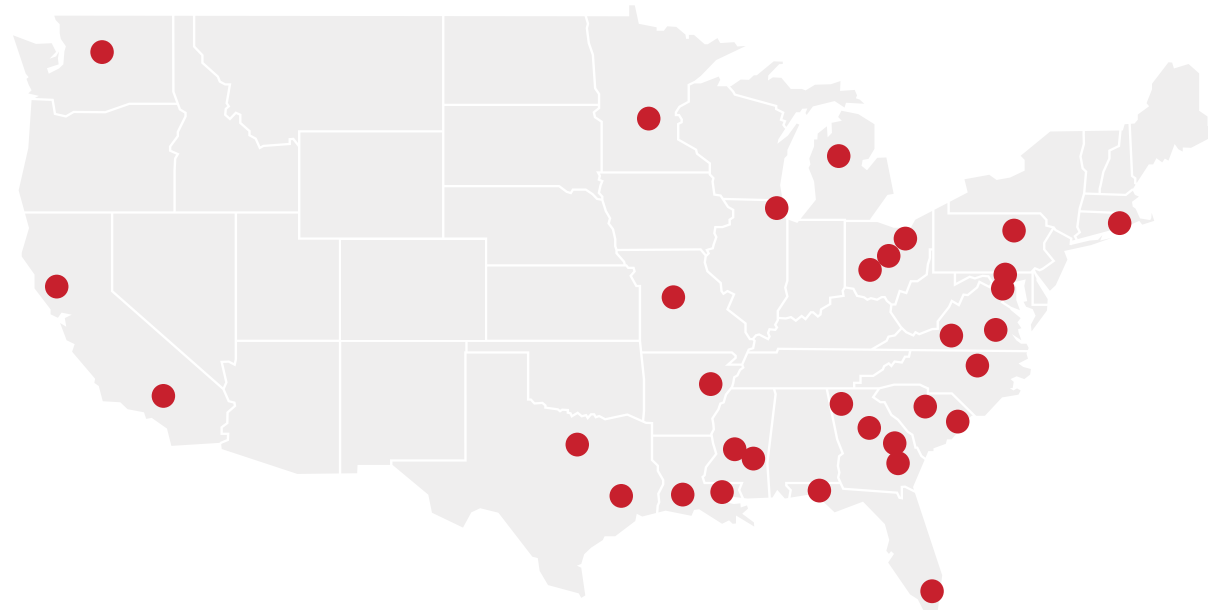
Getty Images





BIN: BLACK INFORMATION NETWORK LOCAL AFFILIATES

In 2022 BIN: Black Information Network expanded with the addition of WMFN 640 AM. Our 24/7 all news format is now heard nationwide in 34 markets.



BIN MARKETS/AFFILIATES BELOW

RANK	MARKET	FREQUENCY	BAND
1	New York	1600	AM
3	Chicago	640	AM
4	San Francisco	910	AM
5	Dallas	970/1630/95.3	AM/FM
6	Houston	1320	AM
7	Washington	1120	AM
8	Atlanta	640	AM
9	Philadelphia	610	AM
11	Miami	880	AM
12	Seattle	850	AM
13	Detroit	1130	AM
15	Minneapolis	93.3	FM
21	Baltimore	1370	AM
23	Charlotte	98.7	FM
24	St. Louis	103.7	FM
25	Riverside	1440	AM
34	Cleveland	99.1	FM
36	Columbus, Oh	1230	AM
43	Nashville	97.5	FM
45	Norfolk	105.3	FM
46	Jacksonville	104.1	FM
49	New Orleans	1280	AM
59	Greenville, Sc	1440	AM
61	Birmingham	92.7	FM
64	Dayton	1340	AM
85	Columbia, Sc	105.5	FM
109	Augusta, Ga	1340	AM
119	Roanoke	96.7	FM
127	Jackson, Ms	98.1/930	FM/AM
131	Macon, Ga	1670	AM
156	Montgomery	99.3	FM
159	Tallahassee, Fl	100.3	FM
192	Columbus, Ga	94.7	FM





BIN: BLACK INFORMATION NETWORK FOUNDING PARTNERS AND ADVISORY BOARD

BIN is enabled by the resources, assets and financial support of iHeartMedia and the support of its Founding Partners: Bank of America, CVS Health, GEICO, Lowe's, McDonald's USA, Sony, 23andMe and Verizon.

The Advisory Board serves as a critical community champion of the Black Information Network. Members of the Advisory Board share our vision to

bring people together, combat racism and injustice and foster the common understanding necessary to create real, positive and lasting societal change through the Black Information Network.

Board members provide professional expertise; diverse knowledge of constituent perspectives; and their connections to local, national and international resources, colleagues

or peers. The meetings address network programming, community outreach and how the Black Information Network can more effectively address the challenges and opportunities facing Black Americans in the communities we serve.



CYNTHIA BOWMAN
BANK OF AMERICA
CHIEF DIVERSITY AND INCLUSION OFFICER



DAVID CASEY
CVS HEALTH
CHIEF DIVERSITY OFFICER



KEITH WEAVER
SONY
EVP OF WORLDWIDE GLOBAL POLICY & EXTERNAL AFFAIRS



SHARONDA BRITTON
LOWE'S
VP, CUSTOMER MARKETING



TANA ROGERS
VERIZON
SR. MANAGER, MEDIA STRATEGY



THEA JENKINS
GEICO
AVP OF COMMUNITY ENGAGEMENT AND DIVERSITY & INCLUSION



OKEY ONYEJEKWE
23ANDME
VP OF HEALTHCARE OPERATIONS AND MEDICAL AFFAIRS



VICKI CHANCELLOR
MCDONALD'S
ATLANTA-BASED MCDONALD'S OWNER / OPERATOR AND CHAIR OF THE MCDONALD'S NATIONAL FRANCHISEE BRAND COMMITTEE





BIN: BLACK INFORMATION NETWORK LOCAL ROUNDTABLE

BIN: Black Information Network has recognized the benefit of staying close to those who work tirelessly in our local communities. The BIN Local Roundtable (BLR) quarterly virtual forum allows BIN to stay on the pulse of issues and solutions that affect local Black communities, while amplifying the mission of BLR members and their respective organizations and businesses. The members include business and civic leaders from some of BIN's local affiliate markets along with network executives.



BELINDA EVERETTE
HOUSTON
HOUSTON CHAPTER OF NAACP



SAM BURSTON
ATLANTA
CLARK ATLANTA UNIVERSITY



KEVIN BOUCHER
NEW YORK
OPERATION HOPE



ERRIKA FLOOD- MOULTRIE
DALLAS
DALLAS, TRUTH, RACIAL HEALING & TRANSFORMATION



DORRI MCWHORTER
CHICAGO
YMCA METROPOLITAN CHICAGO



HIRAM JACKSON
DETROIT
REAL TIMES MEDIA



RODERICK HAWKINS
CHICAGO
NORTHWESTERN UNIVERSITY
SCHOOL OF COMMUNICATION



RICKEY DUNCAN
PHILADELPHIA
NO-MO INC. NEW OPTIONS MORE OPPORTUNITIES



TAQUINDA JOHNSON
DETROIT
REAL TIMES MEDIA



REGGIE NANCE
NEW YORK
AARP NEW YORK



FRANKIE DARCELL
PHILADELPHIA
WDAS 105.3 FM



KRISTIAN BUCHANAN NEWMAN
NEW YORK
NATIONAL URBAN LEAGUE



KWAMARA THOMPSON
MIAMI
TEC, LLC



BIN: BLACK INFORMATION NETWORK EXECUTIVE TEAM

BIN: Black Information Network executives and talent reflect the community they serve



TONY COLES
PRESIDENT



CHRIS THOMPSON
VICE PRESIDENT/NETWORK OPERATIONS



ANDREA ARCENEUX COLEMAN
VICE PRESIDENT/NEWS OPERATIONS



MIKE STEVENS
MANAGING EDITOR



DOC WYNTER
PRESIDENT/HIP HOP AND R&B
PROGRAMMING/STRATEGY



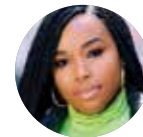
ANGELA INGRAM
DIRECTOR OF LOCAL
ADVOCACY AND ENGAGEMENT



NICKY SPARROW
SVP/MULTICULTURAL SALES



THEA MITCHEM
EVP/PROGRAMMING



LAUREN CRAWFORD
SENIOR DIRECTOR DIGITAL
AND SOCIAL STRATEGY



BIN: BLACK INFORMATION NETWORK NEWS TEAM



REY HARRIS

Rey is a multi-E Emmy award-winning journalist with more than 20 years of experience. Rey was one of the first African American journalists to cover 9/11 and the hunt for Osama Bin Laden in Afghanistan and the Middle East. A product of HBCU's Clark Atlanta University, Rey has worked for numerous news operations in Cleveland, Dayton, Atlanta, Dallas, Nashville, Central Texas and New York. Rey also has an extensive radio and voiceover background, being featured on various media platforms around the world. Favorite pastimes include sports, cooking and international travel. Based in Miami Beach, Rey covers the top stories in South Florida and the nation.



RAMSES JA

Ramses has been broadcasting professionally since 2005 across several radio and television stations including KKFR-FM Power 92.3/98.3, KNRJ-FM 101.1 FM The Beat, KAJM-FM Mega 104.3 FM and KTVK-3TV. As a prime-time air talent, Ramses has gone on to win media awards from other institutions including the NAACP and The Black Philanthropy Initiative, and the Phoenix New Times. Currently, Ramses hosts Civic Cipher with Q Ward. Civic Cipher is a show designed to give a voice to Black people in spaces where their culture is celebrated, but little civic engagement takes place. Thanks to a 2022 partnership with iHeartMedia, it can be heard on radio stations across the country as well as all podcasting platforms. Additionally, Ramses hosts The Black Information Network Daily Podcast where he interviews Black journalists around the country to gain more insight into national news stories. The Black Information Network Daily Podcast is found on the Black Information Network—a subsidiary of iHeartMedia.



MORGYN WOOD

Morgyn is based in the Washington D.C./Baltimore area where she reports on politics, entertainment and news from the world of sports. Morgyn is a veteran broadcaster who has been featured on stations owned by iHeartMedia and Radio One along with Sirius/XM satellite radio. Morgyn received her Bachelor of Arts from Morgan State University and holds a Master of Arts in Communication Design from the University of Baltimore. She has held roles both on-air and behind the scenes as a news writer and producer.



JULIUS WHITE

Julius is an award-winning journalist, originally from Birmingham, Alabama who joined the Black Information Network from Morgan State University's public radio station in Baltimore where he served as News Director. In addition to his radio experience, his work has been featured on BET Nightly News, and was twice honored by "Who's Who in Black Alabama" during his time working as a news anchor and reporter in Birmingham.



ESTHER DILLARD

Esther is a native of Buffalo, New York who has worked in several media markets as a reporter and anchor. Some of the places include: WBGO-FM, KTVU-Ch2 in San Francisco, CBS-3 in Philadelphia, WGRZ-TV2 in Buffalo, NY and WEYI-Ch 25 in Flint, Michigan. For several years, she also worked as an educator at Bloomfield College in Bloomfield, New Jersey as a communications professor. She taught a variety of courses including: Writing for Radio and Television, Broadcast Journalism (TV production), News Gathering, Intro to Mass Communications and Public Speaking.



VANESSA TYLER

Vanessa is an Emmy award-winning and six-time Emmy nominated reporter/anchor with extensive and impressive broadcast journalism experience. Vanessa is a veteran of local news operations in New York City, Washington, D.C.; Dayton, Ohio; Rochester, New York; and Charlotte, North Carolina. A graduate of Syracuse University's S.I. Newhouse School of Communications, the Harlem native is actively involved in a number of community organizations and has been recognized by the National Association of Black Journalists, the Associated Press and the Garden State Association of Black Journalists.



MIKE MOORE

Mike is a broadcast news veteran, whose career has spanned over 25 years. Mike has worked in Jacksonville, Florida, Phoenix, Arizona, Birmingham, Alabama and Atlanta, Georgia. He is currently based in Atlanta, Georgia.



BIN: BLACK INFORMATION NETWORK NEWS TEAM

CONTINUED



TERI MCCREEDY

Teri is a Connecticut native whose career began at local commercial radio stations in lower-Fairfield County. Her broadcasting experience also includes public radio and television. She expanded her career horizons in NYC as a radio correspondent for the Bloomberg Urban report interviewing celebrities including Danny Glover, Vanessa Williams, Bernie Mac and Natalie Cole. The Urban report was featured on the Wendy Williams Show in numerous U.S. markets. Prior to joining BIN, Teri was a radio news anchor for WOR/iHeartMedia broadcasting from its NYC headquarters.



DOUG DAVIS

A native of Philadelphia and raised in the Washington D.C Metropolitan area, Doug's career in broadcasting began after his sophomore year at The Central State University. Upon graduating, Doug secured a position in Television/Radio at Cox Radio, Incorporated WHIO-TV/FM/AM Dayton as an A.M. News Anchor on the television side as assistant Assignment Editor. Three years later, Doug landed his first full-time Urban radio job at WJMZ-FM/Greenville and spent time in the market honing his craft, holding every manager/director position in the programming department. Doug eventually became one of the youngest Program Directors in the business. He went on to work at Entercom then Cumulus Radio, where he remained for seven years, managing several radio stations within the company. By 2016, Doug accepted an offer to work for the acclaimed The Michael Baisden Show, working as Program Director/Director of Production. Currently, Doug is an Anchor/Reporter for the Black Information Network.



ALEXANDRIA IKOMONI

Alexandria is an Atlanta-based News Anchor for the Black Information Network and iHeartMedia. Before coming to the network, Alexandria was the TV News Anchor for a CBS & FOX affiliates station in the Midwest. She started her TV career in Southwest Georgia. She was an anchor, multimedia journalist and news reporter with the FOX affiliate in Albany. She began her news journey while in college during the summer of 2016 interning with the Atlanta NBC affiliate station. Throughout her career, she's covered natural disasters, gubernatorial elections, red carpet events and more. She's interviewed political figures, entertainers, celebrities and others.

Alexandria was born in the Bronx, New York, but calls Atlanta home after moving in 2000. She graduated from Kennesaw State University with a Bachelor of Science Degree in Communication with a concentration in Media Studies. She also has a minor in Accounting.



JOVONNE LEDET

Jovonne is a Houston-based writer and an Associate Editor for the Black Information Network. She studied Journalism at the University of Texas at Austin and worked as a freelance entertainment news writer before joining BIN. Jovonne is passionate about music, sports, pop culture and covering stories that uplift and inform the Black community. In her spare time, Jovonne takes the field as an NFL Cheerleader. She also contributes to iHeart's national website.



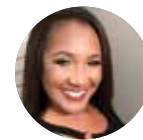
BRI WOOD

Bri is an Alumni of Eastern Michigan University and Specs Howard School of Broadcast Media Arts in Southfield, MI. As both on-air talent and producer for iHeartMedia since 2009, she hosted weekend entertainment and news talk shows on 97.9 WJLB and Mix 92.3 FM respectively. Bri, as she is known to the public, helped listeners get around town as a traffic reporter for the Total Traffic & Weather Network which led to a 4-year run on 100.3 WNIC as a contributor, and morning drive traffic and weather personality. Most recently, Bri voiced Afternoon Drive traffic for all iHeartMedia Detroit stations, as well as reports, PSAs and commercials in other iHeartMedia markets. She lives in the metro Detroit area and in her free time enjoys a good book, cooking and spending time with friends and family.



BRANDI PORTER

Brandi is a Virginia-based Social Media Assistant for the Black Information Network. As a recent graduate from the University of Virginia, Brandi earned her degree in Media Studies where she studied and analyzed media culture and technology. It was from there that she began to learn and appreciate ways to create and shape forms of media in innovative ways to reach desired outcomes. Before joining BIN, Brandi worked as a freelance Content Creator and Social Media Marketing Manager. In doing so, she familiarized herself with various social media platforms and developed ways to reach specific audiences. In her free time, she enjoys traveling, listening to music, reading books and staying updated on the latest scoop.



NATASHA WILLIAMS

Natasha is a multi-E Emmy Award winning journalist with more than two decades of experience in Television and Radio News. She joins the Black information Network as an Anchor/ Reporter. Williams was most recently a multi-media journalist at 89-7 NPR News. A veteran journalist, Williams began her broadcast career in Jackson, Tennessee, and also held Anchor/Reporter positions in Rockford, Illinois, Cincinnati, Ohio and Baton Rouge, Louisiana. She spent more than 20 years as an anchor and investigative reporter for WHIO-TV in Dayton, Ohio. In 2008, she was named best reporter and awarded for best broadcast writing by the Ohio Associated Press. In addition to being honored by the Society of Professional Journalists, Williams also won an Emmy Award for Tornado coverage and two others for investigative reports. She is an active member of the National Association of Black Journalists. Williams received her undergraduate degree from HBCU, Johnson C. Smith University in Charlotte, North Carolina and a master's degree from The Ohio State University. She was awarded an honorary Doctorate from Wilberforce University, the nation's oldest historically black university.



BIN: BLACK INFORMATION NETWORK NEWS TEAM

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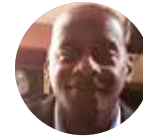
NICHOLE DEAL

Nichole's broadcasting career began in the late 90s with an internship at ABC News Affiliate, KVUE Television in Austin, TX. Her time there launched a highlight career as a voice over artist and on-air radio personality. She has worked in various capacities throughout her career including News Bureau Chief, Public Relations Director, Anchor, Reporter, Producer, and Fill in Host. You may have heard her voice on nationally syndicated shows like "Kidd Kraddick in the Morning" and "The Car Pro Show" or other Texas stations: KPLX 99.5FM, KVET 98.1FM, KFMK 105.9FM, KEYE 103.5FM, & KFIT 1060AM. Before joining the Black Information Network, Nichole spent over 7 years as an Anchor, Reporter & Producer at the iconic WBAP/KLIF studios in Dallas, TX which offers listeners a 24/7 News/Talk format. She has also done freelance work for the Black Contemporary Television Network. Aside from radio, Nichole has a deep partiality to residential and commercial real estate. Her career in real estate spans decades and includes positions held as Vice President & Director of Leasing, Senior Property Manager, & Leasing Consultant of the Year. Nichole holds a Bachelor's degree in Broadcast Journalism from the University of Texas at Arlington.



KEVIN BROWN

Kevin is a News Reporter for the Black Information Network. He is responsible for daily local and national reports targeting the African American community. Prior to taking the position at BIN in 2020, Kevin Brown was the Program Director and Morning Show Host at KBLX in San Francisco for 22 years. During his tenure as PD, Kevin directed day-to-day operations and orchestrated smooth and efficient program development focused on the attainment of key business metrics. Simultaneously, as a Morning Show host, Kevin delivered exceptional programming to audience members. Kevin incorporated advertisers and products into shows in innovative ways and conferred with advertising partners to develop and deploy effective promotional strategies. He served as a spokesperson and representative for Disney, General Motors, Lexus, Purina, McDonalds, Comcast and Sleep train. "The Kevin Brown Morning Show" spearheaded fundraising efforts securing millions of dollars in donations to fund programming for nonprofit organizations like UNCF, Oakland Children's Hospital and American Cancer Society and was recognized for his commitment to the community by Congresswoman Barbara Lee and Governor Jerry Brown with "Kevin Brown Day" and a "Congressional Certificate of Special Congressional Recognition for outstanding and invaluable service to the community." Prior to his arrival in the San Francisco Bay Area. Kevin held Morning Show/Program Director positions in Atlanta, Detroit, Denver, Norfolk, Kansas City and Little Rock Arkansas.



MIKE EILAND

Mike couldn't decide whether he wanted to climb towers as a radio engineer or go on air. When his love of music took over while playing in the Ohio State University Jazz Ensemble, then working at the campus radio station, his love of recorded music tipped the scales in favor of being INSIDE of a radio station. He started his career as an air talent for a new local album-oriented rock station, WLVQ, where he also did news reporting. When that station was sold after almost 20 years, he found himself at what was then Clear Channel Radio (now iHeartMedia) and continued on the air, this time playing Top 40 classic hits, but added the duty of being the station cluster's Public Affairs Director. He produced, wrote and hosted the weekly program for all seven stations. He enlisted the help of sister station WTVN News anchors to provide stories, and he had to reciprocate in kind and help the anchors in the newsroom. That's when the news bug hit, but he wasn't quite ready to hang up the headphones playing music, so he did both. Remarkably, iHeartMedia's Black Information Network came along in 2020, and he went for it. Just like at the Columbus radio cluster, he became the host of the public affairs program. The Black Perspective on BIN uses the same format as his local shows, only this time, there was a unique African-American lean to it. BIN's top-notch anchors contribute heavily to the show. Mike is still at home with Public Affairs hosting but admits the national angle is a sweet challenge!



JOHN MARSHAL

John found his love for entertainment & broadcasting from promoting and hosting events in and around his hometown of Atlanta, GA while attending Morehouse College. After multiple radio internships with Clear Channel & Radio One, he landed his first on-air position with legendary ATL hip-hop station WHTA/HOT 107.9. There, he honed his programming, production and promotions skills and was eventually recruited by fellow Atlanta hip-hop station W233BF/Streetz 94.5. The weekends, both on air and in the city nightlife, were his home for the next year. Consistent work ethic eventually landed him his own weekdays show "Kickin' It with John Marshal" on WFXE/FOXIE 105 in Columbus, GA that he took the show from #4 to #1 in the market for over 2.5 years. John was recognized as Davis Broadcasting's Personality of the Year in 2017. Now back in ATL, attending Georgia State University for Communications and having joined the Black Information Network/iHeartMedia team, John is broadening his broadcasting horizons and bringing the news as an anchor and reporter to listeners in over 30 cities across the country.



MIMI BROWN

Mimi Brown is a Los Angeles-based journalist, TV personality, host and show producer who knows how to cut right to the heart of the culture. With her passion for broadcast journalism being the root of her success, Mimi is committed to bringing her aptitude for storytelling, amplifying the work of others and helping individuals and brands to connect to the forefront of all that she does. Originally from Anchorage, Alaska, Mimi started her media career as a red carpet reporter covering award shows like the Oscars, Grammys and the Golden Globes. Her highly sought-after work can be seen on an array of broadcast platforms including NBC, ABC, BET and FOX. Mimi loves what she does, in a recent interview she shared, "As a girl from Alaska, I never knew jobs like this existed. Every day I get to tell a different story, champion the underdog or talk to my favorite celebrity about their new project. Each day is a fun new experience. I love that." Mimi holds a Bachelor's Degree from Howard University and a Master's Degree in Broadcast Journalism from American University. She's also a member of Alpha Kappa Alpha Sorority Incorporated.



BIN: BLACK INFORMATION NETWORK AWARDS

In 2022, BIN: Black Information Network News Commentator Roland Martin was inducted as a Fellow in the Society of Professional Journalists Hall of Fame, the organization's highest honor. He was also inducted into the NABJ Hall of Fame in 2022.

Angela Ingram, Director of Local Advocacy and Engagement of BIN: Black Information Network and Senior Vice President of Communications for iHeartMedia Chicago, was honored for her service to local communities across the U.S. during the Rainbow PUSH Coalition's Annual International Women's Luncheon during the conference.

Angela Ingram was also honored with the Illinois Broadcasters Association's first-ever Vanguard Award in recognition of 40 years of service in the radio industry.



